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IBERCORP

Cautionary tale of Spanish banking

Page 15

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Thursday February 20 1992

World News

Israeli attack on Lebanon after rockets hit town

Israel launched an air and artillery attack on targets in southern Lebanon after an Israeli town was hit by rockets fired across the border by Lebanese militiamen seeking revenge for the killing of Hizbollah leader Sheikh Abbas Musawi.

The fighting, the most intense in the area for years, prompted Israeli prime minister Yitzhak Shamir to warn that Israel was ready to use "all our might" to stop the rocket attacks on its territory. Page 14

UK warned twice about 'supergun'

British intelligence received two warnings about the Iraqi "supergun" project six months before British-made components for the gun were seized, the UK Commons trade and industry select committee heard.

Stephan Kock, former non-executive director of British defence group Astra Holdings, said he had notified the security services in September 1989. Gerald James, Astra's chairman, and Christopher Gumbley, chief executive, met Ministry of Defence officials on October 26. Page 8

CIS 'doomed'

Ukrainian leaders believe the Commonwealth of Independent States is doomed as an interim long-term force and will have only a "transitional" function in enabling the states of the former Soviet Union to go their own way. Page 2

Germany to cut forces

Germany agreed to restructure its armed forces, cutting overall numbers from 485,000 to 370,000, restricting the call-up, and creating a rapid reaction force. Page 3

Referendum urged

Irish premier Albert Reynolds faces growing pressure to hold a referendum on the "right-to-life" amendment in the constitution invoked last week by the high court to prevent a 14-year-old rape victim from having an abortion in the UK. Page 2

Smoking to stay

A Stuttgart court ruled in a case brought by two non-smokers that state-controlled airline Lufthansa was not legally obliged to ban smoking on its flights.

Princess's meeting

Britain's Princess of Wales flew to Rome for a meeting with Mother Teresa, who has been recovering from heart surgery. A planned meeting in Calcutta last week was cancelled because of the nun's illness.

Russian plea for food

Russia needs a million tonnes of food aid urgently and three times that amount for the rest of 1992, senior Russian aid official Yevgeny Yanov said. Picture, Page 2

Ten Oscar nominations

The movie Bugsy, starring Warren Beatty, was nominated for 10 Oscar awards including best film, best actor and best supporting actor. Anthony Hopkins was nominated best actor for his performance in The Silence of the Lambs.

Singapore libel appeal

Veteran Singapore opposition politician Josphus Jayaretnam appealed against a high court order directing him to pay libel damages, costs and interest totalling \$365,000 (\$398,000) to former Singapore prime minister Lee Kuan Yew.

Waite speaks to Synod

Fred Beirnt hostage Terry Waite addressed the Church of England General Synod in London for the first time after five years in captivity. He received a one-minute standing ovation.

Business Summary

Brussels says road hauliers should pay higher taxes

Road transport companies should be made to pay the full cost of the damage they do to the environment, Mr Karel van Miert, the European Community's transport commissioner, said.

He said increased road taxes would provide more incentive for industry to use other forms of transport, such as the railways, inland waterways and the sea. Page 14

Rhone-Poulenc, France's largest chemical group, has

hinged the state might reduce its 56.9 per cent holding in the company. Page 15

HEWLETT-PACKARD, the US computer and electronic

instruments maker, increased first-quarter profits 49 per cent to \$306m, against \$205m last year. Page 15

NATIONAL BANK of Dubai, largest bank in the United Arab Emirates, said 1991 net

profits fell 11.5 per cent to Dh412.8m (\$112.5m) from Dh466.3m in 1990. Page 15

LONDON stock market fell on renewed selling of oil and pharmaceutical stocks, trig-

gered by worries over the outlook for Wall Street. The FT-SE 100 index closed 19.2 down at 2,536.7. Page 23

UK GOVERNMENT announced a £500m package of defence

orders, including new trainer aircraft, helicopters and missiles for the RAF. Page 8, British Aerospace results. Page 15; Lex, Page 14; Details, Page 21

JAPAN's motor industry emerged for the first time last year with the highest gross

hourly wage rates among the world's carmakers. Page 4

HONG KONG subsidiary of Bank of Credit and Commerce International is almost certain

to go into liquidation after the collapse of negotiations between the receiver and a potential buyer. Page 4

TELECOMMUNICATIONS Inc, US cable TV operator, has

agreed to sell the United Artists cinema chain to a management buyout, backed by Merrill Lynch Capital Partners, for about \$680m. Page 16

NORSK DATA, troubled Norwegian mini-computer group,

made a loss of Nkr810m (\$125.6m) for 1991, against a deficit last time of Nkr134m. Page 16

OCCIDENTAL Petroleum, US oil group, is selling up to half

its 48 per cent stake in Canadian subsidiary Canopy in an effort to reduce debts. Page 17

BRIERLEY Investments and Rossington Investments, both

controlled by New Zealand entrepreneur Sir Ron Brierley, launched a \$127m (\$4.6m) hostile bid for Australian Consolidated Investments (ACIL), formerly Bell Resources. Page 17

HONEYWELL, US controls group, reported fourth-quarter

net income of \$102.6m, against \$109.2m a year earlier, in spite of the impact of the US recession. Page 17

OWNERS ABROAD, UK's second

biggest package tour company, more than doubled full-year pre-tax profits from £15.3m (\$26.8m) to £31.6m. Page 20

Right-wing rival's performance puts US president on defensive Bush promises election battle

By George Graham in Washington and Lionel Barber in Manchester, New Hampshire

PRESIDENT George Bush took his re-election campaign to the south yesterday in a bid to restore his flagging electoral fortunes, promising a no-holds-barred battle against Mr Patrick Buchanan, his rightwing Republican challenger.

Mr Buchanan's unexpectedly strong performance in Tuesday's New Hampshire primary is a triumph for the television commentator whose campaign successfully tapped widespread discontent over Mr Bush's handling of the US economy.

The size of the protest vote against the president embarrassed Mr Bush's supporters and elated Democrats, who now believe they have a strong chance of defeating him in November's election.

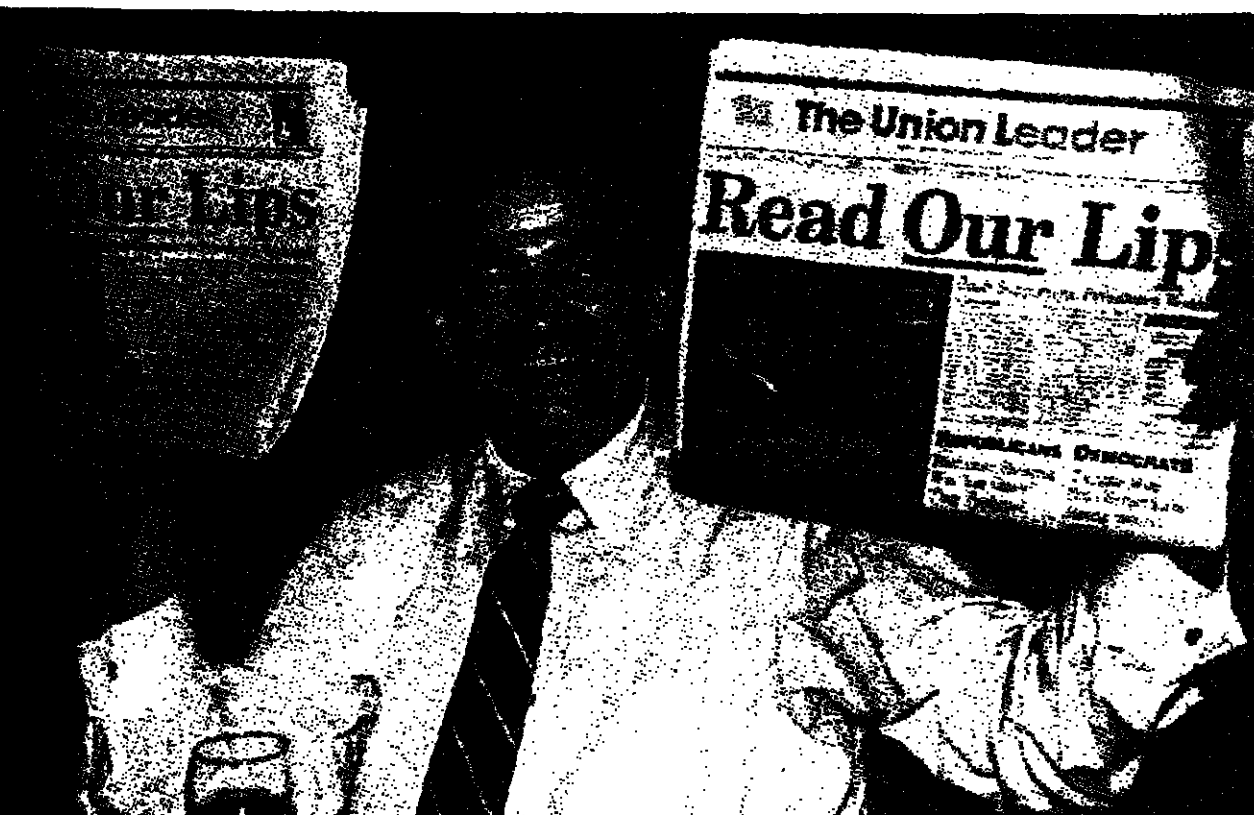
Mr Bush said he had still scored a "good victory" with 58 per cent of the Republican vote, against Mr Buchanan's 40 per cent.

"I'm not saying I wouldn't have liked to do better, but I'm satisfied with the results, and now we're down here and we're going to take this guy on in every state," he said on a campaigning visit to Tennessee.

Although Mr Buchanan is not expected to endanger Mr Bush's chances of winning his party's nomination - especially as several states have refused to allow him onto the primary ballot - he came closer to the incumbent than any challenger since Mr Ronald Reagan started the President Gerald Ford in 1976.

Republicans now fear that he could split the party, damaging its chances in November's election.

After yesterday's visit to Tennessee Mr Bush will fly



High hopes: a triumphant Buchanan who has been promised a no-holds-barred battle for Republican voters by Bush

shuttle to South Carolina, where the March 7 primary will be the first to pit him against Mr David Duke, the Louisiana former Ku Klux Klan leader.

Bush has attempted to minimise the significance of Mr Buchanan's strong showing in New Hampshire as a protest vote from a state that has been

severely hurt by recession. Bush advisers said that New Hampshire would prove a high-water mark for the Buchanan campaign.

But Mr Buchanan said yesterday his relative success in New Hampshire had given him the momentum to take the Republican nomination away from Mr Bush.

"If an incumbent president with his resources and his machinery and the White House and the entire establishment... Continued on Page 14

Democratic campaigners turn to broader canvas, Page 6
Battle for the soul; Editorial Comment, Page 12

Nikkei falls fearing Y20bn Sony loss

By Steven Butler in Tokyo

SONY, the Japanese electronics group, surprised the markets yesterday when it warned it would lose Y20bn (\$156m) in the final quarter of its financial year which ends next month.

Sony Corporation, the parent company, also expects to report a full-year operating loss of Y20bn, its first loss since listing on the Tokyo Stock Exchange in 1958.

News of the forecast loss prompted widespread gloom on the Tokyo exchange, where prices retreated to the lowest level since October 1990 amid fears of a collapse in consumer spending in Japan. The Nikkei

index fell by 253.73 to close at 20,618.50, while Sony shares closed Y180 lower at Y4,000.

Many economists have been counting on continued strong consumer spending to keep the Japanese economy from falling into recession. Sony said yesterday, however, that sales of audio visual equipment in Japan had fallen by 20 per cent in January compared to a year ago.

Sony's poor results are also a broader reflection of troubles facing the consumer electronics industry, which is suffering from a lack of new blockbuster products. Traditional audio visual markets where Sony has

been strong have been saturated with electronic equipment, such as video recorders and stereo equipment.

The decline of Japanese consumer electronics sales along with the continued strength of the yen on foreign exchange markets forced Sony to pare its estimates for consolidated operating profits for the year to Y165m, 45 per cent below the result for 1990-91.

In response, Sony planned next year to cut capital spending by Y160bn to Y200bn.

The forecasts were made as Sony announced its third quarter results, in which consolidated pre-tax profits fell by 36

per cent to Y67.1bn. An extraordinary gain of Y82bn from the sale of shares in Sony Music Entertainment boosted after-tax profits in the quarter, up 94 per cent to Y97.2bn.

Sony tried to put on a brave face, pointing out that worldwide sales remained strong, up 10 per cent in the quarter to Y1,136.4bn. But it was apparent that Sony was operating its production lines at full capacity and having to sell products at extremely low margins.

The brightest news in the results was the turnaround of Sony Pictures Entertainment, formerly Columbia Pictures, which Sony purchased in 1989

for Y3.4bn. The release of several hit movies helped give Sony a 20 per cent share of US box office receipts and pushed film revenues up by 65.4 per cent to Y112.6bn in the quarter.

Operating profits in the entertainment business were Y33.6bn, compared to Y47.0bn in Sony's traditional electronic equipment business.

Sony warned that the business environment would become more severe and price competition would be stiff.

Lex, Page 14
Sony's struggles, Page 18
Ronda's profits fall, Page 18
World stock markets, Page 34

Threat of German bank strike grows as talks fail

By Quentin Peel in Bonn

THE THREAT of a strike in the German banking sector loomed closer yesterday after negotiations between employers and the two leading bank trade unions collapsed.

The unions walked out of the talks, saying there was no point in further negotiations because the employers refused to raise their offer above 5 per cent. Both the HBV (commerce, banking and insurance) union and the DAG white-collar workers' union are demanding a pay rise of 10.5 per cent and shorter hours.

The employers' organisation immediately responded by declaring their 5 per cent offer in effect from February 1, regardless of any new wage settlement. They accused the unions of insisting on a settlement of at least 6 per cent "against all the demands of economic reason".

Warning strikes have already been held in banks in several areas in the course of the negotiations, and both unions are now committed to

holding a strike ballot. It is the second time in a month that German industrial relations have been brought to the brink of open conflict, after a steel strike was narrowly averted two weeks ago.

IG Metall, the steelworkers' union, finally settled for an effective pay deal of 6.35 per cent, to the consternation of employers' organisations and the Bundesbank.

The central bank issued a renewed warning about the level of pay settlements in its latest monthly report, urging that the steelworkers' settlement should not be used as a yardstick for other deals.

The unions are much weaker in the banking sector than in most manufacturing industries, with only about 20 per cent of the 430,000-strong workforce as signed-up members.

On the other hand, passions are running high. All the major German banks are expected to report record profits for last year. Although gross wages rose 6 per cent last

year - well above the inflation rate at the time - net wages almost certainly shrank as a result of the tax increases levied to pay for unification.

Apart from the banking negotiations, wage talks are also under way in the key public sector, where the OTV union is demanding 9.5 per cent. The government says 2.3m central government, state and local authority workers cannot expect "anything approaching" the 6 per cent they won last year.

The public sector talks reopen in Stuttgart on Friday, with parallel negotiations for civil servants, 240,000 postal workers and 110,000 railway employees.

Meanwhile, the leadership of the textile and clothing workers' union is proposing to submit a single pay demand for its members in both east and west Germany, in spite of the persistent wage differences between the two halves of the country.

Lex, Page 14

CONTENTS

| | |
|--|-------|
| Sony: Electronics company struggles with the | 18 |
| UK health system: Temperature rises over | 13 |
| National Health Service reforms | 13 |
| Trades: Australia and New Zealand face up to | 7 |
| closer links | 7 |
| Commodities: Jamaica plans to extend bauxite | 22 |
| production | 22 |
| Australians: Republicans find monarchy less | 4 |
| than majestic | 4 |
| Technology: Animals are providing humans | 10 |
| with valuable proteins | 10 |
| Surveys: Fleet vehicles - are company cars | 20 |
| going out of fashion? | 20 |
| Separate Section | |
| International | 2-7 |
| Companies | 15-19 |
| America | 6 |
| Commodities | 22 |
| Crossword | 18 |
| Currencies & money | 7 |
| World Trade | 7 |
| Britain | 8 |
| Editorial Comment | 12 |

Pressure grows in Ireland for referendum on abortion

Albert Reynolds, the new Irish prime minister, faces pressure to hold a referendum on abortion, after the High Court's decision to prevent a 14-year-old rape victim from ending her pregnancy. Page 2

| | |
|-----------------------|-------|
| Gold | 20-21 |
| Intl. Capital Markets | 11 |
| Letters | 22 |
| Low | 30 |
| Economic viewpoint | 20 |
| Management | 12 |
| Observer | 12 |
| Stock Marketsworld | 34 |
| London | 23 |
| Technology | 10 |
| Unit Trusts | 29 |
| World Index | 34-39 |

MARKETS

| | |
|--|--|
| STERLING New York lunchtime: \$1.755 London: \$1.7515 (1.751) DM12.885 (same) FF16.8125 (9.815) SF12.6075 (same) Y224.75 (224.0) £ Index 90.7 (90.8) GOLD New York Comex Feb \$354.5 (\$34.7) London: \$353.3 (\$32.25) SEA OIL (Argus) Brent 15-day Apr \$17.475 (17.575) DOLLAR New York lunchtime: DM1.644 FF15.591 SF1.48725 Y128.175 London: DM1.647 (1.648) FF15.6025 (5.605) SF1.489 (same) Y128.35 (128.0) £ Index 94.1 (94.2) Tokyo close: Y128.2 US LUNCHTIME RATES Fed Funds: 5% 3-mo Treasury Bill: 3.932% Long Bond: 100.31 yield: 7.913% | STOCK INDICES FT-100: Yield 4.85 2,536.7 (-10.2) FT-A All-Share: 1,216.45 (-0.8%) FT-SE Eurotrack 100: 1140.09 (-3.74) New York: DJ Ind. Av. 3,295.47 (+10.74) S&P Comp 407.92 (+0.54) Tokyo: Nikkei 20,618.50 (-253.73) LONDON MONEY 3-month interbank: 10 1/4% (10 3/4%) 10 1/4% long gill future: Mar 92: 97 3/4 (Mar 92) |
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EUROPEAN NEWS

Judges sent into battle to hold Maastricht line

It was a case of "once bitten, twice shy", when Brussels yesterday decided to ask the EC's supreme court's opinion before daring to sign the European Economic Area (EEA) treaty which it renegotiated last week with the European Free Trade Association (EFTA).

This may further delay the far-reaching EEA treaty, creating a 19-nation common economic zone. But the European Commission was clear that it did not want to risk a repeat of last December, when the European Court of Justice (ECJ) suddenly strayed 18 months of negotiation by objecting to the EEA treaty's judicial provisions, in particular a court with EC and EFTA judges. The latest treaty version replaces the mixed court with a less ambitious arrangement.

Referral of the draft treaty to the ECJ is a mark of the Community's growing importance. It is further enhanced by the Maastricht treaty. This not only allows the ECJ to fine recalcitrant governments for not complying with EC directives and its own edicts, but also seems certain to draw the court into the highly political business of ruling on disputes over the treaty clause on "subsidiarity" - the division of powers between EC institutions and the Twelve.

But the 13 judges who make up the ECJ seem uncomfortable at being thrust increasingly into the political limelight. In a rare interview, Sir Gordon Slynn, who is retiring next month as the British judge on the ECJ to join the UK House of Lords law lords, recently insisted on the ECJ's "judicial, rather than political role" in ensuring the EC treaties are enforced properly. The ECJ, Sir Gordon believes, will not, or should not, get involved in essentially political disputes between member states and Brussels, in the way that the US Supreme Court settles states' rights issues in America. He finesses the problems of disputes over the subsidiarity clause by saying "we probably would not decide on whether something is better done by member states (as opposed to the EC), but whether there was material to show that something was capable of being better done".

In other words, the Luxembourg

David Buchan looks at concerns over the Luxembourg court's more political role

bourgeois benchers will, or should, avoid making the highly political value judgements which are for governments to decide. But the court proved itself bold last November, when in its ruling on the Francovich case it said that EC citizens could sue their governments for damages arising out of a government's failure to implement an EC directive. This ruling, which could give enormous backing to Brussels' efforts to chase up laggard governments, "flows logically from earlier principles laid down by the court", says Sir Gordon. "But the Francovich case will have to be worked out in great detail over the years," he cautions.

He noted that this potentially revolutionary ruling said little or nothing about the amounts of damages, the link between an unimplemented EC directive and actual damage suffered by an individual, or whether a member state might argue justification in not putting an EC law into effect. "What if a member state had been misled by the Commission on a directive's meaning?" asks Sir Gordon, leaving the question hanging.

Part of the ECJ's function is to give timely guidance to national supreme courts, like the Cour de Cassation in France or the UK's House of Lords, on points of EC law. It is a job on which it has often fallen down.

A decade ago, the ECJ took six months to issue such "preliminary rulings"; now it often takes as long as 18 months. Sir Gordon welcomes the fact that the Maastricht treaty allows more run-of-the-mill cases, such as on state aid and dumping disputes, to go to the ECJ's lower tribunal, the Court of First Instance.

He is also thankful to be leaving Luxembourg before having to deal with the legal tangles certain to be thrown up by the Maastricht protocol isolating the UK on social policy. But it now seems he may not have so lucky an escape on the EEA issue.

Brussels criticises drug prices

By Daniel Green

DRUG MANUFACTURERS in the UK, Holland and Germany are restricting crossborder trade to maintain profits in high drug price countries, a report prepared for the European Commission says. Drug companies keep sales to a minimum when supplying wholesalers in low drug price countries such as Belgium, Spain and Greece.

Parallel imports from these countries into the UK, Netherlands and Germany account for up to 10 per cent of prescriptions, but could be higher if trade were free. The report says that companies' grip on supplies is either "significant" or "very significant" in holding back parallel imports. This could concern the European Commission as running counter to Treaty of Rome free trade policies.

Companies are justified in doing this because price differences are set by governments rather than the market, according to Remit Consultants of London, UK.

It identifies other restrictions on parallel imports including changing the name of a drug between different countries. This tactic is common in Germany, where prices are the highest in Europe.

Bundeswehr set for radical cutback

By Quentin Peel

THE German government yesterday gave the go-ahead for a radical restructuring of its armed forces, cutting overall numbers from 495,000 to 370,000, restricting the call-up, and creating a new rapid reaction force.

At the same time the government agreed that it was "politically necessary" to amend the constitution with a "clarification" to enable the armed forces to serve outside the Nato area in future.

The new deal for the Bundeswehr was presented yesterday to the cabinet by Mr Gerhard Stoltenberg, the defence minister, as the transformation of the existing armed forces into a "training and mobilisation army".

The plan centres on the creation of a rapid reaction force at the heart of the Bundeswehr, involving seven brigades kept on a high state of readiness.

In the army itself, the number of divisions will be reduced



Stoltenberg: restructuring is planned between now and 2004

from 12 to eight, and 20 of the 48 existing brigades will be disbanded. The air force's Alpha Jet fighter bomber will be taken out of service, while the

restructuring is intended to produce savings of DM43.7bn (£15.1bn) between now and 2004, Mr Stoltenberg told parliament.

What the restructuring plan does not decide is the future of the European Fighter Aircraft (EFA) which is being developed jointly with Britain, Italy and Spain.

The DM12bn earmarked for the aircraft remains in the medium-term defence budget.

A decision will only be taken on the project later this year. Middle-ranking officers from all the Western European Union member states attended a working seminar in Bonn yesterday at which Germany and France spelt out their plans to create a new "European defence corps".

As yet, however, the idea remains a purely Franco-German initiative aimed at the future expansion of the present Franco-German brigade into the nucleus of a future European force.

Polish pay policy is challenged

By Christopher Bobinski in Warsaw

MR Jan Olszewski, the Polish prime minister, yesterday accepted the resignation of Mr Karol Lutkowski, the finance minister, as a two-hour token rail stoppage challenged the government's tough new pay policies.

The strike for higher wages was called by the Solidarity trade union only days after the government announced its intention to reduce real wages by 5 per cent this year. Mr Lutkowski offered his resignation on Monday because of fears that the government's new economic policies, designed to boost investment and growth, would prove too inflationary.

Two previous post-communist governments were frequently forced to concede demands for higher railway pay. They also proved powerless to discipline rail management which regularly overshot pay guidelines.

Under the wage system state enterprises are obliged to keep wage rises well below inflation or pay punitive taxes. By the end of last year the railways had a large unpaid penalty tax bill. Delayed tax payments from the railways and other state enterprises are a principal cause of the budget deficit.

Hungary suffers serious drop in industrial output

RECESSION in Hungary - and throughout eastern Europe - cut the country's industrial output by more than a fifth last year as big, inefficient enterprises suffered in the difficult switch to market economics, according to official data released yesterday. Reuters reports from Budapest. The Central Statistical

Office found that enterprises with more than 50 workers produced 21.5 per cent less last year than in 1990, when output dropped 8.5 per cent.

The sharp decline reflects the collapse of the communist trading bloc, Comecon, which once absorbed the bulk of Hungary's exports, and falling domestic demand.

Many small companies have sprung up in the past year but their output has barely dented the overall slump that has pushed unemployment above 8.5 per cent. But exports were worth more than \$10bn last year and the government says they could grow another 8-10 per cent this year as links with developed countries improve.

British MPs warn over eastern Europe

By Anthony Robinson

THE failure of democratic politics to deliver improved living standards in eastern Europe could lead to the re-emergence of autocratic regimes, the foreign affairs committee of the Britain's House of Commons said yesterday.

In a gloomy report on the outlook for the former communist bloc, the committee described as "too sanguine" the views expressed by Mr Douglas Hurd, the foreign secretary. He told the committee that recent experience of totalitarian rule in these countries has "for the time being inoculated them against" the authoritarian temptation.

The report urged the UK and its EC partners to take every kind of supportive measure to strengthen economic and political reforms but underlined that "help is likely to be a difficult and extremely expensive task".

Should democracy fail, however, "the emergence of authoritarian nationalist, demagogic regimes on the borders of the planned European Union would raise a host of problems and threaten its planned common foreign and security policy."

On security questions the report called for "the gradual evolution of a single, coherent system to ensure European security" through the strengthening of their relationship with Nato.

The report called on the international community to review its handling of the Yugoslav crisis.

"There will undoubtedly be a danger that the UN peacekeeping force once established will be unable to retire and that these areas will become UN-controlled with a virtually permanent large force," it warned.

The committee also expressed fears that the fierce nationalism which sparked the Yugoslav civil war could take hold elsewhere in Europe - and bring a flood of migrants into EC countries.

"Such large-scale migration would constitute a serious problem for all of the member states of the EC," the committee said.

The UN hopes to send a 10,000-strong multinational force into Croatia to help the peace process. Britain has indicated it is willing to become involved but has ruled out sending front-line infantry.

Turkish coalition ready for tax fight

By John Murray Brown in Ankara

A CONTROVERSIAL proposal offering Turkish businessmen a tax amnesty is set for a bumpy ride when it goes before Parliament today.

The bill, under which all legal action against corporate and individual tax offenders would be dropped, is seen as the first real test of the government's economic programme, and a challenge to Turkey's fragile two-party coalition. The proposal will allow the Finance Ministry to waive the backlog of tax disputes and concentrate on this year's tax collection.

Officials hope it will encourage businesses and wealthy individuals to declare their tax liabilities, a move which should boost tax revenues and help the government to reduce the budget deficit, which in 1991 was running at 11 per cent of GNP and is one of the main causes of Turkey's 70 per cent

annual inflation rate. On Tuesday the prime minister, Mr Suleyman Demirel, attacked those opposed to the tax amnesty, including deputies from his own True Path party, who last week joined opposition politicians calling for amendments to the bill. The amnesty has been criticised as favouring the wealthy friends of politicians and raises issues of official propriety at a time when the government is publicly investigating corruption charges against the former administration.

Turkey remains one of the least taxed economies in the Organisation for Economic Co-operation and Development (OECD). Economists are calling for more radical measures. The budget forecasts a 13 per cent real rise in tax revenue, but without further reform the target may be hard to achieve.

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INTERNATIONAL NEWS

Hong Kong BCCI rescue bid collapses

By Simon Holberton in Hong Kong



THE Hong Kong subsidiary of the Bank of Credit and Commerce International is almost certain to go into liquidation after the collapse of negotiations between the receiver and a potential buyer.

Mr Noel Gleeson, the receiver, said his talks with the Hong Kong Chinese Bank - a subsidiary of the Indonesian-owned Lippo Group leading the buy-out team - could go no further after the discovery of previously unrecorded claims of more than HK\$2bn against Bank of Credit and Commerce Hong Kong (BCHHK).

Most of these claims came to light in recent weeks from liquidators of BCCI operations in Britain, the US, Japan, Luxembourg and the Cayman Islands. Although Mr Gleeson doubted if these claims would succeed in court the fact of their registration meant they had to be considered when assessing the financial health of BCHHK.

An undertaking by the Abu Dhabi owners of BCCI to guarantee \$25m of the unrecorded claims - having previously indicated they would underwrite all those claims - was insufficient to allow Hong Kong Chinese Bank to continue.

Mr Hamish MacLeod, the colony's financial secretary, said the balance had now shifted in favour of liquidating the bank. Mr Gleeson will appear before the Supreme Court on March 2 when he expects the court to order liquidation.

The BCCIHK affair has reflected poorly on the Hong Kong government. On July 5, the day BCCI was shut down by co-ordinated action of bank

regulators around the world. Mr David Carse, the colony's banking commissioner, issued a statement reassuring depositors that the bank was "sound and viable".

Mr Carse closed the bank three days later. It has since emerged that BCHHK has a negative net worth, although the scale of this has not been revealed.

Depositors, who feel they were misled by the government, have called for an independent inquiry into the handling of the bank's closure. They also want the government to take responsibility for the bank's unrecorded liabilities, charging that BCHHK was poorly supervised.

Hong Kong Chinese Bank said that while many of the technical problems of buying BCHHK had been resolved the emergence of the latest substantial claims had meant negotiations could not go further.

Mr Gleeson said BCHHK was one of the best and most honestly run arms of the BCCI empire. It had more than HK\$4bn cash on deposit. However, he declined to say whether his investigations had uncovered any wrongdoing.

Depositors of BCHHK have already received a pay-out equal to 25 per cent of their deposits, up to a limit of HK\$500,000. Mr Gleeson said he expected a pay-out of a further 15 per cent this year, and eventually depositors could expect 70 to 75 per cent of their money back.

Japanese earn highest motor industry wages

By Kevin Done, Motor Industry Correspondent

JAPAN, the world's biggest vehicle producer, emerged for the first time last year with the highest gross hourly wage rates in the world motor industry, says the German motor industry federation (VDA).

Motor industry wage costs were significantly higher in Sweden and in Germany, however, thanks to their much heavier social payroll costs, such as payroll tax or national insurance.

By contrast France became the country with the lowest total hourly wage costs in the developed world's motor industry for the first time, narrowly ahead of the UK.

In the five years from 1986 to 1990 the UK had the lowest motor industry wage costs

(gross wages plus social costs such as payroll tax) in the developed world, but the VDA study shows that it was matched last year by France.

Motor industry wage costs in France were DM26.43 (\$16) per hour last year followed closely by DM26.64 in the UK according to the VDA study.

The French and UK labour costs were only 58 per cent of those of Sweden, which ranks highest among leading car producing countries at DM45.41 per hour, and 69 per cent of those of Germany at DM44.47.

Japan and the US, the world's largest vehicle producing countries, ranked mid-way between the European producers for total motor industry wage costs at DM33.87 and

DM35.06 per hour respectively. Japan, which was second only to Spain at the beginning of the 1980s as a low wage cost country among auto producers, has suffered an erosion of its position in the last decade.

According to the VDA Japan had the highest gross hourly wages last year in the whole of the world motor industry at DM26.05 per hour narrowly ahead of Germany at DM25.87, Sweden at DM25.80 and the US at DM25.58.

Japan's total wage cost competitiveness is helped, however, by much lower social costs which at DM7.82 per hour are close to the UK level of DM7.18 per hour, which was the lowest in the ten-country comparison.

The VDA study shows that gross hourly motor industry wages are higher in the UK than in several other European countries, namely the Netherlands, Belgium, Italy, France and Spain.

The UK vies with France for the lowest total wage costs, however, thanks to the very modest level of additional payroll levies.

Spain, which consistently had the lowest motor industry wage costs among the industrial countries in the first half of the 1980s, has progressively lost its competitive edge to the UK and France since the mid-1980s.

Spain was the main recipient in Europe of big inward investment projects by world car

makers at the end of the 1970s and in the early 1980s, but its role was taken over by the UK in the late 1980s with a wave of investments by Japanese car makers.

The biggest recent investments in new capacity in Europe (by Volkswagen, General Motors and VW/Ford in a joint venture) have gone to former East Germany and to Portugal.

German car makers are expressing grave concern about domestic wage cost levels. Mrs Erica Emmerich, president of the VDA, warned recently that the German motor industry's strengths in quality and technology were no longer sufficient to compensate for the disadvantages of

producing in Germany. "However we look at it, our production costs are too high. The wage costs of the German auto industry are almost a third higher than the Japanese, they are two-thirds higher than the British and the French and 50 per cent higher than the Spanish."

"High wage costs and - by international comparison - short working hours significantly reduce the competitiveness of the German industry."

Mrs Emmerich warned that some German companies, particularly components suppliers, had already faced the stark choice of either moving production abroad to lower-cost countries or of going out of business.

S African conservatives set to win by-election

By Philip Gawth in Johannesburg

EARLY indications yesterday suggested South Africa's ruling National Party was lagging behind the right-wing Conservative Party in the crucial Potchefstroom by-election.

The by-election is being billed as a referendum of white opinion on constitutional changes. Both parties claim to speak for Afrikaners, and both see the result as important.

A local pollster, Mr Donald Simpson of the University of Potchefstroom, forecast victory for the CP by at least 500 votes.

Meanwhile Mr Tiaan Delpoit, deputy Constitutional Affairs minister, prepared the ground for a possible defeat, saying the government had embarked on a reform process which had created doubt.

"We must accept that at the moment we are in a process where we cannot necessarily rely on all the support we could have relied on had our policy already shown progress."

Were the government to lose the seat, which it held with a 1,588 vote majority in 1987, it would be vulnerable to the charge that it no longer speaks for most white voters. For the Conservative Party, victory is critical.

If it cannot win this seat against the background of a long recession, a debilitating drought and nervousness among white voters about the pace of political reform and rising levels of violence, then its credibility will be seriously damaged.

The government did not help its chances with the bizarre timing this week of an announcement of big changes to the white school system. These moves will have to pay twice as much as for their children's education.

Although the principle that white parents should pay more enjoys wide acceptance, the timing of the announcement, which has been condemned from all sides, was a political godsend for the Conservative Party.

Mr Simpson predicted that while the Conservative Party did not offer a real hope for a prosperous future, many voters would use the opportunity to lodge a protest vote against the government.



Britain's Queen Elizabeth at the start of her visit to Australia: no longer pulling the crowds

Australians find monarchy less than majestic

Kevin Brown reports on the growing republican movement

AUSTRALIA'S nascent republican movement emerged for the first time last week when fewer than 400 flag-waving royalists turned out to welcome Queen Elizabeth II at the beginning of her 12th official visit to Sydney.

The modest turnout was in stark contrast to the scenes of adulation which greeted the Queen on her first visit in the mid-1950s, when 1m people are estimated to have lined the city's streets.

The low-key welcome reflects the growing influence of non-Anglo-Saxon immigrants, as well as increasing scepticism about the value of Australia's remaining links with Britain, the former colonial power.

However, the evidence is that while republicans are gaining confidence, falling support for the monarchy is not being translated to widespread support for abolition.

If these trends continue, it could set the scene for a lengthy conflict on constitutional issues which would divide Australians at a time when they face difficult economic and social problems. Historically, republicanism has attracted many prominent Australians, including influential writers such as Henry Lawson, the 19th century poet, and Professor Donald Horne,

author of *The Lucky Country*, an ironically titled catalogue of Australian shortcomings which appeared in 1964.

The movement made little political headway until last year, when the governing Labor party said it favoured the establishment of a republic by 2001, the centenary of the federation of Australia's six former British colonies.

Mr Paul Keating, the prime minister, has since added to the republican tide by supporting the removal of Britain's Union flag from the upper left quarter of the Australian flag - another symbol derided by many as a hangover of colonialism.

Abolition of the monarchy would complete Australia's gradual drift away from Britain, which began with federation and has since led to the abolition of formal links such as judicial appeals to the British courts and the award of imperial honours.

In recent years Australia has also replaced the British national anthem with its own *Advance Australia Fair*, and formally separated the names of Britain and Australia, although the sovereign remains the same person.

However, the Australian Republican Movement, of which Mr Horne is deputy chairman, claims Australia is

demeaned by the continued existence of a head of state who lives 12,000 miles away and is also sovereign of a foreign country.

Sir Richard Kirby, chairman of the Ausflag campaigning organisation, puts forward similar arguments for the removal of the Union symbol from the Australian flag, although he says a redesigned national flag need not lead to a republic.

Ausflag also claims that the existing flag confuses Australia's Asian trading partners by casting doubt on Australian sovereignty.

The anecdotal evidence of newspaper letters columns and radio phone-in programmes indicates that many of these ideas have taken root, especially among Labor voters. They are also beginning to prompt republican demonstrations by a minority of public figures. For example, five Labor MPs have said they will not attend social functions during the Queen's visit, and a few will also boycott the ceremonial opening of the New South Wales parliament.

However, both republicanism and changes to the flag are strongly opposed by conservative organisations such as the Returned Services League, a veterans' support group which

previously proved an insurmountable barrier to proposed amendments lacking the support of major political parties.

Before reaching that stage, Labor would have to develop detailed proposals to replace the present system, which could prove difficult and divisive. "We thought has yet been given, for example, to the relative merits of executive and ceremonial responsibilities, or to whether the president should be directly elected."

Nor has Labor considered how to counter the argument that Australia is already a republic in all but name because the Queen's powers are in practice exercised by the governor-general, who is appointed for a fixed term on the advice of the federal government.

Dr Clive Bean, the academic who compiled the ANU's recent survey on public attitudes, says that in the face of these difficulties, the medium-term prospects for Australia's republicans are bleak unless a more decisive shift of opinion occurs.

The Labor party will need to launch a very strong public education campaign promoting what would after all be a major constitutional change if it is to have any hope at all of succeeding with a referendum," he says.

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UN steps up the pressure on Iraq

By Michael Littlejohns at the UN, New York

THE UN Security Council, alarmed by continued Iraqi intransigence, last night called on Baghdad to implement unconditionally all the resolutions related to the Gulf ceasefire, in particular those on scrapping weapons of mass destruction.

The Council approved a new mission to Iraq by Mr Rolf Ekheus, head of the UN Commission charged with identifying and eliminating these weapons. He was directed to "stress the serious consequences if such agreement to implement is not forthcoming."

Mr Ekheus was due to leave New York last night and arrive in Baghdad tomorrow. He told correspondents he would report back to the Council next week after talks "at the highest level."

He told the Security Council that Iraq continued to display "serious, grave, even appalling disdain for the UN and its decisions."

Mr Ekheus has constantly complained of Iraqi duplicity in its attempts to hide weapons of mass destruction and failure to meet even some of the most elementary obligations in mandatory UN resolutions. Baghdad says the requirements are excessively intrusive and violate its sovereignty.

It was not clear if Mr Ekheus will see President Saddam Hussein, who is sending a delegation to New York to appeal to the Security Council for the lifting of sanctions, including the oil embargo.

Iraq will probably argue that sanctions are causing severe distress among the most vulnerable Iraqi civilian groups, including women, children and the elderly.

None the less, Mr Saddam continues to refuse to ship up to \$1.6bn of Iraqi oil under a

temporary relaxation approved by the UN last August in response to an appeal on humanitarian grounds. On February 4 the Iraqis called off talks with the UN aimed at finding a solution.

Last night's Security Council warning to Iraq of possible serious consequences may be significant given the debate under way in Washington on the need for measures to overthrow Mr Saddam.

Security Council members



Saddam: refuses to bow to UN demands

voiced concern at Iraq's "continued failure to acknowledge all its obligations under Council resolutions and its continued rejection." The UN plans to monitor and verify its arsenals of the most dangerous weapons and to co-operate in their destruction.

The statement said this was an integral part of the ceasefire resolution "and provided the conditions essential to the restoration of peace and security in the region." It was a "step of the utmost importance."

Unconditional Iraqi implementation an essential to any reconsideration of sanctions, the UN said.

Drought-stricken Zimbabwe gets \$1bn in aid

ZIMBABWE was promised \$1bn in aid yesterday to help it overcome drought and persevere with economic reforms, Reuters reports from Harare.

Zimbabwe faced its severest drought since 1967, Mr Bernard Chidzero, finance minister said after a two-day meeting with aid donors.

Zimbabwean officials said their country traditionally exports maize, would need to import 1m tonnes of maize in the twelve months from April.

This week's talks were less tense than some had feared. Reports had suggested donors might try to get the government to amend a bill legalising compulsory purchases of land from white farmers to resettle black families.

Mr Chidzero said donors recognised the need for land reform, and the government accepted there should be some recourse to the appeal courts if grievances arose.

The differences were not

wide enough to prevent donors from increasing aid pledges from last year's \$700m.

Mr Stephen Deming, director of the World Bank's southern Africa department and chair of this week's meeting, denied reports that much of that \$700m had not been disbursed. Donors disbursed \$500m last year, out of \$600m pledged, and all of the \$100m grants, he said.

Donors commended the way Zimbabwe had stuck to its five-

year economic reform plan, now in its second year.

Mr Chidzero said problems stemming from the drought, had led to a rise in the current account deficit to 12 per cent of GDP in 1991 from 4 or 5 per cent in 1990. Inflation had also soared.

But Zimbabwe recorded real growth of 3.5 per cent in 1991, and there was notable success in adjusting the exchange rate and cutting the budget deficit.

NEWS IN BRIEF

Few vote in Punjab after poll threats

By K K Sharma in New Delhi

ONLY 30 per cent of Punjab voters went to the polls yesterday in the state's first elections in nearly five years after Sikh militants urged a boycott.

The election is for 13 members of parliament and 117 members of the state legislature. Fear of the militants was blamed for the low turnout, particularly in the rural areas where fewer than 15 per cent voted.

Polling booths were heavily guarded by armed troops and the day went off more or less peacefully. There were only two bomb attacks, killing one person and injuring 17. Counting of ballot papers will begin today and the results should be known within three days.

Indians fear Tiger hit squad

Indian commandos took over security at the Indian High Commission and India house in Colombo yesterday and put guards outside the homes of Indian diplomats following intelligence reports that a hit squad of the Tamil Tigers had slipped into the city, Mervyn de Silva writes from Colombo.

The Tiger radio based in the island's northern jungles has been broadcasting defiant speeches from the Liberation Tigers of Tamil Eelam (LTTE) after the Indian government placed large notices in the local press naming Mr Velupillai Prabhakaran, head of the LTTE and his intelligence chief Pottu Amman as suspects in the Rajiv Gandhi assassination.

Koreas ratify historic pact

The prime ministers of North and South Korea, separated by the Cold War's last frontier, exchanged documents yesterday ratifying historic agreements on non-aggression and renouncing nuclear weapons on the divided peninsula, where 1.5m troops still confront each other across the border. Reuters reports from Seoul.

But the ceremony was overshadowed by southern suspicions that North Korea was stalling inspections of its nuclear facilities while continuing to develop nuclear weapons. Some analysts believe Pyongyang could have a workable crude device by next year.

Algeria's new rulers swallow their political pride

Economic problems are forcing Algiers to seek financial support from the Gulf, reports Tony Walker

THIS week's visit to the Gulf by Mr Lakhdar Brahimi, Algeria's foreign minister, to seek financial help represented a painful admission of weakness for a country with a proud tradition of robust independence, nurtured in a bloody revolutionary struggle against the French.

Algeria's rulers have always tended to look rather disdainfully upon the Gulf sheikhs and it is a measure of their deep unease over the threat of continuing Islamic-inspired unrest that they feel obliged to join others among their destitute Arab brothers in seeking Gulf financial support.

"The question in Arab capitals is whether Algeria is desperate need for assistance to cure the economic causes of disaffection will produce shifts in its regional stance, perhaps toward a closer identification with the Egypt-Syria-Saudi Arabia axis that dominates Arab councils."

Algeria once prided itself on being the national liberation movement capital of the world at one stage no fewer than 75 such movements were represented but Western officials have no doubt penury will bring about changes.

"None of these things comes free," said one official. "Their actions are likely to be more circumscribed. They are joining the real world, and with it the inevitable realisation of their limitations."

Algerian officials resist this assessment. They prefer instead to emphasise the risks for the region of a destabilised Algeria in place of one that has traditionally performed a balancing role between militants and moderates.

"Because of our internal problems, maybe we cannot have the same stabilising role," said an official. "If Arab countries want us to keep

playing the same role we need assistance." Such pronouncements, casting Algeria in the unaccustomed role of supplicant would have been unthinkable during the era of President Houari Boumedienne in the 1970s when Algeria was a recognised Third World leader.

Among the fruits of this activism was Algeria's election in 1974 to the presidency of the United Nations General Assembly's 29th session during which Mr Yasser Arafat, the Palestine Liberation Organisation leader, was given the floor to deliver his "gun and olive branch" speech, the resolution equating Zionism with racism was passed and South Africa was suspended.

These heavy "achievements", tended, however, to obscure Algeria's real problems of high population growth, an economy almost totally dependent on hydrocarbons, growing

disaffection among the young, a crumbling education system, inadequate housing, all of which coincided with the growth of a broad-based Islamic movement, part-funded from abroad.

It is not the smallest of ironies that Mr Brahimi's first port of call in the Gulf this week was Saudi Arabia. It was the Saudis who discreetly but effectively helped the Islamic Salvation Front get established until FIS support for Iraq in the Gulf crisis led to a suspension of assistance.

Algeria itself adopted a fairly ambivalent position in the crisis, neither supporting Iraq, nor giving overt backing to the moderate Arab axis. It sporadically sought to use its influence behind the scenes to end the crisis.

Severe tension between Algeria and Iran scarcely a day passes without bitter criticism of Tehran in the Alge-

rian press is another indication of the distance the regime has travelled from its militant roots.

With the exception of Syria, Algeria, among Arab states, had maintained a relatively cordial relationship with the Ayatollahs, but that has certainly passed. One of the points, Mr Brahimi seems likely to be making to his Gulf hosts this week is that Iran poses a renewed threat to all Arab states, and that Algeria finds itself in the front line.

Algeria's economic crisis must also be troubling Polisario guerrillas, engaged in a test of wills with Morocco for control of the Western Sahara, and the Palestine Liberation Organisation which has always been able to rely on Algerian support. Another prop is perhaps in the process of being removed from the tenuous base of support Mr Arafat has been able to rely on all these years.

THE EVIDENCE IS THAT BRUSSELS ISN'T INTERESTED IN THE EVIDENCE.

overall consumption goes no further than speculation and certainly does not rise to the level of a probability.

Brussels wants to ban the advertising of tobacco.

Their argument is that this will reduce the consumption of tobacco.

The facts do not support this.

But this simple truth is being obscured by special pleading and furious argument from people who've already made up their minds.

Well, there has now been a real and thorough judicial examination of all the evidence.

For the first time, an impartial authority has assessed the evidence and weighed the merits of the arguments.

The results were published in a

Canadian court judgement last year.

The court found there was no proven connection between advertising and overall tobacco consumption.

And also no proof that a ban on advertising causes a decrease in overall consumption of tobacco.

In fact the court also found a ban on advertising to be 'a form of censorship and social engineering which is incompatible with the very essence of a free and democratic society'.

Brussels frequently shows quite an interest in the smallest details of our lives.

Unfortunately, they seem far less interested in freedom, democracy or in the evidence.

TOBACCO ADVISORY COUNCIL
Hear the other side

AMERICAN NEWS

Democratic campaigners turn to a broader canvas

The race for the party's presidential nomination speeds up with a series of big primaries on the horizon, writes George Graham



After weeks when candidates trod on each other's toes in the tiny state of New Hampshire, the nature of the campaign for the Democratic party's presidential nomination now changes.

In New Hampshire, candidates could concentrate on a single state and "retail politics," meeting face to face with voters. Now, however, the race speeds up with two small votes in Maine and South Dakota followed by a series of big primaries on March 3, 7 and 10. "You have got to campaign on March 3 in six states, and you cannot do that retail," says Mr Bob Beckel, a Democratic campaign adviser.

But Tuesday's primary has changed another element in the campaign. The strong showing of the two leading candidates - Mr Paul Tsongas, the former senator from Massa-

chusetts, and Governor Bill Clinton of Arkansas - has severely reduced the likelihood that a new candidate, such as Senator Lloyd Bentsen of Texas or Congressman Dick Gephardt of Missouri, might decide to run.

Democratic party leaders have been voicing doubts about the quality of those now running and encouraged speculation that a heavyweight candidate might enter the race. But Mr Ron Brown, the party chairman, has made it clear he expects the nominee to be chosen from the current candidates, and several Democratic campaigners have scoffed at the theory that a late entry might still be possible.

One party activist said: "The thought has come up in every presidential election I can remember. The only time it worked was with Eugene McCarthy in 1968, and the rules have changed since then."

Mr Tsongas, looking his usual lugubrious self after winning in New Hampshire with 34 per cent of the vote, set off for New York yesterday to try to raise more campaign funds on the strength of his success.

He is planning a whirlwind tour in the next few days which will include South Dakota and Georgia, but is expected to concentrate his efforts on the Maine caucuses this Sunday, on Maryland's March 3 primary, and on his home state of Massachusetts on March 10.

Mr Clinton, by contrast, was beaming as he labelled himself "the Comeback Kid" after shaking off a press assault over what he calls "a woman I didn't sleep with and a draft I didn't dodge".

His 26 per cent vote gave

him a strong second place that six weeks ago might have seemed a failure, but appeared a triumph when viewed in the light of his prospects last week. To kill the questions that have been raised about him, Mr Clinton needs to perform as strongly on March 3 and in March 10's 11-state Super Tuesday as he did in New Hampshire.

That means outright victory in states like Georgia, Florida, and Texas, which should provide the natural political base for this moderate southern Democrat.

For Senator Bob Kerrey of Nebraska and Senator Tom Harkin of Iowa, with 12 and 10 per cent of New Hampshire votes respectively, the crucial test will be next Tuesday's primary in South Dakota, which borders both their home states.

The sparsely populated state carries little electoral weight, but both candidates need a strong showing if they are to gain momentum for their fundraising activities.

"People don't get out of this race because they don't think they can win some place down the road. They get out because the money dries up," says Mr Beckel.

In this respect, Mr Clinton is comfortably ahead of his rivals. Although he has had to spend more heavily than he had intended in New Hampshire, he still has a bigger campaign war-chest.

If both the Tsongas and Clinton campaigns can emerge from this crucial period still leading the Democratic field, the scene could be set for a decisive contest in the big mid-western states of Illinois and Michigan, which both hold their primaries on March 17.



The Comeback Kid: presidential hopeful Bill Clinton hugs his wife Hillary at his election party yesterday, after coming second to Paul Tsongas

Miyazawa dismissive of Buchanan

MR Kiyochi Miyazawa, Japan's prime minister, forecast yesterday that Mr Patrick Buchanan would not gain national support in his challenge to Mr George Bush for the US presidency, Reuters reports from Tokyo.

Hours later he backed off, however, apparently fearful his comments would inflame further damage on US-Japanese relations.

"I should not publicly comment on elections in other countries. It is too early to predict the outcome of elections being held throughout the US which have just begun," he said.

The prime minister, mired in political problems of his own, earlier told reporters he had thought Mr Bush would win more than 60 per cent of the vote in the New Hampshire primary election on Tuesday.

Mr Bush took 58 per cent of the ballot, against 40 per cent for Mr Buchanan. In the first test of his candidacy for the November presidential election.

Mr Miyazawa said he thought "Mr Buchanan will not gain currency in all of America. I believe it is only that state [New Hampshire], as the economy appears to be in recession".

The Japanese, who feel they have become a target for Americans frustrated with a sluggish economy, are concerned that Mr Buchanan's criticism of Mr Bush could lead to isolationist policies.

In the US, "Buy American" campaigns have sprung up in a grassroots effort to hit back at Japan and reduce the US trade deficit.

Rumours fly as N America trade talks enter critical phase

Officials meet this week to iron out differences in negotiating stances, write Damian Fraser and Nancy Dunne

TALKS on the North American free-trade agreement (Nafta) reach a critical stage this week, as senior trade negotiators from Canada, Mexico and the US meet in Dallas to bridge differences symbolised by the hundreds of brackets containing individual positions in the current negotiating texts.

Mr Jaime Serra Puche, Mexico's trade minister, said in an interview that if this week's Dallas talks went well, he would not be surprised if an agreement was initiated in March.

Nevertheless, he insisted the natural pace of negotiations would determine the timing of the treaty, and not the other way round.

Mr Serra seemed unruffled by the possibility that a treaty will be postponed until after the November US congressional and presidential elections.

"Is there a big deal between having a treaty in December rather than July?" he asked, pointing out that a deal was designed to make North America more competitive over decades, not months.

His acceptance of political realities

is fortunate in view of the message sent to US President George Bush in Tuesday's New Hampshire primary. While it is by no means certain that the protectionist espoused by Mr Pat Buchanan won him a 40 per cent vote in the Republican primary, it is clear that voters are very angry. The president will have to think hard about sending to Congress a treaty which opponents will say would cost American jobs.

Under US law, Congress is notified after a treaty is initiated, and 90 days after notification the heads of state sign the (possibly amended) agreement.

Assuming the treaty was initiated in mid-March, it would be signed in mid-June. Congress has another 90 working days to vote on the signed treaty; however, this could in effect take anything up to six months to go through, stretching the process up to December 1992.

Whether the vote on the treaty was before or after the November elections was said Mr Serra largely a question for US congressional Democrat leaders and Mr Bush. The relevant congressmen could hold the treaty up in a committee until after

elections, or release it early.

First the three sides have to initiate a treaty, and important differences remain.

US representatives insist that concessions must be made by the Mexicans - in financial services, investment, energy, and agriculture - if the talks are to reach a successful conclusion this year. Mr Serra is adamant that, among other concessions, the US should reform its anti-dumping laws with respect to Mexico and Canada.

Unless a substantial number of these differences are hammered out in Dallas, there would be little chance an initial agreement

RECESSION and a series of high-profile trade disputes with the US have heightened the Canadian public's unease over the creation of a North American free-trade area (Nafta), Bernard Simon writes from Toronto.

However, Prime Minister Brian Mulroney has so far shown no sign of bowing to pressure to withdraw from trilateral talks with the US and Mexico. Canadian government officials

would be reached by mid-March, says a senior Mexican business executive. Mr Serra generally agrees with this.

With the ministers and their working groups in session, opponents of the talks have been reduced to complaining about the secrecy and passing rumours about the status of negotiations.

"The question must be asked: what exactly are the negotiators hiding from the public?" said Mr Pharis Harvey, director of the opposition Mobilisation on Development Trade, Labour and Environment. "Despite the secrecy and the rosy scenarios painted by officials involved in the

say the talks give Ottawa an opportunity to clarify and improve the rules of origin in the 1989 US-Canada free-trade agreement (FTA).

They also contend that current disagreements over Canadian lumber and automotive exports to the US undermine the importance of the dispute settlement mechanism, which has been one of the most successful features of the FTA and is likely to be adapted to the Nafta.

negotiations, we do have a clear indication that the impact of a Nafta would be, in fact, quite dire."

In the atmosphere of paranoia it was rumoured that congressmen were being allowed to view the famed "bracketed text" only by entering alone - without any materials to take notes - into a guarded, hermetically sealed chamber in the capital. This was disputed by others on Capitol Hill, who insisted that no one had been given access to the negotiating text.

An environmentalist closely monitoring the talks reported rumours that the trade representatives were making swift progress. There are really two texts, it is also being claimed. One is for congressional eyes and the other - a "ministerial text" - will only be revealed at the right moment to stun opponents and speed through the congressional approval process.

Mr Larry Birns, director of the Council on Hemispheric Affairs in Washington and "a long-time treaty watcher," said no one had seen a text. "I've never seen anything like this. Usually we have a verbatim

text by now or enough leaks to create a verbatim text."

One industry source said the secrecy was designed to keep the text free of controversy in order to get the job done quickly. However, there was no sign of movement to comply with the two conditions congressional Democrats say must be met: an environmental agreement and a workers' adjustment package.

Mexican newspapers, by contrast, are filled daily with news on the agreement. Mr Serra has addressed the Mexican Senate seven times on the talks' progress, and has invited almost every important Mexican businessman to join in the negotiations.

The trouble is most independent Mexican newspapers seem to take it for granted that the US will decide when the treaty is signed. If it ever is, and what concessions the Mexicans can afford to make.

So for them, the relative openness of Mexican officials does not count for much. Instead the US negotiators are treated with reverence, and Mrs Carla Hills, US trade representative, accorded star status.

WWF warns of cost to ecosystems of global warming

PLANT and animal life in half the world's national parks and protected areas is at risk due to global warming, according to a World Wide Fund for Nature report, writes John Hunt, Environment Correspondent.

The report says there is conclusive evidence that glaciers are receding because of climate change; rising sea levels are killing mangroves; and coral reefs are dying in warmer oceans.

Ms Tessa Robertson, WWF pollution and energy officer, said: "Such

events are ominous indicators of the effects of climate change. If we continue to emit greenhouse gases at the current rate, more and more ecosystems and species will be in grave danger."

Mountainous areas, coastal wetlands, tundra and northern and temperate forests were particularly threatened.

Animals most at risk included the walrus, polar bear and gazelles. More than 150 species of European alpine flower, including the edelweiss,

could decline or become extinct.

The report is being considered at the World Congress on National Parks and Protected Areas being held in Caracas, Venezuela. The congress will report to the Earth Summit in Rio de Janeiro in June.

The findings are based on the effects of a 1 degree Centigrade rise in global temperature by the year 2025 and 3 degrees Centigrade increase by the end of the next century.

These levels have been predicted by the Inter-governmental Panel on Cli-

mate Change, if greenhouse gases are not reduced.

They could result in a severe reduction in the overall biological productivity of the Arctic seas. Many of Britain's coastal reserves would risk losing plants and animals as sea levels rose. Migratory routes and breeding and feeding grounds for fish and birds were likely to be affected.

Around the Mediterranean, global warming could prove the "final straw" as many areas are already under pressure from population

growth, coastal development, pollution and tourism.

Snow and ice-covered parts of the European alpine landscape could be reduced by a quarter by a temperature rise of 3.8 degrees Centigrade. Land use would be radically altered and there would be major changes to lowland rivers and forests with risk of flooding.

Can Nature Survive Global Warming? WWF UK, Panda House, Weyside Park, Godalming, Surrey GU7 1XR.

Mint in Argentina 'absolved' of forgery

By John Barham in Buenos Aires

ARGENTINA'S national mint has never forged banknotes, watchdogs have concluded after a lightning investigation. Mr Jorge Pinzon, chief ombudsman, said yesterday that "preliminary oral and documentary investigations" reassured him that there was "no evidence to support claims that the mint printed fakes."

Last year, the central bank detected two sets of perfectly printed "twins" banknotes with duplicate serial numbers. The twins were traced to the mint, which blamed faulty printing equipment, an explanation the central bank rejected.

More sceptical observers believe mint employees may have been moonlighting as forgers to churn out additional, authentic-looking notes.

The affair surfaced again this week after a newspaper obtained central bank letters complaining that if massive printing of fakes occurred, it would destroy confidence in the money supply.

Mr Pinzon now says the twin notes were not released into circulation. They were caught and shredded on the spot. Nonetheless, he promised to continue with his inquiries to establish how the duplicates, one set worth \$50, the other \$10, came to be printed and "eliminate all doubts" over the quality of Argentina's money supply.

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Greenspan points to benefits of economy-wide restructuring

By Michael Prowse in Washington

MR Alan Greenspan, the Federal Reserve chairman, yesterday delivered a series of upbeat economic forecasts to Congress, in prepared testimony to support his semi-annual Humphrey-Hawkins monetary report.

He predicted that the US economy would grow modestly this year. Unemployment would soon begin declining and the inflation outlook was the best for a generation.

The report sets unchanged targets for the main monetary aggregates - a sign that the Fed is happy with the thrust of

monetary policy.

Answering questions from Congressmen, Mr Greenspan sought to clarify the reasons for Tuesday's announcement of reduced reserve requirements for commercial banks. He said the Fed was cutting required reserves from 12 per cent to 10 per cent of current account deposits in order to improve bank profitability and stimulate new lending.

He said the requirement that banks hold non-interest bearing reserves with the Fed amounted to a tax on banks. The move was part of the Fed's

continuing efforts to ease the "credit crunch".

Mr Greenspan based his forecasts of economic recovery in part on evidence that restructuring of balance sheets by households and companies was well advanced. As a result of lower interest rates, household debt service as a percentage of disposable income had fallen in the past year, from about 19.5 per cent to 18.5 per cent.

With corporate bond rates close to their lowest levels in more than a decade, many companies had retired a large volume of high-cost debt. A

flood of bond and equity issues had also reduced dependence on short-term debt instruments.

The condition of financial institutions had also markedly improved. Wider interest margins had boosted bank profits. Mr Greenspan, however, noted that the balance sheet adjustments in train were without parallel in the post-war period. It was thus "extraordinarily difficult" to judge how much of the necessary adjustment had been completed.

Mr Greenspan drew attention to the "especially favourable" outlook for inflation. The consumer price index was likely to rise by 3.5 per cent between the fourth quarter of last year and the last quarter of 1992, compared with a 3 per cent rise in 1991. But this understated the improvement because consumer prices were held down last year by sharp declines in energy prices.

"Our outlook envisages a significant improvement in the so-called core rate of inflation," Mr Greenspan confirmed targets for monetary aggregates set tentatively last July. The target for M2, the main measure of broad money, is for growth of 2.5-6.5 per cent, unchanged from last year.

Mr Greenspan said the new targets had been chosen "against the backdrop of anomalous monetary behaviour during the last two years." M2 grew by 3.8 per cent and 3.1 per cent in 1990 and 1991, in each case well below the centre of the target range. Mr Greenspan said the shortfall partly reflected restructuring, which had led to reduced reliance on bank credit. He believed this year's monetary targets were appropriate but warned of "sizeable uncertainties" that could force a reassessment.

Mr Greenspan said the Fed had recently focused mainly on the short-run outlook. However, "as we move forward, we cannot lose sight of the crucial importance of the longer-run

performance of the economy."

In a veiled warning that interest rate increases would eventually be necessary, he said the Fed's main contribution to growth would come through promoting "progress toward price stability."

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Figures signal better economic outlook

A JUMP in US housing starts and better than expected inflation figures were yesterday seen as further evidence that the US economic outlook is gradually improving, writes Michael Prowse.

The Commerce Department said housing starts rose 5.5 per cent last month to a seasonally adjusted annual rate of 1.17m. The increase was about twice as large as expected in financial markets and probably reflected the impact of recent cuts in interest rates.

Starts last month were running about 38 per cent higher than in January last year when building activity was subdued by the Gulf war.

However, last month's better housing figure reflected a possibly erratic surge in building activity in the mid-west, where starts rose by

about a third. Starts declined slightly in other regions, including the north-east and the west.

The increase in starts was also concentrated in apartment buildings, a volatile sector. Starts for single family homes rose by less than 1 per cent.

Figures from the Labour Department showed that consumer prices rose only 0.1 per cent last month, less than expected by analysts. The annual rate of consumer price inflation fell to 2.6 per cent in January, having declined steadily through last year.

The low increase in prices reflected falls in the indices for both food and energy.

Excluding these elements, the "core" consumer price index rose 0.3 per cent last month and by 3.5 per cent in the year to January.

WORLD TRADE NEWS

Chevron to learn fate of Kazakh venture 'in month'

By David Dodwell, World Trade Editor

CHEVRON, the fourth biggest US oil and gas company, expects to learn within a month whether its long-delayed joint-venture plans to develop Kazakhstan's Tengiz field will get the green light, according to Mr Ken Derr, the group's chairman.

It will be a very high-risk deal from one point of view, Mr Derr said in London. "On the other hand, it is unique in terms of the size, and could have a meaningful impact for a company the size of ours for a very long time."

His comments come in the wake of a deal signed by Elf Aquitaine, the French oil group, to explore for oil in Kazakhstan. The former Soviet republic is understood to have potential reserves of almost 100bn barrels. Elf has said exploration costs could amount to more than \$600m (\$242m), with production targeted for 1995.

Chevron's plans to develop the Tengiz field, one of the world's largest with total reserves estimated at 20bn barrels, and recoverable reserves of about 4bn barrels, have been severely disrupted by the upheavals of the past two years inside the former Soviet Union. Talks began three years ago, and went into top gear after Mr Mikhail Gorbachev, the former Soviet president, visited the US two years ago.

Two expert commissions set up by Moscow to examine Chevron's proposals called the terms of the deal into question.

The break-up of the Soviet empire led to the newly independent Kazakh government setting up a its own negotiating committee, with fresh proposals from Chevron being presented in autumn last year.

"In 1990, I said the deal would be settled by the end of the year. I said the same at the end of 1991. Now I have quit making forecasts," Mr Derr said. "All you can say is that there is nothing the country needs more than developments like this."

First the Soviet government, and now the Kazakhs, have sought foreign collaboration because of peculiar difficulties in developing the Tengiz field. "It's a high pressure, high-sulphur, high-cost project, with a lot of gas recovery involved," Mr Derr added. Full development would involve total investments of up to \$1bn.

The break-up of the Soviet empire has added complexity not just because of the confusion and disruption it has caused, pipelines from the field pass through Russia to the Black Sea and to Russian refineries. Any significant increase in output from the field would need new pipelines to be built across Russia.

Until the break-up, arrangements could be negotiated with a single Soviet entity: now, any joint venture set up between Chevron and the Kazakhs would have to negotiate with the Russian authorities over pipelines and access to ports and refineries.

Venezuela signs letters of intent for oil development

By David Lascelles, Resources Editor

CHEVRON of the US has signed letters of intent with Petroleos de Venezuela on development of heavy oil and other opportunities in the country.

The signing, which comes only two weeks after an abortive coup attempt in the Latin American nation, provides for the creation of joint study teams.

They will make recommendations for upstream and downstream activities, as well as on potential for the transfer of technology.

Mr Kenneth Derr, Chevron chairman, said: "We are pleased to take this important step by joining forces with Venezuela in further developing its tremendous oil reserves."

Canadians to lobby for non-tariff barriers

By Bernard Simon in Toronto

A DELEGATION of Canadian cabinet ministers and farm leaders arrives in Europe today, hoping to win sympathy for the non-tariff barriers which protect Canadian poultry and dairy farmers.

These barriers are threatened by the Uruguay Round trade liberalisation talks within the General Agreement on Tariffs and Trade (GATT). Ottawa recognises that, except for Japan and South Korea, its supply-management system has little backing in GATT.

But vigorous lobbying by farmers has forced the government to put on a display of opposition to the Uruguay Round proposals, which would replace import and production quotas with tariffs.

Mr Michael Wilson, trade minister, who is leading the group to various EC capitals and Geneva, told parliament Ottawa would defy GATT's early-March deadline for tabling its final negotiating offers on supply-managed products, including milk, eggs, butter, cheese and chickens.

Mr Brian Mulroney, Canada's prime minister, told farmers earlier this week that "marketing boards are unique, they work, and why should we give them up?" He promised to "fight day and night non-stop on behalf of the boards".

Thousands of dairy and poultry farmers are expected to demonstrate in Ottawa tomorrow in support of continued protection. The dairy industry has mounted a newspaper advertising campaign to win public support.

The supply-management system has put Ottawa on a political tightrope in the Uruguay Round.

It has strained Canada's relations with other members of the Cairns group of food-exporting countries which are seeking elimination of non-tariff barriers.

The government has also faced the dilemma of balancing demands of dairy and poultry farmers for protection with the drive by hard-pressed grain farmers for liberalised trade in farm products.

US, EC set deadline in Airbus subsidy row talks

US AND EC negotiators yesterday began a second day's talks to resolve their long-running differences over Airbus Industrie subsidies with one point already agreed: the issue must be settled by March 31, Nancy Dunne reports from Washington.

Failure, after years of transatlantic bickering over Airbus, could mean unilateral action by US companies under Section 301 of 1988 US trade law; a complaint under the counter-vailing duty statute is considered most likely.

The US trade representative last year brought two cases to GATT and won one. A dispute

settlement panel condemned German exchange-rate support for Deutsche Airbus, the German partner in the four-nation consortium. An EC proposal submitted last October to return to bilateral negotiations was accepted after Christmas.

"The open question for any industry thinking about filing a (domestic) case is when do you reach a point that that option is preferable to letting events continue on the point that they are now on," said Mr Bob Robeson Jr, vice-president for civil aviation of the Aerospace Industries Association. He would not confirm the industry's intention, but



Airbus competition has been gaining ground

McDonnell Douglas has been losing ground to Airbus competition and has turned to Taiwan for a partnership and new capital. The industry, Mr Robeson said, "prefers a negotiated settlement with effective disciplines and a deal accept-

able to both sides." The focus in the talks has been on the level of subsidies to be allowed for aircraft development. The EC has offered to cap such subsidies at 45 per cent. The US has sought 25 per cent. But further complications

remained, Mr Robeson said. The US industry is insisting that terms and conditions of repayment represent as closely as possible the commercial markets. The EC wants a royalty-based scheme, the US either a normal repayment stream or uniform stream of royalty repayments with guarantee of repayment at the end.

Transparency has become a great "sticking point," Mr Robeson said. The US wants to know enough about deals to ensure that the EC is meeting its commitments. EC officials argue too much transparency would release commercially sensitive information.

Australia and NZ face up to closer links

Differences are emerging in the approach taken by each country, writes Kevin Brown

AFTER nearly a decade of economic convergence, Australia and New Zealand are starting to face a series of uncomfortable questions about the goals of their 1983 agreement on Closer Economic Relations (CER).

Both sides are playing down the significance of talks due to begin next month between Mr Philip Burdon, New Zealand's trade minister, and Mr John Kerin, his counterpart in Canberra.

But the success of CER has stimulated a debate on whether the convergence process should eventually lead to a single market, a common currency, and even political union. The immediate aim of CER was to remove artificial barriers to trade between the two countries, which have developed separately for most of this century in spite of their shared language and culture.

Progress was slow at first, but by mid-1990 all bilateral tariffs and import and export curbs had been removed, together with export incentives, production subsidies and anti-dumping legislation. Also, free trade has been set up for a wide range of services, and public sector contracts in both countries are open to tenders from companies in either.

The changes stimulated average growth in merchandise trade of 14 per cent a year between 1983 and 1990/91, from \$1.3bn (\$550m) in 1983 to \$4.7bn. Trade in services, still subject to some curbs, was worth a further \$2.5bn in

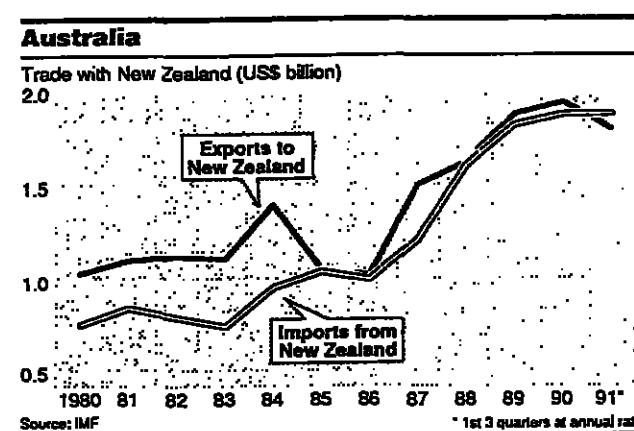
1989/90. The Australian Bureau of Industry Economics estimates New Zealand has done eight times better out of CER than Australia, mostly because of its increased access to the Australian market.

New Zealand's merchandise trade with Australia is now in balance, against a 3:1 imbalance before 1983, and Australia is its largest trading partner and source of foreign investment. Australia has gained less obvious benefits from access to the New Zealand market, but New Zealand is its fourth largest trading partner and source of foreign investment.

Both countries say the forthcoming review of the accord will be restricted to detailed discussion of specific problems, notably trade in services. New Zealand will urge abolition of trade union restrictions which limit competition on the Tasman Sea shipping routes, and for a joint aviation market, benefiting Air New Zealand.

Wellington is keen to iron out discrepancies between the two countries' customs and quarantine services, and recognition of professional standards. Australia's priority is removal of impediments to trans-Tasman investment caused by differences between the two countries' taxation and corporate law regimes.

Canberra officials say businesses in both countries are seeking changes allowing creation of more trans-Tasman companies such as Goodman Fielder Wattle, the foods group, and Fletcher Challenge,



Source: IMF

the resources and construction group.

But differences are emerging in the approach taken by the two countries, mainly over the Australian pursuit of harmonisation, which New Zealanders tend to see as a threat to sovereignty. "Harmonisation is not the word to use in this relationship," says Mr Burdon, who prefers to see the process as a search for "complementarity" between two systems with a common British root.

Mr Burdon says the CER process has been of "enormous importance" to New Zealand, mainly in the light of the long period of slow growth caused by extensive structural economic change since 1983. But the government is anxious not to raise expectations about the current round of talks, which it says do not involve discussions on the kind of "grand

vision" which started the process eight years ago.

"We intend to go a lot further, but this particular review is strictly nuts and bolts. In some respects, CER had got ahead of itself, and we need to sort that out," Mr Burdon says. This relaxed approach is echoed in Canberra, where Mr David Richie, director of the foreign affairs department's New Zealand section, recently pointed out that 95 per cent of Australian trade is with countries other than New Zealand.

"In other words, it would be silly for both governments to approach CER with the overriding objective of creating a single market of 20m people in Australasia," he said. Nevertheless, Australian officials expect pressure for closer links to continue to mount, particularly from the business sector, which increasingly regards the

two countries as a single market.

Mr Len Bayliss, a former New Zealand Treasury economist who now runs a Wellington consultancy, says New Zealand has already progressed well down the path to economic union, which he claims has "huge silent support" from business. As evidence, Mr Bayliss points to the listing of most of New Zealand's larger companies on the Australian Stock Exchange, and the participation of New Zealand ministers in most of Australia's federal/state ministerial conferences.

"New Zealand is becoming a *de facto*, if not a *de jure*, state of Australia," he says. "Sydney has become the financial and economic centre of the region, and the reduction of tariffs and import controls is going to continue making that more noticeable."

So far, there has been little detailed consideration of how further economic integration could be carried out, although the Reserve Bank of New Zealand has pointed out that difficulties could arise in linking the NZ dollar to Australia's commodity-driven currency.

Mr Burdon says the government is not ideologically opposed to a common currency area and a common currency, if clear benefits could be demonstrated, but sees no advantages in political union. "There has been no demand for it in the last 91 years. Why would we want to change now?" he says.



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UK NEWS

Government announces defence orders

By David White, Defence Correspondent

A £500M package of defence orders including new trainer aircraft and missiles for the RAF was announced by the government yesterday.

The news, which caught contractors by surprise although several of the orders had been long awaited, followed confirmation last week of plans for naval ships for amphibious operations, also worth some £500M.

Both announcements appeared to be aimed at offsetting the negative publicity caused by recent job losses in the defence industry including at British Aerospace (BAe) and naval shipyards.

BAe, the main beneficiary of the new orders alongside Westland, yesterday announced preliminary 1991 figures

showing a loss of £81m after restructuring charges of £235m. This compared with pre-tax profits of £378m in 1990.

The largest of the orders announced in the House of Commons by Mr Alan Clark, defence procurement minister, is for 13 two-seat trainer versions of BAe's Harrier jumpjet, estimated to be worth more than £200m.

BAe will also gain from an order to replace an estimated 100 Alarm missiles which were rushed out to the Gulf a year ago and used against Iraqi radar installations.

In addition, the government plans to convert the RAF's remaining five VC10 transport aircraft so that they can be used as tankers for in-flight refuelling.

The work is expected to be done at BAe's Filton site near Bristol.

A BAe-led team is also to carry out studies for a number of Skynet military satellites to be launched in 1997. This is expected to involve two satellites with communications designed for a Nato Rapid Reaction Corps.

BAe's main sub-contractor for this project is Matra Marconi Space, an Anglo-French joint venture.

Mr Clark said negotiations were also underway with BAe to install new defensive aids for RAF Tornado F3 fighters.

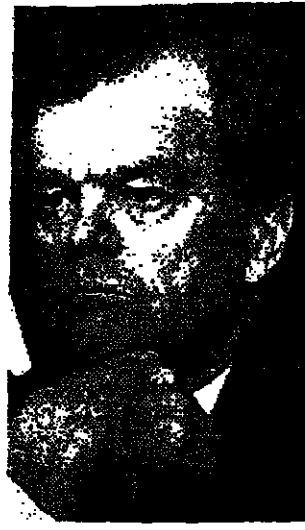
Westland, the Yeovil-based helicopter company, has meanwhile been promised orders valued by the company at

£70m-£75m. These include six Sea King helicopters for RAF search-and-rescue duties, worth some £50m. Westland has been waiting for this order for about two years. The order, which it hopes will be extended with a further three helicopters, will enable it to re-open its Sea King production line and offer the aircraft for export.

The company will receive further work estimated at £30m to upgrade Royal Navy Lynx helicopters.

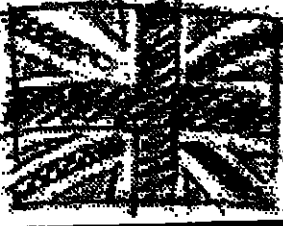
Mr Clark said the orders were within the government's existing defence spending plans.

Lex, Page 12
BAe results, Page 13
Details, Page 21



Clark: 'talks are underway'

BRITAIN IN BRIEF



Rise in food prices boosts retail sales

Increased food sales led to a modest rise in high-street sales last month, although the volume of sales in other sectors remained flat or declined.

Figures released by the Central Statistical Office showed that retail sales volumes in January rose by a seasonally adjusted 0.4 per cent compared with December last year following a 0.9 per cent monthly decline in that month. The latest figure gives a year-on-year increase of 0.9 per cent.

Food sales rose by 3.5 per cent on the month, but the volume of clothing and footwear sales fell by 0.9 per cent and household goods sales, which had improved in December, fell by 4.3 per cent.

Companies have to review costs

Many British companies thought the UK recession would be short lived and have found it necessary to review costs in the past year, according to a survey by KPMG Management Consulting.

The study, based on a survey of 50 large companies, showed that 83 per cent have undertaken a one-off cost reduction exercise in the last 12 months, compared to 30 per cent in the previous year.

Scrutiny call on accounts

Senior accountants are calling for companies' preliminary accounts, which contain basic information on full-year results, to be scrutinised by auditors.

The move comes after questions over the reliance placed by the financial markets on figures which have not been verified by an external source.

Threat of car strike recedes

The likelihood of strikes taking place at Vauxhall, the General Motors subsidiary, has diminished after members of the AEU engineering union at the Luton manufacturing and parts plants voted against staging them.

Although all unions at the company's other plant in Ellesmere Port, Merseyside, voted for striking, it is unlikely that union leaders would sanction stoppages which do not involve all workers at all sites.

Demand for housing wanes

The big rise in housing demand experienced at the beginning of this year already may be running out of steam, according to a survey of more than 100 estate agents published today.

The survey by the Royal Institution of Chartered Surveyors found that the government's attempt to stimulate the market with its moratorium until August on stamp duty on purchases under £250,000 had increased inquiries but had generated few sales.

Art exports blocked

Arts minister Tim Renton has stopped export licences for five major art and antique works including a Titian masterpiece sold for nearly £8m last year. He has delayed the licences until after April 13 to allow galleries to raise the funds to keep the items in Britain.

Labour attacks Tory handling of British economy

By Ivo Dawney, Political Correspondent

A HIGHLY-CHARGED foretaste of the general election campaign saw pulses racing at Westminster last night when a ferocious Labour assault on the government's economic record met a spirited counter-attack from Mr Michael Heseltine, the environment secretary.

Amid fierce bickering from the government benches, Mr John Smith, Labour's chief finance spokesman, charged the Tories with blaming foreigners for their failures and being "unwilling and incapable of moving the country out of recession".

But his attack was brushed aside by Mr Heseltine, who has been thrust into the centre of the pre-election campaign by the Conservatives. He claimed that the Labour leadership was divided on how to respond to the downturn.

Against the mounting election fever at the House of Commons, the recession debate had been widely anticipated as a "clash of giants" - and the forecasts proved correct.

Mr Smith used his opening speech to review the government's pledges of an early economic upturn. He went on to pour scorn on claims that recovery had been led by an international recession.

Earlier explanations from ministers that the causes of the recession were rooted in such factors as deregulation of

the financial sector were proof that its "home-grown" domestic causes and without a hint of a foreign bacillus", he said.

Ignoring the charges, a relaxed Mr Heseltine countered that the key issue was not the cause of the downturn, but how to respond to it. To the delight of his backbenchers, he went on to cite newspaper reports of divisions within the Labour leadership.

"This debate started off as a vote of confidence in the government's economic policies," Mr Heseltine said. "It has rapidly become a vote of confidence in the shadow cabinet."

The environment secretary's light-hearted teasing of the Labour frontbench provoked outrage from the opposition, but clearly raised morale among Tory MPs who described his speech as a "vintage performance".

Earlier in the day, Labour had stepped up its assault on the Tories' economic record when Mr Smith, claimed the government had cost every household £2,200 last year alone. The figure - centre-piece of a new document entitled "The Cost of the Conservatives" - came as a clear response to the Tories' recent poster campaign alleging Labour would raise taxes by an average of £1,000 per taxpayer.

It is based on a calculation that the government's "economic incompetence" had delivered the worst growth record since the war, resulting in the UK economy foregoing some £500m in gross domestic product last year.



John Smith launches Labour's latest anti-government poster. It depicts Norman Lamont, the chancellor, as a crook

fall represented the gap between a 2.5 per cent average growth trend, established from 1955 until 1979, and the "unusable" 1.7 per cent annual growth actually achieved.

Mr Smith said that he would defer some detailed tax decisions to his first Budget after Labour's anticipated election victory. He stressed that a plan to finance for higher child benefit and pensions by lifting the ceiling on National Insurance Contributions (NICs) and a 50p tax top rate of income tax rate would remain a pivotal part of

his party's strategy. But he left open the question of whether the tax and NICs increases might be phased in and where exactly the new top rate would begin to bite.

He will unveil a more detailed exposition after the Budget and it will include calculations of how Labour would use money allocated to a cut in the basic rate of income tax. Senior members of the shadow cabinet last night sought to dismiss suggestions that Mr Smith was under pressure from colleagues to abandon

don or defer tax increases because of the depth of the economic recession.

There is, however, concern among some Labour MPs that the Budget should be followed by a simple package to demonstrate clearly that the vast majority of voters would not face higher bills.

The Conservatives, meanwhile, plan to return to the offensive on taxation later today by highlighting Labour's plans to impose NICs on the income from savings of over £30,000.

Intelligence service told about Iraqi 'supergun'

By Neil Buckley

BRITISH intelligence received two separate warnings about the Iraqi "supergun" project six months before British-made components for the gun were seized, MPs heard yesterday.

Mr Stephen Kock, a former non-executive director of the British defence group Astra Holdings, told the House of Commons trade and industry committee that he had notified the security services in September 1989. He learned of contracts to supply propellants for the supergun during a visit to Belgium munitions company PRB, which Astra had recently acquired.

Concerns were also voiced in 1989 by the late James, Astra's chairman at the time and Mr Christopher Gumbley, the company's chief executive, at a meeting with Ministry of Defence officials.

The MoD has written to the committee refusing a request for the two officials involved to give evidence, on the grounds that both have "retired" and no longer have access to MoD documents.

In April 1990, a week after a consignment of steel tubes for the supergun were seized by customs officials at Teesport in north east England, Mr Nicholas Ridley, then trade and industry secretary, told parliament that the government only "recently became aware in general terms" of the Iraqi project.

Mr Kock, who also worked as a consultant for Midland Bank's defence equipment financing department, denied any link between that role and his work at Astra. He also denied allegations that he had known earlier of the propellant orders, and visited Iraq to arrange financing by Midland.

Earlier, Mr Christopher Gumbley talked publicly for the first time about a meeting with Dr Gerald Bull, the Canadian scientist who headed the supergun project, only hours before Dr Bull was shot dead by an assassin outside his Brussels flat.

Mr Gumbley, who had been arrested the previous week by Ministry of Defence police on corruption charges, said Dr Bull told him he believed the Astra executive was being "set up" by the British government and PRB's former parent, Société Générale de Belgique, and offered to fund his defence.

European approach to HDTV criticised

By Michio Nakamoto

THE European approach to high definition television (HDTV), the next generation of television technology, was strongly criticised by a leading US media executive as "a consumer marketing nightmare, doomed from the outset".

Mr John Flaherty, senior vice president (technology) of CBS, the US media group, yesterday told the FT Conference on "Television of Tomorrow" that the European decision to adopt a step-by-step introduction of full HDTV into the market place would confuse the consumer. His choice of an HDTV standard that is compatible with the existing television system would not optimise HDTV performance and would tie the new technology to an old system, he said.

"Forcing compatibility on a new HDTV service simply burdens it with the constraints, artefacts and obsolete designs

of today's ageing systems," he said. The US and Japan, by contrast, will switch directly to HDTV systems and are introducing standards that are incompatible with existing conventional TV standards but offer optimum performance.

Mr Flaherty further urged Europe to move toward all-digital HDTV systems, which is already being tested in the US. The theme was repeated by Mr Chris Jenkins, of PA Consulting Group, who urged Europe to adopt an HDTV policy that recognises the strategic importance of digital technologies.

The EC directive which was adopted by the European Parliament on Tuesday does not cover fully digital broadcasting although Dr Joan Major, Cruzado, adviser "Hors Classe" to the ECXII European Commission, indicated that digital broadcasting will be regulated by the next directive due by around 1994.

Warning issued on future size of UK coal mining industry

By Juliet Sychrava

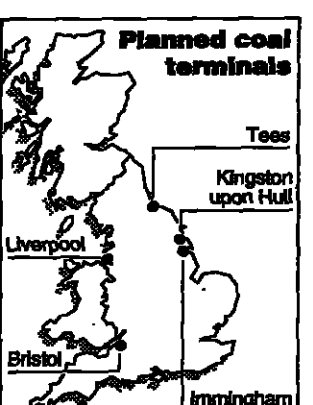
BRITISH COAL's sales to the electricity industry could drop from 65m to 25m tonnes by 1996, Mr Malcolm Edwards, the company's commercial director, told the House of Commons energy committee yesterday.

This was because of the threat to coal-fired power stations from the many new gas-fired power stations being built in England and Wales.

The sales cut would force British Coal to reduce the number of pits from about 60 to even less than the 14 that NM Rothschild, the government's advisers on the British Coal privatisation, have estimated would survive.

Mr Edwards said coal imports, the subsidised nuclear industry, and other fuels were also threats to British Coal. If the government would remove the advantages these other fuels enjoyed, British Coal could still win a five-year contract to sell 50m tonnes of coal to the electricity generators.

His comments coincided with fresh speculation that National Power and PowerGen, the electricity generators, will soon announce contracts with Associated British Ports to build Britain's largest coal import terminal.



John Brown, the engineering company, is said to be a strong candidate for one of the two main contracts to build the jetty and coal-handling facilities at Immingham on the north east coast of England.

The £150m project, expected to open in 1994, is seen as a blow to British Coal.

Mr Edwards, meanwhile, said British Coal could help itself by cutting costs and prices to the electricity industry. But he said the price should not fall below £1.50 per gigajoule, compared with £1.85 today.

Although imports were only around £1.35 per gigajoule, UK coal offered better security without exchange rate risk, he claimed.

It was unlikely that British Coal would lose all its sales to gas and imported coal. "I'd say the centre of gravity for demand for British Coal is closer to 25m tonnes," he said.

SCOTLAND

Finance sector wary of devolved parliament

By James Buxton

LEADING Scottish financial institutions indicated yesterday that they have strong misgivings about the possible effects on their business of a devolved Scottish parliament of the kind proposed by the opposition Labour Party and the centrist Liberal Democrats.

Their views will fuel the debate in Britain about devolution which is likely to be an important issue when Mr John Major, the prime minister, calls a general election within the next four months. The Conservatives oppose devolution for Scotland.

Almost all the institutions believe devolution would be of no benefit to the sector, and most think it would be damaging. A small minority thought a Scottish parliament would bring benefits if it adopted fiscal and legal policies that helped Scottish business.

Their views are expressed anonymously in a survey of leading members of Scottish Financial Enterprise, the trade association to which most members of the Scottish financial community belong.

It was carried out by Professor Andrew Bain of Glasgow University, but did not address

the possibility of Scotland becoming independent.

Prof Bain circulated all 230 members of SFE with an analysis of proposals for a devolved Scottish parliament. He followed it with detailed discussions with 25 leading institutions, including banks, life assurance companies and independent fund managers, who account for the bulk of the Scottish financial community in terms of employment and funds under management.

Mr James Scott, SFE's executive director, said the consultations had been with the larger institutions because they were the main ones which operated on a UK-wide basis.

The Scottish financial sector makes up 15 per cent of Scottish gross domestic product and employs 137,000 people, nine times as many as traditional industry.

Prof Bain said the leading players feared that: ● they would face higher operating costs because of the taxes which a Scottish parliament would levy.

● there would be resistance to Scottish financial products aroused by resentment about devolution among customers in



Murray: fears devolution

England.

● devolution would be seen as a step towards Scotland becoming independent, which would frighten their customers.

● a Scottish parliament would be more left-wing than the government in London.

Under Labour's proposal, a Scottish parliament would be able to "vary" the rate of income tax levied in Scotland up or down. If this resulted in higher taxes, the financial institutions fear, staff would ask for higher pay, and it

would be more difficult to recruit high-powered staff from outside Scotland.

But the political effects of devolution aroused the most concern. Scottish financial institutions feared that English people would say that the Scots were getting a better deal than themselves, both having their own parliament and still receiving subsidies. This, Prof Bain said, might discourage "private individuals, trustees of pension funds and independent financial advisers (IFAs)" from directing business to Scotland.

The worst fear was that devolution would be seen in England as a staging post to independence. This would particularly affect the life assurance sector, which gets 90 per cent of its new business from south of the border.

Prof Bain said: "An English financial adviser might say to someone thinking of taking out a life assurance policy: do you really want to put the bulk of your life savings into a company which might become subject to the tax regime of a foreign government? Why not go to the Norwich Union?"

But the arguments were not



Benetton faces advert ban in UK

Luciano Benetton, one of the founders of the Italian clothes maker, yesterday defended the company's latest poster advertising campaign, featuring a dying AIDS patient. Speaking in London, he rejected suggestions that it exploits human suffering. But Britain's Advertising Standards Authority said all but one of the images would probably break its code. Other photographs in the campaign include three women beside a sheet-covered corpse lying in a pool of blood. Benetton's said its policy was "to move from using advertising to promote a product, to the promotion of greater social awareness." Picture by Trevor Humphries

MANAGEMENT: Marketing and Advertising



When the Grand Palais staged a retrospective of Paul Gauguin's paintings three years ago, people stood shivering in the Paris drizzle for three or four hours as they queued to get in.

Anxious to avoid another round of rain-drenched visitors, the Grand Palais has adopted a different strategy for its next big retrospective of Toulouse-Lautrec, which opens on Saturday.

The Lautrec is the first important French art exhibition where the tickets have been sold in advance. For weeks, the streets and subways of Paris have been plastered with posters of one of Lautrec's least sleazy scenes of *fin de siècle* Parisian low life with the slogan, "Reservez", slapped across in red.

Bookings began in November. So far, more than 50,000 individual tickets have been sold and all the \$1,500 group tickets have gone. The Lautrec show is almost certain to be a sell-out.

Advance booking is one of a number of marketing ploys harnessed by the Grand Palais for the Lautrec, an expanded version of the recent retrospective at the Hayward Gallery in London. The exhibition is one of the most ambitious, in terms of marketing and merchandising, ever staged in France.

Merchandising is already an established part of exhibition

Broad brush to sell Lautrec in Paris

Alice Rawsthorn inspects the walking sticks, gloves and dinner plates on offer at the Grand Palais

organisation in France, as in most other countries where museums sell catalogues, prints and postcards as souvenirs of their shows.

But the Lautrec retrospective sets new standards in the scale of its merchandising activity. The *Réunion des Musées Nationaux*, the body that runs France's big museums, has adopted many of the methods used for the recent Van Gogh retrospective in Amsterdam.

It hopes that, thanks to its merchandising revenue, the Lautrec will not only cover its costs, but produce a profit of around FF15m (\$1.53m).

A huge white tent has been pitched outside the Grand Palais to act as a "supermarket" throughout the exhibition.

The merchandise includes all the customary catalogues and T-shirts, but also runs to souvenirs evoking Lautrec's life and the world of the Montmartre *demi-monde* in the early 1900s.

In the tent, visitors will be able to buy anything from a

FFr315 dinner plate festooned with a Lautrecque flourish, to a FFr195 pair of gloves like those worn by Yvette Guilbert, one of his favourite models, and even a FFr1,200 replica of the artist's cane complete with a secret phial which could secrete two glasses of wine, or, if it was still legal in France, demon absinthe.

The *Musées Nationaux* has modelled the marketing of the Lautrec show on the methods developed by the large US art galleries.

The Museums of Modern Art in New York and Los Angeles and the Metropolitan Museum in New York were among the first to present exhibitions to the public in a populist way.

Toulouse-Lautrec lends himself perfectly to populism.

The story of the sickly, absinthe-addicted artist, who left his gilded life among the French aristocracy to struggle on the fringes of the Montmartre arts scene, conforms to all the Hollywood clichés of the impoverished painter.

His pictures of prostitutes and their patrons are now

among the best known examples of early 20th century art.

The Grand Palais expects the exhibition, which runs until the end of May, to attract at least 500,000 people.

However it hopes that the final tally might equal other popular Paris retrospectives, the Manet exhibition of 1983 which attracted 735,000 visitors, the Gauguin with 682,000 and the Renoir show of 1985 which holds the record of 790,000.

The final cost of researching, organising and staging the Lautrec retrospective should be about FF15m.

The *Musées Nationaux* has already recouped a significant - though unspecified - part of that by roping in as sole sponsor Ferruzzi Béghin-Say, the French arm of Ferruzzi, the Italian industrial group.

For Ferruzzi, which began publicising its involvement at Christmas by sending out Lautrec catalogues as corporate gifts, the sponsorship offers a discreet opportunity to highlight its commitment to France.



Toulouse-Lautrec on a plate in Paris: A Corner of the Moulin de la Galette

Dirty tricks between the TV dramas

When a speaker at a conference on advertising accountability gives a paper called "24 ways to con a client" accompanied by "You gotta pick a pocket or two" from the musical 'Oliver!', fireworks are bound to follow.

Last week, John Terzias, vice chairman of the CIA Group, one of the UK's largest media buying agencies, delivered just such a paper. He claimed that some media buying agencies were increasingly resorting to dubious practices such as "slushings" - illicitly transferring funds from one client's account to boost the advertising spend of another - or, simply, to fabricating the sale of TV advertising space.

Even though Terzias is not a neutral player, his assertions must alarm advertisers given that some £1.5bn is spent annually on television advertising space in the UK.

His concerns were less to attack malpractice but more to argue for greater auditing of media buying and advertising to boost the industry's credibility. His fellow speakers, both advertisers and advertising agencies, all addressed the same basic issue: how, in a recession, to ensure that money spent on advertising is worthwhile?

There was no consensus. One agency said it had jettisoned the traditional 15 per cent commission system in favour of one based more on payment by achieving pre-agreed aims. Advertisers disputed the value of using agencies; all demanded greater evidence of advertising's accountability.

Robert Lauterborn, principal of the transatlantic marketing services agency Morgan, Anderson, said: "Come is the blind faith that advertising is good and lots of advertising is better; therefore, gone is the system that paid agencies simply to create and place that advertising."

"Advertising Accountability and the Client-Agency Relationship", organised by Westminster Management Consultants.

Gary Mead

Over the next few weeks you can expect more newspapers, letters and pamphlets to be pushed through your letter boxes than ever before.

The candidates in the general election have discovered junk mail, and this year's batch is going to be far more copious and more sophisticated than in any previous contest.

For one thing, it will be slickly and imaginatively produced, in some cases laid out like a tabloid newspaper, with fun little stories to catch the readers' attention.

It will also be accurately targeted, aiming to get maximum "bang for the buck". Grenville Jenner, Labour MP for Leicester addresses the Asian voters in his constituency in four different languages: Hindi, Urdu, Gujarati and English to make sure that the right message is getting across.

Stamp of authority on election addresses

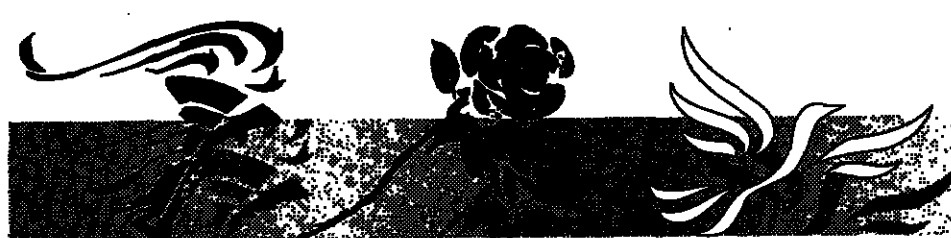
David Owen reports that candidates have discovered the value of direct mail

Another MP is restricting material regarding a local maternity home to young couples.

And one Scottish MP aspires to send a personally-addressed letter to each of the 5,000-6,000 self-proclaimed Scottish Nationalist Party supporters in his constituency.

The days when an MP's mind turned to direct marketing only once in an electoral cycle - in order to exploit the free campaign mailshot to which all candidates are entitled - are over.

There is a number of reasons for the rapid strides which have been made since the last general election nearly five years ago.



First and possibly foremost is that typesetting and printing equipment capable of producing material of quite high quality is increasingly affordable.

According to Nigel Griffiths, the Labour MP for Edinburgh South, an entire package of printing equipment can be

bought these days for less than £4,000.

Griffiths, one of Westminster's most diligent direct marketers, undertakes "a great deal" of target and mass mailing "to show people I am not a blank slate".

Despite the additional expense, he says the Royal

Mail has the edge over hand delivery in cases where guaranteed speed of dispatch or blanket constituency coverage is important.

Commercial advertisers discovered direct marketing a long time ago; now MPs especially those with connections in the public rela-

tions and media fields - are realising how far they lag behind, and are starting to catch up.

In 1990, advertising expenditure on direct mail rose by 29 per cent to \$879m, in a year when other forms of advertising were static.

The direct marketing industry has begun to sell itself to the political parties. During the last two autumn conference seasons, it has mounted a road-show, designed to demonstrate how the principles which underlie good commercial direct marketing techniques can be applied to politics.

At these events, politicians and would-be candidates can

Treuhandanstalt

(The government agency privatising eastern Germany property)

Tender for the sale of Iron Foundries in eastern Germany

Company-number, name, location (in brackets: material / present number of employees)

Abbreviations: GGL = grey iron, GGG = spheroidal cast iron, GH = chilled cast iron, GS = steel cast, GT = malleable iron

Companies (limited liability companies under German law GmbH)

(EG-1) Kaulhütte Krauschwitz GmbH
O-7583 Krauschwitz/Sachsen
(GGL-GGG/400)

(EG-2) Fahrzeugbau Leipzig GmbH
O-7033 Leipzig/Sachsen
(GGL-GGG-GH/398)

(EG-3) Walzengießerei Coswig GmbH
O-8270 Coswig/Sachsen
(GS-GGG-GGL/380)

(EG-4) Halbkessel Schönebeck GmbH
O-3300 Schönebeck/Sachsen-Anhalt
(GGL/320)

(EG-5) Maschinenfabrik und Eisengießerei Meuselwitz GmbH
O-7404 Meuselwitz/Thüringen
(GGL-GGG/303)

(EG-6) Eisenwerk Schönheiderhammer GmbH
O-8413 Schönheide/Sachsen
(GGL-GT/244)

(EG-7) Schmiedeberger Gießerei GmbH
O-8239 Schmiedeberg/Sachsen
(GGL-GT/215)

(EG-8) SKL Eisengießerei Britz GmbH
(Subsidiary of SKL Motoren- und Systemtechnik AG)
O-1306 Britz/Brandenburg
(GGG-GGL/207)

(EG-9) Gießerei und Ottenbau Königshütte GmbH
O-3701 Königshütte/Herz/Sachsen-Anhalt
(GGL/205)

(EG-10) Gießerei und Maschinenbau Torgelow GmbH
O-2110 Torgelow/Mecklenburg-Vorpommern
(GGL/191)

(EG-11) VEM-Gießerei und Maschinenbau GmbH
Berlin
(Subsidiary of VEM-Antriebstechnik AG Dresden)
O-1130 Berlin/Berlin
(GGL/158)

(EG-12) Walzengießerei und Hartgußwerk Quedlinburg GmbH
O-4300 Quedlinburg/Sachsen-Anhalt
(GGL-GH/148)

(EG-13) Gießerei Eisenhammerwerk GmbH
(Subsidiary of IFA-PKW AG Chemnitz)
O-8210 Freital/Sachsen
(GGL/132)

(EG-14) Gießerei Elisabethhütte GmbH
O-1800 Brandenburg/Brandenburg
(GGL/120)

(EG-15) Zwickauer Eisenwerk GmbH
O-9550 Zwickau/Sachsen
(GGG-GGL/117)

(EG-16) Fürstener Guß GmbH
O-1240 Fürsteneiche/Brandenburg
(GGL-GGG/97)

(EG-17) Eisenwerk Elster GmbH
O-0306 Elsterwerben/Sachsen
(GGL/92)

(EG-18) Eisengießerei Bemburg GmbH
O-4358 Bemburg/Sachsen-Anhalt
(GGL/91)

(EG-19) Chemnitz Eisengießerei GmbH
O-8030 Chemnitz/Sachsen
(GGL/79)

(EG-20) Graugießerei Großenhain GmbH
O-8280 Großenhain/Sachsen
(GGL/83)

(EG-21) Eisengießerei Weissenfels GmbH
(Subsidiary of COMAG AG)
O-4950 Weissenfels/Sachsen-Anhalt
(GGL/52)

(EG-22) Eisengießerei Obersdorf GmbH
O-8809 Obersdorf/Sachsen
(GGL/43)

(EG-23) Schwarzenberger Eisengießerei GmbH
O-9430 Schwarzenberg/Sachsen
(GGL/40)

(EG-24) Eisengießerei Berggießhübel GmbH
O-8303 Berggießhübel/Sachsen
(GGL-GGG/38)

(EG-25) Gießerei und Glasformenbau Radeberg GmbH
O-8142 Radeberg/Sachsen
(GGL-GGG/31)

(EG-26) Pumpenbau Bad Salzungen GmbH
O-8200 Bad Salzungen/Thüringen
(GGL/12)

Plants (incl. corporate owner and location)

(EG-27) Gießerei, plant of SKL Motoren- und Systemtechnik AG Magdeburg
O-3011 Magdeburg/Sachsen-Anhalt
(GGL/188)

(EG-28) Gießerei Aue, plant of Vereinigten Gießereien Aue GmbH
(Subsidiary of ORSTA-Hydraulik AG)
O-9400 Aue/Sachsen
(GGL/150)

(EG-29) Gießerei, plant of Chemiekombinat Staßfurt AG
O-3250 Staßfurt/Sachsen-Anhalt
(GGL/120)

(EG-30) Maskengießerei, plant of GISAG AG
O-7034 Leipzig/Sachsen
(GGG/110)

(EG-31) Gießerei, plant of ILKA Maschinenfabrik Halle GmbH
O-4002 Halle/Sachsen-Anhalt
(GGL/85)

(EG-32) Gießerei, plant of Erste Chemnitz Maschinenfabrik GmbH
O-3081 Chemnitz/Sachsen
(GGL/68)

(EG-33) Gießerei, plant of Bodenbearbeitungsmaschinen Leipzig AG
O-7031 Leipzig/Sachsen
(GGL/84)

(EG-34) Gießerei, plant of Industriemaschinen Leipzig GmbH
O-7031 Leipzig/Sachsen
(GGL/57)

(EG-35) Gießerei Belersdorf, plant of Dieselmotorenwerke Cunauswalde GmbH
O-3701 Belersdorf/Sachsen
(GGL/52)

(EG-36) Gießerei, plant of Werkzeugmaschinen GmbH Zeulenroda
(Subsidiary of Umform- und Kunststofftechnik AG)
O-8570 Zeulenroda/Thüringen
(GGL/50)

(EG-37) Gießerei, plant of SKL Maschinenfabrik Guben GmbH
(Subsidiary of SKL Motoren- u. Systemtechnik AG Magdeburg)
O-7580 Guben/Brandenburg
(GGL/46)

(EG-38) Gießerei Dingelstädt, plant of Petrus Wutha Getriebe- u. Seilgutzubereitungstechnik GmbH
O-5803 Dingelstädt/Thüringen
(GGL/44)



(EG-39) Gießerei, plant of Spinnereimaschinenbau Leisnig GmbH
O-7320 Leisnig/Sachsen
(GGL/41)

(EG-40) Gießerei Schlema, plant of Vereinigten Gießereien Aue GmbH
(Subsidiary of ORSTA-Hydraulik AG)
O-8400 Aue/Sachsen
(GGL/40)

(EG-41) Gießerei, plant of VERITAS Nähmaschinenwerk Wittenberge GmbH
O-2900 Wittenberge/Brandenburg
(GGL/40)

(EG-42) Gießerei Ilsenberg, plant of SKET Schwermaschinenbau Magdeburg GmbH
(Subsidiary of SKET Maschinen- u. Anlagenbau AG)
O-3705 Ilsenberg/Sachsen-Anhalt
(GGL/40)

(EG-43) Gießerei, plant of Schiffbauanstalt Barth GmbH
(Subsidiary of Deutsche Maschinen- und Schiffbau AG)
O-2380 Barth/Mecklenburg-Vorpommern
(GGL/32)

(EG-44) Gießerei, plant of Apollowerke Göbnitz GmbH
O-7422 Göbnitz/Thüringen
(GGL/28)

For further free information (tender conditions, company profiles, etc.) please contact:

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The following offices of Price Waterhouse are providing information about this tender. Price Waterhouse may act for a prospective buyer with respect to any of the companies offered hereby.

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Telex 305 141 thaz d

New York Office
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Fax + 1-212-9098158

Tokyo Office
Tel. + 81-3-35032901
Fax + 81-3-35032902

TECHNOLOGY

Catalogue grows of IT woes

US and European information technology managers share a common headache: trying to find a match between their information systems strategy and their company's business goals.

The problem emerged as the central issue in surveys carried out last year by the US consultancy CSC Index among senior information systems executives at 444 US and Canadian organisations and 123 European companies.

The surveys reveal a worrying lack of co-ordination between IS departments and corporate planners. In the US, for example, 41 per cent of technology executives said they were insufficiently involved in the planning activities of their organisations.

The results of the survey, now in its fifth year, also show a measure of disenchantment with the results of IT. Using IS for competitive advantage, for example, a hot topic throughout the 1980s, has dropped to 11th place on the European managers' list of concerns and 14th on the US list.

At the top of the table in the US are bread-and-butter worries like re-engineering business processes through IT, creating an information architecture and utilising data. The Europeans are chiefly concerned about developing an IS strategic plan, and improving the quality of their IS staff.

The results confirm surveys which show the difficulty companies are having in extending efficient data processing - accounting and payroll, for example - to effective IT. Data processing budgets will continue to be shaved as a consequence of the recession and pressure to produce a better return on investment. In Europe, average IS budgets are estimated to grow only 5.2 per cent this year compared with 9.2 per cent in 1991. In the US, comparable figures are 3.5 per cent and 5.3 per cent.

Alan Cane

*Critical Issues of Information Systems Management for 1992, available free from CSC Index, Butler Cox House, 12 Bloomsbury Square, London WC1A 2LL.

Transgenic animals are providing humans with a variety of valuable proteins, writes Daniel Green

Man in sheep's clothing



Newly fertilised sheep egg

Glass injection needle (1 micron in width at the tip) containing the human genetic material
1 micron = 1/1000th of a metre
Male pro nucleus swollen by injection
Female pro nucleus
Pro nuclei eventually join to form the nucleus of the fertilised egg

In the space of a few thousand years, animal breeders have genetically engineered wild dogs into pugs, Pekinese and pit bull terriers. But this week the idea of changing animals to please humans took its first step towards becoming a high-tech industry.

Bayer, the German chemical giant, is paying £10m to a Scottish company, Pharmaceutical Proteins, for the right to use a medically valuable protein produced in the milk of a sheep called Tracy. She was genetically engineered in a laboratory to make that protein.

The business even has a name: pharming, the use of genetically altered animals as biological factories.

The close study of DNA, the molecule which controls inheritance, means that the characteristics of an animal can be fine-tuned. Well-understood fragments of genetic material can be taken from one species and put into another. The result is a transgenic animal.

Tracy is a sheep like any other except that the combination of nutritious proteins that make up her milk contains one protein that no sheep has ever made before - alpha-1-antitrypsin (AAT).

Humans make AAT to control the growth of internal organs, but one in every 2,000 people does not make enough. In 10 per cent of these cases its absence leads to over-larger holes in lung tissue because an enzyme, normally held in check by AAT, is not functioning properly. Sufferers undergo long-term treatment for emphysema.

AAT is difficult to make in a factory and there is a world shortage. Bayer estimates that there are 100,000 people in Europe and North America suffering from AAT deficiency.

With a herd of transgenic sheep, sales of AAT could rise to more than \$100m (£65m) a year. It will take at least until 1997 for transgenic AAT to go through clinical trials and be approved by regulatory authorities.

There are many proteins that transgenic animals can produce.

● GenPharm in California is developing calves which produce the human milk protein, lactoferrin. It is antibacterial and may help patients with weakened immune systems or be included in babies' milk. The infant formula market is worth \$600m in the US alone according to stockbroker Lehman Brothers.

● Snow Brand Milk, a Japanese manufacturer of dairy

products, has produced human growth hormone with a relatively high concentration - 0.1 per cent - in rat's milk. Snow Brand has said it expects to be producing drugs in such rats on a commercial scale within five years and marketing them in 10. The market for human growth hormone, today mostly made by genetically engineered bacteria, is already worth more than \$500m a year. Transgenic Sciences of the US has also developed mice that make human growth factor in their milk.

● DNK of the US has transgenic pigs which produce human haemoglobin in their blood. DNK intends to file an "investigational new drug application" for a human blood substitute with the US Food and Drug Administration in 1993. This would allow human clinical trials to begin.

● The French National Insti-

tute for Agronomy Research has rabbits which secrete two human proteins into their milk. The proteins are Factor 7, for treating haemophilia, and the anti-anemia drug, erythropoietin. The size of the Factor 7 market is difficult to estimate because of alternative therapies available for haemophilia. Erythropoietin is a more exciting prospect. The potential market size is \$3.5bn by mid-1990s, according to Lehman Brothers, which would make it the biggest-selling drug in the world. It is currently made using genetically engineered mammalian cells by Amgen of the US and Celtech of the UK for Johnson and Johnson, the US healthcare giant. Drug companies Boehringer Ingelheim and Chugai sell it in Germany and Japan respectively. Sales are already \$70m a year.

● Pharmaceutical Proteins,

the Edinburgh company which developed Tracy, is also working on producing another blood product, Factor 9, in sheep. The absence of Factor 9 causes Christmas disease, a rare form of haemophilia. The first sheep with the gene for making Factor 9 are due to be milked this spring. Pharmaceutical Proteins says the market is worth \$40m a year worldwide.

● Genzyme, in the US, has goats making tissue plasminogen activator (TPA) which tackles heart disease by dissolving blood clots. The potential TPA market has been estimated at up to \$500m a year, although other drugs perform similar functions and some companies are making TPA by other means. TPA sales are now less than \$20m in the US and not growing. Volumes from goats are still small and Genzyme says it is at least five years away from commercial

exploitation. A Japanese company has contributed a \$7m research grant to Genzyme's work. Genzyme has also produced CFTF, which can treat cystic fibrosis, in mouse milk. The process by which Tracy was created is relatively simple, although the techniques used are highly skilled. Genes that instruct cells to behave in certain ways have two parts: the instruction and the timing switch/location indicator. The former tells cells what to do and the latter when and where to do it.

To make Tracy, scientists chemically isolated the part of the human gene that instructs cells to produce AAT. They did the same with the sheep gene that tells cells to make a milk protein called beta lactoglobulin (BLG).

The sheep gene's timing switch/location indicator was then separated from the BLG-making instruction and attached to the AAT-making instruction.

This compound gene was injected into the centre of a newly fertilised sheep egg using a microscopic hypodermic needle. In 2.5 per cent of cases, the compound gene became incorporated into the sheep egg, which was then put into a surrogate sheep mother in a manner similar to that used in *in vitro* fertilisation (test-tube babies) of human eggs.

Five months later Tracy was born with every cell incorporating a fragment of the human genetic material. The timer and the location indicator parts of the gene told her cells to produce the protein in her milk after she gave birth.

Genetically, Tracy is slightly human. And her offspring have a 50-50 chance of receiving this piece of humanity.

Milk production is especially suitable for commercial exploitation. It can be taken from the animal without ill-effects.

The only other method of producing many of these proteins is with animal cell cultures in vials. However, cultures are prone to contamination and need a delicately controlled environment to survive. Tracy comes complete with an immune system and temperature regulator.

Unlike sufferers from AAT deficiency, Tracy and her flock live in luxury. AAT costs \$100 a gramme and Tracy makes up to 70 grammes in a litre of milk.

"These are valuable animals. They will lead cosy lives," says Ron James, the managing director of Pharmaceutical Proteins.

Robots set sail for Thamesport

By Paul Taylor

Two hundred tons of steel come to a precise halt, a hoist is lowered, the spreader locks on to a 40-foot container and winches it more than 100 feet into the air.

At first sight there is nothing particularly unusual about the towering cranes going about their business at the £140m Thamesport deep water container terminal on the Isle of Grain, the first purpose-built container port in Britain.

But these are "robot" cranes and they are being controlled and monitored not by a chunky mainframe, but by a desktop PC sitting several hundred yards away in the port's office block.

What is more, the computer knows the position of every container in the seven quarter-mile long 110-foot high "stacks". It uses magnetic swipe cards and radio modems to direct a truck driver to the right position to collect, or to deliver, a load.

Thamesport, which began operations in May 1990 and will have a capacity of 400,000 containers when the last of its three development phases is completed, is probably the world's most automated port.

Three years ago, when Thamesport was still in the planning stages, Keith Archer, Thamesport's business systems manager, was charged with developing an automated container port system which would provide a quick and efficient service with the minimum manpower levels and costs. And, unlike conventional ports, it would permit the servicing of ships and haulage independently.

"I had to get it up and running fast," Archer recalls. Initially he looked for a packaged software system to control the port's complex administration, communications, and cargo handling needs. He settled on a customised solution based on the Global 3000 Development Suite from TIS Software, a subsidiary of the Mitsy computer services group.

Working with Farnborough based software house Advanced PC Products, Archer designed the main elements involved in the automation of the port, the back office administration system and port control system. One of the most innovative features of the Thamesport's system is the control of remote peripherals. Using customised communications software, radio modems and swipe cards the system supervises the movement of all machinery within the port, including the five monster ship-to-shore "robot" cranes and the 14 gantry cranes, which moved the containers from the ships and then organise them into the storage stacks before loading them on to trucks. At the moment the cranes are still manned, but are expected to go fully automatic shortly. Truck drivers entering the port to load or unload cargo are guided and monitored remotely by the system. System peripherals verify customs' clearance, photograph the container, direct the lorry to the appropriate slot and print an itinerary of the driver's stay at the port. A swipe card identifies the truck and its load. On average 350 trucks enter the port each day and 85 per cent of them are inside the Thamesport gates for less than two hours.

On average 350 trucks enter the port each day and 85 per cent of them are inside the gates for less than two hours

The system also provides the communications facilities. Electronic data interchange, fax and telex message functions connect Thamesport with its customers, HM Customs and Excise, government departments, overseas ports, banks and insurers. Despite the complexity of the port's operations, Archer was able to get the system up and running within 18 months, and incorporate additional hardware as the port's facilities have expanded. The software cost \$200,000 and Archer says the port could be run on three PCs, one for accounting and office systems, one for control and one as a back-up.

What Colours do You Think will be in Fashion this Year?

IT'S 500 YEARS since Spain discovered a new continent. But the energy of the people is no museum piece. The passion lives on. Spain embraces the age of technology. But true to its colours, it does so with an optimism uniquely Spanish. Who else but Spain would stage three major world events in one year that succeed in looking forward to the future but keep one eye on preserving



the traditions of art and culture? But then who else invites guests to stay in hotels that once were castles? And where else can you see the brush strokes of genius and find a beach to call your own? In such a country, the real spectacle is life itself. Everywhere it is lived to the full. It spills out into the streets of every village and every town. But even in a place so rich in local colour, 1992 looks like being a vintage year. The year of the Olympics. The year of Expo'92. The year of the Cultural Capital of Europe. Spain is having a party. And everyone is invited to paint the town red. And yellow. And red again.

Barcelona Olympic Games. Seville Expo '92. Madrid, Cultural Capital of Europe 1992.



1992. The year of the Barcelona Olympic Games. The Universal Exposition in Seville And Madrid Cultural Capital of Europe.

FINANCIAL TIMES CONFERENCES

International Packaging and the Environment

London, 23 & 24 March 1992

The packaging industry is facing its greatest upheaval this century as the impact of environmental legislation begins to take effect. The materials used by packaging companies, how their goods are manufactured, distributed and disposed of, are becoming issues of major importance not only to environmental pressure groups but to legislators worldwide. There are concerns too that rigid packaging legislation could threaten the free flow of goods across borders.

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Federal Ministry for the Environment,
Nature Conservation and Nuclear Safety, Germany

Mr Sverker Martin-Löf
SCA

Mr John D Bence
Stone Container Corporation

Mr Bradford Gentry
Morrison & Foerster

Dr Graham Gladden
Lever Brothers Limited

Mr Michael Samuel
J Sainsbury plc

Dr Hans Rausing
The Tetra Pak Alfa-Laval Group

Mr Rainer Grohe
VIAG AG

Professor Dieter H E Berndt
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HA

ARTS

CINEMA

Psychodrama turns soft

The Prince of Tides is a startling hybrid of a movie, a Freudian weepie in which a young man's psychological and emotional problems are explored. Based on Pat Conroy's bestselling novel, it tells the story of an emotionally impacted teacher (Nick Nolte) who travels from his native South Carolina to New York City to be with his twin sister after she attempts suicide. There, he forms a strained alliance with his sister's shrink (Barbra Streisand, who also directs) as they try to discover what caused the girl to slash her wrists. It soon becomes clear that Nolte, whose marriage and career are on the rocks, is just as badly in need of help as his sibling, sharing with her an emotionally crippling upbringing.

The remainder of the film involves Streisand leading Nolte through the swampy waters of his past, uncovering an abusive father, a neurotic mother, a Vietnam vet brother who dies in a shoot out with the police and, ultimately, a Big Traumatic Event that is the key to everything. Along the way, psychiatrist and patient fall in love, a relationship that deepens when it becomes clear that the doctor suffers from some

of his credibility. Tellingly, the film's best performances - Blythe Danner as Nolte's fed-up wife and Kate Nelligan as his social-climbing mother - occur when characters relate to him the talking cure, when they retain an aura of ambiguity and mystery. Streisand would have done better to put less effort into trying to make her hero (and the audience) feel so good. After all, what makes for good psychiatry does not necessarily make for good drama.

Nobody tries to rescue the feelings of the main characters in *Raise the Red Lantern*, a bleak and beautiful film from China that depicts how the individual can be corrupted when living under a barbaric system. Set in the 1920s, it tells the story of Songlian (Gong Li), a 19-year-old student who is forced to leave her university studies to marry a rich old man. To make matters worse, her cold-hearted husband already has three wives, and Songlian is forced to submit to the horrific household routine in which he indicates his sleeping preferences for the night by lighting red lanterns outside the chosen wife's residence. Needless to say, this system makes for pitched infighting among the women, and Songlian quickly becomes all too adept at leading to a tragic finale of death and madness.

Director Zhang Yimou has moulded this dark, simple tale into a hauntingly resonant film. Starting slowly, he painstakingly accumulates mood and detail to turn domestic drama into full-blown tragedy. Yimou has an exquisite sense of menace, evoking it from such minutiae as the sound of a pair of shears as they cut hair. His snowy, insulated household is claustrophobic and ripe for tragedy, like some eastern *Eisenstein*. The director is greatly aided by the remarkable Gong Li, who perfectly embodies the torment of a spirited woman forced to fight within the boundaries of a social system she knows will ultimately crush her.

Marriage of a more benign sort is the subject in *Father of the Bride*, a sprightly remake of the 1950 Vincente Minnelli favourite. Steve Martin reprises the Spencer Tracy role as a father who is forced to run a gamut of emotions after learning that his only daughter wants to fly the nest. Martin struggles heroically in the lead, his face a map of bemused anguish and bitter-sweet pride as he tries to accept his daughter's impending marriage. Unfortunately, he is let down by the remainder of the cast, particularly the strangely detached Diane Keaton as his wife and the usually hilarious Martin Short, who squanders his role as the wedding coordinator by trying too hard for laughs. Director Charles Shyer is content to keep things as maudlin and innocuous as possible, stringing together a series of tired jokes and emotional clichés. The film's climactic sequence has all the poignancy and originality of a very expensive home video. People who cry at weddings might find something to like here, but for the rest of us it is like falling face-first into the cake.

Mark Peopole's *Afraid of the Dark* is a potentially fascinating study of a young boy's troubled mind that never really comes together. It tells the story of Lucas (Ben Keyworth), an 11-year-old who appears to be playing junior sleuth in order to protect his blind mother (Fanny Ardant) from a slasher who has been preying on blind people in his neighbourhood. It eventually becomes clear, however, that the boy's imagination is the motivating force behind the drama, fuelled by his own anxieties at the prospect of eye surgery.

You could see how this sort of dark psychodrama could have worked under the direction of, say, Nick Roeg, but Peopole, a veteran screenwriter, is insufficiently steady behind the camera to bring it off. His vision is too fragmented, too personal to entice the viewer. As a result, the film is torn between campy and moody, with intriguingly wooden performances by the usually useful James Fox and Paul McGann. The only real tension comes from a distinctly unpleasant suspicion that the boy might do injury to his baby sister with a knitting needle.

Another film ill served by its maker's idiosyncratic style is André Forcier's *Une Histoire Inventée*. Set in contemporary Montreal, it tells the story of a mother (Louise Marleau) and daughter (Marie Laurin) engaged in sexual competition for the attention of an ageing jazzman (Jean Lapointe), known rather incredibly as "the Don Juan of the trumpet". All the elements are in place for a witty farce - a potentially fruitful central plot that pits an ageing sturgeon against her vampish daughter, supported by a host of crazy minor players, including a Bible-bashing bassist and a sentimental cop who uses his handcuffs to bring lovers together. But Forcier is never able to establish a comic tone to the piece, veering wildly between gross caricature and stylised pathos, as well as trying to maintain a series of running gags that usually stumble and occasionally fall.

Stephen Amidon



Death and the Maiden, widely acclaimed as the play of the year when it first opened at the Theatre Upstairs, Royal Court last summer, has transferred to the Duke of York's theatre for an unlimited run. Ariel Dorfman's piece is about the transition from dictatorship to democracy in what looks like Chile, but could be almost anywhere. With Juliet Stevenson and Michael Byrne, above, and Bill Paterson.

Cumbre Flamenco

SADLER'S WELLS

Cumbre Flamenco is returned to Sadler's Wells, and that is sufficient news to send the faithful flocking as to a shrine. The production and the cast remain much as on previous visits - La Chama, she of the purring keels and headlong energies, is alas not with the group this season, though her replacement, Mariquilla, is a grand acquisition - and the cumulative power of the evening is as infectious as ever. We go to watch Flamenco of this quality to be astounded by wild virtuosity from dancers, singers, guitarists. We also go, and this is the deeper reason, to see interpreters who become possessed by their art. Isadora Duncan's words after a transcendental performance were: "The god was with me", and the preliminary half of each Cumbre Flamenco scene seems an invocation to the divinity who will, if all is well, then drive the artist onwards for the final intoxicating and intoxicating outburst of her art. By turns caressing and caressing, the music of the dancers. It is fascinating to see the performers starting from cold, relying upon skill and savoir faire, and then becoming (or at least seeming to become) taken over by the style and the language of their art.

It is thus, at Tuesday night's opening that we were first held by Nino del Tupe's tremendous guitar solo, in which he brooded over melody, probed and developed it, and drew us into his world as he caressed notes or spat them out at us. So, too, with the star, Mariquilla, starting her *Alegrias* on what looked like automatic pilot, and then gradually yielding to the wrings of singers and musicians as her legs flashed out and embroidered the dance's metre. At her best, she

generated a heady combination of spontaneity and exact rhythmic control.

The other dancer to take similar fire was Cristobal Reyes in an astonishing partnership with Pedro Montoya's clapping. The opening sequence was fine, and not a little cliché-ridden (whence the arching body, and the "You have insulted my sister" look, but when driven by - and echoing - Montoya's prodigious hand-claps, Reyes lost every predictable mannerism, and burned his way into the dance. Our applause was intense - the god was pleased - and the brilliantly controlled improvisations and variations goaded feet and limbs to fresh marvels.

An special merit of Cumbre Flamenco is the varied talents and styles of the five dancers - three women, two men - and I salute the opulent manner of Angela Granados as she manipulated a train whose ruffles became an essential aspect of her art. By turns caressing and caressing, the music of the dancers. It is fascinating to see the performers starting from cold, relying upon skill and savoir faire, and then becoming (or at least seeming to become) taken over by the style and the language of their art.

There is nothing raw or dangerous about Antonio Canales' performances: these are polished, elegant, and alone among his colleagues he seems determined to remain in complete control of his dancing. Its gloss and bravura look oddly out of place in an evening in which we can still sense certain earthy truths about dance and our response to it.

Clement Crisp

Twyla Tharp and Dancers

CITY CENTER, NEW YORK

Even if Twyla Tharp were never to make another great dance, she would have already long been a symbol, an American success story and an icon of crossover. She is the 1960s experimentalist who in the 1970s choreographed for the Joffrey Ballet (*Deuce Coupe*, to Beach Boys music), for Baryshnikov and American Ballet Theatre (*Push Comes to Shove*) and for John Curran (*After All*). And who in the 1980s choreographed for the movie of *Amadeus*, for New York City Ballet and the Paris Opera.

For many of us, though, she made her very best work on her own dance company. When that folded in the 1987-88 season, Baryshnikov took Tharp, those dancers who chose to follow her repertoire (and it was said, her debts) into American Ballet Theatre, which he then directed. But only a season later Baryshnikov left ABT; and when her three-year contract there ended, Tharp left too, taking her dancers and most of her repertoire with her. Now (like Baryshnikov and his White Oak Project) Tharp is working with a pick-up group, i.e. a company that is hand-picked, rehearsed, sent out to perform on tour, and then disbanded. Twyla Tharp and Dancers (her old company used to be called Twyla Tharp Dance) was formed last autumn for an Ohio State University residency, where it rehearsed at length, learnt two new works (*Octet* and *Men's Piece*), several old ones, and then performed. On January 28 the troupe opened a two-week New York season at City Center; it has now gone on to Japan for three weeks, and there is talk of a European tour in the summer.

For the New York season, Tharp presented another new work, *Sextet*, and also *Grand Pas: Rhythm of the Saints*, a pas de deux she had made for the Paris Opera last autumn. All four new works were warmly acclaimed by critics and audiences alike, and unlike many of Tharp's 1980s productions, all were economically produced and unobtrusively lit. Three of them were definitely ballet, with women on pointe and with turned-out legs; and they raise the questions that have kept growing larger over since Tharp began choreographing for ballet companies: is she really classical? Can she, the great crossover choreographer, cross over the whole way?

If you can accept that there is much that is ballet that is not classical and is more important - much that is classical that is not ballet, then you can accept that Tharp was

a classical choreographer before she ever came to ballet. She says that *Men's Piece* is about the twist; which, she reminds us, in the late 1950s and the '60s tore men and women from each other's embrace. Will a man and woman be able to dance together again? She tries various solutions. The most exciting is a march for Tharp and all four guys, working together on equal terms, filling the stage with one great dance arc after another; and the most touching is an Astaire-type ballroom duet to Gershwin's "He Loves And She Loves", because Tharp shows not only the romance of hygone convention but also her mixed feelings about committing herself to that.

The point of *Men's Piece* was to let us know that she is going to go on experimenting. It was pleasingly unfinished, on-stick. A lecture-demo, a collection of sketches in progress, a life-in-

Alastair Macaulay
catches up with the latest Tharp company and works

the-day-of-the choreographer, it is a real grabbag work. No scenery; dancers in rehearsal kit. Tharp - baggy overalls over her dance gear, her mop of hair now elegantly grey - dances with her old little authority; and she talks - to her dancers, to the sound technician and to us.

Sextet and *Octet* reaffirm my belief that no choreographer today is working in ballet with Tharp's command of the form's dance potential. (But then, these are bleak days for ballet.) *Sextet*, a Latin ballet for three couples, is set to a commissioned score by Bob Telson that mixes various Latin dance rhythms with a basic bubble-rock beat. Tharp's choreography, masterfully arranged round this, is a frothy carnival of steps, an audience pleaser, but strangely anonymous.

Octet, to a new rock-classical music by Edgar Meyer, is more tentative, less amiable, more rewarding and more Tharpian. Its four couples - women in black leotards and shorts, men in black vests and trousers, all against a black backdrop - fuse ballet vocab. with streetwise, rock-related characteristics. The mood keeps changing - aggressive, floating, sportive, tense, ebullient - and one level of your mind floods with admiration just as another thinks "So



Nick Nolte and Barbra Streisand in Streisand's *The Prince of Tides*

pretty hefty psychic wounds herself. Together, they goad one another toward their respective cures, each prodding the other into facing themselves while providing a shoulder to cry on once the leap is made.

Despite tons of earnestness and some fine touches, Streisand is never really able to balance the two very different currents at work in this way. The sweet romance of the love affair seems distinctly at odds with the tension of the confessional sequences - the viewer is left reeling when Nolte and Streisand go from a combative therapy session to the corner table at a French Restaurant without even changing their clothes. Ultimately, something has to give. Not surprisingly, it is the psychodrama, as the last half-hour of the film abandons all pretence of being a carefully wrought study of the psyche's dark side to become a feel-good flick full of hugging, rainbows and reconciliation.

The movie's failure to sustain its early tone can be seen most clearly in Nolte's performance, which is robust, ironic and tortured for most of the film, yet evaporates after he gets his problems off his chest. It is impossible to believe that the complex, bery character he plays at first can turn into a big, doughy palooka that easily. You feel cheated, as if the filmmakers were more interested in having a happy, healed-up ending than in maintaining the sto-



'Deuce Coupe': Allison Brown, Robert LaFosse, Stéphane Elisabeth, Amy O'Brien

INTERNATIONAL
ARTS
GUIDE
TODAY'S EVENTS

AMSTERDAM

Concertgebouw 20.15 André Previn conducts the Royal Concertgebouw Orchestra in Jacob Druckman's *Aureole*, Schumann's Third Symphony and Dutilleul's Second, repeated tomorrow. Sat afternoon: Frans Brüggen conducts the Netherlands Philharmonic Orchestra in music by Andersen, CPE Bach and Mendelssohn. Sat evening: Ely Ameling recital. Sun: Gerard Oskamp conducts the Royal Flanders Philharmonic Orchestra in music by Debussy, Prokofiev and Tchaikovsky (6718 348).

ATHENS

Concert Hall 20.30 Britten Quartet plays Brahms' three quartets Op 51 and 67. Sat: Deszo Rankl joins the Britten Quartet in performances of Brahms' Piano Quintet Op 34 and Trio for horn, violin and piano, with Antonis Lagos horn (722 5511).

BARCELONA

Gran Teatre del Lliure 21.00 Antoni Ros Marba conducts Roberto Gerhard's opera *La Duenna*. Sat: José van Dam sings arias in a programme conducted by Marc

(Sousolot (412 1466) Palais de la Musica 21.00 Alexander Lazarev conducts the Bolshoy Orchestra and Chorus in music by Shostakovich and Prokofiev. Tomorrow, Sat and Sun morning: Garcia Navarro conducts the Barcelona City Orchestra in a programme of Falla and Mozart (266 1000).

BERLIN

Schauspielhaus 20.00 Carlo Maria Giulini conducts the Berlin Philharmonic Orchestra in Weber's *Freischütz* overture, Mendelssohn's Violin Concerto (soloist Salvatore Accardo) and Dvořák's Eighth Symphony, repeated tomorrow and Sat. Sun: Berlin Radio Orchestra plays Sibelius and Honegger (East Berlin 2090 2156). Philharmonie Kammermusiksal 20.00 Arturo Tamayo conducts the Ensemble Modern in music by Wolfgang Rihm. Sun: Philharmonie Piano Quartet plays music by Mahler, Beethoven and Dvořák (West Berlin 8256 160). Staatsoper unter den Linden 19.00 Les Contes d'Hoffmann. Tomorrow: Die Zauberflöte. Sat: Madame Butterfly. Sun: Der Rosenkavalier (East Berlin 2004 762).

DANCE

Kammersche Oper 19.30 Tom Schilling's production of Swan Lake. Tomorrow: Cav and Pag. Sat: Wolfgang Rennert conducts Die schweigsame Frau with Siegfried Vogel as Morosus. Sun: Georg Katzer's new opera Antigone oder die Stadt (East Berlin 2292 555). Deutsche Oper 19.30 Triple bill of Stravinsky ballets: Balanchine's Agon and Bejart's Firebird and

Rite of Spring. Tomorrow: Die Zauberflöte. Sat: Alda. Sun: Das Rheingold with Robert Hale as Wotan (West Berlin 3410 249).

BOLOGNA

Teatro Comunale 20.30 Gianandrea Gavazzeni conducts Roberto Devereux, with Lucia Aliberti and Vincenzo La Scala. Also Sun afternoon (529999).

BRUSSELS

Théâtre National 20.15 Charleroi Dance Company in choreographies by Paul Taylor, Merce Cunningham and Karle Armitage, repeated tomorrow and Sat (217 0903). Monnaie 20.00 Royal gala performance of Il barbiere di Siviglia conducted by Carlos Kaimar, with a cast including Alison Browner, Raul Gimenez and Loiza Pojar (219 6341). Tomorrow: Palais des Beaux Arts: Leopold Hager conducts the Orchestra of Radio-Television Luxembourg, with Boris Belkin violin soloist. Sun and Mon: Ballet Stars of Europe (507 8200).

FRANKFURT

Opernhaus 19.30 Stefan Soltesz conducts Peter Mussbach's production of Ariadne auf Naxos, with Mechthild Gessendorff in the title role. Tomorrow: Kurt Weill's Mahagonny. Sat: Die Zauberflöte. Sun: La traviata (236061).

GOTHENBURG

Konserthuset 19.30 Hans Vonk conducts the Gothenburg Symphony Orchestra and Chorus in Beethoven's Choral Fantasy

and Ninth Symphony. Repeated tomorrow at 18.00 (167000).

LONDON

THEATRE
● Uncle Vanya: Ian McKellen, Antony Sher and Janet McTeer star in this new production of Chekhov's classic play, directed by Sean Mathias. Starts previewing tonight. Press night next Tues (Cottesloe, National Theatre 071-928 2252).
● Pygmalion in the Ruins: Ron Hutchinson's first new play since the acclaimed *Rat in the Skull* is a thriller based on two murders in Belfast, and symbolises the fading hopes of people in the city. Directed by Eoin O'Callaghan. Previewing from tonight. Press night on Mon (Royal Court 071-730 1745).
● Beckett: Derek Jacobi and Robert Lindsay still going strong as archbishop and king in Anouilh's play. This acclaimed production by Elijah Moshinsky is now in its final two weeks (Haymarket 071-930 8800).
● La Bête: a new American comedy by David Hirsch, set in a larger-than-life version of Melville's *France*. Directed by Richard Jones. Runs till March 14 (Lyric Hammersmith 061-741 2311).
● For ticket information about all West End shows, phone Theatreline from anywhere in the UK: Plays 0836 430959 Musicals 0836 430960 Comedies 0836 430961 Thrillers 0836 430962 MUSIC AND DANCE
Covent Garden 19.30 Royal Ballet triple bill: Ashton's Scènes de ballet and Monettes, plus William Forsythe's In the middle, somewhat

elevated with Sylvie Guillem and Laurent Hilaire. Sat: Don Giovanni (071-240 1066).
Coliseum 19.30 Ivor Bolton conducts Nicholas Hynes's ENO production of Xerxes, with Ann Murray in the title role, also Mon. Tomorrow: Königskinder. Sat: Street Scene (071-938 3161).
Hickox Festival Hall 19.30 Richard Hickox conducts the RPO in Vaughan Williams' overture *The Wasps*, Chopin's Second Piano Concerto (soloist Peter Katin) and Tchaikovsky's Fourth Symphony. Tomorrow and Sun: Tennstedt conducts Beethoven. Sat: Charles Mackerras conducts an all-Elgar programme, with Robert Cohen soloist in the Cello Concerto (071-928 8800).
Queen Elizabeth Hall 19.45 Emma Johnson is clarinet soloist in a programme of Rossini and Bocherini with the London Festival Orchestra. Tomorrow: Nicholas Kraemer conducts Bach, Rameau and Vivaldi (071-928 8800).

NEW YORK

Avery Fisher Hall 20.00 Kurt Masur conducts the New York Philharmonic Orchestra in Franck's Les Eolides and Symphony in D minor, and Brahms' Second Symphony. Repeated tomorrow afternoon, Sat and next Tues (875 5030).
Carnegie Hall 20.00 Ivo Pogorelich piano recital. Tomorrow in Weill Recital Hall: Ransom Wilson plays Vivaldi flute concertos. Sat evening and Sun afternoon: Leonard Slatkin conducts the St Louis Symphony Orchestra in two programmes, including Prokofiev's Sixth Symphony, Bruckner's Second Symphony and Ginastera's Violin

Concerto, with Elmar Oliveira (247 7800).
Metropolitan Opera 20.00 Nello Santi conducts Filgoleto. Tomorrow: Tannhäuser. Sat afternoon: Un ballo in maschera. Sat evening: Il barbiere di Siviglia (362 6000).
New York State Theater 20.00 City Ballet in two Balanchine choreographies and two by Jerome Robbins. The season ends on Sun with a Dancers' Emergency Fund Benefit (877 5570).

ROME

Teatro Olimpico 21.00 Alessio Viad conducts the Vincenzo Galilei Chamber Orchestra and Chorus in the world premiere of Porena's Trauerlied eines Glaubigen, plus Scarlatti's Stabat Mater (3234 890).
Teatro dell'Opera 20.30 Daniel Oren conducts Franco Zeffirelli's production of La bohème. Six further performances till March 5, with casts including Fiammè Izzo D'Amico, Francesco Arzuffi, Miralra Freni, Giuseppe Sabbatini and Nicolai Ghiaurov (488 3641).

STOCKHOLM

Konserthuset 19.30 Jukka-Pekka Saraste conducts the Stockholm Philharmonic Orchestra in Hillborg's Violin Concerto (soloist Anna Lindal) and Mahler's Fifth Symphony, repeated tomorrow (244130). Tomorrow in Berwaldhallen: Walter Weller conducts the Swedish Radio Symphony Orchestra in Bruckner's Third Symphony (784 1800).
Royal Opera 19.00 La nozze di Figaro. Tomorrow: Gustaf Wasa, opera by Johann Gottlieb Naumann (246240).

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CNN 2000-2030, 2300-2330 World Business Today - a joint FT/CNN production with Grant Perry and Colin Chapman.
Super Channel 0830-0900 (Mon) FT East Europe Report - weekly internet analysis from FTTV.
0830-0900 (Tues) Spiegel TV - Int Report - the real world of documentary.
2130-2200 (Tues) Media Europe - what's new in European media business.
2130-2200 (Wed) FT Business Weekly - global business report with James Ballin.
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2130-2200 (Fri) Spiegel TV - Int Report.
Sky News 0130-0130 (Mon), 2130-2200 (Thurs), 0530-0600 (Fri) FT Business Weekly.
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SUNDAY
CNN 1030-1100, 1800-1830 World Business This Week.
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FINANCIAL TIMES

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Thursday February 20 1992

Beating up on Bush

NOWHERE is it written that New Hampshire always gets it right. But as often as not every four years, this small New England backwater sends a message to those who would lead the United States. It did not shirk its duty this time.

The obvious lesson of Tuesday is that President George Bush can be turned out of office in November if the Democrats can find the right candidate, which is still by no means certain. Not even New Hampshire's notorious cocktail of iconoclastic conservatism and current recession can disguise the fact that in the Republican primary Mr Patrick Buchanan raked up a protest vote comparable in numbers to that won by Eugene McCarthy in 1968, which helped persuade Lyndon Johnson not to seek re-election. This is serious stuff for a sitting president, even if Mr Buchanan himself has a minimal chance of being the Republican nominee.

Slow tempo

But it takes at least two to dance and, on the Democratic side, the tempo is still slow. The victory of Mr Paul Tsongas, from neighbouring Massachusetts, may be considered a local preference, unrepeatable as the battle moves south and west. It may suggest that his sober, sensible campaign struck some chords which could yet resonate nationwide. Governor Bill Clinton's relative recovery from the smears that had surrounded him means he lives to fight another day on more favourable turf. The write-in vote for Governor Mario Cuomo was, predictably, negligible, underlining the difficulty for late entrants, no matter how famous. Nothing is yet resolved except to make more likely an early winnowing of the field.

Until now, the two races

have proceeded on parallel tracks, crossing only to the extent that Mr Bush has been the target of both his party challenger and the Democrats. But this now changes. How the president responds to Mr Buchanan will be avidly noted for later use by the Democrats, as will be any clear hits the challenger scores.

Worst option

So what should, or rather will, Mr Bush do? The worst option would be to descend into a battle on Mr Buchanan's chosen ground over who is the more isolationist and the more xenophobic. Mr Buchanan has flourished by picking holes in the once impregnable Bush aura, not by presenting viable alternatives. It follows that the president should concentrate on what he is good at, primarily the management of external policies. There is enough on this agenda in the shape of Gatt, the Middle East and helping the former Soviet Union, to occupy any president to the public's satisfaction. But this must be supplemented, even exceeded, by initiatives to tackle the domestic problems which are so much on the electorate's mind. These will need to be better than as outlined in his disappointing state of the union address last month. All this might amount to a modified Rose Garden strategy.

There is something in Mr Bush's character and record, however, which suggests an aversion to the electoral high road. He seems to love a fight but not to know how to wage one, unless, as in 1988, he is run by hard-nosed political operatives. Their absence this time should not be mourned but, without their script, Mr Bush seems bereft of direction. This spells more trouble unless the economy revives or the Democrats again pick a turkey.

In defence of local politics

THERE ARE three good reasons for welcoming yesterday's report from the Joseph Rowntree Foundation calling for a new relationship between central and local government. First it lifts its eyes above the UK parish pump to look at what is happening in the rest of Europe. It finds that the UK is unique in the EC in the degree of conflict between central and local government and in the reduction of the functions and financial freedom of local government. Yet local government offers a means of delivering local services which is more diverse and responsive to local needs than central administration. It is also a vital part of a pluralist democracy, which encourages participation and a sense of community.

A second reason for welcoming the report is its emphasis on the desirability of finding cross-party agreement on the role and structure of local government. There has been little gained and much lost from 20 years of organisation and reorganisation in local government in response to the pendulum swings of politics. There is still no end in sight to the turmoil: the rest of the 1990s will be largely devoted to bedding in a successor to the poll tax and introducing unitary authorities. It would be a pity to let the upheaval of it produced a stable outcome commanding support across the political spectrum. Unfortunately, this is not yet in prospect.

Third, the report stresses the need for finance, functions and structure to be inter-related. A patchwork of reforms is unlikely to break the cycle of decline. This lesson has not been digested by either of the main political parties, both of which are currently peddling replacements for the poll tax in the absence of a clear blueprint

for structure and functions in local government.

The report rightly comes down heavily against further centralisation of local authorities. The government's assumption that councils are irresponsible and inefficient is not only corrosive to relationships between central government and local government. It also weakens local government by making it unattractive to men and women of ability. It is appropriate that public services which require local discretion and initiative should be the responsibility of local government. Education and social services fall obviously into this category; local councils could also take an increased role in a devolved health service.

That does not mean returning to the all-providing municipal model of old. The model of the enabling council, which promotes the delivery of services by private companies, co-operatives and - occasionally - the in-house team now enjoys sufficient support across the spectrum for its survival to be no longer in doubt. The report is also correct to stress the importance of giving local government a substantial and stable tax base. The recommendation that at least 50 per cent of local revenue should come from local taxation, compared with less than 20 per cent now, should be a starting point rather than a target. If local authorities were to continue to do what they now do, a local income tax or some other addition to the local tax mechanism would be inescapable.

But if local authorities are to levy income taxes, they need to become more representative. The capricious and dictatorial one-party council will not be abolished by proportional representation, but it would become far less common.

Hands off Iraq

A YEAR ago the world went to war to re-establish the frontier between Iraq and Kuwait, which President Saddam Hussein had presumed to remove. It did so on the basis of UN resolutions calling on Iraq to withdraw its forces "to the positions in which they were located on 1 August 1990". It is reasonable to assume that almost all those involved in the war on the coalition side believed they were fighting to restore Kuwait's territorial integrity as of that date, and not to assert any Kuwaiti claim to territory until then held by Iraq.

After the war, however, the UN Security Council became "conscious of the need for demarcation of the said boundary", and set up a commission

to demarcate it. That commission is now reported to be about to award to Kuwait several oilfields hitherto owned and exploited by Iraq, and part of the Iraqi naval base at Umm Qasr.

Whatever the historical basis for this finding, no Iraqi, irrespective of his or her feelings about Mr Saddam and his policies, is likely to regard it as other than an assertion of *jus victoris*, in clear violation of the much-vaunted UN principle that the acquisition of territory by war is inadmissible. No Iraqi government will voluntarily accept it, and if the Security Council imposes it by force it will, in effect, be inviting Iraq to try the fortunes of war again, choosing a more opportune moment.

President George Bush has paid the price for complacency. The stunning result in the New Hampshire primary election is first and foremost a protest vote against his handling of the US economy; but it also signals a deep misgiving about the direction of the country and Mr Bush's leadership.

For Mr Patrick Buchanan, the right-wing television commentator who captured 40 per cent of the Republican vote, the New Hampshire result is more than a personal triumph: however controversial, his candidacy has been legitimised. "And now on to the south," he declared on Monday night in words which echoed all the way to the White House.

Just six months ago, Mr Bush, the victor of the Gulf War, appeared invincible. The president now faces a battle on two fronts, with both Mr Buchanan and the Democratic candidates delivering the same message of discontent.

Inevitably, these attacks will increase the impression that Mr Bush is vulnerable, if not beatable, in the November general election.

Not since Mr Ronald Reagan ran within a percentage point of President Gerald Ford, an unelected president, in 1976, has an incumbent Republican fared so badly in New Hampshire, the first of the nation's primaries. Even if Mr Buchanan has no serious chance of winning the Republican nomination, he has the potential to split the Republican party in the run-up to November.

Mr Bush professes to have grasped the threat. "I understand the message of dissatisfaction," he said hours after the polling booths closed. "The message tonight is that Americans are concerned about the future."

If this is the case, it does not explain why Mr Bush fought such an inept campaign in the granite state, which only four years ago handed him the victory that launched his bid for the White House.

Mr Bush surely knew how vulnerable he was in the conservative state, where the local economy has lurched from boom to bust during his term. Unemployment has tripled, bankruptcies have soared, banks have stopped lending. New Hampshire is a metaphor for the 1980s, the decade of speculation and overbuilding; but Mr Bush appeared oblivious until January as the primary battle neared.

In two trips, Mr Bush appeared tentative, drawing small crowds at discreet upper-class rallies. His desire to remain above the fray played into the hands of Mr Buchanan who mocked "King George" as an absentee president, out of touch with ordinary voters.

Soon, a small army of volunteers, students joining forces with unemployed hard-hats, mobilised in what became a genuine grass-roots campaign. It was an astonishing effort. Mr Buchanan had never run for public office. His television advertising was masterful. Mr Bush failed to respond to accurate charges that he broke his "no new taxes" pledge in the 1988 campaign - in retrospect a serious tactical error. Such mishaps revived memories of the smugness which gripped Mr Bush's run for office in 1988, when he was beaten into

America's political landscape is changing, writes Lionel Barber
Battle for the soul

Patrick Buchanan, left, his candidacy has been legitimised; George Bush, punished for his complacency

third place in the Iowa caucuses.

How then does the president intend to fight back?

From the viewpoint of the White House, the alarming conclusion may be that Mr Bush has already delivered his best shots. These were unleashed in his State of the Union address to Congress last month when he unveiled a long-awaited growth package to revive the US economy.

The package promised a good deal more than it has delivered so far. Designed primarily to insulate Mr Bush against charges of inaction, the proposals included \$50bn of defence cuts, relief for the real estate industry, a reduction in the rate of capital gains tax to 15 per cent, a \$500 tax allowance for families with children and a tax break for first-time home buyers.

The sting came at the tail-end of the speech: unless Congress passed the measures by a March 15 deadline, the president would mount a partisan assault against the Democratic majority which would last until the November election - an echo of President Harry Truman's successful tactic of running against the "do nothing Congress" in 1948. At the time, it seemed like a brilliant political manoeuvre. But what plays in Washington does not necessarily play in New Hampshire or elsewhere. Mr Bush's delay in unveiling

his proposals left him open to the charge that he was a "do nothing president".

Moreover, Mr Bush's tardiness revealed a profound political weakness: his inability, in the light of the nation's budget deficit, to use a strong fiscal stimulus to revive the US economy.

The president is a hostage of the ballooning deficit of the 1980s, in which he, as vice-president, played a significant role. The truth is that Mr Bush is saddled with policies dictated by the Federal Reserve, which was slow to ease interest rates last year.

Like Mr Micawber, all he can do is to hope that something will turn up. He must hope that lower interest rates will generate a recovery by late spring or early summer which will cushion his re-election effort.

Mr Buchanan's challenge in New Hampshire has exposed the dangers of the waiting game. It is bound to increase restiveness among congressional Republicans pushing for bolder tax-cutting measures to revive the economy.

Mr Bush, who has made clear he does not wish to amend the 1990 budget agreement, will doubtless stand firm, but he needs to demonstrate that he is not paralysed.

The president's response is likely to fall into three categories, none of which is completely without risk.

First, he will take off the gloves and attack his opponent's neo-isolationist, protectionist "America First" message. The temptation may be to hedge on trade issues - shelving, for example, consideration of the Mexican free trade pact until after November; but the results in New Hampshire suggest this would be unwise.

Although Mr Buchanan would disagree, the protest vote on the economy was more compelling than the protectionist message. This was confirmed by the performance of the two leading Democrats, former Senator Paul Tsongas, of Massachusetts, and Governor Bill Clinton, of Arkansas, both of whom refused to stoop to Japan-bashing.

Second, Mr Bush, helped by press scrutiny, will confront the more troubling aspects of Mr Buchanan's past, notably his ambiguous remarks about Israel and his defence of alleged Nazi war criminals. Even his conservative supporters agree that Mr Buchanan has flirted with anti-Semitism.

Third, Mr Bush will cast himself once again as the victorious commander-in-chief of Desert Storm. Mr Buchanan, like some Democrats, opposed the Gulf War.

Yet Mr Buchanan has his own cards to play. He has already singled out five key priorities to contest against Mr Bush in Florida and Texas. He will play up his opposition to immigration; in South Carolina and Georgia, he will single out Mr Bush's support of a civil rights bill with congressional Democratic majority, appearing as the champion of the white South. In Michigan, where the car industry is being crushed by Japanese competition, he will don the America First mantle.

Mr Ed Rollins, President Reagan's campaign manager in 1984, says the battle has begun for the soul of the Republican party. Indeed, it is a battle to preserve the coalition of suburban voters and ethnic blue-collar Democrats who made up the Nixon-Reagan coalition which has triumphed in five out of the past six presidential elections.

This struggle may herald a realignment in the political landscape in the US. Already, similar tremors are taking place within the Democratic party. These were highlighted by the strong performance in New Hampshire by Governor Clinton and Mr Tsongas, whose free trade, tax-cutting contrast marks a break with liberal orthodoxy which has dominated the party for the past 20 years.

The current crop of Democratic candidates is no longer beholden to organised labour, nor to minorities or other liberal factions which have dominated the contemporary presidential selection process. These candidates - Mr Clinton, Mr Tsongas and Senator Robert Kennedy of Nebraska, the woolly middle-class voters with detailed economic plans and pledging a higher standard of living for future generations.

By contrast with the Republican party, which looks back wistfully at American greatness in the 1950s and the victory in the Cold War, the Democrats are looking to the future. But they still need a candidate who can bridge the status-gap with Mr Bush, who has vowed to do everything necessary to win re-election.

BOOK REVIEW

A state of énararchie

It is the poor Enarches. The graduates of France's elite Ecole Nationale d'Administration (ENA) enter the school hoping to learn how to run the country, or to chair a big company. They leave it only to find themselves pilloried by the French press and haunted by the government's threat to banish their *alma mater* from Paris to Strasbourg.

Now the Enarches' role in the French financial establishment has been scrutinised by Leslie Mitchell de Quillacq in *Powerbrokers: An Insiders' Guide to the French Financial Elite* (Lafferty Publications £20).

This book is not just concerned with Enarches, but with the background of everyone who occupies a powerful position in French finance, most of whom happened to study at ENA. "The path to influence and status in the French financial sector is clear," concludes the author. "It's best to be born into an upper-class family and go to a top Parisian lycée, then to the Institut d'Etudes Politiques de Paris (Science Po), and then to ENA, where it is necessary to graduate in the top 10 in order to become a member of the Inspection des Finances (part of the inner circle of the Finance Ministry). This should be followed by a stint in the French Treasury and time in a ministerial cabinet to get the requisite political patronage."

None of this is new. It only takes a cursory acquaintance with the men - they are almost all men - who run France's big banks and

insurance groups to realise they have run in tandem since they first bashed each other over the head with their Babar books at the age of three.

But Mitchell de Quillacq does work out who really matters in this world by applying a system devised by Émile Durkheim, Charles Edouard de la Vierge, Louis de Grand, Henri IV de Janson de Sailly.

The method involved compiling a list of all the people in senior positions within France's financial institutions. They were then asked who else should be on the list. Each interviewee was asked to name the 20 people whom they believed to be the elite. They were also asked who had influenced them personally and whom they considered to be their friends.

The author was left with a list of 124 people, two of them women. She then compiled two "top 20s" - one of the "elite", the other of the "wielders of influence" - weighted according to the number of votes received by the voter so that "the elite, in effect, chose the elite and the influential". There were a total of 27 names (all male) in the two top 20s (that is, there were names

POWERBROKERS: AN INSIDERS' GUIDE TO THE FRENCH FINANCIAL ELITE
Leslie Mitchell de Quillacq
Lafferty Publications £20

on each list that did not appear on the other). Both were topped by Mr Jean Peyrelevade, once assistant director of the private office of Mr Pierre Mauroy, the former Socialist prime minister and now chairman of Union des Assurances de Paris, the state-owned insurance group.

Mr Claude Bébér, his counterpart at the private-sector insurer Assa, was second in the elite list followed by Mr Michel David-Weill, the senior partner of Lazard Frères, the Paris-based merchant bank. Two other bankers - Mr André Lévy-Lang of Paribas and Mr Michel Pébereau, the chairman of Crédit Commercial de France - came second and third respectively in terms of "influence".

Having identified the 124, Mitchell de Quillacq then calculated exactly how many of them really did conform to the educational élite of a stint at Science Po followed by a spell at ENA.

The short answer is almost all. Two-thirds

of the top 27 went to Science Po as did half of the 124. The same proportions of both groups went to ENA. Enarches went on to join the civil service, later moving

into a ministerial cabinet or private office. Perhaps the best illustration of the narrowness of background of France's financial élite is that half the top 27 and two-thirds of the 124 went to one of three Parisian lycées: Louis le Grand, Henri IV or Janson de Sailly.

Mitchell de Quillacq undoubtedly succeeds in identifying who wields the power in French finance and the common strands in their histories. What she does not do is examine whether ENA's influence is any more pervasive in France than that of other élite institutions elsewhere. Think of Tokyo University in Japan, Oxbridge in the UK or the Ivy League in the US.

Nor does she analyse the effect of filling the top positions in France's financial establishment from such a tightly defined pool of people. The reader is left with very little idea as to whether this is good or bad, and as to what sort of people they are other than that they probably went to ENA.

Alice Rawthorn

Bad taste in the frame

Gasps of astonishment from assembled and hard-bitten hacks greeted Benetton's attempts yesterday in London to justify its latest foray into the wider Fellini-esque reaches of advertising bad taste.

Luciano Benetton, a founder of the Italian clothes firm, and his side-kick Oliviero Toscani, in charge of Benetton's advertising campaigns, were blithely oblivious to any and all suggestions that a photograph of a dying AIDS patient, another of a mafia murder victim, one of hapless Albanian refugees, or yet another of a black African guerrilla carrying a human femur, are pretty lousy ways to advertise the merits of a Benetton T-shirt.

One black journalist asked what image the femur-photo was trying to depict - cannibalism? "If you interpret it that way, then it is so," answered a confident Toscani. His view of advertising is somewhat unusual; its purpose for Benetton, he said, is to increase "social awareness".

Observer asked Benetton what sort of social awareness was going to develop by showing a picture of Albanians leaping into the sea in order to take refuge in Italy last year - from whence the Italian government has since been trying very hard to expel them. Sounds of spluttering from uncomfortable style gurus.

Connections

Young Peter van Cuylenberg might feel a bit miffed that he has been passed over for the top job at Cable & Wireless. But the rest of the team must have realised that the next chief executive was going to be an outsider.

The old management at C&W, like British Telecom's, was too inbred and in the same way that Michael Hephner's arrival at BT was a "good

thing", the same goes for James Ross. He has a multinational company background and after a career at BP must know all about company politics. That said, Lord Young reaches an executive chair - is less surprising to those who remember that Bob Horton spent five years in that town in the 1980s at the helm of Standard Oil. No doubt he rubbed shoulders frequently with one of America's more successful businessmen, who was previously president of the Cleveland Fed.

Despite Horn's support for many of Cleveland's good causes, she is remembered fondly at the bank for her talent for delegation when she was called away to her other passion, which is riding.

Lilley-livered

There is no longer any need to ask who is up and who is down in John Major's cabinet. When John Smith yesterday launched Labour's full-scale Commons assault on the government's handling of the economy, Major's response was to field Michael Heseltine. No matter that the environment secretary has no responsibility for economic policy.

The judgment of party managers was that the government needed a heavy hitter to counter Smith's powerful rhetoric. Norman Lamont's face was saved by a previous engagement with a Commons committee. There was no such consolation for Peter Lilley. The trade and industry secretary was busy in Newcastle giving a speech to businessmen, the sort of function

OBSERVER



which might easily have been handed to a junior. Heseltine duly turned in a virtuoso performance. No wonder some Tory MPs have started to refer to Heseltine as the deputy prime minister.

Rubbish

Even the Tidy Britain Group is surprised at the findings of its latest survey. London emerges as Europe's second cleanest city - after Bern, but before Paris, Brussels, Rome and Madrid. How can this be?

Mostly, it seems, by omitting entirely the masters of civic cleanliness. "We are aware that Germany is a large and powerful country," says the Wigan Pier-based charity, "but these projects have a long lead-time." When the survey was being planned "Germany had not decided on its new capital".

While London's ranking may still astound its residents, TBG only combed a radial area of half a kilometre around respective parliaments. For London, that means parts of Lambeth

- and Westminster, for which the study's sponsors, MRS Environmental Services, just happens to have the cleaning contract.

Sentence(s)

Guinness chief Ernest Saunders is transforming himself from famous defendant to respected pundit. Following appearances on television and radio, Saunders has now made his debut in the Solicitors Journal, where he argues that City-type offences which have resulted in no personal gain for the alleged offender should be removed from the criminal process.

The fact is, he believes, that the public identifies fraud with stealing large sums of money and pocketing the proceeds. "Maybe the law should follow this reality and find a new terminology for a category of regulatory offence without personal gain and with appropriate penalties and a tribunal," he writes, somewhat inelegantly.

Saunders' appearance for the first time since his release from jail last year, in apparent good health and spirits, has revived suggestions that the appeal court's halving of his sentence, and his release after serving 10 months, resulted from him having feigned illness.

For the record, the medical evidence at his appeal was based on a brain-scan which showed abnormalities, the appeal judges halved his sentence because they thought it "substantially too high" - adding that his illness did not justify immediate release - and, like any other prisoner, he became eligible for parole after serving a third of his sentence.

Clean slate

On the basis that no news is good news, Observer is happy to report receiving a completely blank press release from Her Majesty's Treasury.

FT
TV

"The Immigration Time Bomb"

Financial Times Business Weekly reports on the millions of Economic Refugees seeking a new life in the European Community. Dr. Gianni De Michelis, Italy's Foreign Minister, Jacques Attali, Henry Kissinger, Susan Woodward of the Brookings Institution, and Yeltsin Adviser Galina Starovoitova, discuss the Options for Policy Makers.

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ECONOMIC VIEWPOINT

Give 2³/₄ cheers for a hung parliament

By Samuel Brittan

W used to be told by psephologists that a hung parliament - one in which no party has an absolute majority - was very unlikely in the UK, however close the two main parties seem to be, because of the vagaries of the British voting system. Now, however, the same experts seem to regard it as much more likely; and I hope they are right.

Most City writers have expressed an opposite opinion. Until very recently, they were saying that a hung parliament would be the worst possible outcome for sterling.

The cliché explanation is that uncertainty is bad for markets - which ignores the fact that players in financial markets earn their living by dealing with risk and uncertainty and should thrive on so doing.

A stock remark used to be that a government dependent on third-party support would shrink from taking tough unpopular measures. But which tough measures exactly? The economy needs a fresh monetary or fiscal squeeze to get a hole in the head. What is needed is a willingness to exercise patience until Germany has got over the hump of its unification problems and interest rates in Frankfurt start to fall. It means accepting that whatever small changes in British interest rates can be squeezed in, the UK is basically in the same boat as Germany. It means, too, avoiding huge spending increases or unaffordable tax cuts.

But, alas, my advice to concentrate in the Budget on purely temporary and self-reversing measures to boost investment and spending has fallen on deaf ears. There may be some temporary measures. But the emphasis is all too likely to be on the cruder type of tax bribes such as real increases in the tax allowance, 1p or 2p off the basic rate, or quite likely both. This will be combined with some other morsels such as a reduction in the Uniform Business Rate (for which a case can be made) and cuts in inheritance tax or Stamp Duty.

John Lipsky and Michael Saunders of Salmon Brothers, who curvace a list of this kind, usefully remind that the 1991 Budget contained an overspill of £1.6bn of extra revenue not due until 1992-93, owing mainly to the delayed effects of the VAT increase and National Insurance contributions on company cars. The Treasury could call this bonus in aid, to make a tax revision of £4bn look more like £2bn. Indeed, I can imagine Norman Lamont being personally more hesitant about fudging his medium-term tax strategy than either

his political colleagues or even some of his official advisers. It would only take a moderate shortfall in economic growth below that assumed in the Autumn Statement and a moderate tax give-away to take the Public Sector Borrowing Requirement to the £25bn to £30bn range in 1992-93. This would represent 4 to 5 per cent of gross domestic product. It takes the eye of faith to believe that deficits of this size are entirely due to the recession and that the Budget is still in balance over the whole cycle remembering too that privatisation proceeds of £8bn per annum are abnormally large and almost certain to go down in the next parliament.

I do not want to pretend to austere fiscal beliefs which I do not really have. Even the Maastricht treaty, of which the Bundesbank approves, allows for a Budget deficit of 3 per cent of GDP, and no less a financial hawk than the Bundesbank vice-president, Hans Tietmeyer, accepts that this should be considered over the whole economic cycle. Moreover, the UK has a small public debt ratio compared to other European countries.

But that is hardly a reason for moving in the wrong direction. An excessive budget deficit in the coming couple of financial years would be like a slow fuse. Tax moves of the

Likely tax cuts would be chickenfeed as a stimulus, yet scupper fiscal strategy

size for which we are being prepared would be chickenfeed as a Keynesian fiscal stimulus, but enough to cast doubts on the government's medium-term fiscal strategy. My own view is that the timing and extent of the climb out of recession will depend on the usual mixture of animal spirits and monetary policy. The latter will depend more on German wage bargain-



ing than on anything Mr Lamont can do.

The best case that can be made for cutting income tax is that by increasing the likelihood of a majority Conservative government it will cheer up business and middle-to-affluent consumers - an argument I have heard even from Labour-voting economists.

This takes us straight back to the hung parliament with which I began. Those who fear I have not realised that under a so-called weak government, the power over interest rates will shift decisively to the Bank of England. There has already been a partial and pragmatic shift under the influence of European developments and economic fashion. It would go much further under a chancellor who could not even tell the governor that he had a parliamentary majority.

The most satisfactory long-term result would be two hung parliaments in a row,

which really would put electoral reform on the map. From a purely short-term financial point of view, there is much to be said for a Labour government dependent on Liberal Democrat support. Mr Paddy

Unlike many PR supporters, I have never argued that PR would be a 'fair' system

Ashdown - who may play his cards here better than Jo Grimond, Jeremy Thorpe and David Steel did in the past - would prevent Labour from pushing up marginal tax rates to 60 per cent, although he would sensibly help it to abolish the ceiling on employees' National Insurance contributions. As Giles Keating of Credit Suisse First Boston

writes: These pressures "plus the Liberals'... commitment to making the Bank of England independent could offset the pressure on sterling which might otherwise be caused by political uncertainty."

But from the more important long-term viewpoint of constitutional reform, a Conservative government dependent on Liberal Democrat support - and not strong enough to get by with Ulster Unionist support - would be a better bet. For since the Second World War, whenever Labour has formed a minority government, the electorate has finished the job by increasing Labour's strength the second time round.

In the last analysis, attitudes to two hung parliaments in a row should depend, not on financial market reactions, but on whether one would like to see constitutional reform, which would include a move to proportional representation.

Unlike many PR supporters, I have never used the argument that PR would be a "fair" system. My reason for supporting PR is that there would be less danger of party zealots trying to impose one-size-fits-all "transformations" on British society not by persuasion but by what Lord Hailsham called "elective dictatorships".

One of the few contributions that has made me pause is a pamphlet by the Oxford political scientist, Nevill Johnson, who was formerly sympathetic to these arguments. He has changed his mind, not as a result of changing debating points about changing Italian governments, but of studies concentrated on Germany where PR has produced stable administrations. He is now impressed by the absence in Germany of the personal "competition and risk" existing in Britain under which politicians "perform on a high wire without a safety net". In Germany, by contrast, members of the political class are there for life with little danger of losing their seats or their livelihood.

The main reason why I still back PR is that the danger of elective dictatorships, although less obvious than in the 1970s and 1980s, is dormant rather than dead. Moreover, the present system still gives undue influence to those interest groups and clusters of attitudes which are over-represented in the Labour and Conservative parties. Other checks and balances are, of course, required, including a constitutional court and an independent central bank, all much less likely under the winner-takes-all system.

* *The Political Consequences of PR. Centre for Policy Studies, 52 Rochester Row, London SW1P 1JU*

Temperature rises over NHS reforms

The battle of statistics will run, says John Willman

Mr Robin Cook, Labour's health spokesman, today relaunches his party's attack on the government's reforms of the National Health Service. He will repeat the charge that the reforms are privatising health care. And he will promise that a Labour government would sweep away the internal market at the heart of the reforms.

Labour regards the NHS as its trump card: it has only to play it to win the trick. That certainly has been the experience until now. The card has been played to devastating effect in a series of by-elections, with the Conservatives losing once-safe seats such as Monmouth, because of the alleged threat to the NHS.

Every glitch in the implementation of the reforms has been gleefully publicised by the opposition. With widespread mistrust of the government's intentions, a ministerial mention of the NHS can lead to immediate retribution in the opinion polls.

Yet there is growing confidence among Conservatives that the health service need not be a no-go area. Ministers feel that the reforms are beginning to yield tangible benefits - and are considering putting health at the forefront of their campaign.

Of course, it is far too soon to establish the effect of the reforms - whether beneficial or damaging. Introduced only last April, they are being gradually phased in to avoid undue disruption.

Nonetheless, Mr William Waldegrave, the health secretary, felt sufficiently upbeat to call a press conference last month proclaiming that the first six months had been an unmitigated success. He presented a glossy brochure setting out the achievements:

- A 3.7 per cent increase in patients treated in hospitals over the previous year.
- "Significant inroads" in reducing the time patients have to wait for treatment, on target for meeting the pledge in the Patient's Charter to slash waiting times of longer than two years by April 1.
- Record levels of child immunisation - about 90 per cent of children are now inoculated against diphtheria, tetanus, polio, whooping cough and measles.

Other good news followed. A survey of eight of the new self-governing trust hospitals showed that almost half the 900 patients who had visited them before and after they became trusts thought that the service had improved.

And a study of GP fundholders, carried out by Professor Howard Glennerster of the London School of Economics, found that fundholding had improved the quality of service for patients.

Above all, the winter months have been largely free of reports of ward closures and hospital budget problems for the first time in many years.

The best that Labour has been able to do by way of demonstrating that the NHS is in crisis was a document leaked in January which showed that 86 hospitals were reporting current deficits of more than £100,000. Mr Walde-

Labour's promises to abolish the internal market should be taken with a pinch of salt

grave was quick to point out that the total deficit was £15m, less than 0.1 per cent of the NHS budget. And with only 29 hospitals expected to be in the red by the end of the financial year, any deficits are likely to be matched by surpluses elsewhere.

There is more than meets the eye in the good news stories. The absence of ward closures, for example, can be attributed to a £200m slush fund held back by the government to bail out *important* hospitals.

This is no more than prudent planning given the upheaval of the reforms. But it hardly fits in with the idea of an internal market where purchasers and producers must behave like rational profit-maximisers.

As for the drop in waiting lists of longer than a year, there is evidence that this has been achieved at the expense of people who have been waiting for less than a year -

for whom waiting times have risen slightly.

And the 3.7 per cent increase in turnover of hospital patients is scarcely more than the trend figure over the previous 10 years.

Moreover, the real problems may only be about to emerge. The internal market is being phased in, with this year's provisions largely drawn up on a "steady state" basis: the new arrangements largely mirror what was happening in the year before the reforms were brought in. Steady state will give way to a somewhat freer market from April 1, and it would be surprising if this did not lead to some embarrassing problems for large hospitals.

At the very worst, however, the government can claim that no great harm has been done by the introduction of the reforms. And there are some signs of modest improvements.

Ministers can also point to the adoption of similar market-based reforms in health care in countries such as the Netherlands and Germany. Even where the private sector plays a major role, the purchaser/provider split at the heart of the internal market is being used to allocate scarce resources and curb escalating costs.

And Labour's promises to abolish the internal market should be taken with a pinch of salt. Today's announcement may include plans to scrap GP fundholding and reincorporate the trust hospitals into the districts. But the purchaser/provider split is likely to survive in some form, if only because it is a principle that Labour has endorsed in other public services such as local government.

Yet it may still be premature for the Conservatives to assume that the health service reforms can be added to the litany of successes in their election campaign. Opinion polls continue to show a high level of scepticism about the government's commitment to the NHS. And Labour retains its overwhelming advantage in the polls as the party viewed as best able to run the NHS.

But as the parties scramble to a fingertip lead over each other, the battle of the NHS statistics looks set to run and run.

LETTERS

Not dissatisfied with adviser

From P N Homer.

Sir, While it is true, as reported by Clive Cookson ("BTG sell-off likely to see only two bidders" February 19), that our joint venture with Sir Ronald Mason has withdrawn from the bidding process for BTG, the inference drawn that we are dissatisfied in any way with Price Waterhouse is incorrect.

In extremely difficult circumstances imposed by government on the privatisation process, Sir Ronald Mason and I found the PW team to be unfailingly helpful and highly professional. We would like to record our thanks to them.

The tortuous and constrained process imposed by government has, no doubt, been affected to some extent by the imminent general election. However, the twin objectives of obtaining the highest price, while requiring continued investment in new technologies, may be unattainable through a venture capital route and privatisation.

P N Homer, director, James Finlay Bank, 10-14 West Nile Street, Glasgow G1 2PP

ILO will see off critics, insists TUC leader

From Mr Norman Willis.

Sir, Some of your readers may have been alarmed by your headline reporting Prof Keith Ewing's description of the International Labour Organisation as moribund (Employment, February 17). Contrary to what was reported, the body of international labour conventions has continued to grow in significant ways in the 1980s with the adoption of new instruments on collective bargaining, safety and health at work, and last year on working conditions in hotels and catering.

Prof Ewing was quite right to focus attention on the damage done to the ILO by the British government in persisting in its violations of conventions protecting basic human rights. But he was wrong to imagine that a body which, almost alone among international agencies, survived the demise of the League of Nations and took the withdrawal of the US for two years in its stride, will not prevail.

I am heartened by the firmness with which the ILO supervisory bodies have withstood

the attacks on them by the British government. Of course, it does weaken the ILO when a government of the country which has made a greater contribution than any other in building it up as the most effective agency in the UN system for promoting development and social justice, shows an invincible insolence towards its well-based criticisms of GCHQ and of several policy areas. This is not without its costs to Britain in terms of embarrassment to allies and charges of hypocrisy.

I recall that not so long ago the regimes in Poland, Czechoslovakia, Romania and Brazil's Soviet Union adopted a similar approach to the ILO's criticisms. My money is on the ILO to see off present attacks and strengthen its role in protecting working people in all countries for which it is uniquely equipped and which is more than ever needed.

Norman Willis, general secretary, Trades Union Congress, Congress House, Great Russell Street, London WC1B 3LS

What price a wet doughnut?

From Mr Roland C Shaw.

Sir, Lex said (February 18) that "it is hard to see why the oil price should recover" from the drop below \$18 per barrel. With the greatest respect (a phrase which, I have learned after many years in England, means the opposite) I will bet a dollar to a wet doughnut that it recovers within 12 days.

Roland C Shaw, chairman, Premier Consolidated Oilfields, 22 Lower Belgrave Street, London SW1W 0NR

Inexperienced directors

From Mr S Willis.

Sir, In your article, "Sony chief says accountants should not lead industry", (February 1) I could not agree more with Mr Alick Morton. Only I would dare to go further in saying that the basic experience of entire boards of directors of most companies today are founded on heavy financial backgrounds. This leaves the important decisions being made by managers who have no true understanding of their own manufactured product.

And, worse, it leaves no common ground in their relations with the workforce, which itself is rich in the grassroots experience required for the overall creation of the product. That detachment can most definitely lead to great, and unnecessary, financial and labour losses.

S Willis, 6A Wraggledon Road, Parkwood, Maidstone, Kent ME15 9LS

Total Quality Management more than blind faith

From Mr Howard Densley.

Sir, Writing about the Baldridge award in his interesting article (Management, February 3), Martin Dickson struck a rather controversial note by

describing Total Quality Management as "a kind of corporate religion".

While accepting that strong commitment is needed, I believe this description could discourage many practically minded chief executives from adopting TQM.

In this UK-based consultancy, TQM is regarded as applied common sense, not

least because it improves customer satisfaction, while substantially reducing costs, leading to a marked increase in net profit. Blind faith would rarely have this effect.

Howard Densley, senior consultant, The Centre for Consultancy, Hillmans Court, Littleford Lane, Guildford, Surrey

Percentage route to resolving problem of skilled staff transfer fees

From Mr Peter M Brown.

Sir, Like many of your readers I have been wrestling for years with the practical difficulty of silver handover transfer fees as some recompense for the training costs of employers whose skilled staff are poached or hired by others.

The problem is to give the losing employer control of the funds from which to reimburse himself while protecting the employee from unfair restrictions on movement or a loss of any withheld earnings.

A solution might be to allow

an employer to withhold a percentage of gross salary from the first two years' earnings of any employee earning over, say, £250 per week.

The money would be held in an external fund outside the company like a pension scheme. The employer could reclaim 100 per cent of the employee's deductions if they were to leave within, say, two years and 50 per cent if they leave within three years.

If the employee remains, he or she can reclaim the money plus interest, less tax, in year

four or perhaps pass it over to their company or personal pension fund, tax free.

In practice a new employer would probably be pressed to offer a golden "hello" matching any deductions sacrificed by recruits and this would shift some of the training costs borne by the old to the new employer.

If the current employer went bust the fund, assuming it's not a Maxwell type group, would not be a corporate asset and employees would receive their deductions plus interest

as part of a tax-free termination payment.

Let me stress that employers would be free to deduct or not deduct, as they saw fit, and would probably only use this technique for staff whose departure would represent a very serious loss to the company of training or contact skills.

Peter M Brown, chairman, The Fox Research Group, Upper Grand Floor, 9 Savoy Street, London WC2A 0BA

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PHH Europe is the UK's leading fleet management organisation - and easily the pacesetter in the fuel card market. "In fact," says Mycock, "we're probably the only company that can offer 'one-stop shopping' where we manage and provide services for every aspect of a company vehicle's life cycle."

Like a steering wheel at the centre of the company are Computer Associates' database and applications development systems, CA-DATACOM/DB* and CA-IDEAL*. In which Mycock has built a set of reference databases. "Our software applications revolve around these databases which hold all pertinent information on our clients, suppliers, the vehicles themselves and other related products."

In this fast-moving marketplace, software reliability is critical. Mycock explains: "There are people breathing down my neck all the time, making ever-changing demands for management information. To respond with the necessary speed, I need to be sure that the software does what I want it to do, and I need to be sure that the company supplying it is going to be around next week CA fills both requirements."

Planning for the future is difficult in such an environment, but Mycock is optimistic. "It's a great help to know where

the technology you are using is going. CA is working closely with us on beta test versions of CA-DATACOM PC* and CA-IDEAL PC*."

PHH Europe and its American parent company both have a corporate systems development strategy based on CA software. "Obviously we're confident in CA and its products," asserts Mycock. "And we expect to maintain our position as leaders in this industry!"

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INTERNATIONAL COMPANIES AND FINANCE

Cable and Wireless names Ross as chief executive

By Hugo Dixon in London

CABLE and Wireless, the UK telecommunications group, appointed a new chief executive yesterday, completing a management shake-up instituted by Lord Young, executive chairman, soon after he joined 18 months ago.

Mr James Ross, currently chairman and chief executive of BP America, the oil group, takes up the job on May 1. He fills a position which has been vacant since Mr Gordon Owen resigned last year.

Lord Young said it was "more important to get a good

international manager than someone who knows telecommunications".

Mr Ross is expected to be responsible for day-to-day management with Lord Young, a former Conservative cabinet minister, keeping control of strategy and political liaison.

Mr Ross, a British citizen, has a reputation for having a safe pair of hands and is thought unlikely to challenge Lord Young's authority.

A stockbroker who follows the oil industry said Mr Ross was not seen as a candidate for

the top job at BP and dismissed suggestions that his move could be connected with reports of boardroom divisions at the oil group.

Mr Ross, 53, has been with BP since 1959, working in France, Africa and the UK as well as the US.

In a separate move, Cable and Wireless will launch a new corporate identity later today. The launch involves modest changes to the current logo, replacing the "and" in Cable and Wireless with an "&". Observer, Page 12

San Paolo, Fondiaria in rights issue link-up

By Haig Simonian in Milan

THE bonds between Italy's biggest banks and insurance companies are to tighten further with a wide-ranging accord between Istituto Bancario San Paolo di Torino, the big Turin-based financial institution, and the Fondiaria group, the country's second biggest private-sector insurer.

The link will come through a rights issue of up to 1463bn (\$374.2m) by Milano Assicurazioni, one of Fondiaria's stock market quoted subsidiaries, which is to issue 22.2m new ordinary shares and 15.2m savings shares.

As part of the deal, San Paolo will raise from 6 per cent to around 20 per cent its stake in Milano Assicurazioni. No details of how the increase would take place were revealed.

However, it is likely that some, if not all, the shares will come from Fondiaria, which currently owns 63 per cent of Milano Assicurazioni. Fondiaria said it would "participate" in the rights issue but did not make clear whether it would take up all its rights, saying only that it "would retain control of" Milano Assicurazioni.

The new stock will be offered to shareholders on a one-for-two basis with an additional one savings share being offered for every eight shares of either category.

A premium for the new shares, which will have a nominal value of L1,000 each, has yet to be decided.

As part of the link-up, Milano Assicurazioni will sell a variety of life and non-life insurance products through the San Paolo group, expanding an existing alliance.

The deal involves both San Paolo and the group's two big regional banking subsidiaries, covering around 775 branches in all.

Fondiaria, which is a one-third shareholder in an important joint venture formed with Royal Insurance of the UK and Aachener and Münchener of Germany, said the agreement with San Paolo would roughly double premium income at Milano Assicurazioni to over L200bn a year.

Drayton Consolidated shares slide

By Guy de Jonquière, Consumer Industries Editor, in London

SHARES in Drayton Consolidated Investment Trust fell 43p to 147p yesterday on the announcement that receivers had been appointed to Alma Holdings, an unquoted confectionery company in which Drayton was a main shareholder.

Alma, which has its headquarters in Dundee, Scotland, owns some of Britain's oldest and most popular sweet brands, including Barker & Dobson, Kelliers, Bensons, Hacks and Victory Vs. It has about 7 per cent of the sugar confectionery market.

Mr Rod Owen of receivers KPMG Peat Marwick said his immediate priority was to sell the company and that he was

in contact with several prospective buyers. The company would continue trading, and all its staff would be kept on for the moment.

Alma, with six operating subsidiaries which have also been placed in receivership, has annual turnover of about £52m and employs almost 800 people. In the 18 months to June 30 it made a £10.5m (£17.8m) operating loss.

Drayton first invested in Alma in October 1988, when the family-owned company underwent a £39m management buy-out led by Mr Mario Maciocia, whose father founded Alma, and simultaneously acquired the Barker & Dobson confectionery business for £9.75m.

Since then, the company has been rationalised and opened a factory.

A new management team was appointed in 1990. However, its financial performance was handicapped by unexpectedly large losses at Barker & Dobson and by a high level of debt, which stands at £22m.

Mr Maciocia was reported to have admitted that Alma over-stretched itself to buy Barker & Dobson.

He said the company was "intoxicated with deal heat at the time".

Drayton said yesterday that a buyer had been sought for Alma after sales in the final quarter of last year fell well below budget. Following a

worldwide tender process, discussions began with an unnamed prospective bidder.

However, following a further deterioration in Alma's performance this year, the bidder withdrew "in favour of an asset-based purchase". A receiver was appointed after it became clear that such a deal would have rendered the rest of the business insolvent and that Alma's bankers and shareholders were not prepared to extend financing.

Alma has factories in Dundee, Kirkcaldy and Glenrothes in Scotland and a sales office in Manchester. The James Kellier confectionery business dates back to 1797, and Barker & Dobson was founded in 1834.

Caltagirone wins Cementir bid

By Haig Simonian

CALTAGIRONE, an Italian construction group, yesterday beat consortia including representatives of both the Ferruzzi and Agnelli groups in the race to win a controlling stake in Cementir, Italy's third-largest cement manufacturers.

Caltagirone is believed to have offered around L480bn (\$388m) for the 51.76 per cent share in Cementir, which was put up for sale last year by IRI, the Italian state holding company, as part of the country's sporadic privatisation programme.

The price represents a pre-

mium of almost 100 per cent over the stake's current stock market value, and will come as a welcome shot in the arm for IRI, which is suffering severe financial difficulties.

Its holding in Cementir had a book value of L307.5bn, while the sale price is also well above the L340bn estimate by SIGE, the Italian merchant bank which valued the holding.

Cementir had sales of L426bn and produced 3.85m tonnes of cement last year. The company, which has almost 1,400 employees, had around 9.5 per cent of the Italian cement market, trailing Italcementi and

the Agnelli-controlled Unicem group.

After a long process, the number of bidders was whittled down to six and then three, prior to yesterday's final choice. However, the last stage in the battle maintained the auction's reputation for controversy. The consortium led by the Ferruzzi-Calcestruzzi building arm angrily criticised a lack of transparency in the adjudication process.

Shares in Cementir, which were on Tuesday suspended pending the outcome of the auction, will resume trading today.

French holiday group's profits advance

By Alice Rawthorn in Paris

NOUVELLES Frontières, the French holiday company, bucked the recession in the travel market by increasing profits by 62 per cent to FF112.8m (\$20.1m) in the year to September 1991 from FF99.7m in the previous year. Mr Jacques Maillot, president, said that Nouvelles Frontières, like its competitors, was affected last year by the instability caused by the Gulf war and the civil war in Yugoslavia. The company was also hit by the effects of the economic slowdown. However, it increased sales by 14 per cent to FF14.45bn.

Nouvelles Frontières, which has interests in package tours,

hotels and airlines, has emerged as the chief competitor to Club Méditerranée in the French travel market.

Package tours produced consolidated profits of FF79.6m in the last financial year. The division benefited from an exceptional profit of FF15.5m from the sale of Nouvelles Frontières' interest in the Opéra-Cadet hotel company. Airline activities, which includes Corsair, the charter company, boosted profits to FF40m. Distribution made a profit of FF1.4m.

The only loss-making area of activity was the hotel division, where Nouvelles Frontières lost FF4.7m, mainly because

of weak demand in Tunisia and Senegal and due to the temporary closure of an hotel in Martinique.

Arab Banking and stockbroker Goldman Sachs have continued as buyers of shares in Source Perrier, Reuter reports from Paris.

The French stock exchanges association (SBF) said Arab Banking had bought 5,475 Perrier shares at FF1,530 per share in Paris and another 9,500 shares for an undisclosed price in London. The purchases were for its own account, the SBF said.

The purchases raised Arab Banking Corp's stake in Perrier to about 2.2 per cent.

Norsk Data deeper in the red

By Karen Fossli in Oslo

NORSK DATA, the troubled Norwegian mini-computer group, made a loss, before year-end allocations, of NKr810m (\$125.6m) for 1991, against a NKr134m deficit in 1990. It plans to cut a further 500 jobs.

The deterioration in financial performance was exacerbated by a NKr655m non-recurring restructuring charge in connection with the group's transformation into a computer service company. Operating revenue fell 23 per cent to NKr1.81bn. Total orders last year dropped by 18 per cent to NKr1.9bn, while orders for computer systems and solutions fell by 23 per cent to NKr850m. The group's order

reserve, however, rose by 23 per cent to NKr243m.

Norsk Data said developments in 1991 were dominated by the far-reaching reorganisation announced last September. "This resulted in a completely new structure built upon autonomous companies in Scandinavia," it said.

It said these companies showed a profit in the fourth quarter of 1991, their first reporting period as separate units.

The company stressed that its biggest problem in 1991 involved ND Comtec and its German subsidiary. "The collapse of the Robert Maxwell empire stopped QED Technology, a Maxwell offshoot, from

reaching agreement to buy ND Comtec."

As a result, ND Comtec has been wound down and staff has been reduced to 23 from 203.

In Germany, Norsk Data reduced staff by 230 to 165. "The German operation is now concentrated and focused on maintenance activities and sales to existing customers," the company said.

It said it had cut more than 780 jobs last year within the group, and that a further 500 jobs would go this year. It would have 1,300 employees by the middle of the year.

Last year operating costs were reduced to NKr1.8bn from NKr2.31bn in 1990.

Atlas Copco tumbles 28% to SKr910m

By Robert Taylor in Stockholm

ATLAS COPCO, Europe's largest air compressor manufacturer, reported a 28 per cent drop in profits after financial items for last year, to SKr910m (\$154m). Turnover fell 6 per cent to SKr15.03bn.

As a result, Atlas Copco suffered a 30 per cent drop in earnings per share to SKr14.25, although it is maintaining its dividend at SKr6 per share.

The company said restructuring measures already taken should gradually begin to

improve earnings this year. However, it added that any upturn would be "subject to business conditions not deteriorating further".

The compressor technique division reported a 1 per cent decline in orders, to SKr7.46bn, and a 2 per cent fall in sales to SKr7.36bn. There was a 14 per cent decrease in operating profit in the division, to SKr10.31bn.

The company incurred a SKr47m operating loss —

mainly due to restructuring costs — in construction and mining technique activities, with a 9 per cent fall in orders to SKr4.52bn and a 7 per cent decline in invoiced sales to SKr4.49bn.

The industrial technique division suffered a 33 per cent deterioration in operating profits, to SKr299m, with a 6 per cent drop in orders to SKr3.23bn. Invoiced sales fell 10 per cent to SKr3.17bn.

Internatio confident despite loss

By Ronald van de Krol in Amsterdam

INTERNATIO-MULLER, the diversified Rotterdam-based trading, transport and engineering group, fell into the red in 1991 but predicted that 1992 would bring a return to profits.

It posted a net loss of FF120m (\$65m) compared with a net profit of FF12.6m in 1990. Turnover was unchanged at roughly FF1.5bn, with the effect of dividends balanced by internal growth and acquisitions.

In 1991, Internatio divested or consolidated 32 companies with a combined turnover of FF160m to focus on two core businesses: trading and technical installation contracting.

The sharp profit decline in 1991 was due mainly to FF180m in reorganisation provisions and book losses on the sale of subsidiaries. Internatio also booked a separate provision of more than FF125m to cover losses incurred in developing an automated navigation system for eight frigates ordered by the Dutch navy.

Internatio said its divestments and reorganisation had set the stage for a recovery. It said it would not pay a cash dividend for 1991. It omitted its cash dividend for 1990 but paid a 2 per cent stock dividend.

The securities referred to below have not been registered under the United States Securities Act of 1933, as amended. These securities having been sold, this announcement appears as a matter of record only.

December 27, 1991

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NOTICE OF EARLY REDEMPTION

To the Holders of

ENI INTERNATIONAL BANK LIMITED

US\$200,000,000

Guaranteed Floating Rate Notes due 1993

(the "Notes")

NOTICE IS HEREBY GIVEN that, ENI International Bank Limited (the "Bank"), pursuant to Condition 7(c) of the Terms and Conditions of the Notes, will redeem all of the outstanding Notes on 27th March 1992 (the "Redemption Date") at their principal amount together with interest accrued to the date of redemption (the "Redemption Price"). Payments will be made in US Dollars or, at the option of the holder, by transfer to a US Dollar account maintained by the Payee with or by US Dollar cheque drawn on a bank in New York City, on the Redemption Date at the Redemption Price upon presentation and surrender of the Notes together with Coupons relating thereto at the offices of Morgan Guaranty Trust Company of New York in New York or at any branch of Morgan Guaranty Trust Company in Luxembourg or at Swiss Bank Corporation in Basel, Switzerland or for the payment of principal only at the New York office of Morgan Guaranty Trust Company of New York. All payments are subject to any local or other laws or regulations applicable thereto in the place of payment, but without prejudice to the provisions of Condition 8 of the Notes. Coupons due on 27th March 1992 should be presented and surrendered in the usual manner.

Each Note presented for redemption should be presented together with all unattached Coupons appertaining thereto. Unattached Coupons due after the Redemption Date (whether or not attached) shall become void and no payment shall be made in respect thereof. Notes and Coupons will become void unless presented for payment within a period of 10 years in the case of the Notes and 5 years in the case of Coupons from the Relevant Date (as defined in Condition 8 of the Notes) relating thereto.

ENI INTERNATIONAL BANK LIMITED

By: Morgan Guaranty Trust Company

as Principal Paying Agent

Dated: 20th February, 1992

Any payment made within the United States or by transfer to an account maintained by a non-U.S. payee with a bank in the United States may be subject to reporting to the United States Internal Revenue Service ("IRS") and to backup withholding at a rate of 20% if a payee not recognised as an exempt recipient fails to provide the paying agent with an executed IRS Form W-9, certifying under penalties of perjury that the payee is not a United States person. A payment made within the United States to a non-exempt U.S. payee is reportable to the IRS and the U.S. payee is required to provide to the paying agent an executed IRS Form W-9, certifying under penalties of perjury the payee's taxpayer identification number (employer identification number or social security number, as appropriate) to avoid 20% withholding of the payment. Failure to provide a correct taxpayer identification number may also subject a U.S. payee to a penalty of \$50.

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Floating rate subordinated notes due 1997

In accordance with the provisions of the notes, notice is hereby given that for the interest period 20 February, 1992 to 20 May, 1992 the notes will carry an interest rate of 5%, per annum. Interest payable on the relevant interest payment date 20 May, 1992 will amount to US\$131.25 per US\$100,000 note.

Agent: Morgan Guaranty Trust Company

JPMorgan

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Notice is hereby given that a balance of the Registrar will be deposited with the Registrar, 5th March, 1992 for the presentation of the half-yearly dividend payable on the FIRST SUPPLEMENTARY SHARES for the six months ending 31st March, 1992. The dividend will be paid on 1st April, 1992.

For Transferees to receive this dividend, their transfer must be lodged with the Company's Registrar, Lloyd Bank Plc, Registrar's Department, Gresham Street, London, EC2A 3DF, not later than 3.00 p.m. on Thursday, 5th March, 1992.

By Order of the Board
J.A. O'Neill
Secretary
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20th February, 1992

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Debentures due 2085

Notice is hereby given that for the six months interest period from February 20, 1992 to August 20, 1992 the Debentures will carry an interest rate of 4% per annum. The interest payable on the relevant interest payment date, August 20, 1992 against Coupon No. 12 will be U.S. \$224.34 and U.S. \$224.34 respectively for Debentures in denominations of U.S. \$10,000 and U.S. \$100,000.

By: The Chase Manhattan Bank, N.A.

London, Agent Bank

February 20, 1992

CHASE

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Notice is hereby given that the interest payable on the relevant interest payment date, February 24, 1992 for the period August 23, 1991 to February 24, 1992 against Coupon No. 6 in respect of Yen 1,000,000 nominal of the Notes will be Yen 32,913.

February 20, 1992, London

By: Citibank, N.A. (CITI Dept.), Agent Bank

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INTERNATIONAL COMPANIES AND FINANCE

Brierley bids A\$127m for ACIL

By Kevin Brown in Sydney

SIR Ron Brierley, the New Zealand entrepreneur, yesterday brought together the two investment companies with which he is associated to launch a A\$127m hostile bid for Australian Consolidated Investments (ACIL), formerly Bell Resources.

The 23 cents per share bid was made through Rossington Investments, an Australian company jointly owned by GPG, Sir Ron's British investment vehicle, and Brierley Investments of New Zealand, in which he holds a 2 per cent stake.

The bid is the first joint takeover attempt by the two companies since Sir Ron acquired GPG in 1989. He resigned as Brierley Investments chairman in 1990, but remains a director.

Rossington said the bid was conditional on the cancellation of ACIL's planned sale to Lion Nathan of New Zealand of its

50 per cent share in National Brewing Holdings, formerly the brewing arm of Mr Alan Bond's Bond Corporation Holdings.

ACIL would also be required to cancel a A\$220m flotation of Bass Strait oil royalty holdings planned by Weeks Petroleum, in which ACIL holds a controlling shareholding of 96 per cent.

ACIL said the offer price was "totally inadequate" and "highly unlikely to succeed" because of the conditions.

Mr Douglas Myers, Lion Nathan chief executive, said Lion Nathan had "an absolute and binding contract" for the purchase of National Brewing, which would give it 100 per cent of the Tooheys, Castlemaine XXXX and Swan



Sir Ron Brierley: "realistic bid"

brands. The offer was also rejected by Mr George Haines, managing director of the Adelaide Steamship group, which owns 19.9 per cent of ACIL. Mr Haines said the bid

was "far too low" and did not reflect the company's true value.

Sir Ron said ACIL was "a company that needs to have a new direction... a company looking for a catalyst, and we are filling a void." He said the bid was realistic, but admitted it could fail if the conditions were breached.

As Bell Resources, ACIL was once a vehicle for takeover activity by the late Mr Robert Holmes & Court, who died last year. It was later part of the Bond group, which crashed last year.

Mr Geoff Hill, the Sydney merchant banker who has guided ACIL through extensive restructuring in the past two years, said he intended to go ahead with plans announced earlier to resign as chairman, but would remain an adviser to the group. He will be replaced by Mr Alan Bailey.

Honeywell drops to \$102.6m in last quarter

By Martin Dickson in New York

HONEYWELL, the US controls group, reported fourth-quarter net income of \$102.6m, compared with \$109.2m a year earlier, in spite of the impact of the US and international economic recession.

The profits, which worked through at \$1.46 a share, compared with \$1.49, were struck on sales which rose 2.3 per cent to \$1.71bn, with each of the company's three main businesses showing revenue gains.

The group's operating profit was \$199.4m, down from \$203.9m. Honeywell said operating profits had improved in the home and building control and industrial businesses, and remained steady in space and aviation.

For the full year, the company reported net income of \$331.1m, or \$4.70 a share, against \$382m, or \$5.03, in 1990. However, the 1990 figures benefited from a lower tax rate - 28 per cent against 35 per cent - as well as a gain of \$14.3m from asset sales and \$10m of income from discontinued operations.

Mr James Renier, chairman, said the "stable, solid results" were a dramatic improvement over past recessions, and reflected the success of its strategy in concentrating on the core control business.

The home control division earned fourth-quarter operating profits of \$98.5m, up 3.5 per cent, while orders showed a double-digit increase. The industrial business made \$66.2m, up from \$65.6m, with a modest increase in orders.

Manpower cuts losses to \$20m

By Martin Dickson

MANPOWER, the temporary employment business which was taken over by Britain's Blue Arrow but has now redomiciled in the US, reported a fourth-quarter net loss of \$20m, down from a loss of \$60.2m in the corresponding period of last year.

The figures included \$19.5m of goodwill amortisation and \$10m of restructuring charges, compared with \$20.1m and \$61.5m respectively in the same period of 1990.

After-tax earnings, excluding amortisation and restructuring, came to \$9.5m, down 16.2 per cent from the \$11.3m of 1990. Corporate revenues were \$709m, down from \$766m.

For the full year, earnings excluding amortisation and special charges totalled \$28.4m, down 50 per cent from 1990's \$56.6m.

Mr Mitchell Fromstein, president, said the 1991 results reflected severe US and UK recession in the first half and a modest US recovery in the second half.

The company felt the worst was behind it, in that sales levels compared with the previous year had improved modestly but continuously since mid-summer, and it expected the trend to continue for the first quarter of 1992.

Occidental to reduce stake in Canada as part of restructuring

By Bernard Simon in Toronto

OCCIDENTAL Petroleum, of Los Angeles, is selling up to half its 48 per cent stake in its Canadian subsidiary as part of a restructuring to reduce its debt burden.

Canox, which is based in Calgary, filed a preliminary prospectus yesterday for its US parent to sell about 12m Canox common shares to a syndicate of Canadian underwriters led by RBC Dominion Securities.

The shares are being offered to the public on an instalment receipt basis at a price of C\$25.75 a share. Canox's share price dropped by C\$2.50 to C\$25 on the Toronto Stock Exchange immediately after the

announcement. In addition, the underwriters had an option to buy an additional 4m shares. Occidental's ownership will drop to 24 per cent if all 16m shares are sold.

The US company said it had no plans to sell its remaining shares in Canox. It will continue to have four representatives on the Canox board, and business arrangements with the Canadian company will not be affected, including co-operation in a project in Yemen.

Canox separately reported 1991 net income of C\$23.1m (\$19.4m), or 35 cents a share, down from C\$31.6m, or 47 cents, in 1990.

● Dominion Textile, Canada's only surviving integrated textile group, is phasing out its fabrics weaving and finishing plants in eastern Ontario and Quebec because of persistent losses and the recession's drastic impact on the clothing industry, writes Robert Gibbons in Montreal.

About 600 jobs will be lost by mid-year.

The company said the fabrics division was part of a broad restructuring under which activities in Canada were being reduced and emphasis was being put on expansion in the US, Europe, North Africa and south-east Asia.

SA glass group seeks R354m

By Philip Gawith in Johannesburg

PLATE Glass and Shatterproof Industries, South Africa's largest glass manufacturer which recently became part of the South African Breweries (SAB) group, has announced it will be raising R354m (\$125m) in a rights issue.

The cash will enable PGSI to increase the equity base of its offshore operations, and refinance local borrowings. Some R210m will be used to recapitalise PGSI's international operations, enabling them to take advantage of growth opportunities. The balance will, in the short term, be used to reduce local borrowings.

PGSI's ordinary shareholders will be offered renounceable rights to subscribe for new ordinary shares at R43 a share, a 20 per cent discount to the market price of R54 at the time of the announcement.

The move is part of a complex web of transactions announced over the past two months between PGSI and SAB. The main transaction sees SAB acquiring 54.8 per cent of the equity of Plate, holding company for PGSI, with a proposed scheme of arrangement in place whereby, if successful, it will become a wholly-owned subsidiary of SAB.

The second leg of the transaction is the purchase by PGSI of UK glass group Pilkington's 48.4 per cent interest in Glass SA, the holding com-

pany for the main part of South Africa's flat and automotive glass industry.

The other legs are PGSI's rights issue and the disposal by Afcol, an SAB subsidiary, to PGSI of its interest in P. G. Bizon, a company that manufactures and distributes particleboard and decorative laminates.

The rationale for the latter deal is that P. G. Bizon is a non-managed, equity accounted interest of Afcol. The sale will improve Afcol's financial structure and provide the funds for Afcol to concentrate on its core business. It also gives PGSI the opportunity to increase its holding in P. G. Bizon from 47.8 to 71.7 per cent.

Consolidated sales of Bobst, the Swiss paperbox machinery maker, rose 9.1 per cent in 1991 to SFr1.1bn, due partly to the easing of the Swiss franc.

The group said in a statement it also expected improved profits.

The 1991 figures are based on RC accounting standards, and eliminate Bobst Brazil from the consolidation. These changes, if applied to the 1990 figures, would cause a net reduction to consolidated sales of SFr41m.

Unigestion net income ahead 58%

UNIGESTION Holding reported a 58 per cent jump in net income to SFr18.7m (\$12.50m) in 1991. The Swiss group was created by the Geneva-based finance company of the same name following its sale last May of the controlling stake in Banca della Svizzera Italiana, writes Ian Rodger in Zurich.

The directors have proposed a 52 per cent increase in the dividend to SFr5 from an adjusted SFr3.3. Unigestion Holding last August gave

shareholders of the old company seven of its bearer shares for each one of the old company.

Consolidated total assets stood at SFr514m at the end of the year, of which SFr208m were invested in securities, SFr130m in cash and approximately SFr137m in loans.

No provisions were necessary last year, and shareholders' funds stood at SFr300m, or SFr126 per share.

Employees are being offered early retirement and voluntary redundancy, but the insurer may have to resort to layoffs if there are insufficient volunteers.

Mr Robert Winters, chairman, has said the company needed to cut its operating costs.

Prudential Insurance had net income last year of more than \$1.1bn in 1991, up from 1990's \$1.13m.

Last month, Moody's Investors Service, the US rating agency, lowered its assessment of Prudential Insurance's claims-paying ability amid concerns over possible deterioration in the insurer's real estate and junk bond investments.

Last year, Prudential Insurance cut 2,000 jobs by offering early retirement.

INTERNATIONAL COMPANY NEWS IN BRIEF

National Semiconductor to expand Texas plant

effective," said Mr Scott Hendricks, the plant's managing director. "Now Arlington is at the forefront of that trend."

● Integrated Device Technology, a US chipmaker, has reached an agreement with Toshiba of Japan to expand collaboration in developing reduced instruction set computing (RISC) microprocessors designed by MIPS Computer.

IFT, Toshiba and Siemens of Germany are partners in the manufacture of the MIPS microprocessors, which can be used to power computer workstations.

MIPS is competing with Sun Microsystems, Hewlett-Packard and others to establish its microprocessors as a standard in the workstation market. IFT's Toshiba will now work together to develop derivative chips for use in applications, such as computer printers, as well as devices aimed at the personal computer and workstation markets.

● Prudential Insurance Company of America, the largest US insurer, plans to cut its workforce by up to 1,000 this year in an effort to trim costs, AP-DJ reports.

Sivensa, Venezuela's largest private steelmaker, is to invest \$300m in a new plant to produce direct-reduced iron ore briquettes for export.

Mr Henrique Machado Zuloaga, chairman, said his company's exports of iron ore briquettes were aimed at meeting rising international demand for direct-reduced iron ore in steel furnaces, where it is mixed with scrap steel.

The briquettes improve the quality of the mixture and help lower pollution levels, he said.

Venezuelan steelmaker to invest \$300m in exports

By Joe Mann in Caracas

SIVENSA, Venezuela's largest private steelmaker, is to invest \$300m in a new plant to produce direct-reduced iron ore briquettes for export.

Mr Henrique Machado Zuloaga, chairman, said his company's exports of iron ore briquettes were aimed at meeting rising international demand for direct-reduced iron ore in steel furnaces, where it is mixed with scrap steel.

The briquettes improve the quality of the mixture and help lower pollution levels, he said.

The company has turned to European and American capital markets to help finance its recent expansion.

It was the first Venezuelan company to offer its shares overseas, in the form of American depositary receipts (ADRs) sold in the US.

The company recently sold shares on the European market through global depositary shares.

CBA beats forecasts and climbs to A\$229m

By Kevin Brown

THE Commonwealth Bank of Australia (CBA) yesterday said a reduction in bad debts helped it record bigger-than-expected net profits of A\$229m (\$81.7m) for the six months to December.

The bank, which was listed on the Australian Stock Exchange in September after the flotation of a 30 per cent shareholding by the federal government, was expected to announce profits of between A\$180m and A\$210m.

Shareholders who subscribed to the A\$1.3bn flotation were rewarded with a fully franked interim dividend of 20 cents per share, also significantly higher than expected.

The result compared with earnings of A\$533m in the corresponding period of the previous year. However, the earlier period included an abnormal profit of A\$328m from the transfer of surplus staff superannuation funds. CBA said the result should be compared with the second half of the previous year, when the bank made net profits of A\$44m.

The second half also included the operations of the State Bank of Victoria, which was acquired by CBA for A\$13bn.

The bank said bad and doubtful debt expense fell 88.8 per cent, compared with the previous half, from A\$940.7m to A\$406.1m. The level of non-accrual loans also fell to A\$2.1bn net of specific provisions from A\$2.16bn.

Mr Don Sanders, managing director, said the bank's performance continued to reflect the effects of recession. Demand for new finance was subdued, and viable borrowers were tending to repay debt faster, while the debt servicing capacity of many business borrowers remained severely impaired. He said this had caused a cut in CBA's assets to A\$98.13bn from A\$99.25bn and warned the balance sheet could contract further in the second half. "Any such decline would have a deleterious effect on profit, and may affect the level of the final dividend paid in respect of the current year's profit."

NBD slips to Dh412.8m

NATIONAL Bank of Dubai (NBD), the largest bank in the United Arab Emirates (UAE), yesterday said 1991 net profits fell 11.5 per cent due to the drop in interest rates, AP-DJ reports from Manama.

Net profits slipped to Dh412.8m (\$114.6m) from Dh466.3m in 1990. The bank said lower dollar interest rates last year pushed down dollar rates because the UAE dirham is pegged to the US currency.

Pre-tax profit fell 12 per cent to Dh411.4m from Dh468.9m. Customer deposits rose 3.7 per cent to Dh19.94bn at the end of 1991 from Dh19.13bn. Total assets rose almost 2 per cent to Dh24.63bn from Dh24.14bn.

The bank proposed cash dividends of 40 dirhams per share, unchanged from 1990.

NATIONAL Semiconductor is to begin immediately a \$120m expansion of its semiconductor production plant in Arlington, Texas, writes Louise Kehoe in San Francisco.

The company said the decision to proceed with the expansion came after the passage of a tax abatement plan by local authorities which will offset a recent increase in Texas state taxes.

Over the past year, National has been restructuring its operations and closing some manufacturing facilities.

National said, however, the CMOS (complementary metal-oxide-silicon) technology used at Arlington was one of its core activities. "One of our corporate goals is to concentrate our manufacturing efforts in more sites, each of which is more

The Hongkong and Shanghai Banking Corporation Limited

(Incorporated in Hong Kong with limited liability)

U.S. \$400,000,000

PRIMARY CAPITAL UNDATED FLOATING RATE NOTES

(FIRST SERIES)

Notice is hereby given that the Rate of Interest has been fixed at 5% and that the interest payable on the relevant Interest Payment Date August 20, 1992 against Coupon No. 14 in respect of \$5,000 nominal of the Notes will be \$126.39 and in respect of \$100,000 nominal of the Notes will be \$2,527.76.

February 20, 1992, London
By: Citibank, N.A. (CIBSI Dept.), Agent Bank

CITIBANK

WOOLWICH

- Building Society -

\$100,000,000
Floating rate notes
due 1994

Notice is hereby given that the notes will bear interest at 10 7/8 % per annum from 18 February, 1992 to 18 May, 1992, interest payable on 18 May, 1992 will amount to \$256.66 per \$10,000 note and \$2,566.66 per \$100,000 note.

Agent Morgan Guaranty Trust Company

JPMorgan

All of these Securities having been sold, this announcement appears as a matter of record only.

NEW ISSUE

February 1992

1,150,000 Shares



Common Stock

230,000 Shares

PaineWebber International

Alex. Brown & Sons

Incorporated

Raymond James & Associates, Inc.

This tranche was offered outside the United States and Canada.

920,000 Shares

PaineWebber Incorporated

Alex. Brown & Sons

Incorporated

Raymond James & Associates, Inc.

This tranche was offered in the United States.

All of these Securities having been sold, this announcement appears as a matter of record only.

NEW ISSUE

February 1992

1,750,000 Shares



Common Stock

350,000 Shares

PaineWebber International

Credit Suisse First Boston Limited

Adams, Harkness & Hill, Inc.

This tranche was offered outside the United States and Canada.

1,400,000 Shares

PaineWebber Incorporated

The First Boston Corporation

Adams, Harkness & Hill, Inc.

This tranche was offered in the United States.

All of these Securities having been sold, this announcement appears as a matter of record only.

NEW ISSUE

February 1992

3,000,000 Shares



Common Stock

500,000 Shares

PaineWebber International

Hambrecht & Quist

Incorporated

This tranche was offered outside the United States and Canada.

2,500,000 Shares

PaineWebber Incorporated

Alex. Brown & Sons

Incorporated

The First Boston Corporation

Deutsche Bank Capital

Corporation

Lehman Brothers

Montgomery Securities

J.P. Morgan Securities Inc.

Morgan Stanley & Co.

Nornura Securities International, Inc.

Oppenheimer & Co., Inc.

Cowen & Company

Kemper Securities Group, Inc.

Ladenburg, Thalmann & Co. Inc.

Neuberger & Berman

Piper, Jaffray & Hopwood

Sutro & Co. Incorporated

L.H. Alton & Company

Brean Murray, Foster Securities Inc.

Fahnestock & Co. Inc.

Hanifen, Imhoff Inc.

Nordberg Capital Inc.

Van Kasper & Company

This tranche was offered in the United States and Canada.

Sony struggles with the rewind button

Treasuries given boost by January inflation data

(continued)

INTERNATIONAL CAPITAL MARKETS

Underwriters set sights on Spain's 10-year issue

By Simon London

NEW ISSUE activity remained light in the international bond market yesterday, with underwriting firms pre-occupied with the launch of Spain's 10-year issue, expected to be launched this morning.

Nomura International emerged as the winner of a bidding contest for the new issue mandate and said that deal would be priced following consultation with other firms this morning.

However, syndicate managers were yesterday divided on the correct yield level for the issue. Some firms commented that the bonds should be priced to yield the same as Belgium's 10-year issue, which is 5.81 per cent in the secondary market yesterday.

Others said that Spain's slightly lower credit quality, and the sheer size of the deal, meant that a yield up to 8 basis points more than the Belgian bonds was required for the deal to be a success.

Elsewhere, the Victorian Public Finance Agency, which carries the guarantee of the Australian state of Victoria, launched a \$300m 10-year

deal lead managed by Morgan Stanley International. The 8 1/4 per cent bonds were priced to yield 76 basis points more than the US Treasury bonds, considered flat by participants in the deal although the issue was said to have generated little enthusiasm among investors.

INTERNATIONAL BONDS

Syndicate officials said that only bonds issued by top-rated sovereign and supranational borrowers would sell quickly under current market conditions. The lead managers held the deal at the fixed re-offer price of 99.25 throughout the day.

Nacional Financiera, the Mexican state-backed finance agency, launched a \$600m five-year deal. This is the longest maturity Euro bond issue by a Latin American borrower and underlines the extent to which developing country borrowers are gaining access to new currency sectors.

In this case, however, the proceeds of the issue were swapped to provide dollar funding at a rate comparable to that available by issuing directly in the Eurodollar market.

Lead managed by Swiss Bank Corporation, the bonds pay a coupon of 10 1/4 per cent and were re-offered to investors at a fixed price of 99.875, where the yield is 10.264 per cent.

Osterreichische Kontrollbank (OKB), the Austrian state-backed financial institution, launched a \$500m zero-coupon issue. The bonds were re-offered to investors at a fixed price of 104.90, where the yield is 11.10 per cent.

Participants reported buying from institutional investors keen to lock into the high yields offered by the bonds but with a minimal cash outlay.

The deal was the first zero coupon issue in the sector and underlined the growing international interest in Euro-bonds. Earlier this week, Compagnie Bancaire raised \$1.5bn and Credipol \$500m. Last week Deutsche Bank raised \$2.0bn.

NEW INTERNATIONAL BOND ISSUES

| Borrower | US DOLLARS | Amount m. | Coupon % | Price | Maturity | Fees | Book runner |
|------------------------------------|------------|-----------|----------|---------|----------|--------------|-----------------------|
| Victorian Public Fin.(a)(t) | | 300 | 8 1/4 | 99 1/4 | 2002 | 40/20bp | Morgan Stanley Int. |
| <hr/> | | | | | | | |
| ECOA | | 100 | 10 1/4 | 100 1/4 | 1987 | 1 1/2/1 1/2 | SBC |
| Nacional Financiera(a)(t) | | 100 | 8 1/4 | 100 | 1994 | 2/1.85 | Barclays de Rome |
| EIB(a)(t)(t) | | 100 | 8 1/4 | 100.35 | 2004 | 2/1.85 | Paribas Capital Mkts. |
| Credit Foncier de France(b)(t) | | | | | | | |
| <hr/> | | | | | | | |
| FRENCH FRANCS | | | | | | | |
| Credit National(a)(t) | | 600 | 8 1/4 | 99.70 | 2003 | 35bp | Societe Generale |
| <hr/> | | | | | | | |
| AUSTRALIAN DOLLARS | | | | | | | |
| State Bk of Sth.Australia(a)(d)(t) | | 100 | 11 | 101.85 | 2002 | 2 1/2/1 1/2 | Hambros Bank |
| <hr/> | | | | | | | |
| LIRE | | | | | | | |
| Oesterreichische K(bank)(a)(t) | | 500bn | zero | 35.85 | 2002 | 1 1/4,1/1.15 | Paribas Capital Mkts. |
| <hr/> | | | | | | | |
| SWISS FRANCS | | | | | | | |
| Alfa Motord(a)(a)(t) | | 700 | 4 | 100 | 1996 | - | SBC |

UK COMPANY NEWS

'Honest broker' attempts to end Brent Walker/GrandMet dispute

Bank adopts peacemaking role

By Robert Peston

THE BANK of England has been acting as a peacemaker to end the dispute between Grand Metropolitan, the drinks conglomerate, and Brent Walker, the leisure group.

"The Bank has been acting as an honest broker", said a banker with a close knowledge of the talks. A settlement with GrandMet has been the last hurdle to be cleared by Brent Walker in its year-long attempt to reconstruct its balance sheet and avoid receivership.

However, it also emerged yesterday that the refinancing of Brent Walker - which owes £1.5bn to more than 50 banks - could go through as soon as next week, whether or not a deal with GrandMet is struck.

Brent Walker owes GrandMet the £50m deferred payment on its \$879m purchase of the William Hill bookmaking chain. But it is counter-claiming almost £300m, which it said is owed by GrandMet, because William Hill's profits have been less than expected.

The banks had originally stipulated that they would only reschedule their loans to Brent Walker and convert some of the debt into equity if GrandMet also agreed to defer its £50m claim on Brent Walker.

But a banker said that the banks' patience was almost at an end. So the banks are likely to drop the condition that Brent Walker reach agreement with GrandMet before the refinancing is finalised. They are no longer frightened of the consequences if GrandMet exercises its right to put Brent Walker into receivership.

In the short term, the losses for us on our loans to Brent Walker would be identical, whether or not it is in receivership", a banker said.

An offer has been put by Brent Walker to GrandMet that - as part of the reconstruction - £20m owed to GrandMet should rank ahead of the banks' loans in the pecking order for repayment and that the remaining £30m should rank alongside the banks' loans.

"We have made GrandMet a very attractive offer", said a banker. "If it does not accept and puts Brent Walker into receivership, it will end up with nothing", said another banker. The banks have also told GrandMet that they would provide funds to a receiver to allow the receiver to pursue GrandMet through the courts for payment of the £30m.

"GrandMet will not come to the negotiating table", said one of the group's principal bankers, who are owed more than £1.5bn. Because of its reluctance, Standard Chartered, the bank acting as co-ordinator of Brent Walker's banks, recently arranged for officials at the Bank of England to attend a meeting between Brent Walker and GrandMet.

BP board changes 'unconnected with results'

By David Lascelles, Resources Editor

SEVERAL CHANGES to the main board of British Petroleum were announced yesterday, a move which will strengthen the role of executive directors. BP will also get its first female director.

The changes were triggered in part by the departure yesterday of Mr James Ross, the managing director in charge of BP's US operations, to become chief executive of Cable and Wireless. Mr Ray Knowland, another managing director, is leaving having exceeded retirement age. Sir Campbell Fraser, a non-executive director, is retiring after 14 years on the board.

In their place, BP is appointing three executive directors. Mr Steve Ahearne, chief financial officer, Mr Rodney Chase, who will take over Mr Ross's US responsibilities, and Mr Bryan Sanderson, chief executive of BP Chemicals.

A new non-executive director is Ms Karen Horn, chairman and chief executive of Borealis, the Cleveland banking group. She will become the first woman to penetrate the BP boardroom.

The changes mean that all BP's principal divisional heads now have seats on the board under Mr Robert Horton, chairman and chief executive. Last year, Mr John Brown, chief executive of BP Exploration, and Mr Russell Seal, chief executive of BP Oil, were made managing directors.

The changes give BP eight executive directors and nine non-executives. BP said the changes were unconnected with last week's poor set of 1991 results. BP denied at the time that there had been any divisions in the board over dividend policy.

See Lex

Wickes proposes to convert loan stock

Wickes, the DIY and timber group, is proposing to convert the outstanding £19.1m of its 5.5 per cent subordinated convertible loan stock into ordinary shares on the basis of 97.333 new ordinary for every £100 of stock held.

There is a cash alternative of 73p per £1 nominal of stock held, underwritten by SG Warburg Securities.

Irrevocable undertakings in favour of the proposal have been given by holders of 77.3 per cent of the stock.



Howard Klein: a foreign holiday is no longer regarded as a luxury but as a necessity

Owners Abroad surges to £31.6m despite international instability

By Michael Skapinker, Leisure Industries Correspondent

THOSE WHO make their living selling foreign holidays to the British continued to defy the recession yesterday when Owners Abroad, the UK's second biggest package tour company, announced full-year pre-tax profits more than doubled from £15.3m to £31.6m.

The results, which beat City expectations, came at the end of a year in which the travel companies were rocked by international instability.

Apart from the general downturn in consumer spending, the Gulf war reduced holiday bookings last January and February to unprecedentedly low levels. The civil war in Yugoslavia resulted in the industry losing what had previously been the holiday destination of some 500,000 Britons. Owners Abroad did benefit, however, from the collapse last March of International Leisure Group.

Although the number of charter package holidays sold in the UK fell from 11.7m to 10.4m last year, Owners Abroad's results suggest that

many consumers are continuing to buy foreign holidays, despite cutting back on the purchase of other goods.

Mr Howard Klein, chairman, said: "I believe this is largely due to the fact that a foreign holiday is no longer regarded as a luxury but as a necessity, and that people are extremely reluctant to give up something for which they have worked hard and saved hard and looked forward to all year."

Turnover rose from £497.9m to £648.6m. Fully-diluted earnings per share improved to 12.6p (8p). The proposed final dividend of 2.25p brings the total for the year to 3.2p (2.9p). As a result of the £28.9m rights issue last March the company held a cash balance of £73m at the year end.

COMMENT

It must be galling to see your shares fall after you have more than doubled profits in the midst of arguably the worst recession in living memory. The 3p drop in Owners

Abroad's shares yesterday to 117p was, however, widely seen as profit-taking by a market which had largely anticipated the good news. Even so, to anyone unfamiliar with the history of package travel in the UK, the shares look cheap. Expected pre-tax profits for the current year of £37.5m and earnings of 13.2p put the company on a prospective multiple of slightly less than 9. The low rating partly reflects nervousness about a possible price war. The company insists that the industry has learnt the lessons of the late 1980s and that its price-slashing days are over. It insists it is driven by profit rather than market share and believes the same is true of other large travel companies. However, Thomson, the leading operator, has vowed it will protect its market share against Owners Abroad and Airtours, the industry's number three. While the industry continues to talk tough, it can hardly complain if memories of its misspent youth still linger.

Drayton Cons hit by Alma collapse

By Philip Coggan, Personal Finance Editor

ALMA, the confectionery company which went into receivership yesterday, was the second largest holding in the portfolio of Drayton Consolidated Investment Trust.

The trust said it had already written down the value of its holding in Alma last year, as part of a review of its unquoted portfolio which resulted in a 237m provision.

But even after the write-down, Drayton advanced further loans to the company before attempts were made to sell the company late last year

after its performance had deteriorated sharply. Drayton's final exposure by terms of equity and debt was £19.8m, equivalent to 11 per cent of its total portfolio.

The trust, managed by Invesco MIM, said that "no recovery which would be material in the context of net asset value is expected from the equity or loans in Alma". The effect of a complete write-off will be to knock about 57.5p off the trust's net asset value, which at the last balance sheet date was 422.4p.

In August, a sudden fall in its share price prompted Drayton to issue a statement detailing its exposure to unquoted companies. Drayton's share price has fallen from a peak of 587p in late 1990.

A number of investment trusts specialising in the unquoted sector revealed write-downs of assets last year, as the recession battered the finances of smaller companies. Investors have questioned the methodology used by investment trust managers to value unquoted assets.

Redland resumes war of words

By Jane Fuller

REDLAND, the building materials group which is making a hostile £925m bid for its rival Steeley, yesterday resumed its assault after receiving a favourable indication from the trade and industry secretary on Tuesday.

With Steeley's rival plan to merge some of its operations with Tarmac referred to the Monopolies and Mergers Commission, Redland has written to Steeley shareholders amplifying previous criticisms and making new claims about cost savings.

It has not so far moved on its offer of 85 shares for every 100 of Steeley's, with a mainly

cash alternative. The offers value Steeley's shares at nearly 400p or 381p respectively, compared with the target's closing price of 389p.

The latest document attacks Steeley's profit performance over the past five years, its high gearing - 67 per cent on net debt of £242m, low interest cover and intention to pay an uncovered dividend.

It questions its claim to have a focused business and criticises its efforts at expansion overseas, notably in France.

The new claim for annual cost savings of £30m raised eyebrows at Steeley. Mr Richard Miles, managing director,

said: "We don't believe that figure." He challenged Redland to spell out how it would be done.

He retaliated against the comparison of profit records, saying that Steeley had performed better than Redland over the past 10 years in terms of increases in pre-tax profit, earnings and dividend.

The Takeover Panel said yesterday that the bid timetable would resume after the secretary of state announced that the Redland offer would definitely not be referred to the MMC. The announcement was expected soon after February 25 and "day 38" would be two days later.

Clegg denies unlawful share dealing

By Bronwen Maddox

MR JOHN Clegg, who resigned three weeks ago as managing director of Wace Group, the printing services company, denied last night that he had in any way been involved in potentially unlawful dealings in the shares of Parkway Group, one of Wace's most ambitious acquisitions.

Mr Clegg left the company after a press article on January 26 alleged links between Wace and the IRA. Wace immediately denied any such links.

It has become clear that Wace's funding was investi-

gated last year by security forces, and no evidence was found of links with the IRA.

However, Wace's internal inquiry since Mr Clegg left has revealed that up to 4m shares in Parkway - about 9 per cent of its capital - were bought in the names of Mr Clegg's cousins and others at the same addresses in the months before Wace's bid on August 1 1990.

Wace has passed a dossier on these dealings to the Department of Trade and Industry.

Mr Clegg said yesterday, in a statement issued through his

solicitor, "I have never acted on, or provided to others, any price-sensitive information. I am more than happy to co-operate in any enquiries which may be conducted by the London Stock Exchange, or the DTI."

He had "little alternative but to resign" as the other directors of Wace "became concerned at the possibility of continuing rumours regarding myself and my family which in the climate created by the original article they felt might be damaging to Wace."

LKB Baden-Württemberg Finance N.V.

Amsterdam, The Netherlands

DM 750,000,000
Zero Coupon Bonds of 1992/2002

Guaranteed by Landeskreditbank Baden-Württemberg, Karlsruhe

Issue Price: 47.35 %
Repayment: February 19, 2002, at par
Listing: Stuttgart, Düsseldorf, Frankfurt am Main

Trinkaus & Burkhart
Kommunikationsgesellschaft auf Aktien

| | | |
|---|--|--|
| ABN AMRO Bank (Deutschland) AG | Baden-Württembergische Bank Aktiengesellschaft | Banca Euromobiliare |
| Bank Brussel Lambert N.V. | Bayerische Hypotheken- und Wechsel-Bank Aktiengesellschaft | |
| Bayerische Vereinsbank Aktiengesellschaft | BHF-Bank Aktiengesellschaft | Commerzbank Aktiengesellschaft |
| Daiwa Europe (Deutschland) GmbH | Deutsche Apotheker- und Ärztebank eG | CSFB-Effektenbank Aktiengesellschaft |
| Dresdner Bank Aktiengesellschaft | DSL Bank Deutsche Stadtspark- und Landesbank | Genossenschaftliche Zentralbank AG Stuttgart |
| Hamburgische Landesbank - Girozentrale - | | Industriebank von Japan (Deutschland) Aktiengesellschaft |
| Landesbank Schleswig-Holstein Girozentrale | Merrill Lynch Bank AG (Deutschland) GmbH | Sammel Montagu & Co. Limited |
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| Westdeutsche Genossenschafts-Zentralbank eG | | Westdeutsche Landesbank Girozentrale |

Lloyds Abbey Life declines to £305.5m

By John Authors

LLOYDS ABBEY Life, the life assurance group, yesterday announced profits before tax of £305.5m for 1991, a 4.2 per cent drop compared with the previous year.

The share price fell 11p to 379p on the news, mainly in reaction to the company's decision not to increase its final dividend. The total for the year is 17.3p, up from 17p last time.

The company pointed out that pre-tax profits in its insurance businesses rose from £283.5m to £294m, and it was optimistic that its core strategy of selling life assurance and pensions to the customers of Lloyds Bank would continue to succeed.

However, Sir Simon Hornby, chairman, admitted: "Our non-insurance businesses have once again been severely affected by

the recession, with bad debts in Lloyds Bowmaker continuing at a high level and the deeply depressed property market further reducing profits in the residential business of Black Horse Agencies."

Within its insurance businesses, Black Horse Financial Services, which sells life products to customers of Lloyds Bank, saw pre-tax profits increase by 34 per cent from £57m to £99.5m, and Lloyds Bank Insurance Services, selling general insurance, advanced 12.1 per cent from £48.7m to £54.6m.

However, Abbey Life barely improved its position, increasing pre-tax profits by only 0.4 per cent from £142.3m to £142.9m. On the non-insurance side, pre-tax profits at Lloyds Bowmaker dropped 55 per

cent from £50m to £23.3m, while Black Horse Agencies incurred a loss of £1.4m.

Mr Roman Cizdyn, an analyst at Smith New Court, pointed out that from the point of view of the dividend the profits had been made in all the wrong areas of Lloyds Abbey's business. He said: "A lot of the profit is not distributable because it is embedded in the life business."

However, Mr Roger Harvey, analyst at Kleinwort Benson, said the dividend had always been a "finely balanced decision". He said it reflected a prudent approach by the new chairman to the recession, and had not been forced on the company by any unforeseen circumstances.

See Lex

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UK COMPANY NEWS

Recession affects most British Aerospace divisions, though Gulf war benefits defence and construction

Rover dives to losses of £83m

By Kevin Done, Motor Industry Correspondent

THE ROVER Group motor vehicle operations plunged from profits of £103m to pre-tax losses of £83m last year in the face of the deep recession in the UK new car market.

Rover, a subsidiary of British Aerospace, also suffered an additional extraordinary loss of £45m arising from the withdrawal from the US car market and the costs of closing Sterling Motor Cars, its US car marketing subsidiary.

Vehicle operations suffered a trading loss of £52m (profit £65m). The trading performance improved in the second half of the year, however, with £45m of the overall trading loss coming in the first half.

Turnover at Rover was virtually unchanged last year at £3,740m (£3,795m) and accounted for a third of BAE's group turnover.

Despite a fall in sales volume and production, Rover's turnover was helped by an improved model mix and prices

increases. The company also stood largely aloof from the discounting price war started by Ford, the UK market leader, last summer.

Rover's vehicle production fell by 16.2 per cent to 419,861 (501,323). The fall was cushioned by a 38 per cent jump in output to 35,992 of the Honda Concerto (included in the above figures) at Rover's Longbridge, Birmingham, assembly plant.

Honda, the Japanese car maker, owns a 20 per cent stake in Rover's vehicle operations.

Excluding the Honda production, Rover's car output fell by 19 per cent to 329,335 (406,253), while output of Land Rover four-wheel drive vehicles (including the Range Rover, Discovery and Defender ranges) fell by 20.5 per cent to 54,574.

Rover car sales worldwide fell by 12 per cent to 351,593 (400,521) with the main decline

coming in the UK with a 21 per cent decline to 224,378.

Car sales outside the UK rose by 9.2 per cent to 127,210 helped by significant increases in Italy, Spain and Germany. Japan also remained Rover's biggest single market for the year.

Mr George Simpson, Rover chairman and deputy chief executive of BAE, said that Rover had reduced its workforce by 6,000 last year (including 2,000 skilled staff) to 35,400 at end of 1991 and a further 400 jobs had been cut in January.

Rover's financial performance in the second half of last year had improved "substantially", thanks to swift actions taken to cut costs - £50m was taken out of annual fixed costs during 1991.

Inventories had been reduced significantly and had shown a year-on-year fall of more than £200m.

The group's break-even man-

ufacturing level had been reduced by 80,000-90,000 vehicles and was now significantly below 450,000 vehicles a year, he said. Investments this year were expected to fall from £255m to just over £200m in 1992.

Mr Simpson said that Mr Kevin Morley, formerly managing director for Rover Cars' commercial operations, had left the company during the recent reshuffle of top management. He remained a non-executive member of the Rover board but was "no longer an employee of the company".

Mr Morley had formed his own company, Kudos, to provide "integrated marketing services" to Rover, but it had not yet been decided which services Kudos would provide and which would be supplied by sub-contractors.

Mr Simpson said that the formation of Kudos was aimed at reducing Rover's marketing costs per vehicle.



Dick Evans (left), chief executive, and Sir Graham Day, chairman: possible Saudi stake 'has never been discussed'

Lone bright spot is defence with £553m

By David White, Defence Correspondent

DEFENCE CONTINUED to provide the backbone of British Aerospace's operating profit this year in spite of a reduction in military sales.

The group's defence activities, regrouped this year into one division, showed trading profits of £500m, up from £498m in 1990. Profits before tax and exceptional costs emerged at £553m (£504m). Apart from its construction interests - partly defence-related through military infrastructure projects in Saudi Arabia - defence was the only sector in the black in 1991.

This was despite British government defence spending cuts and a tough world market. These combined to reduce BAE's military sales during the year by 8 per cent to £4,270m, notwithstanding the rush of extra business during the Gulf conflict.

The profit boost came mainly in the first half of the year, with profits of £261m from defence, including military aircraft, guided weapons and munitions.

Exports, principally to Saudi Arabia, made up 70 per cent of

defence sales. Mr Dick Evans, chief executive, said he expected contracts under the second phase of Britain's Al Yamamah agreement with Saudi Arabia to be concluded "in the fairly near future".

The framework agreement for further UK arms exports including more Anglo-German-Italian Tornado fighter-bombers and BAE Hawk jets was signed by the two governments over 3½ years ago.

Mr Evans poured cold water on reports that Saudi Arabia might be poised to take a shareholding in BAE. "It has never been discussed with us. We don't have knowledge of it," he said.

Development of the European Fighter Aircraft with German, Italian and Spanish partners was "progressing well", he said, predicting that the first two prototypes would be flying soon after mid-year.

Mr Evans said he expected a UK government to decide "very soon" on a class-range air combat missile for the RAF - a decision crucial to the future of the company's guided weapons business.

Commercial aircraft side deeper in loss

By Paul Betts, Aerospace Correspondent

THE REGIONAL aircraft business remains the Cinderella of British Aerospace.

Both Sir Graham Day, BAE's interim chairman, and Mr Dick Evans, chief executive, conceded yesterday that the company's regional aircraft activities faced an extremely tough year in 1991 and that the company was seriously talking with other regional aircraft manufacturers to try to rationalise the sector.

BAE's commercial aircraft operations reported a trading deficit of £37m last year compared with a £14m surplus in 1990 in spite of achieving profits from its 20 per cent stake in the European Airbus airliner programme and its corporate jet activities.

Mr Evans said that in the regional aircraft market there were "too many producers producing too wide a variety of

aircraft types". But he added there was now emerging a consensus among manufacturers to find a "common ground" and a "way forward" for the regional aircraft business.

BAE produces the 146 regional jet, the Airbus Turbopropeller Aircraft and the smaller Jetstream turbopropeller commuter aircraft.

These programmes have faced intense competition in a market which has suffered from the dire financial difficulties of smaller commuter and regional airlines.

Sir Graham confirmed yesterday that BAE would no longer consider financing the development of a new commercial aircraft on its own. But although talks were continuing with other manufacturers, there had been no concrete indications so

far of an imminent partnership deal between BAE's regional aircraft business and other manufacturers.

However, Mr Evans said the decision of splitting BAE's commercial aircraft activities into three separate units - including its Airbus activities, regional aircraft and corporate jets - was expected to help the company negotiate a partnership deal in the regional aircraft sector.

He also said there were no similar plans for the company's profitable corporate jet operations.

"Our executive jet business is not on the market", he insisted.

BAE continues to see its stake in Airbus as providing the best prospects for its commercial aircraft activities. BAE produces all the wings for Airbus air-

Bodycote pays \$14.6m for technology growth

By Angus Foster

BODYCOTE International, the metal technology, packaging and textiles group, plans to become a leader in the world market for "high-tech" - a process to improve the quality of metals and glass - through the acquisition of two companies for \$14.6m (£8.8m).

The group is buying Industrial Materials Technology, which has two plants in the US, and IMT Europe, based in Belgium, from National Forge Company of Delaware.

Bodycote will pay \$637,000 cash. The rest of the consideration will be met through the issue of 2.23m new shares, representing about 8.5 per cent of the issued capital, which were placed by Kleinwort Benson

Securities at 350p apiece.

The acquisitions follow the takeover last year of HIP, which developed hip-ing - also known as Hot Isostatic Pressing - in the UK. Bodycote now claims to be one of the leading suppliers of the service, which removes voids and other defects from treated materials.

Bodycote's directors said the company had performed well in the second half of last year.

They are estimating pre-tax profits for 1991 before extraordinary losses of not less than £11.3m, against £10.6m in 1990. Extraordinary losses of £750,000 stem from the closure of a fabrics subsidiary.

French group agrees £9.4m cash offer for Polymark

By Angus Foster

POLYFINANCE, the French laundry and sports equipment distributor, plans to move into the UK via a recommended cash offer for its former parent, Polymark International, the industrial laundry and label manufacturer and supplier.

Polyfinance, which has operations in France and Germany, said it wanted to expand its laundry business into the UK and identify cost savings. Polymark has accepted the offer. Directors hold 0.23 per cent of the ordinary and 8.44 per cent of the A shares.

The offer will be made by Société Générale Merchant Bank on behalf of Polyfinance.

about £9.4m. Polymark's ordinary shares, which traded at 25p before the bid was first mooted in January, gained 2p to 36p. The A shares added 5p to 183p.

Polyfinance, which has operations in France and Germany, said it wanted to expand its laundry business into the UK and identify cost savings.

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The offer will be made by Société Générale Merchant Bank on behalf of Polyfinance.

Southdown BS incurs £9.8m loss

By David Barchard

SOUTHDOWN Building Society incurred a pre-tax loss of £9.8m in 1991, after bad debt provisions of £14.1m.

The loss was the fourth to be announced by a society in 1991. In November Southdown agreed to merge with Leeds Permanent after it was evident it was heading for a loss.

Southdown said that about half the provisions were made against residential mortgage lending and the rest against

losses on building finance and commercial lending.

At the end of 1991, the society had assets of £746.3m. Members of the society will vote on the merger with Leeds at a special general meeting on March 11. Savers will receive a 1 per cent bonus on the lowest balance in their accounts between November 23 and the merger, and borrowers will be given a 0.5 per cent cut in their interest rate for six months.

Acquisitive Alumasc rises 32%

ALUMASC, the UK's biggest producer of beer kegs, and a maker of precision components and building products, is raising its interim dividend on the back of a 32 per cent increase in pre-tax profits.

For the six months ended December 31 1991 profits were £3.65m, compared with £2.77m, from turnover of £23.6m (£22.5m).

Earnings per share rose 13 per cent to 15.8p (14p), and the interim distribution is lifted 11 per cent to 3.55p (3.2p).

The rise in profits came principally because the group had widened its business through acquisition, it continued to drive interest in its net cash balances, and it had sought to fend off pressure on margins by stringent management controls.

Although, subject to any further expansion, the group expected to remain cash positive for the second half, market conditions for its net cash balances were depressed "with particular weakness in demand for products linked to consumer demand," Mr John McCall, chairman, reported.

Business with the brewing industry "experienced the most severe decline with demand for new containers falling away," he noted.

Operating profit rose to £3.54m (£2.7m), while interest contributions climbed to £109,000 (£68,000).

Leslie Wise falls

43% to £2.86m

Leslie Wise, the textiles, women's wear and knitted fabrics group, suffered a 43 per cent fall in profits to £2.86m pre-tax for the year to end-November.

However, with the core companies reporting "an improved outlook" and "in the light of the sound financial strength of the group," the dividend for the year is maintained at 4p via a proposed same-again final of 2.25p. The shares rose 7p to 65p.

Turnover fell by 7 per cent to £40.5m. A 93 per cent increase in exports to £5.31m partially

offset a 14 per cent reduction in UK turnover.

Tax was reduced from £1.7m to £985,000 leaving earnings per share at 5.8p (9.96p).

Legal and professional costs of £158,000 resulting from termination of the merger talks last December between Leslie Wise and Helene were taken below the line.

New Zealand Trust suffers downturn

Net asset value per share of the New Zealand Investment Trust stood at 89.5p at January 31. That compared with 88.5p a year earlier and with 95.8p at the October 31 year-end.

Net revenue for the three months to January 31 amounted to \$62,141 (\$93,766), for earnings of 0.62p (0.94p) per share.

The first interim dividend is reduced from 0.75p to 0.5p.

FBD moves on with Spanish development

FBD Holdings, the insurance and property development group, has increased its interest in Spain through its FBD Properties subsidiary.

It has become the sole owner of Rancho Reunidos, which is currently developing La Cala Golf and Country Club in southern Spain and in which it previously held a 48 per cent stake.

FBD is now accelerating completion of the 620 acre project, which currently has one golf course and club house finished. The next phase includes residential properties, shopping centres and a hotel.

Total cost of the project to date is £25m and a further £7m will be invested before the year-end. Pre-bookings, of sales to be completed, exceed £8m and the company is confident that the sales budget for the year of £10m will be achieved.

ECU Trust net asset value at 58.2p

The ECU Trust, which was launched at the end of July 1990, had a net asset value of 58.2p per share at December 31 compared with 49.3p a year earlier. Its latest published asset value was 59.6p on January 31.

NEWS DIGEST

Net revenue for the six months to end-December amounted to £26,000 (£372,000 for the five months from the trust's launch to December 1990). Earnings per share dropped from 1.24p to 0.32p.

The trust has continued its policy of reducing exposure to the UK market with the addition of further continental stocks, mainly in the capital goods sector.

Investment income for the six months was down slightly from £273,886 to £268,221, but other income fell to £45,134 (£53,132). Net income emerged at £285,812 (£224,793).

Earnings were 2.01p against 2.43p but the interim dividend is increased from 1.125p to 1.75p to reduce disparity.

CountyGlen losses leap to £153,000

CountyGlen, the Irish property investor and trader, continued to seek suitable acquisitions;

search and evaluation costs were reflected in a loss of £153,000 (£141,700) for the six months to October 31.

That came from turnover of £138,000, and compared with a deficit of £49,000 on turnover of £152,000 in the previous year. Losses per share were 4.3p (1.6p).

The principal focus of activity was a joint venture on the proposed retail development in the Tallaght area of Dublin. Though no longer a likely investment, discussions continue to recover costs which were incurred.

ECC expands in US with \$20.5m buy

ECC Group, the world's largest supplier of china clay which also has interests in concrete and aggregates, is to expand in the US via a \$20.5m (£11.6m) acquisition.

The group has conditionally agreed to acquire the sand and gravel mineral reserves of Walt Flanagan and the business and fixed mobile plant of Flanagan Readymix of Denver, Colorado.

The cash acquisition is expected to be completed by next month.

Flanagan is one of Denver's leading producers of ready mixed concrete, and the mineral assets acquired consist of some 22m tons of sand and gravel reserves.

DIVIDENDS ANNOUNCED

| | Current payment | Date of payment | Corresponding dividend | Total for year | Total last year |
|----------------|-----------------|-----------------|------------------------|----------------|-----------------|
| Alumasc | 3.55 | Apr 13 | 3.2 | - | 10 |
| Brit Aerospace | 16.11 | June 1 | 16.1 | 25 | 25 |
| Joe Higgs | 1.75 | Apr 8 | 1.125 | - | 5.49 |
| Leslie Wise | 2.25 | Apr 15 | 2.25 | 41 | 4 |
| Fin 11 | 1.1 | May 6 | 1.1 | 17.3 | 17 |
| NZ Inv Trust | 0.52 | Apr 2 | 0.75 | - | 2.6 |
| Owners Abroad | 2.2925 | Apr 30 | 2.075 | 3.21 | 2.9 |

Dividends shown pence per share net except where otherwise stated. 10c capital increased by rights and/or acquisition issues. \$USM stock. *Scrip option. †First interim.

BOARD MEETINGS

| TODAY | | |
|--|---------|--|
| Interlec, Ardagh, Colson, E. Cro Mining & Exploration, Exploration Co, Fleming Enterprises, Inv Trust, Glen, SVP | Feb. 26 | |
| Flanagan, Borens, Crips, Foreign & Colonial, Empire Trust, Fin 11, Bank of Scotland, Inv Trust, O'Garra, Provident, Readymix, Royal Dutch Petroleum, Shell Transport & Trading, Smelter Co, Inv Trust, Thorne Inv Trust, Ward Hodge, Vortek, Chemicals | Feb. 27 | |
| Interlec, Deloitte | Feb. 27 | |
| Bata Mining | Feb. 28 | |
| Dunton | Feb. 28 | |
| Southdown | Feb. 28 | |
| Hong Kong Inv Trust | Mar. 4 | |
| British Polythene Inds | Mar. 4 | |
| Bunfield | Mar. 4 | |
| Chall Resources | Mar. 17 | |
| Evans Hallam | Mar. 17 | |
| Green Property | Mar. 17 | |
| London Forfeiting | Mar. 26 | |
| MTI Instruments | Mar. 26 | |

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PUBLIC WORKS LOAN BOARD RATES

Effective February 19

| Term | Rate | Rate | Rate |
|------------------|--------|--------|--------|
| Over 1 up to 2 | 10 1/4 | 10 1/4 | 10 1/4 |
| Over 2 up to 3 | 10 1/4 | 10 1/4 | 10 1/4 |
| Over 3 up to 4 | 10 | 10 | 10 |
| Over 4 up to 5 | 10 | 10 | 10 |
| Over 5 up to 6 | 10 | 10 | 10 1/2 |
| Over 6 up to 7 | 10 | 10 | 10 1/2 |
| Over 7 up to 8 | 10 | 10 | 10 1/2 |
| Over 8 up to 9 | 10 | 10 1/4 | 10 1/4 |
| Over 9 up to 10 | 10 1/4 | 10 1/4 | 10 1/4 |
| Over 10 up to 15 | 10 1/4 | 10 1/4 | 10 1/4 |
| Over 15 up to 25 | 10 1/2 | 10 1/2 | 10 1/4 |
| Over 25 | 10 3/4 | 10 3/4 | 10 1/4 |

Non-quota loans are 1 per cent higher and non-quota loans 2 per cent higher in each case than quota loans. Equal instalments of principal. 11 Repayment by half-yearly payments (fixed equal half-yearly payments to include principal and interest). 12 With half-yearly payments of interest only.

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Headaches over Russian metal sales 'to continue'

By Kenneth Gooding, Mining Correspondent

RUSSIA'S METAL production and exports to the west will fall this year but remain high enough to continue causing western producers severe headaches, analysts suggested yesterday.

Metal output might drop as much as 15 per cent from last year's level, according to Burdett, Buckridge & Young, the Australian stockbroker. Last year production of the main traded metals fell from the 1990 level by between 5.5 (nickel) and 11.5 per cent (tin).

Russian metal exports could fall by a third this year, mainly because of problems caused by new taxes and licensing, Mr Ted Arnold, analyst at Merrill Lynch, suggested.

He pointed out there was an eight-week backlog for licences in Russia and it seemed exports had more or less ground to a halt. Mr Arnold said metal exports would be low in the first quarter of 1992 because rail transport in Russia had been diverted to moving food and fuel. It should return to normal in the second quarter.

Other analysts were less convinced that exports would drop so much. "While the flow of metal might not quite reach 1991 levels, it will remain very high by historic standards," said Mr Neil Buxton, analyst at Metal Bulletin Research.

"There will be a lot of metal for the relatively sluggish western European economies to absorb."

Mr Buxton pointed out, even if exports slowed, there was a great deal of Russian metal already in Europe - for example 30,000 tonnes of nickel in Rotterdam.

Analysts were puzzled by remarks made in London by Mr Anatoly Filatov, chairman of Norilsk, Russia's main nickel producer. He insisted that delays in nickel shipments had not been caused by bureaucratic delays and the new export tariff but because prices were too low.

Mr Filatov told Reuters that Norilsk had already closed one smelter in Siberia for six-month maintenance work because of low prices and said it would not ship nickel to the west if the price fell below \$3.50 a lb. Last night nickel closed in London at \$3.63.

Analysts suggested that Norilsk could not have closed the difficulties faced by other Russian metal producers. Burdett, Buckridge & Young, in a study of the Russian resources industry that these included problems of labour productivity, old-fashioned equipment, shortages of raw materials and capital and failures in power supply.

Soviet Mineral Output ('000 tonnes)

| | 1990 | market share |
|--------------------------|---------|--------------|
| Aluminium | 2,800 | 14.3% |
| Copper | 1,340 | 13.5% |
| Lead | 730 | 11% |
| Nickel | 215 | 28% |
| Zinc | 1,015 | 13% |
| Gold | 270 | 13.5% |
| Iron ore (metal cont.) | 132,000 | 27% |
| Steel | 154,000 | 20% |
| Coal | 830,000 | 13% |
| Crude oil | 11,400 | 17.5% |
| Natural gas (oil equiv.) | 855 | 37% |

Sources: Burdett, Buckridge & Young

Sugar demand estimate reduced

By David Blackwell

DEVELOPMENTS in the Commonwealth of Independent States have forced Czarnikow, the London trade house, to reduce its forecasts for this year's world sugar production and consumption for the second time.

Production for 1991-92 is now estimated at 112.37m tonnes, compared with estimates of 112.86m tonnes and 113m tonnes in made last August and November respectively.

Guyanese gold output at 76-year high

By Canute James in Kingston, Jamaica

AN INCREASE in payments to miners has led to an expansion in Guyana's gold production, which reached 59,300 troy ounces last year, 20,300 ounces more than in 1990, 4,300 ounces more than the industry had forecast and the highest for 76 years.

The Guyana Gold Board and the Miners Association in the English-speaking republic on the north eastern shoulder of South America, are anticipating production of 100,000 ounces this year, and significantly higher levels from next year when a major new mine begins production.

The local industry said the expansion in production is the result of a deregulation of Guyana's foreign exchange market and the consequent

payment to miners at rates which were not pegged to the official exchange rate of the Guyanese dollar.

An agreement with the government allowed the miners to keep a half of their earnings from gold in hard currency - a move which officials say provided a powerful incentive for increased production.

Guyana's gold is produced mainly by individual miners working alluvial deposits. Before the new incentives were offered, say government officials, much of Guyana's gold was smuggled across the country's borders to Venezuela, Brazil and Suriname, because of higher prices.

The industry is expecting a further expansion in national output from a US\$150m venture by two Canadian companies, Golden Star Resources and Cambior. They are opening a mine in the Ormai District of Guyana, where production is expected to begin by late this year. Annual output from next year is projected at an average 255,000 ounces annually during mine's anticipated life span of about 10 years.

Guyana's diamond production last year, at 22,000 carats, was just over 7,000 carats more than 1990 output. The increase has been attributed by government officials to changes in the manner in which miners are allowed to declare production.

The government recently removed the need for miners to produce extensive documentation to back their declared production.

ure has been overshadowed by the CIS, where stocks held by consumers are high, and the picture is further obscured by overseas food aid prospects. Czarnikow now estimates that Soviet consumption at 11.2m tonnes.

After allowing for unrecorded disappearance, estimated at 600,000 tonnes, the latest figures imply a net addition of 770,000 tonnes to world stocks.

Czechs eager for farm land

THOUSANDS OF Czechs are eager to acquire private farms or start companies processing agricultural produce, according to the farmers' daily *Pravda*, reports Reuters from Prague.

"People are interested in buying parts of state farms to be privatised," the paper quoted Mr Karel Burda, head of the Czech regional agricultural ministry's privatisation department, as saying. "They do not want to start an arduous modern agricultural business with 150 to 500 hectares of land."

He said that last year the ministry received only 700 projects to privatise ineffective state farms. The number at present was more than 2,500.

Credit doubts hit US grain futures

By Barbara Durr in Chicago

US GRAIN futures prices fell yesterday as trader scepticism set in about more US agricultural credits to Russia and the weather looked favourable for winter wheat.

Prices for maize and soybeans had risen on Tuesday because of the announcement that Mr Boris Yeltsin, the Russian president, had requested another \$600m in agricultural credits from Washington. It was believed that the Russians would be primarily interested in these feed grains.

But by mid-morning yesterday, the Chicago Board of Trade, maize had fallen by 1 cent in the March and May contracts, to \$2.62 and \$2.70, and soybeans have dropped by 2 cents and 1 cent in their March and May contracts, to \$5.71 and \$5.80.

Grain analysts in Chicago said they doubted that Washington would be quick to agree to fresh credits for Moscow. They expect that the US government will wait to see if the Russians keep up with their hard currency payments in March on previous loans.

There was also uncertainty about Mr Yeltsin's political longevity. "There is caution about how to trade this information [about Russian credits]," said Mr Steve Freed, a grain analyst with Dean Witter.

Wheat futures took a bigger fall, dipping 5 cents for the spot month of March to \$4.05 and by 4.5 cents to \$4.04 for the May contract. Traders had been expecting an Arctic blast in the upper Midwest, which would have damaged winter wheat. But warm, moist weather, which will help the crops, settled in the region.

Cape fruit welcomed back to the fold

Philip Gawith on life after sanctions for South African exporters

WHEN MRS Margaret Thatcher visited South Africa last May, she was rapturously received by a business community deeply grateful for her committed stand against sanctions over the years. The deciduous fruit industry went so far as to name a new cultivar of nectarine Margaret's Pride in her honour.

Ironically, when Unifruco, the overseas marketing arm for the industry, tried last December to send Mrs Thatcher a sample of the first crop, it fell foul of the customs authorities and was impounded for two days. Unifruco have been more fortunate, however, in their own commercial activities.

Indeed, the lifting of most trade sanctions against South African goods has been an enormous boost to the local fruit industry.

Earlier this month Mr Louis Kriel, Unifruco's chief executive, was in Europe, partly to celebrate a century of fruit exports from the Cape and partly in an effort to increase further the market penetration of South African agricultural goods into European markets.

He wears a slightly bigger hat than a year ago when Unifruco was only concerned with the export of deciduous fruit. Since then arrangements have been struck with the citrus and wine industries whereby Unifruco will also have a hand in distributing their products.

On the citrus side, a joint venture company Fresh Fruit Services was set up. The logic of the deal is that it allows the two industries to rationalise service functions, like promotion, quality control, logistics and finance and systems, because their seasons are largely complementary, although overlapping for a short period. The result is a ten month season over which to utilise resources.

The deal also boosts Unifruco's negotiating clout. Mr Kriel comments: "We can negotiate on behalf of 70m boxes of fruit instead of 40m (deciduous) and 30m (citrus) in Europe". A further reason for the deal is that although the citrus industry for the most part is in the Northern Transvaal, with the deciduous fruit industry in the Western Cape, many Cape farmers are planting soft citrus fruits as a means of spreading risk and to take advantage of the growth in the market.

Unifruco's venture into wine is through a company called Vinfruco, an export company

Bauxite producers undaunted

Canute James reports on Jamaican plans to expand production

THE ALUMINIUM market may be depressed, but this apparently is not deterring Jamaica's miners and refiners of bauxite, the ore from which aluminium is produced. In a display of confidence in the ability of the market to rebound, the industry is pursuing projects to expand refining capacity.

Basing its faith on the cyclical nature of aluminium demand the industry is spending heavily this year so that it will be able to take advantage of the improvement it expects in the market.

Jamaica, the world's third largest bauxite producer after Australia and Guinea, has nearly run out of spare bauxite refining capacity. Its installed capacity of 3.1m tonnes a year will allow for only marginal growth in output this year from last year's 3.0m tonnes.

"The problems affecting the aluminium market are short term," says Mr Carlton Davis, executive chairman of the Jamaica Bauxite Institute. "There is a bright future for aluminium in developments which will have a longer term impact, such as increased efforts towards energy conservation."

Mr Davis also sees good prospects for growth in aluminium consumption - and consequently in demand for bauxite ore and alumina - in the

motor and food industries. The aluminium beverage can has yet to make its mark on the European and Japanese markets, he says.

A similar conclusion about the ability of the market to recover and the need to expand capacity now is drawn by Mr Billy Foster, director of process modernisation for Kaiser Aluminium of the US. "You always run the danger of building a plant only to see the market drop," he says. "But if we were to wait for a stable market before building plants then none would be built."

Consequently, Kaiser and Norsk Hydro of Norway, which own Alumina Partners of Jamaica, the island's largest refinery, are investing \$180m to expand output. Kaiser has a 65 per cent share in the refinery.

Alumina Partners has a rated capacity of 1.2m tonnes a year and will initially be modernised to produce 1.55m tonnes a year. The project is being financed through the floating of bonds in Puerto Rico through a financing facility established by the island's administration.

The first issue of bonds, amounting to \$60m, was completed in December. "The funding which is in place is intended to get the first phase of the modernisation started," says Mr Foster. "A second bond issue of another \$60m

will be sought when the first is consumed, maybe in August or September, and this second issue will allow us to complete the upgrading of the plant."

The expansion will be completed in the next 12 months, with the remaining funds coming from the resources of the two companies, which are already contemplating another increase in capacity to lift output to 2m tonnes per year. This second project will depend on demand for alumina, Mr Foster says.

Another refinery, Jamalco, jointly owned by the Jamaican government and the Aluminium Company of America, is also being upgraded. Some \$30m is being spent on the plant this year in a programme aimed at increasing its output from 800,000 to 1m tonnes a year.

Alcan of Canada is concluding a \$60m investment in its mines and two refineries in Jamaica, improving its ore transportation and port facilities and lifting output from its plants to 1.1m tonnes a year. 200,000 tonnes more than average production in recent years.

The government and Alcan are studying the feasibility of a new 1m tonnes-a-year plant on the island's north coast. If the project is approved, the plant is likely to cost about \$1bn, with ownership by Alcan, the government and at least one

other company from either Japan, the UK or another European country.

In another effort to expand the industry, negotiations are continuing between the government and interests from the Ukraine and the US on the start of a joint venture to operate a bauxite mine in Jamaica.

The Nikolayev Alumina Company of the Ukraine, Pioneer Windows of New York and Jamaica Bauxite Mining, a state-owned company, plan to rehabilitate and work mines in northern Jamaica that were closed eight years ago by Reynolds Metals of the US.

It is to the Alumina Partners expansion, however, that the Jamaican industry is looking for almost immediate relief from the shortage of capacity that has caused a slowdown in the industry. Bauxite ore production rose by 5.5 per cent last year to 11.5m tonnes, compared with the 10.8 per cent expansion of 1990. The growth in alumina production also slipped last year to 5.5 per cent, from 30 per cent in 1990.

"It is now accepted in the industry that the four refineries in Jamaica are the most competitive in the world, except perhaps for the plants located in Western Australia," says Mr Davis. "They are, therefore, very good ventures for anyone with an eye on the long term market."

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Unifruco's venture into wine is through a company called Vinfruco, an export company

launched late last year as a joint venture between Unifruco and a consortium of co-operative wineries and independent estates in the Stellenbosch region. Mr Kriel says Vinfruco is a response to requests from some of their farmers and European supermarkets who discerned a demand for South African packaged wines to return to their shelves. "South Africa has the potential to be the latest fashionable new world wine discovery," says Mr Kriel. Vinfruco, which has launched two red and two white wines under the "Oak Village" label, will focus on the supermarket trade. Mr Kriel says their aim is to sell 30,000 cases in the first year, with ambitions to "multiply that extensively".

In terms of their existing market, Mr Kriel says that post-sanctions Unifruco is finding it can at last compete with its competitors as regards promotional activities. "We are being measured only on the intrinsic value of our product. That gives us a lot of confidence because we can see how we're gaining on our competitors." He estimates that in the new southern hemisphere season, Unifruco has supplied at least 30 per cent more fruit to

Europe than in past years, and demand has certainly not grown by that amount. He says their aim is to get to more than 50 per cent of European Community southern hemisphere imports.

In the 1990-91 season Unifruco exported 35m cartons of fruit, earning R1.4bn (\$260m) gross. Mr Kriel says at the rate things are going, they will reach their target of 50m cartons before 1995. Another change, apart from being able to compete on equal terms, he adds, is that "we're being treated by a number of organisations who were previously prevented by board decisions from supporting us as long-term customers." These organisations believe they suffered by not being able to stock the minimum Cape label. Mr Kriel cites the Albert Heijn group in Holland as stocking Cape produce for the first time in several years, and in volumes to rival the large British supermarket.

Mr Kriel says they are under tremendous pressure from the trade to re-enter the American market with a bang. He comments: "We will be returning, but we will be rebuilding the market. We must recreate the premium image and then develop the volumes."

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MARKET REPORT

Nickel prices fell sharply on the LME, moving quickly through chart support points in the afternoon. Dealers said volume was not particularly large and the absence of the recent big buyer contributed to the retreat from Monday's six-month highs. Liquidation, commission house and stop-loss selling weighed on the market, with three-month prices hitting \$7,950 a tonne at one stage.

Aluminium staged a partial recovery in afternoon trading after earlier losses on liquidation and technical selling following the recent jump to a seven-month high of \$1,340 a tonne for three-month metal. The market found good support below \$1,300, dealers

said. Expectations of a resumption in Russian exports soon and the delay in the scheduled closure of Italian smelter facilities has undermined fundamentals this week. New York sugar prices were sliding at midday in a correction to Tuesday's steep rise, while traders and analysts said was generally technical - although some cited news that only four of Russia's 95 sugar processing plants were operating because of a lack of raw sugar. Cornex gold futures were firmer at midday on a belief that prices might be headed higher, analysts said. Copper silver prices had recouped earlier losses by midday.

Compiled from Reuters

London Markets

SPOT MARKETS

Crude oil (per barrel FOB) + or -

Dubai \$16.00-0.05w -175

Brent Blend (diesel) \$17.25-0.25w -175

Brent Blend (Apr) \$17.45-0.25w -175

W.T.I. (1 pm est) \$18.45-0.05w -175

Oil products

(NWE prompt delivery per tonne CIF) + or -

Gas Oil \$202.25-0.25

Heavy Fuel Oil \$164.00-1.5

Naphtha \$161.00-1.5

Petroleum Argus Estimates.

Other + or -

Gold (per troy oz) \$383.3 +1.05

Silver (per troy oz) 406c -1

Platinum (per troy oz) \$559.5 +1.25

Palladium (per troy oz) \$565.5 -1.3

Copper (US Producer) 105.95c -0.21

Lead (US Producer) 37c

Tin (Kuala Lumpur market) 14,330c -0.02

Tin (New York) 290.5c -1

Zinc (US Prime Western) 62c

Cattle (live weight) 105.50p +0.35

Sheep (live weight) 102.10p -1.07

Pigs (live weight) 95.25p -0.46

London daily sugar (raw) \$209p +10.9

London daily sugar (white) \$225.5p +3.5

Tate and Lyle export price \$228.5p +6.5

Berley (English lead) £140

Malze (US No. 3 yellow) £137

Wheat (US Dark Northern) Unq.

SUGAR - London POX (\$ per tonne)

Raw Close Previous High/Low

Mar 185.00 184.00 189.00 184.00

May 185.00 184.00 189.00 184.00

Oct 185.00 184.00 189.00 184.00

W.T.I. (1 pm est) \$18.45-0.05w -175

Oil products

(NWE prompt delivery per tonne CIF) + or -

Gas Oil \$202.25-0.25

Heavy Fuel Oil \$164.00-1.5

Naphtha \$161.00-1.5

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Wheat (US Dark Northern) Unq.

COCOA - London POX \$/tonne

Close Previous High/Low

Mar 671 667 675 662

May 668 664 672 659

Jul 725 723 732 719

Sep 760 748 758 742

Dec 794 782 788 776

Mar 814 812 818 810

Turnover: 6543 (8822

Falls in oil shares depress the market

Correction Notice

U.S. \$300,000,000


**Canadian Imperial Bank
of Commerce**
(A Canadian Chartered Bank)

Floating Rate Debenture Notes due 2084

Notice is hereby given that for the six months interest period from January 30, 1992 to July 30, 1992 the Debenture Notes will carry an interest rate of 4.5625% per annum. The interest payable on the relevant interest payment date, July 30, 1992 against Coupon No. 14 will be U.S. \$230.86 and U.S. \$5,768.50 respectively for Debenture Notes in denominations of U.S. \$10,000 and U.S. \$250,000.

By: **The Chase Manhattan Bank, N.A.**
London, Agent Bank

January 30, 1992

 **CHASE**

LONDON SHARE SERVICE[illegible]

25

MINES - Cont.

London Share Prices
Real time share prices are available by calling FT Cityline.

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Continued on next page

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● Current Unit Trust prices are available on FT Cityline. Calls charged at 36p/minute cheap rate and 48p/minute at all other times. To obtain a free Unit Trust Code Booklet ring (071) 925-2128.

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CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

Dollar takes a breather

THE dollar took a break yesterday from its recent hectic scramble, even ignoring better than expected consumer price data, writes *Peggy Hollinger*.

It finished the day in London slightly weaker at DM1.6470, compared with DM1.6470. Strong rumours that the Federal Reserve had been checking dollar/D-Mark prices pushed the dollar down from DM1.6475 to DM1.6425 at one stage. The market had previously speculated there would be no hint of intervention until the dollar rose to DM1.70.

Economists stressed that yesterday's decline was only minimal and the dollar was expected to remain strong. "It will not be rampant any more," said Dr Mark Austin, an economist with Hongkong Bank, "but it is not going to go down either."

The dollar enjoyed a half-hearted rally on the announcement of core consumer prices up just 0.3 per cent, as opposed to the forecast 0.6 per cent. However, stop loss trading was triggered when it hit DM1.65, forcing the dollar down to the low DM1.64 levels in the afternoon.

The long-awaited Humphrey Hawkins speech to Congress from Federal Reserve chairman Mr Alan Greenspan offered no surprises. Econo-

mists said Mr Greenspan had narrowly avoided congressional criticism over Fed actions to encourage economic recovery, by announcing the easing of credit requirements the night before the speech.

The dollar continued its cautious rise against the yen, closing in London at ¥128.35 from ¥128.30. Rumours that the Federal Reserve had also been checking dollar/yen prices in New York held the US currency back in Europe.

In Japanese trading, however, the dollar enjoyed a more healthy rally from ¥127.17 to ¥128.35. The Bank of Japan checked dollar/yen rates at the ¥128.10 level, but to no avail.

Sterling was tarnished by the dollar's muted performance, remaining unchanged against the D-Mark at DM2.8850. Encouraging retail sales figures had little effect as the market was looking towards today's GDP numbers.

for the fourth quarter. The speculation about a base rate cut was "bubbling away in the background," said Dr Austin, but had little effect.

Rumours of an interest rate cut co-ordinated between the Spanish and British central banks could resurface in three weeks, when Spain releases its next set of inflation figures. "That would fit in conveniently with a cut around [UK] budget time," said Mr David Cocker, treasury adviser at Chemical Bank.

The pound remained on the bottom of the exchange rate mechanism grid and was at its limit against the peseta. The Spanish currency slipped from 62.55 per D-Mark to 62.61.

The Bank of Italy had been buying D-Marks at the Milan fix with an eye to keeping the lira at about 750, said Mr Cocker. The Italian unit closed at 750.05 per D-Mark, compared with 750.13.

EMS EUROPEAN CURRENCY UNIT RATES

| | Unit | Central Rate | Current Rate | % Change | % Spread | Overseas Indicator |
|-------------------|----------|--------------|--------------|----------|----------|--------------------|
| Spanish Peseta | 166.638 | 166.638 | 166.638 | -0.14 | 6.18 | 72 |
| Belgian Franc | 36.363 | 36.363 | 36.363 | -0.72 | 2.52 | 38 |
| Dutch Guilder | 2.36363 | 2.36363 | 2.36363 | -0.02 | 0.02 | 38 |
| D-Mark | 1.00000 | 1.00000 | 1.00000 | -0.02 | 0.02 | 38 |
| Italian Lira | 2036.268 | 2036.268 | 2036.268 | -0.02 | 0.02 | 38 |
| French Franc | 6.55957 | 6.55957 | 6.55957 | -0.02 | 0.02 | 38 |
| Swiss Franc | 2.00000 | 2.00000 | 2.00000 | -0.02 | 0.02 | 38 |
| Portuguese Escudo | 200.482 | 200.482 | 200.482 | -0.02 | 0.02 | 38 |

Unit central rates set by the European Convention. Current rates are in descending order of value. Percentage change is for the day. A positive change denotes a weak currency. Overseas indicator shows the ratio between two specific currencies. The ratio between the current rate and the central rate. The ratio between the current rate and the overseas indicator.

POUND SPOT - FORWARD AGAINST THE POUND

| | Feb 19 | Day's Spot | One Month | Three Months | Six Months | One Year |
|-------------------|----------|------------|-----------|--------------|------------|----------|
| US Dollar | 1.7485 | 1.7570 | 1.7570 | 1.7570 | 1.7570 | 1.7570 |
| Japanese Yen | 127.17 | 128.35 | 128.35 | 128.35 | 128.35 | 128.35 |
| Swiss Franc | 1.4875 | 1.4875 | 1.4875 | 1.4875 | 1.4875 | 1.4875 |
| French Franc | 11.1111 | 11.1111 | 11.1111 | 11.1111 | 11.1111 | 11.1111 |
| Italian Lira | 2036.268 | 2036.268 | 2036.268 | 2036.268 | 2036.268 | 2036.268 |
| Spanish Peseta | 166.638 | 166.638 | 166.638 | 166.638 | 166.638 | 166.638 |
| Portuguese Escudo | 200.482 | 200.482 | 200.482 | 200.482 | 200.482 | 200.482 |
| Belgian Franc | 36.363 | 36.363 | 36.363 | 36.363 | 36.363 | 36.363 |
| Dutch Guilder | 2.36363 | 2.36363 | 2.36363 | 2.36363 | 2.36363 | 2.36363 |
| D-Mark | 1.00000 | 1.00000 | 1.00000 | 1.00000 | 1.00000 | 1.00000 |

Commercial rates taken towards the end of London trading. Six-month forward dollar 4.83-4.78, 12 month 4.84-4.79.

DOLLAR SPOT - FORWARD AGAINST THE DOLLAR

| | Feb 19 | Day's Spot | One Month | Three Months | Six Months | One Year |
|-------------------|----------|------------|-----------|--------------|------------|----------|
| US Dollar | 1.7485 | 1.7570 | 1.7570 | 1.7570 | 1.7570 | 1.7570 |
| Japanese Yen | 127.17 | 128.35 | 128.35 | 128.35 | 128.35 | 128.35 |
| Swiss Franc | 1.4875 | 1.4875 | 1.4875 | 1.4875 | 1.4875 | 1.4875 |
| French Franc | 11.1111 | 11.1111 | 11.1111 | 11.1111 | 11.1111 | 11.1111 |
| Italian Lira | 2036.268 | 2036.268 | 2036.268 | 2036.268 | 2036.268 | 2036.268 |
| Spanish Peseta | 166.638 | 166.638 | 166.638 | 166.638 | 166.638 | 166.638 |
| Portuguese Escudo | 200.482 | 200.482 | 200.482 | 200.482 | 200.482 | 200.482 |
| Belgian Franc | 36.363 | 36.363 | 36.363 | 36.363 | 36.363 | 36.363 |
| Dutch Guilder | 2.36363 | 2.36363 | 2.36363 | 2.36363 | 2.36363 | 2.36363 |
| D-Mark | 1.00000 | 1.00000 | 1.00000 | 1.00000 | 1.00000 | 1.00000 |

Commercial rates taken towards the end of London trading. Six-month forward dollar 4.83-4.78, 12 month 4.84-4.79.

EURO-CURRENCY INTEREST RATES

| | Feb 19 | Short Term | 7 Days | One Month | Three Months | Six Months | One Year |
|-------------------|--------|------------|--------|-----------|--------------|------------|----------|
| US Dollar | 10.10 | 10.10 | 10.10 | 10.10 | 10.10 | 10.10 | 10.10 |
| Japanese Yen | 10.10 | 10.10 | 10.10 | 10.10 | 10.10 | 10.10 | 10.10 |
| Swiss Franc | 10.10 | 10.10 | 10.10 | 10.10 | 10.10 | 10.10 | 10.10 |
| French Franc | 10.10 | 10.10 | 10.10 | 10.10 | 10.10 | 10.10 | 10.10 |
| Italian Lira | 10.10 | 10.10 | 10.10 | 10.10 | 10.10 | 10.10 | 10.10 |
| Spanish Peseta | 10.10 | 10.10 | 10.10 | 10.10 | 10.10 | 10.10 | 10.10 |
| Portuguese Escudo | 10.10 | 10.10 | 10.10 | 10.10 | 10.10 | 10.10 | 10.10 |
| Belgian Franc | 10.10 | 10.10 | 10.10 | 10.10 | 10.10 | 10.10 | 10.10 |
| Dutch Guilder | 10.10 | 10.10 | 10.10 | 10.10 | 10.10 | 10.10 | 10.10 |
| D-Mark | 10.10 | 10.10 | 10.10 | 10.10 | 10.10 | 10.10 | 10.10 |

Long term Eurodollar rates 2.50-2.60, one month 5.5-5.6, three months 5.5-5.6, six months 5.5-5.6, one year 5.5-5.6.

EXCHANGE CROSS RATES

| | Feb 19 | Day's Spot | One Month | Three Months | Six Months | One Year |
|-------------------|----------|------------|-----------|--------------|------------|----------|
| US Dollar | 1.7485 | 1.7570 | 1.7570 | 1.7570 | 1.7570 | 1.7570 |
| Japanese Yen | 127.17 | 128.35 | 128.35 | 128.35 | 128.35 | 128.35 |
| Swiss Franc | 1.4875 | 1.4875 | 1.4875 | 1.4875 | 1.4875 | 1.4875 |
| French Franc | 11.1111 | 11.1111 | 11.1111 | 11.1111 | 11.1111 | 11.1111 |
| Italian Lira | 2036.268 | 2036.268 | 2036.268 | 2036.268 | 2036.268 | 2036.268 |
| Spanish Peseta | 166.638 | 166.638 | 166.638 | 166.638 | 166.638 | 166.638 |
| Portuguese Escudo | 200.482 | 200.482 | 200.482 | 200.482 | 200.482 | 200.482 |
| Belgian Franc | 36.363 | 36.363 | 36.363 | 36.363 | 36.363 | 36.363 |
| Dutch Guilder | 2.36363 | 2.36363 | 2.36363 | 2.36363 | 2.36363 | 2.36363 |
| D-Mark | 1.00000 | 1.00000 | 1.00000 | 1.00000 | 1.00000 | 1.00000 |

Yen per 1,000; French Fr. per 100; Lira per 1,000; Belgian Fr. per 100.

FINANCIAL FUTURES AND OPTIONS

| | Feb 19 | Day's Spot | One Month | Three Months | Six Months | One Year |
|-------------------|----------|------------|-----------|--------------|------------|----------|
| US Dollar | 1.7485 | 1.7570 | 1.7570 | 1.7570 | 1.7570 | 1.7570 |
| Japanese Yen | 127.17 | 128.35 | 128.35 | 128.35 | 128.35 | 128.35 |
| Swiss Franc | 1.4875 | 1.4875 | 1.4875 | 1.4875 | 1.4875 | 1.4875 |
| French Franc | 11.1111 | 11.1111 | 11.1111 | 11.1111 | 11.1111 | 11.1111 |
| Italian Lira | 2036.268 | 2036.268 | 2036.268 | 2036.268 | 2036.268 | 2036.268 |
| Spanish Peseta | 166.638 | 166.638 | 166.638 | 166.638 | 166.638 | 166.638 |
| Portuguese Escudo | 200.482 | 200.482 | 200.482 | 200.482 | 200.482 | 200.482 |
| Belgian Franc | 36.363 | 36.363 | 36.363 | 36.363 | 36.363 | 36.363 |
| Dutch Guilder | 2.36363 | 2.36363 | 2.36363 | 2.36363 | 2.36363 | 2.36363 |
| D-Mark | 1.00000 | 1.00000 | 1.00000 | 1.00000 | 1.00000 | 1.00000 |

LIFE INSURANCE FUTURES AND OPTIONS

| | Feb 19 | Day's Spot | One Month | Three Months | Six Months | One Year |
|-------------------|----------|------------|-----------|--------------|------------|----------|
| US Dollar | 1.7485 | 1.7570 | 1.7570 | 1.7570 | 1.7570 | 1.7570 |
| Japanese Yen | 127.17 | 128.35 | 128.35 | 128.35 | 128.35 | 128.35 |
| Swiss Franc | 1.4875 | 1.4875 | 1.4875 | 1.4875 | 1.4875 | 1.4875 |
| French Franc | 11.1111 | 11.1111 | 11.1111 | 11.1111 | 11.1111 | 11.1111 |
| Italian Lira | 2036.268 | 2036.268 | 2036.268 | 2036.268 | 2036.268 | 2036.268 |
| Spanish Peseta | 166.638 | 166.638 | 166.638 | 166.638 | 166.638 | 166.638 |
| Portuguese Escudo | 200.482 | 200.482 | 200.482 | 200.482 | 200.482 | 200.482 |
| Belgian Franc | 36.363 | 36.363 | 36.363 | 36.363 | 36.363 | 36.363 |
| Dutch Guilder | 2.36363 | 2.36363 | 2.36363 | 2.36363 | 2.36363 | 2.36363 |
| D-Mark | 1.00000 | 1.00000 | 1.00000 | 1.00000 | 1.00000 | 1.00000 |

LIFE INSURANCE FUTURES AND OPTIONS

| | Feb 19 | Day's Spot | One Month | Three Months | Six Months | One Year |
|-------------------|----------|------------|-----------|--------------|------------|----------|
| US Dollar | 1.7485 | 1.7570 | 1.7570 | 1.7570 | 1.7570 | 1.7570 |
| Japanese Yen | 127.17 | 128.35 | 128.35 | 128.35 | 128.35 | 128.35 |
| Swiss Franc | 1.4875 | 1.4875 | 1.4875 | 1.4875 | 1.4875 | 1.4875 |
| French Franc | 11.1111 | 11.1111 | 11.1111 | 11.1111 | 11.1111 | 11.1111 |
| Italian Lira | 2036.268 | 2036.268 | 2036.268 | 2036.268 | 2036.268 | 2036.268 |
| Spanish Peseta | 166.638 | 166.638 | 166.638 | 166.638 | 166.638 | 166.638 |
| Portuguese Escudo | 200.482 | 200.482 | 200.482 | 200.482 | 200.482 | 200.482 |
| Belgian Franc | 36.363 | 36.363 | 36.363 | 36.363 | 36.363 | 36.363 |
| Dutch Guilder | 2.36363 | 2.36363 | 2.36363 | 2.36363 | 2.36363 | 2.36363 |
| D-Mark | 1.00000 | 1.00000 | 1.00000 | 1.00000 | 1.00000 | 1.00000 |

LIFE INSURANCE FUTURES AND OPTIONS

| | Feb 19 | Day's Spot | One Month | Three Months | Six Months | One Year |
|-------------------|----------|------------|-----------|--------------|------------|----------|
| US Dollar | 1.7485 | 1.7570 | 1.7570 | 1.7570 | 1.7570 | 1.7570 |
| Japanese Yen | 127.17 | 128.35 | 128.35 | 128.35 | 128.35 | 128.35 |
| Swiss Franc | 1.4875 | 1.4875 | 1.4875 | 1.4875 | 1.4875 | 1.4875 |
| French Franc | 11.1111 | 11.1111 | 11.1111 | 11.1111 | 11.1111 | 11.1111 |
| Italian Lira | 2036.268 | 2036.268 | 2036.268 | 2036.268 | 2036.268 | 2036.268 |
| Spanish Peseta | 166.638 | 166.638 | 166.638 | 166.638 | 166.638 | 166.638 |
| Portuguese Escudo | 200.482 | 200.482 | 200.482 | 200.482 | 200.482 | 200.482 |
| Belgian Franc | 36.363 | 36.363 | 36.363 | 36.363 | 36.363 | 36.363 |
| Dutch Guilder | 2.36363 | 2.36363 | 2.36363 | 2.36363 | 2.36363 | 2.36363 |
| D-Mark | 1.00000 | 1.00000 | 1.00000 | 1.00000 | 1.00000 | 1.00000 |

LIFE INSURANCE FUTURES AND OPTIONS

| | Feb 19 | Day's Spot | One Month | Three Months | Six Months | One Year |
|-------------------|----------|------------|-----------|--------------|------------|----------|
| US Dollar | 1.7485 | 1.7570 | 1.7570 | 1.7570 | 1.7570 | 1.7570 |
| Japanese Yen | 127.17 | 128.35 | 128.35 | 128.35 | 128.35 | 128.35 |
| Swiss Franc | 1.4875 | 1.4875 | 1.4875 | 1.4875 | 1.4875 | 1.4875 |
| French Franc | 11.1111 | 11.1111 | 11.1111 | 11.1111 | 11.1111 | 11.1111 |
| Italian Lira | 2036.268 | 2036.268 | 2036.268 | 2036.268 | 2036.268 | 2036.268 |
| Spanish Peseta | 166.638 | 166.638 | 166.638 | 166.638 | 166.638 | 166.638 |
| Portuguese Escudo | 200.482 | 200.482 | 200.482 | 200.482 | 200.482 | 200.482 |
| Belgian Franc | 36.363 | 36.363 | 36.363 | 36.363 | 36.363 | 36.363 |
| Dutch Guilder | 2.36363 | 2.36363 | 2.36363 | 2.36363 | 2.36363 | 2.36363 |
| D-Mark | 1.00000 | 1.00000 | 1.00000 | 1.00000 | 1.00000 | 1.00000 |

LIFE INSURANCE FUTURES AND OPTIONS

| | Feb 19 | Day's Spot | One Month | Three Months | Six Months | One Year |
|-------------------|----------|------------|-----------|--------------|------------|----------|
| US Dollar | 1.7485 | 1.7570 | 1.7570 | 1.7570 | 1.7570 | 1.7570 |
| Japanese Yen | 127.17 | 128.35 | 128.35 | 128.35 | 128.35 | 128.35 |
| Swiss Franc | 1.4875 | 1.4875 | 1.4875 | 1.4875 | 1.4875 | 1.4875 |
| French Franc | 11.1111 | 11.1111 | 11.1111 | 11.1111 | 11.1111 | 11.1111 |
| Italian Lira | 2036.268 | 2036.268 | 2036.268 | 2036.268 | 2036.268 | 2036.268 |
| Spanish Peseta | 166.638 | 166.638 | 166.638 | 166.638 | 166.638 | 166.638 |
| Portuguese Escudo | 200.482 | 200.482 | 200.482 | 200.482 | 200.482 | 200.482 |
| Belgian Franc | 36.363 | 36.363 | 36.363 | 36.363 | 36.363 | 36.363 |
| Dutch Guilder | 2.36363 | 2.36363 | 2.36363 | 2.36363 | 2.36363 | 2.36363 |
| D-Mark | 1.00000 | 1.00000 | 1.00000 | 1.00000 | 1.00000 | 1.00000 |

LIFE INSURANCE FUTURES AND OPTIONS

| | | | | |
|-------------------------|---------------|-------|-------|-------|
| Dec | 94.50 | 94.50 | 94.44 | 94.51 |
| Est. Vol. Dec. (pts) | 6273 (4142) | | | |
| Previous day's open bid | 45842 (40586) | | | |
| THREE MONTHLY ESTIMATES | | | | |
| Jan | 94.41 | 94.43 | 94.40 | 94.44 |
| Jan | 94.41 | 94.43 | 94.40 | 94.44 |
| Jan | 94.41 | 94.43 | 94.40 | 94.44 |
| Jan | 94.41 | 94.43 | 94.40 | 94.44 |
| Jan | 94.41 | 94.43 | 94.40 | 94.44 |
| Jan | 94.41 | 94.43 | 94.40 | 94.44 |
| Jan | 94.41 | 94.43 | 94.40 | 94.44 |
| Jan | 94.41 | 94.43 | 94.40 | 94.44 |
| Jan | 94.41 | 94.43 | 94.40 | 94.44 |
| Jan | 94.41 | 94.43 | 94.40 | 94.44 |
| Jan | 94.41 | 94.43 | 94.40 | 94.44 |
| Jan | 94.41 | 94.43 | 94.40 | 94.44 |
| Jan | 94.41 | 94.43 | 94.40 | 94.44 |
| Jan | 94.41 | 94.43 | 94.40 | 94.44 |
| Jan | 94.41 | 94.43 | 94.40 | 94.44 |
| Jan | 94.41 | 94.43 | 94.40 | 94.44 |
| Jan | 94.41 | 94.43 | 94.40 | 94.44 |
| Jan | 94.41 | 94.43 | 94.40 | 94.44 |
| Jan | 94.41 | 94.43 | 94.40 | 94.44 |
| Jan | 94.41 | 94.43 | 94.40 | 94.44 |
| Jan | 94.41 | 94.43 | 94.40 | 94.44 |
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| Jan | 94.41 | 94.43 | 94.40 | 94.44 |
| Jan | 94.41 | 94.43 | 94.40 | 94.44 |
| Jan | 94.41 | 94.43 | 94.40 | 94.44 |
| Jan | 94.41 | 94.43 | 94.40 | 94.44 |
| | | | | |

CANADA

[illegible]

DATA SOURCE: CHIEF EXECUTIVES IN EUROPE 1990

FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

3:00 pm prices February 19

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

| 1992 | 1991 | 1990 | 1989 | 1988 | 1987 | 1986 | 1985 | 1984 | 1983 | 1982 | 1981 | 1980 | 1979 | 1978 | 1977 | 1976 | 1975 | 1974 | 1973 | 1972 | 1971 | 1970 | 1969 | 1968 | 1967 | 1966 | 1965 | 1964 | 1963 | 1962 | 1961 | 1960 | 1959 | 1958 | 1957 | 1956 | 1955 | 1954 | 1953 | 1952 | 1951 | 1950 | 1949 | 1948 | 1947 | 1946 | 1945 | 1944 | 1943 | 1942 | 1941 | 1940 | 1939 | 1938 | 1937 | 1936 | 1935 | 1934 | 1933 | 1932 | 1931 | 1930 | 1929 | 1928 | 1927 | 1926 | 1925 | 1924 | 1923 | 1922 | 1921 | 1920 | 1919 | 1918 | 1917 | 1916 | 1915 | 1914 | 1913 | 1912 | 1911 | 1910 | 1909 | 1908 | 1907 | 1906 | 1905 | 1904 | 1903 | 1902 | 1901 | 1900 | 1899 | 1898 | 1897 | 1896 | 1895 | 1894 | 1893 | 1892 | 1891 | 1890 | 1889 | 1888 | 1887 | 1886 | 1885 | 1884 | 1883 | 1882 | 1881 | 1880 | 1879 | 1878 | 1877 | 1876 | 1875 | 1874 | 1873 | 1872 | 1871 | 1870 | 1869 | 1868 | 1867 | 1866 | 1865 | 1864 | 1863 | 1862 | 1861 | 1860 | 1859 | 1858 | 1857 | 1856 | 1855 | 1854 | 1853 | 1852 | 1851 | 1850 | 1849 | 1848 | 1847 | 1846 | 1845 | 1844 | 1843 | 1842 | 1841 | 1840 | 1839 | 1838 | 1837 | 1836 | 1835 | 1834 | 1833 | 1832 | 1831 | 1830 | 1829 | 1828 | 1827 | 1826 | 1825 | 1824 | 1823 | 1822 | 1821 | 1820 | 1819 | 1818 | 1817 | 1816 | 1815 | 1814 | 1813 | 1812 | 1811 | 1810 | 1809 | 1808 | 1807 | 1806 | 1805 | 1804 | 1803 | 1802 | 1801 | 1800 | 1799 | 1798 | 1797 | 1796 | 1795 | 1794 | 1793 | 1792 | 1791 | 1790 | 1789 | 1788 | 1787 | 1786 | 1785 | 1784 | 1783 | 1782 | 1781 | 1780 | 1779 | 1778 | 1777 | 1776 | 1775 | 1774 | 1773 | 1772 | 1771 | 1770 | 1769 | 1768 | 1767 | 1766 | 1765 | 1764 | 1763 | 1762 | 1761 | 1760 | 1759 | 1758 | 1757 | 1756 | 1755 | 1754 | 1753 | 1752 | 1751 | 1750 | 1749 | 1748 | 1747 | 1746 | 1745 | 1744 | 1743 | 1742 | 1741 | 1740 | 1739 | 1738 | 1737 | 1736 | 1735 | 1734 | 1733 | 1732 | 1731 | 1730 | 1729 | 1728 | 1727 | 1726 | 1725 | 1724 | 1723 | 1722 | 1721 | 1720 | 1719 | 1718 | 1717 | 1716 | 1715 | 1714 | 1713 | 1712 | 1711 | 1710 | 1709 | 1708 | 1707 | 1706 | 1705 | 1704 | 1703 | 1702 | 1701 | 1700 | 1699 | 1698 | 1697 | 1696 | 1695 | 1694 | 1693 | 1692 | 1691 | 1690 | 1689 | 1688 | 1687 | 1686 | 1685 | 1684 | 1683 | 1682 | 1681 | 1680 | 1679 | 1678 | 1677 | 1676 | 1675 | 1674 | 1673 | 1672 | 1671 | 1670 | 1669 | 1668 | 1667 | 1666 | 1665 | 1664 | 1663 | 1662 | 1661 | 1660 | 1659 | 1658 | 1657 | 1656 | 1655 | 1654 | 1653 | 1652 | 1651 | 1650 | 1649 | 1648 | 1647 | 1646 | 1645 | 1644 | 1643 | 1642 | 1641 | 1640 | 1639 | 1638 | 1637 | 1636 | 1635 | 1634 | 1633 | 1632 | 1631 | 1630 | 1629 | 1628 | 1627 | 1626 | 1625 | 1624 | 1623 | 1622 | 1621 | 1620 | 1619 | 1618 | 1617 | 1616 | 1615 | 1614 | 1613 | 1612 | 1611 | 1610 | 1609 | 1608 | 1607 | 1606 | 1605 | 1604 | 1603 | 1602 | 1601 | 1600 | 1599 | 1598 | 1597 | 1596 | 1595 | 1594 | 1593 | 1592 | 1591 | 1590 | 1589 | 1588 | 1587 | 1586 | 1585 | 1584 | 1583 | 1582 | 1581 | 1580 | 1579 | 1578 | 1577 | 1576 | 1575 | 1574 | 1573 | 1572 | 1571 | 1570 | 1569 | 1568 | 1567 | 1566 | 1565 | 1564 | 1563 | 1562 | 1561 | 1560 | 1559 | 1558 | 1557 | 1556 | 1555 | 1554 | 1553 | 1552 | 1551 | 1550 | 1549 | 1548 | 1547 | 1546 | 1545 | 1544 | 1543 | 1542 | 1541 | 1540 | 1539 | 1538 | 1537 | 1536 | 1535 | 1534 | 1533 | 1532 | 1531 | 1530 | 1529 | 1528 | 1527 | 1526 | 1525 | 1524 | 1523 | 1522 | 1521 | 1520 | 1519 | 1518 | 1517 | 1516 | 1515 | 1514 | 1513 | 1512 | 1511 | 1510 | 1509 | 1508 | 1507 | 1506 | 1505 | 1504 | 1503 | 1502 | 1501 | 1500 | 1499 | 1498 | 1497 | 1496 | 1495 | 1494 | 1493 | 1492 | 1491 | 1490 | 1489 | 1488 | 1487 | 1486 | 1485 | 1484 | 1483 | 1482 | 1481 | 1480 | 1479 | 1478 | 1477 | 1476 | 1475 | 1474 | 1473 | 1472 | 1471 | 1470 | 1469 | 1468 | 1467 | 1466 | 1465 | 1464 | 1463 | 1462 | 1461 | 1460 | 1459 | 1458 | 1457 | 1456 | 1455 | 1454 | 1453 | 1452 | 1451 | 1450 | 1449 | 1448 | 1447 | 1446 | 1445 | 1444 | 1443 | 1442 | 1441 | 1440 | 1439 | 1438 | 1437 | 1436 | 1435 | 1434 | 1433 | 1432 | 1431 | 1430 | 1429 | 1428 | 1427 | 1426 | 1425 | 1424 | 1423 | 1422 | 1421 | 1420 | 1419 | 1418 | 1417 | 1416 | 1415 | 1414 | 1413 | 1412 | 1411 | 1410 | 1409 | 1408 | 1407 | 1406 | 1405 | 1404 | 1403 | 1402 | 1401 | 1400 | 1399 | 1398 | 1397 | 1396 | 1395 | 1394 | 1393 | 1392 | 1391 | 1390 | 1389 | 1388 | 1387 | 1386 | 1385 | 1384 | 1383 | 1382 | 1381 | 1380 | 1379 | 1378 | 1377 | 1376 | 1375 | 1374 | 1373 | 1372 | 1371 | 1370 | 1369 | 1368 | 1367 | 1366 | 1365 | 1364 | 1363 | 1362 | 1361 | 1360 | 1359 | 1358 | 1357 | 1356 | 1355 | 1354 | 1353 | 1352 | 1351 | 1350 | 1349 | 1348 | 1347 | 1346 | 1345 | 1344 | 1343 | 1342 | 1341 | 1340 | 1339 | 1338 | 1337 | 1336 | 1335 | 1334 | 1333 | 1332 | 1331 | 1330 | 1329 | 1328 | 1327 | 1326 | 1325 | 1324 | 1323 | 1322 | 1321 | 1320 | 1319 | 1318 | 1317 | 1316 | 1315 | 1314 | 1313 | 1312 | 1311 | 1310 | 1309 | 1308 | 1307 | 1306 | 1305 | 1304 | 1303 | 1302 | 1301 | 1300 | 1299 | 1298 | 1297 | 1296 | 1295 | 1294 | 1293 | 1292 | 1291 | 1290 | 1289 | 1288 | 1287 | 1286 | 1285 | 1284 | 1283 | 1282 | 1281 | 1280 | 1279 | 1278 | 1277 | 1276 | 1275 | 1274 | 1273 | 1272 | 1271 | 1270 | 1269 | 1268 | 1267 | 1266 | 1265 | 1264 | 1263 | 1262 | 1261 | 1260 | 1259 | 1258 | 1257 | 1256 | 1255 | 1254 | 1253 | 1252 | 1251 | 1250 | 1249 | 1248 | 1247 | 1246 | 1245 | 1244 | 1243 | 1242 | 1241 | 1240 | 1239 | 1238 | 1237 | 1236 | 1235 | 1234 | 1233 | 1232 | 1231 | 1230 | 1229 | 1228 | 1227 | 1226 | 1225 | 1224 | 1223 | 1222 | 1221 | 1220 | 1219 | 1218 | 1217 | 1216 | 1215 | 1214 | 1213 | 1212 | 1211 | 1210 | 1209 | 1208 | 1207 | 1206 | 1205 | 1204 | 1203 | 1202 | 1201 | 1200 | 1199 | 1198 | 1197 | 1196 | 1195 | 1194 | 1193 | 1192 | 1191 | 1190 | 1189 | 1188 | 1187 | 1186 | 1185 | 1184 | 1183 | 1182 | 1181 | 1180 | 1179 | 1178 | 1177 | 1176 | 1175 | 1174 | 1173 | 1172 | 1171 | 1170 | 1169 | 1168 | 1167 | 1166 | 1165 | 1164 | 1163 | 1162 | 1161 | 1160 | 1159 | 1158 | 1157 | 1156 | 1155 | 1154 | 1153 | 1152 | 1151 | 1150 | 1149 | 1148 | 1147 | 1146 | 1145 | 1144 | 1143 | 1142 | 1141 | 1140 | 1139 | 1138 | 1137 | 1136 | 1135 | 1134 | 1133 | 1132 | 1131 | 1130 | 1129 | 1128 | 1127 | 1126 | 1125 | 1124 | 1123 | 1122 | 1121 | 1120 | 1119 | 1118 | 1117 | 1116 | 1115 | 1114 | 1113 | 1112 | 1111 | 1110 | 1109 | 1108 | 1107 | 1106 | 1105 | 1104 | 1103 | 1102 | 1101 | 1100 | 1099 | 1098 | 1097 | 1096 | 1095 | 1094 | 1093 | 1092 | 1091 | 1090 | 1089 | 1088 | 1087 | 1086 | 1085 | 1084 | 1083 | 1082 | 1081 | 1080 | 1079 | 1078 | 1077 | 1076 | 1075 | 1074 | 1073 | 1072 | 1071 | 1070 | 1069 | 1068 | 1067 | 1066 | 1065 | 1064 | 1063 | 1062 | 1061 | 1060 | 1059 | 1058 | 1057 | 1056 | 1055 | 1054 | 1053 | 1052 | 1051 | 1050 | 1049 | 1048 | 1047 | 1046 | 1045 | 1044 | 1043 | 1042 | 1041 | 1040 | 1039 | 1038 | 1037 | 1036 | 1035 | 1034 | 1033 | 1032 | 1031 | 1030 | 1029 | 1028 | 1027 | 1026 | 1025 | 1024 | 1023 | 1022 | 1021 | 1020 | 1019 | 1018 | 1017 | 1016 | 1015 | 1014 | 1013 | 1012 | 1011 | 1010 | 1009 | 1008 | 1007 | 1006 | 1005 | 1004 | 1003 | 1002 | 1001 | 1000 | 999 | 998 | 997 | 996 | 995 | 994 | 993 | 992 | 991 | 990 | 989 | 988 | 987 | 986 | 985 | 984 | 983 | 982 | 981 | 980 | 979 | 978 | 977 | 976 | 975 | 974 | 973 | 972 | 971 | 970 | 969 | 968 | 967 | 966 | 965 | 964 | 963 | 962 | 961 | 960 | 959 | 958 | 957 | 956 | 955 | 954 | 953 | 952 | 951 | 950 | 949 | 948 | 947 | 946 | 945 | 944 | 943 | 942 | 941 | 940 | 939 | 938 | 937 | 936 | 935 | 934 | 933 | 932 | 931 | 930 | 929 | 928 | 927 | 926 | 925 | 924 | 923 | 922 | 921 | 920 | 919 | 918 | 917 | 916 | 915 | 914 | 913 | 912 | 911 | 910 | 909 | 908 | 907 | 906 | 905 | 904 | 903 | 902 | 901 | 900 | 899 | 898 | 897 | 896 | 895 | 894 | 893 | 892 | 891 | 890 | 889 | 888 | 887 | 886 | 885 | 884 | 883 | 882 | 881 | 880 | 879 | 878 | 877 | 876 | 875 | 874 | 873 | 872 | 871 | 870 | 869 | 868 | 867 | 866 | 865 | 864 | 863 | 862 | 861 | 860 | 859 | 858 | 857 | 856 | 855 | 854 | 853 | 852 | 851 | 850 | 849 | 848 | 847 | 846 | 845 | 844 | 843 | 842 | 841 | 840 | 839 | 838 | 837 | 836 | 835 | 834 | 833 | 832 | 831 | 830 | 829 | 828 | 827 | 826 | 825 | 824 | 823 | 822 | 821 | 820 | 819 | 818 | 817 | 816 | 815 | 814 | 813 | 812 | 811 | 810 | 809 | 808 | 807 | 806 | 805 | 804 | 803 | 802 | 801 | 800 | 799 | 798 | 797 | 796 | 795 | 794 | 793 | 792 | 791 | 790 | 789 | 788 | 787 | 786 | 785 | 784 | 783 | 782 | 781 | 780 | 779 | 778 | 777 | 776 | 775 | 774 | 773 | 772 | 771 | 770 | 769 | 768 | 767 | 766 | 765 | 764 | 763 | 762 | 761 | 760 | 759 | 758 | 757 | 756 | 755 | 754 | 753 | 752 | 751 | 750 | 749 | 748 | 747 | 746 | 745 | 744 | 743 | 742 | 741 | 740 | 739 | 738 | 737 | 736 | 735 | 734 | 733 | 732 | 731 | 730 | 729 | 728 | 727 | 726 | 725 | 724 | 723 | 722 | 721 | 720 | 719 | 718 | 717 | 716 | 715 | 714 | 713 | 712 | 711 | 710 | 709 | 708 | 707 | 706 | 705 | 704 | 703 | 702 | 701 | 700 | 699 | 698 | 697 | 696 | 695 | 694 | 693 | 692 | 691 | 690 | 689 | 688 | 687 | 686 | 685 | 684 | 683 | 682 | 681 | 680 | 679 | 678 | 677 | 676 | 675 | 674 | 673 | 672 | 671 | 670 | 669 | 668 | 667 | 666 | 665 | 664 | 663 | 662 | 661 | 660 | 659 | 658 | 657 | 656 | 655 | 654 | 653 | 652 | 651 | 650 | 649 | 648 | 647 | 646 | 645 | 644 | 643 | 642 | 641 | 640 | 639 | 638 | 637 | 636 | 635 | 634 | 633 | 632 | 631 | 630 | 629 | 628 | 627 | 626 | 625 | 624 | 623 | 622 | 621 | 620 | 619 | 618 | 617 | 616 | 615 | 614 | 613 | 612 | 611 | 610 | 609 | 608 | 607 | 606 | 605 | 604 | 603 | 602 | 601 | 600 | 599 | 598 | 597 | 596 | 595 | 594 | 593 |
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NASDAQ NATIONAL MARKET[illegible]

Last Chng Stock P/ S/s Div. E 100% High Low Last Chng Stock P/ S/s Div. E 100% High Low Last Chng Stock

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|---|-------------|------------------|------------------|------------------|----|
| 1 | 6412072 | 13 $\frac{7}{8}$ | 13 $\frac{1}{8}$ | 13 $\frac{1}{2}$ | -4 |
| 0 | 1 00 16 120 | 39 $\frac{7}{8}$ | 39 $\frac{1}{4}$ | 39 $\frac{1}{4}$ | -3 |

[illegible]

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AMERICA

Broader market fails to respond as Dow rises

Wall Street

US BLUE chips showed gains that the broader market was unable to register yesterday, as investors encouraged by January economic data bought economically-sensitive Dow stocks, writes Karen Zagor in New York.

At 1.30 pm, the Dow Jones Industrial Average was up 10.96 at 3,235.69 in moderate volume after posting modest losses in the first half hour of trading. On the big board, advancing issues led those declining by a ratio of three to one.

The gains were less pronounced on the Standard & Poor's 500, which added 0.49 to 407.87 at 12.30 pm, while secondary stocks posted losses in the morning, with the Nasdaq composite sliding 4.78 to 621.63.

Hewlett-Packard, the computer company, jumped \$8.40 to \$70.70 after turning in first quarter profits of \$1.10 a share against 65 cents last year.

Rohr, an aircraft component manufacturer, dropped \$2.40 to \$17.70. Rohr said that it may face a federal indictment following a government investigation of faulty testing which might bar it from winning future government contracts.

ASIA PACIFIC

Nikkei declines to lowest level since October 1990

Tokyo

POLITICAL disquiet and corporate earnings worries at home, and the setback for President George Bush in the New Hampshire presidential primary, left Japanese equity markets nervous yesterday, and the Nikkei average fell to its lowest level since October 1990, writes Emiko Terazono in Tokyo.

Small-toll selling by arbitrageurs and companies, in this trading, took the Nikkei 253.73 lower to 20,618.30 after opening at the day's high of 20,793.77. The index reached the session's low of 20,485.72 in the morning, subsequently recovering some ground on light bargain hunting.

A succession of poor earnings results put the market in a sombre mood, along with the domestic parliamentary hearing on the Kyowa bribery scandal and worries that New York could tumble on the New Hampshire primary news.

Volume again totalled 200m shares. Declines led advances by 724 to 219, with 151 issues unchanged. The Topix index of all first section stocks retreated 19.37 to 1,520.62, and in London the ISE/Nikkei 50 index eased 1.70 to 1,159.90.

Some investors fear that a recovery for Japanese companies may be delayed. The yen's decline against the dollar also discouraged market participants. The US currency extended its rally to close FY03 higher at ¥128.20. The yield on the benchmark bond also rose, as a weaker yen implied higher inflationary pressures.

Share prices failed to respond to calls for strong economic stimulus measures, including a cut in the official discount rate, by Mr Tamioka Watanuki, secretary-general of the ruling Liberal Democratic Party. Mr Ross Purdie at S.G. Warburg said that the Bank of Japan will not lower interest rates as long as pres-

Among active blue chip issues, AT&T gained \$4 to \$38.40, Ford Motor advanced \$1.14 to \$38.40 and General Motors rose \$1 to \$38.40.

News of reduced reserve requirements lifted some bank stocks for a second day. Citicorp added \$4 to \$17 and Banc One was \$1 higher at \$47.

Bank of Boston firmed \$1.14 to a 53-week high of \$17.40 after the stock was added to Donaldson, Lufkin & Jenrette's recommended list.

News that Kroger, one of the largest US supermarket chains, plans to buy back up to \$100m of high-yield debt had little impact on the company's stock, which was unchanged at \$17 at mid-session.

Biotechnology stocks led the secondary market lower. Centocor fell \$6.75 to \$35.15 in very heavy over-the-counter trading after the company said that the Food and Drug Administration had raised questions about its important Centocor drug to treat septic shock. Centocor also posted a fourth quarter loss of \$1.19 a share.

Rohr, an aircraft component manufacturer, dropped \$2.40 to \$17.70. Rohr said that it may face a federal indictment following a government investigation of faulty testing which might bar it from winning future government contracts.

earnings of about 30 cents in the latest quarter.

Mail Box lost \$3.24 to \$36.40 after turning in third quarter earnings of 30 cents a share, below earlier estimates of 35 cents but above the 24 cents a share reported the previous year.

Shares in Disney fell \$1 to \$14.60 in spite of news that its "Beauty and the Beast" film had become the first animated film to be nominated for an Academy Award. The stock gained \$2.40 on Tuesday after the entertainment group announced plans for a four-for-one stock split. Among other entertainment companies, Sony eased \$3 to \$30.70.

Canada

A rebound in the US bond market helped Toronto stocks recover from early weakness to trade unchanged at midday.

Inflationary fears eased following a rise of 0.1 per cent in the US January consumer price index. The TSE 300 composite index was 2.6 higher at 3,547.6 in mid-session. Volume was 15.3m shares.

Canadian Occidental fell \$2.24 to \$24.40. Occidental Petroleum said it will sell about half its stake in Canadian Occidental, or about 12m shares, at \$23.75 each.

Hongkong & Shanghai Banking, which are forecast to show a 30 per cent increase in profits, said that its parent company operating result would fall ¥20bn into the red for the current year to March.

The announcement dragged down other electronics companies, with NEC falling ¥40 to ¥1,050 and Fujitsu ¥12 to ¥743. TDK lost ¥210 to ¥4,080 on reports of a sharp decline in earnings for the current year.

Bank of Tokyo declined on selling by companies wishing to realise profits ahead of the March year-end book closing. Industrial Bank of Japan receded ¥180 to ¥2,500 and Bank of Tokyo ¥50 to ¥1,210.

Non-life insurers declined on foreign investor selling. Traders said foreigners had previously bought heavily into the sector, and wanted to lighten their exposure. Yasuda Fire and Marine shed ¥17 to ¥713.

Sega Enterprises was one of the few gainers of the day, climbing ¥300 to ¥14,000 on prospects of higher earnings for the current year to March, thanks to brisk US sales of its video game.

In Osaka, the OSE average slipped 201.68 to 22,358.10 in turnover of 116.3m shares. Volume surged on active cross-trading ahead of the year-end book closing.

THE PACIFIC Rim was mixed to easier yesterday, though Kuala Lumpur recorded an eight-month high.

KUALA LUMPUR rose to its best level since last June, the composite index adding 11.06, or 1.8 per cent, at 618.72 in volume of 81m shares (85m). Telekom rose 50 cents to M\$11.70, with 2.9m shares traded.

HONG KONG eased on profit taking, the Hang Seng index losing 21.40 to 4,735.70 in turnover of HK\$1.9bn (HK\$1.72bn). Banks remained firm ahead of today's results from Hang Seng Bank, a subsidiary of

Istanbul holds its breath ahead of reforms

John Murray Brown examines Turkish government proposals for the equity market

Turkey's stock exchange, like a nervous debutante waiting to be asked to dance, is holding its breath as the government puts the finishing touches to the reform package which helped take Istanbul's 75-share index to a 1992 peak of 5,128.91 a month ago.

There has been some profit-taking recently by investors who feel that the market may have already discounted the impact of the reforms. It has come a long way from a low of just over 3,500 last October. Yesterday the index closed 7.74 down at 4,174.02, compared with over 5,400 in February 1991, and its all-time high of 5,749 on August 2, 1990, the day Iraq invaded Kuwait.

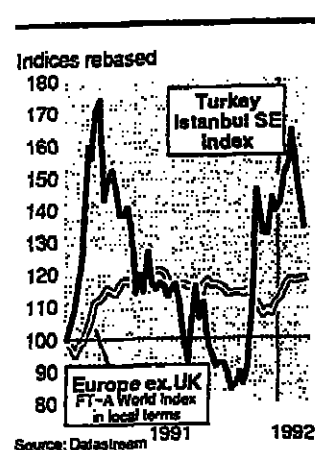
Trading in 125 stocks, Istanbul's equity market is still considered undervalued on a price/earnings ratio of 12, compared with around 24 for the US. It is hoped that the reforms will bridge some of the gap.

One proposal is to allow insurance companies and pen-

sion funds to invest in the stock market - providing some badly needed liquidity. Other measures seek to give increased investor protection by tightening up on insider trading, and regulating the actions of fund managers.

At present, trades are frequently not booked in the client's name, which enables the bank or the broker to use their clients' portfolios for their own trading purposes, for example, selling the market short. Officials say that this will now be regulated.

Settlement is a major headache, particularly for foreign investors. There is a proposal to introduce a two-week account period. Currently, deals have to be settled within 48 hours. Companies are also required under capital market rules to distribute a fixed percentage of their profits as dividends. In the past, say brokers, this resulted in a deluge of rights issues with the inevitable dilution. As a result, the stock market's earnings per



share, measured in real terms, have actually fallen over the past three years. There is also an increasing expectation that Mrs Tansu Ciller, the economics minister, will go further in pushing for wide-ranging legislation to regulate the market and at the same time attract new investment. The government has already

announced a change in the withholding tax on treasury bills which will encourage investors to move funds to the stock market. And from February, banks will have to separate their capital markets departments from general banking activities, putting them on an even footing with the brokers. Banks hitherto have used their foreign exchange and interbank lending departments in support of their broking activities, giving them a clear advantage over brokerage houses.

Market leaders in Turkey include Arçelik, the consumer electronics subsidiary of Koç Holding, Turkey's largest trading conglomerate. Construction companies with interests in the former Soviet Union are also attracting attention as Turkish businessmen eye up opportunities in the new republics. Of the key industrial sectors, cement remains attractive. Brokers say that there is still plenty of money in the market.

pointing out that daily trading volume has increased by more than three times since the general election last October. However, there remain serious liquidity constraints. One analyst estimates that, of the total market capitalisation of TL83,450bn (\$14.5bn), as little as TL15,000bn is available to investors.

A broker's analyst said: "The market basically seems to be in a state of confusion, due to the introduction in 1993, may help to ease this problem, but fundamental, structural issues need to be addressed."

Investors are more concerned at the lack of clarity in the regulatory stance of the Capital Markets Board, the government authority which oversees the market. They also want the government to tackle the problem of persistently high inflation which, at 70 per cent, is eroding corporate earnings.

EUROPE

Foreigners continue to buy French cyclical

THE CONTINENT put in a mixed performance yesterday, writes Our Markets Staff.

PARIS reinforced Tuesday's gains as foreign investors, including the Japanese, continued to buy stocks with exposure to cyclical industries and to the US economy. But some analysts feared that the optimism was premature. The CAC-40 index rose 3.20 to 1,915.41 in heavy turnover of FF2.6bn.

Rhône-Poulenc saw its investment certificates rise FF2.20 or 3.9 per cent to FF7.587 with a respectable 153.375 units traded as the market gave an unexpectedly good reception to its lukewarm 1991 results. Analysts were cheered by the message given at a meeting with the company, that a further recovery in earnings could be expected in 1992 and 1993, with the extra help from a lower tax charge.

Ceruss, the French holding company of the Italian entrepreneur Mr Carlo de Benedetti, rose FF4.70 or 4.1 per cent to FF120 in a heavy 312,150 shares on rumours that it would sell its 36 per cent stake in the car components manufacturer Valeo or, alternatively, buy in the outstanding shares. Analysts said the former had more credibility, given the fragile financial position of Olivetti.

Accor, the hotels group, rose FF1.15 to FF7.61 with 117,400 shares traded on news that SGB was likely to increase its holding.

FRANKFURT weakened as it pondered the New Hampshire primary in the US, concluded that a strong dollar could be a two-edged sword, and moved towards DTF closure today tomorrow. After a 1.52 decline to 898.48 in the FAZ index at mid-session, the DAX finished 7.20 lower at 1,637.79 after a half-hearted attempt at the 1,700 level.

Siemens dropped DM5.10 to DM670.90 as it topped active turnover in the DM1.04bn, very high in the context of total turnover of DM5.3bn, down from DM6.5bn.

MILAN overcame an uncertain start and consolidated the previous day's late gains as turnover improved to between L95bn-L100bn from L89bn. The

| FT-SE Eurotrack 100 - Feb 19 | | | | | | | | | |
|------------------------------|---------|---------|---------|-------------------|---------|---------|---------|--|--|
| Hourly changes | | | | | | | | | |
| Open | 10 am | 11 am | 12 pm | 1 pm | 2 pm | 3 pm | close | | |
| 1143.15 | 1142.87 | 1141.71 | 1140.66 | 1139.68 | 1139.60 | 1140.51 | 1140.09 | | |
| Day's High 1143.29 | | | | Day's Low 1139.92 | | | | | |
| Feb 18 | Feb 17 | Feb 14 | Feb 13 | Feb 12 | | | | | |
| 1143.83 | 1135.65 | 1130.78 | 1136.88 | 1136.12 | | | | | |

Base value 100 (20/1990).

Daimler led carmakers down with a DM6.90 fall to DM734.60 as some analysts lowered their forecasts following reports that its models saw a 15 per cent year-on-year drop in new registrations in western Europe in January, and that the company expects to cut production this year.

Retailers, which had a good run on this week's tax package, ran into profit-taking, Douglas falling DM15 to DM645, Asko by DM17 to DM738 and Kaufhof by DM6 to DM49.50.

MILAN overcame an uncertain start and consolidated the previous day's late gains as turnover improved to between L95bn-L100bn from L89bn. The

Comit index rose 4.38 to 531.27.

Among industrials, Fiat added L58 to L4,740 while in insurers, Generali was officially fixed at L30,536, up L375. Rumours of a rights issue pushed Ras down by L550 to L22,150.

Olivetti rose L87 or 3.3 per cent to L2,807 on expectations of a turnaround in 1992, but the buying was described as speculative. Montedison was another gainer, as investors re-assessed the Beghin-Say/Eridania restructuring in a more favourable light. The stock rose L22 to L1,356 in heavy trading.

The state-controlled cement group Cementir was suspended yesterday ahead of IRI's announcement of the winning

bidder for its 52 per cent stake in Cementir. The stock is due to be re-quoted today.

AMSTERDAM, after moving strongly in the morning, fell back on nervousness over a weaker Wall Street and closed barely changed on the day, up 0.1 at 123.7 in turnover of F1678.5m.

Royal Dutch, which reports its 1991 results today, lost FI 2.30 to FI 142.10. Most analysts are expecting to be disappointed, given a generally poor fourth quarter for the European petrochemical industry. Among other blue chips, Unilever recorded another record high, gaining FI 2.30 to FI 192.20, helped by a stronger dollar. Elsevier moved ahead FI 0.20 to FI 109.70, while Philips was off FI 0.50 to FI 32.40 on rumours of a rights issue.

Begemann, the engineering group, which has been weak over the last few days, came back FI 5.00 to FI 103.00, helped by favourable local press comment.

STOCKHOLM saw a 3.8 per cent drop in the banking and finance sector as the Affars-

världen General index closed 6.8 lower at 933.1.

Worries over loan losses were intensified by the suspension of payments by Reinhold, the property company. Among Reinhold's main creditors, SE Banken and Handelsbanken both fell, SE Banken C shares by SKr3 to SKr4 and Handelsbanken B by SKr4 to SKr7.

OSLO closed at its lowest level this year, depressed by a weak oil price. The all-share index fell 9.08 to 418.86 in turnover of Nkr235m. Norsk Hydro, which is expected to announce a net loss for 1991 today, fell Nkr4 to Nkr139.

MADRID closed down L18 at 380.23 with Telefonica actively traded after reports about its pension scheme plans sent the shares to a day's low of Ptal.185. However, it recovered to close Ptal.190 at Ptal.190.

ZURICH ended a quiet session slightly lower, the stock index losing 5.0 at 1,123.5. Some cyclical stocks continued to attract interest. Alstom's bearers closing Sfr17 higher at Sfr970. VIBRA's 15-share ATX index fell 8.10 to 1,075.85.

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FT-ACTUARIES WORLD INDICES

Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood Mackenzie in conjunction with the Institute of Actuaries and the Faculty of Actuaries

| NATIONAL AND REGIONAL MARKETS | TUESDAY FEBRUARY 18 1992 | | | | | | | | | | MONDAY FEBRUARY 17 1992 | | | | | | | | | | DOLLAR INDEX | | | | | | | | | | | |
|-------------------------------|--|-----------------|----------------|----------------------|-----------|----------|----------------|--------------------|-----------------|-----------------|-------------------------|-----------|----------|----------------|-------------|-----------------|-----------------|----------------------|-----------|----------|----------------|-------------|--------------|-------------|-------------------|------------------|---------|---------|---------|---------|--------|--------|
| | Figures in parentheses show number of times of stock | US Dollar Index | Day's Change % | Pound Sterling Index | Yen Index | DM Index | Local Currency | Local % chg on day | Gross Div Yield | US Dollar Index | Pound Sterling Index | Yen Index | DM Index | Local Currency | Local % chg | Gross Div Yield | US Dollar Index | Pound Sterling Index | Yen Index | DM Index | Local Currency | Local % chg | 1991/92 High | 1991/92 Low | Year to Date High | Year to Date Low | | | | | | |
| Australia (69) | 145.82 | +0.7 | 123.30 | 117.82 | 124.77 | 126.62 | +0.8 | 4.30 | 144.57 | 120.82 | 116.01 | 121.99 | 127.55 | 180.31 | 112.74 | 133.14 | 145.82 | +0.7 | 123.30 | 117.82 | 124.77 | 126.62 | +0.8 | 4.30 | 144.57 | 120.82 | 116.01 | 121.99 | 127.55 | 180.31 | 112.74 | 133.14 |
| Austria (20) | 182.10 | -2.5 | 154.19 | 147.34 | 158.02 | 155.88 | -0.9 | 1.85 | 186.70 | 156.03 | 149.82 | 157.54 | 157.33 | 222.37 | 153.88 | 222.37 | 182.10 | -2.5 | 154.19 | 147.34 | 158.02 | 155.88 | -0.9 | 1.85 | 186.70 | 156.03 | 149.82 | 157.54 | 157.33 | 222.37 | 153.88 | 222.37 |
| Belgium (46) | 137.48 | -1.2 | 116.40 | 111.23 | 117.79 | 114.93 | +0.2 | 5.12 | 139.21 | 116.34 | 111.70 | 117.46 | 114.66 | 151.20 | 116.04 | 150.99 | 137.48 | -1.2 | 116.40 | 111.23 | 117.79 | 114.93 | +0.2 | 5.12 | 139.21 | 116.34 | 111.70 | 117.46 | 114.66 | 151.20 | 116.04 | 150.99 |
| Canada (119) | 134.46 | -0.8 | 113.85 | 108.79 | 115.20 | 115.82 | 0.5 | 3.61 | 135.51 | 113.25 | 108.74 | 114.34 | 116.57 | 144.28 | 128.49 | 132.95 | 134.46 | -0.8 | 113.85 | 108.79 | 115.20 | 115.82 | 0.5 | 3.61 | 135.51 | 113.25 | 108.74 | 114.34 | 116.57 | 144.28 | 128.49 | 132.95 |
| Denmark (36) | 248.33 | -1.7 | 210.28 | 200.93 | 212.77 | 215.48 | -0.1 | 1.98 | 252.56 | 211.07 | 202.68 | 213.11 | 215.81 | 273.94 | 217.74 | 270.56 | 248.33 | -1.7 | 210.28 | 200.93 | 212.77 | 215.48 | -0.1 | 1.98 | 252.56 | 211.07 | 202.68 | 213.11 | 215.81 | 273.94 | 217.74 | 270.56 |
| Finland (15) | 86.07 | -1.7 | 72.88 | 68.74 | 73.75 | 81.18 | -0.2 | 2.45 | 87.55 | 73.17 | 70.26 | 73.87 | 81.37 | 125.15 | 73.32 | 111.91 | 86.07 | -1.7 | 72.88 | 68.74 | 73.75 | 81.18 | -0.2 | 2.45 | 87.55 | 73.17 | 70.26 | 73.87 | 81.37 | 125.15 | 73.32 | 111.91 |
| France (108) | 148.79 | -0.2 | 126.83 | 121.19 | 128.33 | 131.70 | +1.2 | 3.37 | 150.09 | 125.43 | 120.43 | 126.63 | 130.07 | 154.70 | 119.11 | 146.58 | 148.79 | -0.2 | 126.83 | 121.19 | 128.33 | 131.70 | +1.2 | 3.37 | 150.09 | 125.43 | 120.43 | 126.63 | 130.07 | 154.70 | 119.11 | 146.58 |
| Germany (88) | 116.82 | -0.7 | 98.91 | 94.53 | 100.08 | 100.08 | +0.8 | 2.21 | 117.62 | 98.30 | 94.40 | 98.25 | 99.25 | 125.55 | 94.15 | 125.25 | 116.82 | -0.7 | 98.91 | 94.53 | 100.08 | 100.08 | +0.8 | 2.21 | 117.62 | 98.30 | 94.40 | 98.25 | 99.25 | 125.55 | 94.15 | 125.25 |
| Hong Kong (56) | 197.17 | +0.5 | 166.94 | 159.53 | 166.94 | 166.51 | +0.5 | 3.86 | 197.17 | 163.94 | 157.41 | 165.59 | 165.28 | 198.44 | 119.85 | 191.22 | 197.17 | +0.5 | 166.94 | 159.53 | 166.94 | 166.51 | +0.5 | 3.86 | 197.17 | 163.94 | 157.41 | 165.59 | 165.28 | 198.44 | 119.85 | 191.22 |
| Ireland (16) | 163.10 | -1.8 | 138.10 | 131.96 | 139.74 | 141.84 | -0.4 | 3.01 | 166.07 | 138.79 | 137.27 | 140.13 | 142.16 | 182.48 | 136.84 | 184.64 | 163.10 | -1.8 | 138.10 | 131.96 | 139.74 | 141.84 | -0.4 | 3.01 | 166.07 | 138.79 | 137.27 | 140.13 | 142.16 | 182.48 | 136.84 | 184.64 |
| Italy (77) | 73.42 | -2.6 | 62.17 | 59.40 | 62.90 | 67.85 | -1.3 | 3.41 | 75.83 | 63.12 | 60.60 | 63.79 | 68.70 | 98.23 | 64.78 | 97.87 | 73.42 | -2.6 | 62.17 | 59.40 | 62.90 | 67.85 | -1.3 | 3.41 | 75.83 | 63.12 | 60.60 | 63.79 | 68.70 | 98.23 | 64.78 | 97.87 |
| Japan (120) | 156.42 | -2.3 | 132.45 | 95.65 | 100.65 | 100.65 | +0.5 | 2.89 | 170.17 | 131.72 | 101.86 | 102.07 | 102.07 | 205.94 | 102.07 | 205.94 | 156.42 | -2.3 | 132.45 | 95.65 | 100.65 | 100.65 | +0.5 | 2.89 | 170.17 | 131.72 | 101.86 | 102.07 | 102.07 | 205.94 | 102.07 | 205.94 |
| Malaysia (68) | 245.33 | +1.5 | 207.73 | 188.49 | 210.19 | 245.15 | +1.5 | 2.89 | 241.26 | 202.05 | 194.04 | 203.99 | 241.88 | 247.78 | 188.18 | 247.78 | 245.33 | +1.5 | 207.73 | 188.49 | 210.19 | 245.15 | +1.5 | 2.89 | 241.26 | 202.05 | 194.04 | 203.99 | 241.88 | 247.78 | 188.18 | 247.78 |
| Mexico (18) | 1674.31 | +1.5 | 1417.65 | 1354.70 | 1424.53 | 5808.22 | +1.6 | 0.99 | 1648.24 | 1377.49 | 1322.66 | 1380.77 | 3518.92 | 1674.31 | 334.45 | 603.36 | 1674.31 | +1.5 | 1417.65 | 1354.70 | 1424.53 | 5808.22 | +1.6 | 0.99 | 1648.24 | 1377.49 | 1322.66 | 1380.77 | 3518.92 | 1674.31 | 334.45 | 603.36 |
| Netherlands (31) | 148.75 | -0.8 | 126.79 | 121.16 | 128.31 | 126.65 | -0.7 | 4.27 | 150.91 | 125.12 | 121.10 | 127.34 | 125.79 | 156.48 | 126.70 | 144.00 | 148.75 | -0.8 | 126.79 | 121.16 | 128.31 | 126.65 | -0.7 | 4.27 | 150.91 | 125.12 | 121.10 | 127.34 | 125.79 | 156.48 | 126.70 | 144.00 |
| Norway (14) | 168.13 | -0.6 | 132.45 | 95.65 | 100.65 | 100.65 | +0.5 | 2.89 | 170.17 | 131.72 | 101.86 | 102.07 | 102.07 | 205.94 | 102.07 | 205.94 | 168.13 | -0.6 | 132.45 | 95.65 | 100.65 | 100.65 | +0.5 | 2.89 | 170.17 | 131.72 | 101.86 | 102.07 | 102.07 | 205.94 | 102.07 | 205.94 |
| Norway (24) | 168.13 | -1.2 | 142.35 | 136.03 | 144.05 | 147.25 | -0.7 | 3.00 | 170.21 | 142.25 | 136.59 | 143.82 | 148.99 | 223.47 | 167.00 | 217.00 | 168.13 | -1.2 | 142.35 | 136.03 | 144.05 | 147.25 | -0.7 | 3.00 | 170.21 | 142.25 | 136.59 | 143.82 | 148.99 | 223.47 | 167.00 | 217.00 |
| Singapore (38) | 218.19 | +0.3 | 184.74 | 174.54 | 185.94 | 185.15 | +0.7 | 2.11 | 217.59 | 181.85 | 174.61 | 183.60 | 183.98 | 226.43 | 161.83 | 191.33 | 218.19 | +0.3 | 184.74 | 174.54 | 185.94 | 185.15 | +0.7 | 2.11 | 217.59 | 181.85 | 174.61 | 183.60 | 183.98 | 226.43 | 161.83 | 191.33 |
| South Africa (61) | 227.56 | -1.2 | 192.67 | 184.14 | 194.98 | 179.25 | -2.3 | 2.78 | 230.30 | 192.47 | 184.80 | 193.24 | 183.39 | 271.99 | 173.00 | 193.00 | 227.56 | -1.2 | 192.67 | 184.14 | 194.98 | 179.25 | -2.3 | 2.78 | 230.30 | 192.47 | 184.80 | 193.24 | 183.39 | 271.99 | 173.00 | 193.00 |
| Spain (52) | 156.42 | -0.6 | 132.45 | 95.65 | 100.65 | 100.65 | +0.5 | 2.89 | 170.17 | 131.72 | 101.86 | 102.07 | 102.07 | 205.94 | 102.07 | 205.94 | 156.42 | -0.6 | 132.45 | 95.65 | 100.65 | 100.65 | +0.5 | 2.89 | 170.17 | 131.72 | 101.86 | 102.07 | 102.07 | 205.94 | 102.07 | 205.94 |
| Sweden (22) | 174.43 | -1.3 | 147.89 | 148.46 | 148.46 | 148.46 | +0.6 | 2.89 | 170.17 | 147.82 | 141.85 | 142.91 | 142.91 | 205.94 | 142.91 | 205.94 | 174.43 | -1.3 | 147.89 | 148.46 | 148.46 | 148.46 | +0.6 | 2.89 | 170.17 | 147.82 | 141.85 | 142.91 | 142.91 | 205.94 | 142.91 | 205.94 |
| Switzerland (69) | 174.43 | -1.2 | 63.10 | 79.41 | 84.10 | 90.50 | +0.6 | 2.21 | 95.32 | 83.01 | 79.13 | 83.82 | 80.08 | 104.22 | 82.17 | 98.77 | 174.43 | -1.2 | 63.10 | 79.41 | 84.10 | 90.50 | +0.6 | 2.21 | 95.32 | 83.01 | 79.13 | 83.82 | 80.08 | 104.22 | 82.17 | 98.77 |
| United Kingdom (233) | 175.44 | -0.7 | 151.08 | 144.37 | 152.87 | 151.01 | +0.5 | 4.52 | 179.38 | 150.17 | 144.18 | 151.50 | 150.41 | 156.27 | 171.44 | 156.27 | 175.44 | -0.7 | 151.08 | 144.37 | 152.87 | 151.01 | +0.5 | 4.52 | 179.38 | 150.17 | 144.18 | 151.50 | 150.41 | 156.27 | 171.44 | 156.27 |
| USA (523) | 166.31 | -1.2 | 140.81 | 134.57 | 142.50 | 166.31 | -1.2 | 2.94 | 168.66 | 140.70 | 136.11 | 142.06 | 168.35 | 177.65 | 140.81 | 149.55 | 166.31 | -1.2 | 140.81 | 134.57 | 142.50 | 166.31 | -1.2 | 2.94 | 168.66 | 140.70 | 136.11 | 142.06 | 168.35 | 177.65 | 140.81 | 149.55 |
| Europe (809) | 144.17 | -0.8 | 122.07 | 116.55 | 123.53 | 123.50 | +0.5 | 3.90 | 145.37 | 121.49 | 116.86 | 122.67 | 122.77 | 161.12 | 125.60 | 149.14 | 144.17 | -0.8 | 122.07 | 116.55 | 123.53 | 123.50 | +0.5 | 3.90 | 145.37 | 121.49 | 116.86 | 122.67 | 122.77 | 161.12 | 125.60 | 149.14 |
| Nordic (100) | 174.22 | -1.5 | 147.51 | 140.95 | 149.27 | 147.50 | +0.0 | 2.19 | 176.84 | 147.79 | 141.91 | 148.22 | 147.27 | 200.81 | 156.55 | 199.15 | 174.22 | -1.5 | 147.51 | 140.95 | 149.27 | 147.50 | +0.0 | 2.19 | 176.84 | 147.79 | 141.91 | 148.22 | 147.27 | 200.81 | 156.55 | 199.15 |
| Pacific Basin (77) | 121.70 | -1.4 | 103.89 | 98.95 | 112.50 | 121.70 | -1.2 | 1.23 | 134.08 | 103.70 | 99.50 | 104.70 | 100.80 | 145.92 | 117.86 | 144.80 | 121.70 | -1.4 | 103.89 | 98.95 | 112.50 | 121.70 | -1.2 | 1.23 | 134.08 | 103.70 | 99.50 | 104.70 | 100.80 | 145.92 | 117.86 | 144.80 |
| North America (1528) | 145.82 | -1.4 | 103.89 | 98.95 | 112.50 | 121.70 | -1.2 | 1.23 | 134.08 | 103.70 | 99.50 | 104.70 | 100.80 | 145.92 | 117.86 | 144.80 | 145.82 | -1.4 | 103.89 | 98.95 | 112.50 | 121.70 | -1.2 | 1.23 | 134.08 | 103.70 | 99.50 | 104.70 | 100.80 | 145.92 | 117.86 | 144.80 |
| North America (638) | 184.28 | -1.2 | 138.10 | 132.94 | 140.78 | 162.87 | -1.2 | 2.95 | 186.27 | 138.95 | 133.44 | 142.34 | 164.83 | 189.69 | 129.51 | 148.87 | 184.28 | -1.2 | 138.10 | 132.94 | 140.78 | 162.87 | -1.2 | 2.95 | 186.27 | 138.95 | 133.44 | 142.34 | 164.83 | 189.69 | 129.51 | 148.87 |
| Europe Ex. UK (576) | 123.41 | -0.9 | 104.48 | 99.87 | 105.76 | 107.47 | +0.6 | 3.17 | 134.55 | 104.09 | 99.97 | 105.12 | 106.84 | 129.03 | 103.58 | 129.03 | 123.41 | -0.9 | 104.48 | 99.87 | 105.76 | 107.47 | +0.6 | 3.17 | 134.55 | 104.09 | 99.97 | 105.12 | 106.84 | 129.03 | 103.58 | 129.03 |
| Pacific Ex. Japan (224) | 156.06 | +0.7 | 132.14 | 128.29 | 133.73 | 138.80 | +0.8 | 3.82 | 155.02 | 129.56 | 124.42 | 130.82 | 137.80 | 178.00 | 126.00 | 111.40 | 156.06 | +0.7 | 132.14 | 128.29 | 133.73 | 138.80 | +0.8 | 3.82 | 155.02 | 129.56 | 124.42 | 130.82 | 137.80 | 178.00 | 126.00 | 111.40 |
| Japan Ex. USA (1720) | 139.57 | -1.1 | 112.79 | 107.79 | 112.79 | 112.79 | -0.9 | 2.36 | 141.95 | 111.63 | 107.79 | 113.91 | 112.65 | 146.16 | 112.65 | 146.16 | 139.57 | -1.1 | 112.79 | 107.79 | 112.79 | 112.79 | -0.9 | 2.36 | 141.95 | 111.63 | 107.79 | 113.91 | 112.65 | 146.16 | 112.65 | 146.16 |
| World Ex. UK (2010) | 139.57 | -1.4 | 102.52 | 113.26 | 119.34 | 126.53 | -0.9 | 2.36 | 141.95 | 111.63 | 113.92 | 112.12 | 129.32 | 153.05 | 122.92 | 146.78 | 139.57 | -1.4 | 102.52 | 113.26 | 119.34 | 126.53 | -0.9 | 2.36 | 141.95 | 111.63 | 113.92 | 112.12 | 129.32 | 153.05 | 122.92 | 146.78 |
| World Ex. Ex. UK (2182) | 142.79 | -1.3 | 120.50 | 115.54 | 122.35 | 136.28 | -0.7 | 2.82 | 144.70 | 120.93 | 116.33 | 121.22 | 129.32 | 153.05 | 122.92 | 146.78 | 142.79 | -1.3 | 120.50 | 115.54 | 122.35 | 136.28 | -0.7 | 2.82 | 144.70 | 120.93 | 116.33 | 121.22 | 129.32 | 153.05 | 122.92 | 146.78 |
| World Ex. Japan (1770) | 157.91 | -0.9 | 138.70 | 127.78 | 135.92 | 147.81 | -0.5 | 3.31 | 169.42 | 133.23 | 127.94 | 134.54 | 146.88 | 180.00 | 126.80 | 147.00 | 157.91 | -0.9 | 138.70 | 127.78 | 135.92 | | | | | | | | | | | |

February 20 1992
Forms
City market

FINANCIAL TIMES SURVEY

VEHICLE FLEET MANAGEMENT

SECTION III

Thursday February 20 1992

Many companies consider the cycle of purchase, operation and disposal of car fleets to be an obvious area for cutbacks and savings. John Griffiths investigates the severe effect on the motor industry, as operators review their policies on replacement of vehicles and contemplate the alternative of giving employees cash

Brakes on in the car park

AS RECESSION has tightened its grip in the UK and other leading European countries, so the business sector has looked with growing urgency for ways of cutting costs.

Not without reason, attention has been drawn ever more closely to the company car park.

For whereas the operation of vans, trucks and other commercial vehicles is an unglamorous business in which cost control is paramount, the large "perk" proportion in company cars, the perceived status and other emotive issues involved in their provision, and - not least - their use as a magnet to attract key recruits, served to thrust cost from the top of the list of concerns almost throughout the 1980s.

But with UK unemployment again creeping towards 3m, the property and other large economic sectors showing scant signs of life, and thousands of companies struggling simply for survival, the 1980s-style preoccupations appear increasingly frivolous. And, as a result of successive UK Budgets, they have also become considerably more expensive to indulge.

Last year the Chancellor, Mr Norman Lamont, hit the motor

industry and business car users alike with what both regard as his now-infamous "triple whammy".

■ A further increase in tax scale charges payable by employees;

■ A hike to 17.5 per cent in VAT, which, unlike any other business good, companies cannot reclaim on car purchases; and

■ The imposition for the first time of National Insurance Contributions, payable by the company, on employees' private benefit of their cars.

One effect was to bring to almost tenfold the increase, during the past decade, in the taxable benefit to the employee of his company car. The typical operator of a 1.5 litre car under four years old in 1982-83 paid tax on an assessed benefit of £260; in the current year the assessed benefit is £2,550.

For most employees, that remains a very good deal - paying tax at 25 per cent, his newish company car will have cost him or her around £200 in the current tax year, far below the cost of buying and running the same car privately.

The additional cost to employers, however, is much more substantial.

Thus, a steady stream of sur-

veys - the latest by the UK's Monks Partnership consultancy group in mid-February - has shown a majority of companies identifying the cycle of buying, operating and disposing of their car fleets to be one of the most obvious areas for cutbacks and savings.

To the dismay of car makers, importers and dealers, one of the easiest decisions has been to postpone replacement of cars, which, for most companies in earlier times, had taken place in two- or three-year cycles.

Instead, as shown by the Monks Partnership survey of 202 UK companies operating a combined fleet of 115,000 cars, nearly one quarter are requiring cars to cover more than 70,000 miles before replacement - up from 8 per cent in 1991 - and 31 per cent are keeping cars more than three years (up from 19 per cent).

Some 120 of the companies surveyed between December of last year and the end of January, were shown to be contemplating change to their company car policies this year. Of these, a relative handful - 12 per cent - were contemplating measures which could increase costs while 85 per cent were looking for savings.

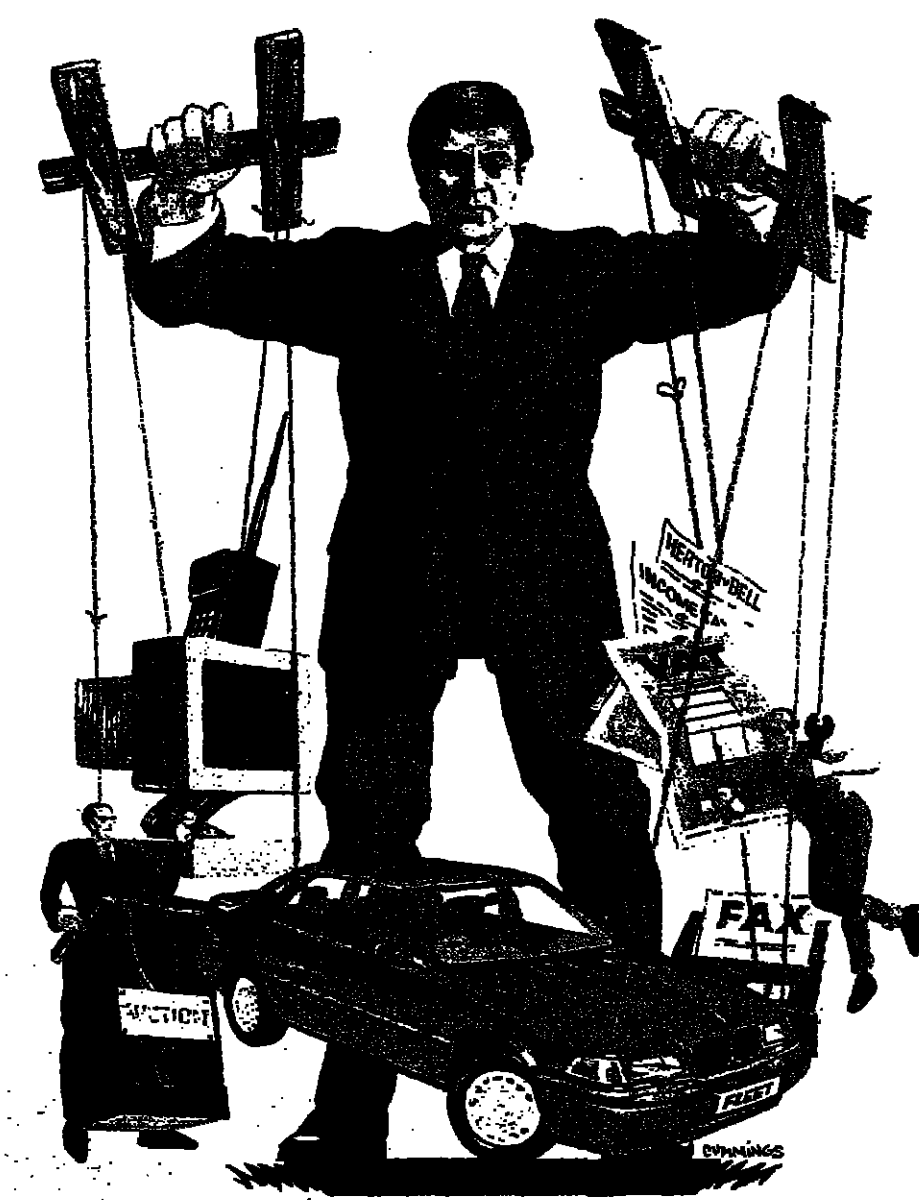
No less significantly, for the first time several surveys have identified considerable interest by companies in opting out of the hassles of providing and administering company car fleets altogether, usually by offering a cash alternative.

The complexity of the calculations involved in determining the extent to which such a course might save corporate cash has provided a field day for accountants.

It has also resulted in a flood of often contradictory data from various vested interest groups, such as the specialist contract hire, leasing and fleet management companies which make their living from convincing vehicle operators that they can do a better job than "in-house".

There is something approaching consensus, however, that probably between one half and two-thirds of company cars are still tax advantageous for companies, although the situation could change.

Should Mr Lamont decide significant changes in the tax-



tion and other treatment of vehicles and fuel in his forthcoming Budget on March 10.

It is likely, however, that a good many more companies would have already taken the plunge into offering cash alternatives, were it not for a number of unresolved VAT and personal taxation pitfalls of which they are deeply fearful.

Their fears are well founded. And the irony is not lost on them that it is legislation from

a government which committed itself to eradicating the company car "perk" which is helping to retain it.

Much the biggest problem relates to VAT. The courts are testing the decision of Customs and Excise to demand VAT where "cash for cars" schemes are offered, even if most employees decide to keep their cars instead.

To illustrate: if a company offered its 500 employees £4,000

a year as a cash alternative, and only 10 took up the offer, Customs and Excise would demand from the company VAT on the supply of the retained 490 cars, representing an additional bill for the company of more than £250,000.

Such uncertainties, when combined with those hanging over Mr Lamont's Budget intentions, help explain the continuing sharp fall-off in UK new car sales over the past

year which has so severely affected vehicle makers and importers. From a record 2.3m sales in 1989, the market plunged to just 1.58m last year. Commercial vehicle sales have suffered even more, and are now running at little more than half the levels of two years ago.

In the past few weeks, the industry has been tossed at least one crumb of comfort - publication of the Monopolies and Mergers Commission report into car pricing in the UK, and the related question whether the system of sales through exclusively-franchised dealers (in theory at least) has played a role in keeping prices higher than necessary.

In spite of the MMC's conclusion that there was a complex monopoly in the supply of new cars, it found also that this did not necessarily work to consumers' disadvantage. To the chagrin of consumer groups, it accepted both that UK prices were not, overall, disproportionately high in comparison with Continental markets, and that franchised networks were needed properly to care for such complex products with strong safety implications.

Its conclusions will be assessed closely by the industry and business vehicle operators in Continental countries, for it is likely considerably to influence the European Commission's own deliberations on pricing after the advent of the single market next year and on whether the present exemption from normal EC competition rules (which allows the franchised car trade to exist) should continue after its scheduled expiry in 1995.

The MMC report does, however, propose greater freedom for dealers to compete more intensively with each other. It also is critical of exceptionally large fleet deals, involving very large discounts and concluded directly between vehicle maker and operator. These, it argues, require subsidies from smaller business and private buyers in the form of higher list prices.

It is possible that the bringing of such issues into the open, combined with a growing hope that Mr Lamont's Budget next month may reduce the tax burden on cars, may at last persuade fleet buyers back into the market.

IN THIS SURVEY

■ The contract hire and leasing industry
■ Pros and cons of fleet management companies
■ Changes in company car perks
Page 2

■ Company profiles:
■ Johnson Matthey
■ DHL International
■ National & Provincial
■ Gateway Foodstores
Page 4

■ The latest methods in vehicle security
■ Ways to reduce accident claim rates
■ Insurance
Page 5

■ The EC company car market
■ Germany, Italy and France
Page 6

■ Astra GLS: Italian pace-setter for imported cars
Page 6

■ How Davids are subsidising the cash flow of Golaths
■ A gold-plated future for carphones
■ The campaign to abolish Special Car Tax
Page 7

■ Merits of the latest business vehicles
■ Mind-boggling technology ahead
Page 8

■ Sales of diesel-engined vehicles are rising
■ Lorries switch to a higher gear
■ Cinderellas of the motor industry smarten up
Page 9

Editorial production: Roy Terry
Illustration: Robin MacFarlan

Chalk.

Cheese.



1989 Sierra LX

1992 Sierra LX

A pair of Sierras, both LX models. But the same car? Definitely not.

Over the last 3 years alone, we've engineered in some dramatic changes on Sierra.

We have introduced a new range of 2.0 litre DOHC engines, a 1.8 litre turbo diesel and added four catalyst equipped engines.

Sierra. All high performance Sierras now transfer

their power to the road through the MT75 gearbox.

This lightweight, 5-speed transmission even has synchromesh on reverse.

While in the ride and handling department, the suspension has been tuned to make the Sierra both smoother and quieter.

The interior has been transformed by smart new trims, a restyled fascia, new instrument panel

and steering column adjustable for rake and reach.

The sunroof on Ghia models is now powered and leather upholstery is an option.

Estates, from the GLX up, now arrive with an integral styled roof rack. All Cosworth, 4x4 and Ghia models sport new style alloy wheels.

And GLS models now have alloy wheels too.

All GLS models and above, now have anti-lock

brakes and all 2.0 and 2.9 litre models now benefit from power steering.

Our picture clearly shows that the new Sierra is different. But, with the introduction of more than 400 further changes, only your Ford dealer can show you how much it has matured.



Everything we do is driven by you.

Ask your Ford dealer about Ford's Free Protection Policy and Alternative package which includes one year's free RAC membership, security glass etching and (subject to status) a free loan vehicle for a week should yours be stolen in the first year. For a catalogue or the address of your Ford dealer, please call the Fleet Information Service on 0245 253145.

VEHICLE FLEET MANAGEMENT 2

The contract hire and leasing industry has been shrinking, writes Kenneth Gooding

New business difficult to find

THE UK's vehicle contract hire and leasing industry has been shrinking in the recession. The most spectacular example of rationalisation has been provided by the T Cowie group which in November snapped up the Royal Bank of Scotland's loss-making Royco subsidiary for £38m. Cowie also snapped up the assets of Centre Contracts, previously part of the John Martin car retailing group in Edinburgh, for about £300,000, and Ringways Contract Hire in Leeds for £2m. Several other small contract hire companies are up for sale because they find it almost impossible to make a living in present market conditions. All this might bring problems for their clients.

Dozens of small companies allowed their way into the contract hire industry in the late 1980s when business was booming. Many of them based their prices on the car residual val-

ues being achieved at the peak and they are feeling real pain today because most residual values have remained flat for nearly two years.

One contract hire company which was approached recently by a number of smaller rivals said an analysis of the residual values of the cars on their

Several small companies are up for sale because they find it almost impossible to make a living

books showed that "if we took on those companies, we'd lose fortunes".

Accountancy in contract hire being what it is, most companies can "roll forward" their mistakes in assessing residual values - as long as new business keeps coming in. Unfortunately for them, since Britain's

car-buying boom ended dramatically in 1990, new business has been hard to find.

"The industry is very short of new business and it is very hard to make a living as a small contract hire company," says Mr Roger Macey, chairman of the British Vehicle Rental and Leasing Association and a director of Commercial Union Insurance's F&M Group.

Competition is incredibly intense, he says, "and contract hire prices are not going up as they realistically should".

The lack of new business is not a total disaster, of course. It means in most cases that customer companies are simply extending the life of individual contracts and keeping the vehicles longer, typically for four instead of three years. This brings some headaches for the contract hire company. Maintenance costs are bound to rise as cars get older and

high-mileage cars are very difficult to sell. Mr Macey points out: "The irony is that manufacturers are making cars that are more reliable and will last for at least 80,000 miles. But people don't want to buy a car with 80,000 miles on the clock."

Mr Macey says some of the newer contract hire companies grew up in the 1980s and assumed that new car prices would continue to rise, pulling used-car prices up with them. "But for the past 18 months residual values have been absolutely flat. The gap between new car and used car prices is becoming wider and wider."

A simple example of the impact on the industry is as follows: a company bought a car three years ago for £10,000 and assumed a residual value in 1992 pounds of £4,500. In present conditions the car is unlikely to fetch more than £4,000, thus all profit on that

particular contract is eliminated.

Mr Macey points out that, because contracts usually run for three years and as the industry's most recent glory days did not end until 1989, there are still two years of painful financial results to come through.

At the same time, even if, as many predict, the UK new car market picks up in the second half of this year, the improvement will not make itself felt on contract hire companies' balance sheets until 1995.

He also warns that the industry must not assume car prices will rise steadily through the 1990s. There are a number of important factors in the offing which are likely to conspire to keep a lid on UK car prices. These include the report on car pricing by the UK Monopolies and Mergers Commission which has just been published and which the Trade



Robert Blower: we compete on quality of service, not price

and Industry Secretary is at present mulling over.

Meanwhile, the European Commission is urging harmonisation of taxes and the UK government might well pay heed. The UK-based car producers have certainly been campaigning hard for a reduction in the total tax on new cars.

Then in 1995 the so-called "block exemption" given to the

car makers by the European Commission comes to an end. This is the system which enables them to have exclusive dealer networks - the Commission previously considered that it was in the public interest, particularly when it came to the safety that comes from having cars serviced properly, for these exclusive dealer networks to continue. If the Commission changes its mind, car retailing in Europe will undergo a massive shake-up.

As for customers, most hire contracts contain clauses which enable users to "escape" should the worst happen and the contract hire concern go into liquidation. However, previous experience suggests that users suffer when contract hire companies get into trouble. For example, if a contract hire concern does not pay its maintenance and repair bills on time, the impact is felt by its clients. Client companies lose the use of their cars if the vehicles are kept off the road when the contracted garage refuses to do the necessary repair or maintenance work because its bills have not been paid.

Mr Robert Blower, T Cowie's corporate communications

manager, says that already contract hire customers are putting much more emphasis on the financial stability of potential car suppliers when choosing between them. "Last year was a very damaging for contract hire companies and 1992 will be even worse for many in the industry, particularly those which rely on car residual values for their profits," he says.

Cowie is not dependent on residuals for profit, he points out. "We compete on quality of service, not price." Overheads are kept to a minimum. For example, at the time of the takeover, Royco had 83 people looking after 6,000 cars while Cowie had 250 for 55,000. "This enables us to make money while others are losing it."

Cowie's three acquisitions last year has taken the total of vehicles it has on hire to corporate clients to more than 60,000, making it by far the largest business of its kind in the UK.

Mr Blower says the takeovers came only after Cowie completed extensive research and found that "the contract hire industry has a good future".

Peter Tucker examines the pros and cons of fleet management companies

Something in it for everybody

ONE OF the main pre-occupations of fleet operators is the pros and cons of hiring a fleet management company to run their vehicles. But how many fleet operators make use of such companies?

According to a survey* of company car schemes, an external fleet management company is most commonly used by fleets of more than 100 vehicles (one third of fleets of that size band responding to the survey said they do so). However, a significant (although lower) percentage of companies running fewer vehicles also declared they use the services of an outside fleet management company.

The reason there is something in it for everybody is because fleet management is by its very nature a bespoke service; ranging from a one-off fleet "health check" to full-time, hands-on vehicle management by outside experts. There is no doubt that managing a fleet today has become a highly sophisticated operation, with even greater cost penalties than ever before to be paid for errors and oversights. But can a fleet operator's own staff, however competent they are, be expected to perform this task unaided?

There are many specialist companies offering increas-

ingly sophisticated support systems to fleet managers. As well as the external fleet management companies, handling as many areas of operation as the client requires, there are software houses offering packages for the fleet operator's personnel to run in-house,

Managing a fleet today has become a highly sophisticated operation, with even greater penalties to be paid for errors and oversights

which are often tailored to meet individual needs.

According to Mike Newing, general manager of Kalamazoo Logistics, when fleet operators are evaluating computerised vehicle management systems, they must be aware that software comes in different forms, to run on a variety of hardware and perform a whole panoply of tasks.

"Fleet operators need to examine their requirements and determine exactly how much they want to spend on a

computer system," he advises. "However, they must recognise that running a fleet is a high cost activity."

Just as an example, Kalamazoo's Profleet system costs from £3,000, with the end user simply supplying some form of PC to run it on. From there

prices rise according to the sophistication of the system and the way it is run, up to packages for mainframe users with networks linking operational centres round the country, as in the case of some of Kalamazoo's larger customers.

But, says Mr Newing, today's software is user friendly and adaptable to individual customers' needs: "Most of the software that's available these days is designed for people who are not necessarily computer

experts, nor necessarily fleet managers."

"In addition, with customised software, you can break your company down by your organisation so you can look at costs incurred by your fleet with your in-house system based on the organisation of your company - and not just a reflection of overall vehicle costs. It is almost impossible for a third party company servicing a large number of other customers to provide information based on all their organisations. You can imagine the logistical nightmare that would involve for the supplier."

Naturally enough, Derek Cant, Avis Fleet Management's director, believes that a professional fleet management company can offer a number of vital services, some of which cannot be achieved by an in-house operation.

"Clients can choose to have a vehicle acquisition programme, maintenance of vehicles while they are in ser-

vice - plus any number of ancillary services, such as an accident management programme, advice on the best funding method, fuel cost management, or access to daily rental vehicles - right through to the point at which the customer's vehicle becomes an asset to be disposed of," explains Mr Cant.

"And we are consistently able to obtain a better return on used vehicles than the end users are themselves. Many fleet operators can perform administrative disposal quite adequately, but that is a long way from ensuring the vehicle is sold at the right time and in the right way, to realise its optimum re-sale value."

According to Mr Cant, end users benefit also from professional advice on vehicle acquisition: "It is remarkable how many fleets continue to include vehicles in their car policies, based on a very simplistic and dangerous comparison of capital costs. Arguably, it is more critical to look at what a vehicle's re-sale prospects are, as well as fuel and maintenance costs."

And costs of all sorts, as well as how to control them, are indeed the key considerations when a fleet operator is deciding how the vehicles are to be managed.

Even though a fleet operator's in-house staff are doubtless perfectly capable of identifying any cost areas producing problems, does sophisticated software alone equip them to deal with problems such as work poorly done, or unnecessary maintenance work? And do they have the same clout with suppliers of products and services as a fleet management company which buys these in great volume all the time on behalf of its clients?

The chances are the answer is no - if only because these suppliers are careful not to upset such a leading customer. Furthermore, a fleet management company will have maintenance records for countless examples of any make and model. It will know that model X needs a new clutch normally after so many thousand miles, while at a certain mileage the front discs are prone to go on model Y, and it will be on the look-out

for gross exceptions to any such norms when its customers' cars are serviced. But if so many tasks are to be assumed by an outside fleet management company, suddenly there is less administration to be taken care of in-house.

This is a further benefit to the fleet operator because staffing costs can also be reduced, or personnel can be re-assigned to more important tasks connected with their employer's core business.

It is perhaps best summed up by one Bedfordshire fleet manager who makes extensive use of a fleet management company: "We aren't into cost and maintenance control as our main line of business, so we think it's sensible to delegate those responsibilities to a company which is."

*Company Secretary's Review Survey of Company Car Schemes 1991, Tolley Publishing, Croydon, Surrey. £35.50.

BASIC SALARY INCREASES REQUIRED TO COMPENSATE FOR LOSS OF COMPANY CAR

| | Ford Fiesta 1.4 LX CFI | Cavalier 1.8 GL | Mercedes 230 E 2.3 GL | Rover 230 SLI 19v | Mercedes 300E |
|---------------------------|------------------------|-----------------|-----------------------|-------------------|---------------|
| Retail price | \$10,002 | \$12,898 | \$17,704 | \$19,877 | \$31,182 |
| Tax band | up to £4000 | up to £2000 | over £2000 | omv | omv |
| Insurance | \$273 | \$325 | \$465 | \$704 | \$950 |
| Loan interest | \$960 | \$1,238 | \$1,700 | \$1,908 | \$2,992 |
| Lost interest on deposit | \$290 | \$374 | \$513 | \$577 | \$903 |
| Depreciation | \$1,320 | \$1,908 | \$3,312 | \$3,468 | \$4,212 |
| Maintenance | \$185 | \$165 | \$350 | \$250 | \$520 |
| RAC membership | \$50 | \$50 | \$50 | \$50 | \$50 |
| Road fund | \$100 | \$100 | \$100 | \$100 | \$100 |
| Fuel consumption (mpg) | 38.36 | 37.55 | 29.25 | 32.68 | 26.80 |
| Total annual running cost | \$2,706 | \$4,721 | \$7,110 | 7,895 | \$10,514 |

Plus the appropriate sum to cover increased income tax and national insurance liabilities (dependent on individual circumstances and tax bands)

*Original market values Source: Tolley

Kenneth Gooding looks at changes in company car perks

Cash option poses problems

VERY many UK companies would like to offer cash to employees as an alternative to the company car. Yet the number of corporations actually offering the cash alternative has gone down in the past year.

This is in spite of the fact that the 1991 UK budget was expected to drive many "perk" company cars off the road because the Chancellor of the Exchequer caused many corporations to re-think fundamentally their company car policies.

He did so by:

- Raising the personal tax paid by company car drivers yet again - it has jumped by 280 per cent since the 1988 budget; and
- By insisting employers pay National Insurance contributions on company cars and fuel.

That certainly gave corporations food for thought. A survey by the William M Mercer Fraser consultancy group shortly after last year's Budget showed that two thirds of the companies contacted were reconsidering their car policies.

Half of those thinking of changing were considering the introduction of a cash alternative.

"While there is evidence that a large number of companies would like to offer a cash alternative, they are being put off by administrative complexities and the impracticable VAT and income tax position of cash allowances," says Mr Tony Vernon-Harcourt of Monks Partnership, the remuneration advisers.

Not only that, some companies which anticipated the Chancellor's tough measures and launched a cash instead of cars policy in 1990, have been forced to drop the offer.

Mr Vernon-Harcourt suggests that, while the income tax difficulties eventually can be ironed out with the help of individual tax inspectors, the potential VAT problem remains a serious one for companies.

He says Customs and Excise are taking the view that, if an

employee could have, say, £2,000 in cash or a company car, the supply of a company car by the employer to the employee must be deemed supply by the employer of a car for the VAT-inclusive consideration of the cash alternative.

Giving a simple illustration, Mr Vernon-Harcourt takes the example of a company which offers employees a choice of £3,000 cash or a company car. The company has 500 cars and 50 employees take the cash while 450 retain their cars. Customs and Excise will insist that the 450 car users have had the supply of a car from the company on the following terms: supply £2,558.15; plus VAT £446.81 (for a total of £3,000).

So Customs and Excise might demand 450 times £446.81, or a total of £201,065, from the company.

"For a company with 2,000 to 3,000 cars the VAT bill could be £1m," Mr Vernon-Harcourt points out.

As the VAT problem affects those cars retained by employees, it does not arise if a company decides to do away with all its cars and give cash instead to eligible employees. Monks has found a handful of companies considering this course of action. They are mainly financial/IT organisations where all the cars on the fleet are "perk" cars.

In any case, Mr Vernon-Harcourt says that, in spite of the Chancellor's efforts, "in most of the companies we've looked at, two out of three cars remain tax efficient compared with the tax alternatives. So there is no great impetus to change in this direction. It is not cost-effective to move every company car driver to the cash alternative."

Neither would a forced change from cars to cash be particularly popular.

The Mercer Fraser survey found that, while 12 per cent of companies were offering a cash alternative, only one in 10 described the take-up of the cash option as even "moderate".

The problem the UK government faces in trying to eradicate the "perk" company car is

that the benefits to both employer and employee are far broader than those which can be stated in simple monetary benefit terms.

The "perk" cars are in Britain certainly started because companies in the 1960s and 1970s were looking for other ways to reward employees because high personal taxes made pay increases relatively unattractive.

The government's counter-attack started in 1978 when it said it aimed to reduce the UK's high personal tax rates but, to compensate, it also wanted to eliminate the provision of "perks" being handed

able, cost-effective car provision.

■ Presenting the right image. "First impressions are important, particularly when company directors, sales managers or representatives arrive at customer premises."

■ Key personnel retention and company loyalty. "The company car is seen as a significant part of the overall package of remuneration and equipment provision. Perceived status is often associated with the type of company car and, in a competitive market place for skills, organisations believe it is essential to retain the loyalty and full commitment of the employee."

■ Safety. "Regular and recorded service maintenance can be guaranteed if the vehicle is in company ownership."

According to Mr Len Clayton, managing director of Swan National Leasing - who, like Vauxhall, obviously has a vested interest in the future of the "perk" car - there is more to the "cash-for-cars" option than meets the eye.

Many of its problems emerge only when the option is examined more closely. "The main problems may begin to arise only after a few months or a year after the scheme has been implemented," he suggests.

Mr Clayton says that, when users consider matters calmly, they will decide to scrap the idea of a cash alternative. He adds for good measure: "The company car is an essential business tool. It is not a dying species. It is alive and well and will remain so - because in the final analysis there is no viable alternative."

While these might be heartening sentiments as far as the car makers and contract hire companies are concerned, there is no doubt that more companies than ever have been reconsidering their company car schemes.

Pressures of recession have forced many of them to keep their company cars longer so that four years, rather than three, is becoming the norm. And that is not such good news for manufacturers or contract hire groups.

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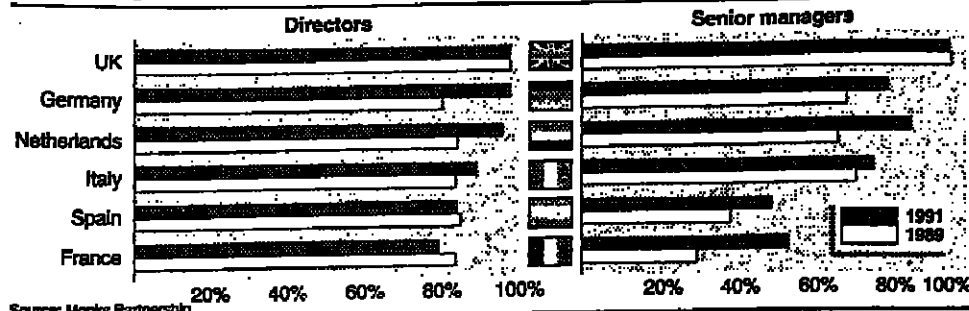


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VEHICLE FLEET MANAGEMENT 6

Company cars in Europe



Source: Monks Partnership

John Griffiths on the EC company car market

Essential business tool

WHILE successive UK chancellors have sought to discourage the company car through taxation increases well in excess of inflation, its popularity, particularly as an executive perk, is growing apace in most European countries.

At director level the widespread perception that the UK is somehow unique for the profligacy with which "perk" cars are dispensed is not standing up to close scrutiny. As an extensive study of the European company car scene by the Monks Partnership makes clear, at director level there is a fairly small and ever-narrowing difference in the extent of provision between the UK and some leading Continental countries.

Only in Switzerland, among a total of 14 countries surveyed, does the level of provision to directors fall significantly below 90 per cent. (Needless to say, Swiss directors are in a better position than most to fund their own cars out of salary.)

At managerial level the gaps, as might be expected, widen - but even here provision is increasing. Monks partner Mr Tony Vernon-Harcourt concludes:

"The highest increase in popularity in recent years has occurred in France, where 80 per cent more non-director senior managers were offered company cars last year compared with 1989.

In Germany, which in unit terms has a larger company car market than the UK, the level of provision to directors is now the same as in the UK, at 98 per cent. Spanish middle managers, such as in sales or accountancy functions, fare least well in comparison with their UK counterparts, with 49 per cent being offered cars compared with 96 per cent in the UK, 86 per cent in the Netherlands and 80 per cent in third-placed Germany. How-

ever, while the UK proportion has actually dropped back marginally since 1989, only just over one third of Spanish managers were receiving cars in the late 1980s.

Where UK business people do stand out - in company with their Spanish colleagues - is in their penchant for running expensive cars. Even allowing for exchange rate variations, in sterling terms the cars run by British managers are the most expensive. Last year the average, at managing director level, was £28,000 (\$50,000) and at senior manager level, £20,000.

In sterling terms, per-car spending on Spanish senior managers' vehicles was even higher than in the UK, at £21,600. The managing director, however, settled for one cost-

less £26,500. In comparison, German directors and managers appear positively modest at average spending of £20,400 on the managing director's car and just £14,600 on senior managers'.

This does not necessarily mean German managers are excessively self-denying - part of the difference is accounted for by varying purchase taxation rates. Whereas these, including VAT, total around 14 per cent on the German car, British buyers, because of special car tax and higher (recoverable) VAT pay around double the German rate.

In virtually all countries surveyed, the provision of free fuel for private motoring - a blatant "perk" if ever there was one - is the norm rather than, as might be expected, the exception. At director level, four out of

five Germans with company cars receive it, the Norwegians lead with 92 per cent, and even two-thirds of Swiss directors also receive the benefit.

Middle managers in Norway fare much worse. Provision is only about half the level of directors, but in most countries the level of provision is still well over two thirds.

In spite of the increasingly burdensome taxation regime in the UK, the Monks survey, conducted after last year's Budget, concluded that there has been little reduction in the level of allocation and that company cars are still more prevalent throughout the corporate hierarchy than in any other European, or indeed industrialised, nation.

This does not, however, prevent those operating within the UK vehicle provision industry from complaining about the British tax burden. For example, Mr Freddie Aldous, chairman and chief executive of TSB's Swan National vehicle leasing and rentals group -

and a leading light of ECATA, the European car and truck rental trade body - complains that UK company cars are now "greatly overtaxed" compared with many other EC states.

According to an analysis by Swan National, the assessed tax benefit to the company car user of his private use of the vehicle is substantially higher than in France, Germany, Italy, the Netherlands or Spain - the other countries studied in the analysis.

The Swan figures examined only a slice of the sector, but the group argues that it is by far the most important - cars of 1.6 to 1.8 litres; less than four years old; in use by sales and marketing personnel and engineers, and typically covering around 15,000 business miles and 5,000 private miles a year.

Such a user, Swan's figures show, faces a £2,650 assessed taxable benefit in the UK, compared with £2,400 in the Netherlands, £2,055 in Germany, only £1,250 in France and Italy and a lowly £950 in Spain.

"The government must recognise that the company car is an essential and irreplaceable business tool," says Mr Aldous.

Patrick Frater on a French company's fleet management policy

Discretion and convenience

DISCRETION and convenience are the watchwords of fleet management at Alcatel Alsthom's headquarters in Paris. Cars and vans bought are most likely to be French in France, German in Germany and British in the UK.

Decision-making is decentralised and conducted by each subsidiary rather than strictly controlled from Paris. If there is an overall strategy, it is to prioritise convenience, discretion - as well as to keep costs down.

Convenience in practice means that where Alsthom operates in the home territory of a leading motor manufacturer its products are probably cheaper and easier to service than those of a foreign producer with a small market share. For the directors' cars local products also make for a lower profile.

As fleet manager for all Alcatel Alsthom's operations in Paris and the Ile de France, Jean-Claude Rousson is responsible for handling the buying of cars for directors at Alcatel's five main offices in the Paris region and running a fleet of some 300 commercial vehicles, mostly light and medium-sized vans. Autonomy for all subsidiaries means that he does not get involved with the decisions for Alcatel Cable or any other division based in the same area. He nevertheless is the person responsible for keeping the board members on the road.

His operations break down into two distinct parts: the cars for the directors and the commercial vehicles for the repair and maintenance teams. The logic behind the division is a simple question of quantity of vehicles and the tax treatment of them.

In France it is not possible to recover the VAT on directors' cars, but it is deductible for the commercial fleet.

The commercial vehicles are bought through an annual tender process in lots of typically

GERMANS love their cars, and executives and managers are no exception.

Big corporations and banks have fleets of vehicles to ferry their top executives in a country where extensive driving is vital to doing business. The same is true of government and public authorities, which also have garages full of cars.

Metallgesellschaft, the Frankfurt-based metals, mining, engineering, and chemicals group, has a fleet of 304 cars, which includes all the main German car marques except Porsche, whose luxury sports cars hardly fit the role of the other executive.

The Metallgesellschaft cars are allotted to managers on a hierarchical basis (accounting for a third of its fleet) and according to who drives the most. Having weighed up the relative costs and benefits of leasing against purchase, it favours purchase. Thus the company owns all its cars.

The cars in the Metallgesellschaft fleet do not include those of its subsidiaries such as Lurgi, the big engineering company, and Kolbenschmidt, which makes motor components. But the rules for executive and company cars are the same throughout the concern.

At Metallgesellschaft, the nine main board management directors all receive a Mercedes-Benz 400 SEL, costing just over DM100,000. Although BMW has made considerable inroads into the Mercedes domain with its sleek, attractive 7-series, it is still the Mercedes which is the German executive car par excellence, especially with its new S-class, which came out last May and is bigger and more expensive than its predecessor.

Below the management board, there are three hierar-

chical levels. The first rank of managers is entitled to a Mercedes 300SE or BMW 730i. The next two are allowed to have progressively less expensive cars from the ranges of Mercedes, BMW, or Audi (the up-market Volkswagen subsidiary).

For employees who drive more than 25,000km (15,500 miles) a year, there are four categories. Within these, the entitlement is to various models of BMW, Ford, Opel (the German subsidiary of General Motors of the US) and Audi. All Metallgesellschaft employees who receive a car can add their own money, if they wish, to move up into the next level; they may not, however, edge into the main directors' group. Since they would be contributing towards the payment of a car that was not their own, and would thus get nothing back when the car was sold, very few do trade up in this way.

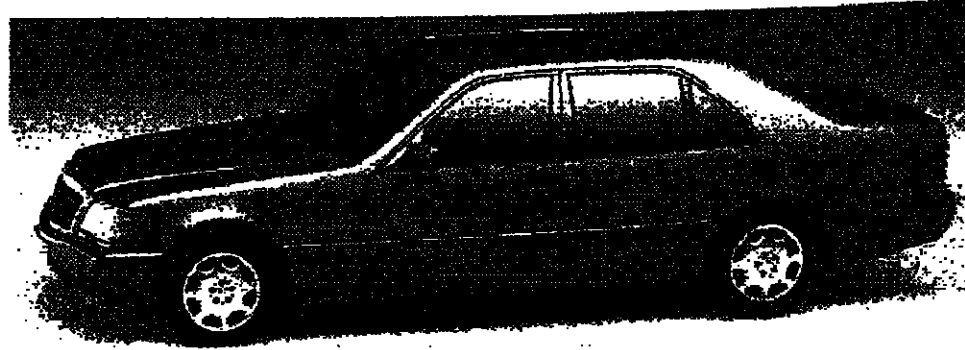
The company will also pay a further 12 per cent over the list price of the car an employee receives to cover any extra equipment desired such as air-conditioning - highly desirable during the recent hot summers - or a sun-roof.

Companies such as Metallgesellschaft do not just hand out company cars to make their employees feel appreciated. Because of its highly decentralised economic structure, now extended with the addition of eastern Germany through unification, a tremendous amount of time is spent on the road. For some journeys, say between Frankfurt and Munich, it is quicker to fly. Rail is also the better option for some routes, such as between Frankfurt and Cologne or Frankfurt and Stuttgart.

Moreover, many companies are not in the main cities or towns at all. Bertschmann, one of the world's biggest media companies, is based in the small northern town of Gütersloh, though it has important divisions in Hamburg, Munich, and elsewhere. Germany's thousands of Mittelstand (small- and medium-sized) companies, which are such a vital part of the economy, are spread all over the country.

German policy examined by Andrew Fisher

Driving motivation



New S-class Mercedes-Benz: the German executive car par excellence

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Because of its highly decentralised economic structure a lot of time is spent on the road.

although this is obviously a factor. "It is a sort of motivation," says Mr Horst Bogatek, the group's head of administration. The main reason is to save time and ensure that top managers can move quickly from place to place when necessary.

ITALY

Operators buck the trend

to the standard *macchine blu* (dark blue cars), there are vehicles of sundry colours, some bearing rotating blue lights, others carrying gun-toting law officers riding shotgun and others merely displaying discreet official insignia.

From ministries to state and quasi-state bodies, state-controlled corporations and banks, and the local communal authorities, this part of Italy's fleet market bought 120,000 vehicles last year. This was four times greater than sales to car rental operators.

The largest single fleet operator in Italy, outside the military, is the SIP state telephone corporation. Of its 40,000 vehicles, dispersed the length and breadth of the Italian boot and on the islands, about 34,000 are Fiat Pandas and derivatives. The remainder also carry "made-in-Italy" badges, an aspect that characterises virtually all the country's public sector fleets.

Indeed Fiat Group, compris-

ing Fiat, Lancia, Autobianchi and Alfa Romeo, won 52 per cent of the total fleet segment last year. This was around five points higher than the group's standing in the market overall. But changes in purchasing preference appear to be under way. General Motors has set the pace in this process. Two years ago it achieved the first sales of imports to the public sector by selling Kadett and Astra station wagons to the ENI state hydrocarbons holding corporation. Last year it sold Rascal small vans to the electricity corporation ENEL and to two ministries. Rover, with its Land Rover four-wheeled drive cross-country vehicle, also ranks ENEL among its customers.

Importers also see opportunities at SIP. Indeed, while admitting that nationally-built vehicles have precedence, fleet managers at the telephone corporation say they have started to examine the ranges offered by importers.

"The public sector is starting to open, with state bodies and corporations being more willing to consider change than ministries. But importers have only been able to erode Fiat's position with special vehicles for which the Turin company cannot offer an alternative. It will be real progress when importers sell their own models to the public sector," says Elio Tiberti, General Motors' fleet sales manager.

Since Fiat's acquisition of Alfa Romeo, there is concern about the monopoly position that the Turin Group has won in domestic production. However, adds Mr Tiberti, public sector purchasers are nevertheless subject to considerable pressure to buy Italian.

Some industry experts believe that the group has been able to use its position as sole national manufacturer when setting prices. Mr Tiberti notes that importers generally offer between 10 and 12 per cent basic discount on list prices, together with volume-related discounts of 6 per cent and more. It is thought that, where it gives discounts to the public sector, Fiat offers rather less.

But, as in other countries, Italy's fleet operators' choices are not determined only by initial purchase price. Trade-in value is an important factor. And this is giving a significant advantage to importers whose increasing market share in Italy owes much to the attractiveness of model ranges, as well as to competitive prices.

"Private sector businesses in Italy are lengthening their lists of staff eligible for company cars and offering a choice of models. Usually staff opt for the most attractive, which are often those with the highest resale value. We emphasise the importance of re-sale when negotiating with clients," says Mr Tiberti.

That this aspect is increasingly an area of competition is confirmed by Fiat. A spokesman notes that the group fixes buy-back prices on large fleet contracts at the time of sale. The maintenance factor is also attracting greater atten-

Metallgesellschaft changes its cars every four years or after 120,000km. Last year, it bought 70 new cars at a cost of just over DM2m. Those cars which are provided according to an employee's rank tend to do the full four years, with the others reaching their kilometre level in less than three. The cars driving the furthest distances are mostly accounted for by Chemetall, a materials consultancy subsidiary of the group.

A company car does not mean a free ride for German employees, who are taxed on 1 per cent of the car's list price (including extras) per month and also an mileage covered for travelling to and from work. However, maintenance, insurance, petrol, and other costs are taken care of, giving the user of such a car considerable benefits. Each main board director has a driver, with two others available when needed. The company also has 13 cars in a general pool, consisting of vehicles whose users have retired, left, or moved up the scale.

For Mercedes-Benz especially, the company fleet market is of vital importance, although it is coy about saying just how much. The new S-class, an increasingly common sight as it turns down German motorways, dwarfing most other cars, has put the executive class market in Germany, new S-class registrations went up by more than 50 per cent in the first 11 months of last year, while those of the BMW 7-series eased by just under 4 per cent. Some of the big limousines are bought by independent businessmen, lawyers, dentists, and other wealthy people, but company fleets account for a big share of their sales.

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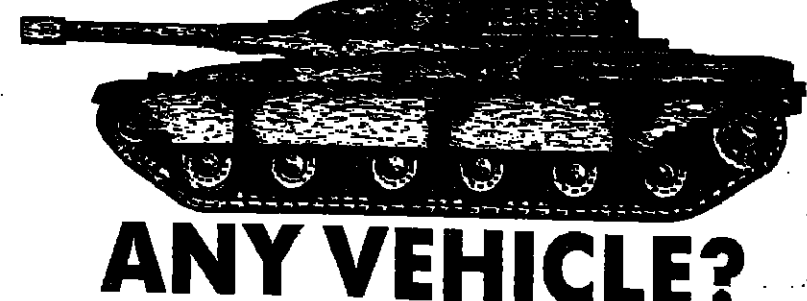
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VEHICLE FLEET MANAGEMENT 5

Peter Tucker checks the latest vehicle security methods

UK heads the EC theft table

MOST people have either experienced or know somebody who has experienced car theft. That is a statistical probability, as demonstrated by the fact that the UK leads the rest of the EC in the number of vehicle-related thefts - 7.1 per 1,000 head of population, according to figures compiled by the Insurance Service.

Compare that with the figures per head of population for France (4.2), Italy (3.6) and Germany (1.14) and it is not hard to see why these crimes have become such a hot topic for the motor industry, government and fleet operators.

Among the UK Home Secretary's reactions to this growing problem was a declaration of his intention to make "joyriding" a criminal offence. The resultant Aggravated Vehicle Taking Bill has now completed the committee stage in the Lords, to be followed by a third reading in the Commons. Furthermore, the Home Office this month launched its new £5m initiative, Crime Prevention Year 1992. The intention is to involve the public, as well as businesses, industries and organisations, in an attempt to eradicate car crime.

Among those most seriously affected by these problems are companies such as rental and leasing companies, which operate vehicles as their prime source of revenue. For this reason, the British Vehicle

Rental and Leasing Association (BVRLA) has over the past five years been operating an annual award scheme for manufacturers it considers do the most to build into their products deterrents to the thief. But progress appears to have been disappointing.

Mr Freddie Aldous, BVRLA vice-chairman, says: "As far as the majority of companies are concerned, very little has been done, contributing to a situation which is, at best, depressing. Manufacturers have a clear social responsibility to ensure that cars, vans and trucks are made as difficult as possible to be used illegally and action cannot be delayed any longer."

Among the few exceptions, according to the BVRLA, has been Vauxhall, which has won the award three times. When making his third presentation to Vauxhall, the association congratulated the company for remaining a clear leader in the field and for demonstrating that additional progress had been made over the previous 12 months.

At present, Vauxhall fits dead-

locks to five out of its six car model ranges, which the company claims account for more than 80 per cent of new Vauxhalls now on sale. Immobilisers, too, are standard where alarms are fitted, such as on higher level Astras, Cavaliers and Carlton, plus all Calibras and Senators. Vauxhall claims this accounts for 25 per cent of all its cars.

Among Vauxhall's other security measures are the provision of car stereo units with either removable displays or, on the new Astra, displays which are located separately from the control unit and payment to its dealers for etching on every window surface the registration number of all new cars and vans.

Renault, too, is taking steps to make its vehicles more secure. The company has initiated a programme whereby its complete range of high-performance cars will be protected by the Renault Anti-theft Protection System. This is a key-operated, transponder ignition inhibitor, hidden within the car, although a dashboard light shows the system is in operation and there are windscreen



Freddie Aldous with the award-winning Vauxhall

logs to warn the potential thief.

The new device was introduced with the recent launch of the Renault Clio 16-valve. It has since been phased in on the 16V and Cabriolet versions of the Renault 19, 21 Turbo and 21 Turbo Quadra, plus Alpine GTA.

In addition, Renault's Bureau des

Etudes in France is evaluating a new vehicle security device known as Verru Logiciel (literally: "digital lock") for lower-specification models. Due for introduction in the UK towards the end of the year, this is an electronically-controlled keypad, located in the passenger compartment, on which the driver has to

key in a numbered code before the car's engine management system can be "unlocked". According to a Renault spokesman, one of the options under evaluation is that of linking this device to the Renault "Flip" remote control system for the central locking, so that one beam from the driver's key ring allows both the doors to be unlocked and the engine to be started.

Meanwhile, at BMW (GB) - which has received a commendation from the BVRLA security award judging panel - a call was made in November for the removal of car tax and VAT from engine immobilisers, to reduce retail prices and encourage consumer demand.

"Should the Treasury support the Home Office by adopting tax incentives, BMW would respond with 100 per cent fitment of immobilisers as soon as practically possible," promised Tom Purves, managing director of BMW (GB).

He adds that in September the Home Secretary asked manufacturers to fit deadlocks, visible chassis numbers and immobilisers to new vehicles. While BMW has been fitting deadlocks to all its models since 1988 and visible chassis numbers since September last year, he believes that, without these tax incentives, 100 per cent fitment of immobilisers would be a mean too large an increase in car retail prices in a recession.

The Whitehall view is that the complexities of implementing such tax incentives - and the fact that they would have to be initiated not by the Home Office, but by the Treasury which has other priorities - make this an unlikely event during Car Crime Prevention Year.

However, BMW has responded to the Home Office's initiative by announcing a £1m car security programme, to run from February 24 to March 20 this year. While there is still no commitment on fitting immobilisers, the scheme includes a free car security audit at a BMW Dealer, a BMW approved anti-theft system fitted for half the normal retail price and enhancements to the deadlocking system on eight older BMW 5 and 7 Series models.

Fleet operators, though, have already been given a financial incentive to be security-conscious by the Association of British Insurers, which has regrouped car insurance ratings, to make higher-performance cars, and others more likely to fall prey to criminals, more expensive to insure. Consequently, fleet operators are facing large rises in premiums on these cars, and some may decide not to issue them to their staff. Since a significant proportion of sales of these cars are to companies, this may produce a noticeable reduction in the number on the roads. If so, it could be a partial solution to the problem.

Kenneth Gooding on ways to cut claim rates

Reward for safety



Training incentive: premiums can be cut by participation in approved courses

SOME company car fleets have seen their accident claim rates drop by 39 per cent compared with the previous year. They have seen their accident claim costs fall by 29 per cent at a time when average claims costs have been rising much faster than the rate of inflation.

Consequently, insurance premiums for those fleets have been reduced by about \$100 a vehicle.

The fleets experiencing these startling improvements are taking advantage of the FIRMS (or Fleet Insurance and Risk Management Services) scheme, introduced by the General Accident insurance group in 1988.

The FIRMS concept is very simple: if a company's management shows determined commitment to a genuine safety culture and if drivers are educated to think about safety, then the company's vehicle accident rate should improve. And when it does, GA will reduce its insurance premiums.

Not only that, to show its faith in the idea, GA is paying towards the cost of training - the insurance group's contribution (paid via a reduction in the premium collected) was recently increased from \$25 to \$45 a driver.

GA's initiative sprang from the appalling fact that more than one company car in three will be involved in an accident this year and motor insurers will deal with 4m claims.

In 1989 there was on average one death or injury per 41 company cars. The claims frequency (expressed as the number of claims per 100 vehicles a year) rose substantially during the 1980s and by 1988 stood at 43.5 per cent for fleet vehicles compared with 32.5 per cent in 1983.

Yet fleet operators usually ignore this problem. When GA surveyed 1,000 fleets and asked whether they kept in-house records of car accidents, 92.2 per cent said they did. And 83.6 per cent said they analysed the records to establish common factors. But, when asked whether they took any action as a result, more than 75 per cent said "no".

The average cost of a damage-only accident in 1989 was \$380 if social costs such as police time are included. Mr David Crichton, GA's commercial motor manager



David Crichton: fleet managers could do a great deal to reduce accidents

for the UK, says this is probably what an accident costs a fleet operator if management time and inexperience are taken into account. "If a company's accountant found that more than \$900 was being stolen from the company on a regular basis, he would clamp down immediately. Why is it the same approach is rarely taken on vehicle accidents?" Mr Crichton asks.

He points out that there are now more than 3m company cars on British roads travelling a total of 600m miles a year. That is 40 per cent of the total car mileage in Britain. "Fleet managers could, therefore, collectively have a tremendous influence on the national casualty figures," he says.

"Most car fleet managers could do a great deal to reduce their fleets' accidents. Perhaps the most important single measure would be to introduce driver quality training. It is not unusual for a fleet to find that such driver training reduces its rate of accidents by more than 30 per cent, provided it is backed up by a firm management commitment to an overall coherent strategy to reduce accidents."

Mr Crichton is backed by Mr Wayne Garner, a director of BSM Health & Safety, one of about a dozen driver training organisations recommended by GA. He points to a BP Oil division with 70 company cars and where the accident rate has

dropped to only 1.5 per cent since driver training was started in 1988 and where management is taking road safety issues seriously. (That 1.5 per cent compares with the previously-mentioned national accident claims average of 43.5 per cent).

BSMHS offers a three-tiered scheme to fleets and clients can take their pick from what is on offer. This includes "workshops" for managers explaining how they can take a proactive approach to road safety, in-classroom training for drivers covering behaviour and attitude, and a one-on-one accident prevention course, using the client's vehicle, where the risks an individual takes and how he or she deals with the risks caused by others are analysed.

A company taking the complete package would pay about £150 per driver. Mr Garner warns, however: "You can't wave a magic wand. A bit of driver training will not make all the problems go away." But he insists attitudes can be changed. BSMHS stresses that "people have accidents because they take risks with the company's asset." Drivers are also reminded that the most common cause of death of people between four years of age and 44 is road accidents. "For many people, being out in the company car is the most dangerous part of any job," Mr Garner points out.

Apart from giving grants towards driver training schemes, such as the BSMHS one, the General Accident FIRMS package includes a free safety audit; free "risk improvement" materials (handbooks on risk management, driver training, and a video and booklet for lorry drivers); a free recovery help line as well as a "retro rebate scheme" for fleet operators sending more than half their drivers on a GA-approved training course. "They can have a proportion of their premiums refunded retrospectively if their claims experience improves."

Mr Crichton says: "Most fleet operators in this country have an abysmal record when it comes to taking measures to reduce accidents. We are often asked to quote for fleets which have claim histories of 100 or 200 per cent or more - just imagine, an average of two claims per car a year."

He admits, however, that the biggest problem with car fleet risk management is that people are usually recruited because they can do a particular job, not because of their driving ability. "This often means recruiting people who are young, ambitious, confident and energetic - precisely the type of person who tends to have a high threshold of risk (the amount of risk they are prepared to accept in their lives)."

The fact that more than half of Britain's company car drivers are now "user-choosers" and can have the motor of their choice within certain budget limitations, adds to the risk management difficulties. Younger drivers tend to choose "hot hatchbacks" which "can be lethal in the hands of a youngster who wants to show off". Older, more senior, managers may want to go for genuine high-performance cars without necessarily having the quick reactions needed to control them safely.

Mr Crichton asks: "Would it not be more sensible if the driver's abilities were tested and then the driver was provided with a car which matched those abilities?"

Then how do you discipline a good salesman with a poor accident record? Mr Crichton suggests this situation is best tackled by offering a "reward" for safe driving so that the salesman "wins" a better company car if he drives for, say, two years without an avoidable accident. Drivers with particularly bad accident records could be allocated pool cars which they would not be allowed to take home.

Chris Clark discusses insurance

In search of value

PREMIUMS were increased during the past year in line with the predictions of brokers and insurers. Although the recession means that claims are down overall, claims costs per vehicle mile are still moving upwards.

Several factors contribute to this trend, including rising repair costs for vehicle damage, rising court awards for personal injuries, higher value of equipment inside vehicles and increased incidence of theft and fire. Coming at a time of poor general underwriting results, these trends have forced insurers to impose premium increases of 25 per cent or more on some policyholders, though competition remains fierce for what John Peggall, of Norwich Union, calls the "blue chip" fleets with the best loss records.

Most insurers report a substantial difference in claims experience between the good and bad risks. Premium levels for the good ones have been pegged more or less to the rate of inflation, but overall, according to Mr Peggall, the market is less concerned about market share and more determined to charge realistic rates. Royal Insurance, the market leader, has taken a very hard line this year. After some years of unprofitable business in this sector, its stance has been that there is a correct premium for each risk, based on underwriting for a profit. As a result, Royal has lost a significant amount of business.

The hardening of the insurance market has led, according to Chris Palmer of Zurich International (UK), to a switch in the debate from premium levels to value added and guaranteed service standards. Independent market research, for Zurich suggests that fleet operators place service

standards marginally ahead of price in their criteria for selecting insurance cover. The finance director of one haulage company described the claims handling service as "absolutely vital". When repairs take several days to be approved, the lost revenues from vehicles off the road far outweigh some of the premium discounts on offer from less efficient insurers.

Larger insurers see their nationwide, and even international, spread of offices with authority to settle claims as a key element in what they have to offer. "Cheapest is not necessarily best," says Ray Morley, of Commercial Union. "If I charge half as much as another company, but keep your vehicles off the road twice as long, that would be a very poor deal for you."

Nevertheless, insurers cannot afford to ignore the financial pressure that their customers are under. They are therefore looking for ways to help keep the costs down. Few are recommending a switch from comprehensive to third-party-only insurance, except for the largest fleet owners, who can afford to carry much larger risks on their balance sheets. For small fleets, third party cover would be very poor advice, according to Mr Morley.

Instead, Commercial Union, like many of its competitors, is looking to risk management and larger excesses or deductibles, to control policyholders' costs. There has been a general trend to move from 100 to 250 excesses per claim, with excesses of 500 and more among larger fleets. Some companies require drivers to pay these excesses wherever a claim arises, to concentrate their mind, although broker fears that this could lead to drivers not

reporting all accidents.

One of the UK's largest fleets, NFC, which self-insures its fleet of 12,000 vehicles under a government bond, last year doubled the deductibles it imposes on the individual companies in the group. These now stand at \$,000 third party and 10,000 damage, for heavy vehicles, and at 20,000 third party and 100 per cent self-insurance for damage, for cars. Graham Lee, of NFC, sees a clear message in this: "The closer you can get the manager writing the cheque to the accident, the better your cost control."

On the risk management side, Mr Lee emphasises the need in a recession to keep vehicles in AI condition, to keep claims costs down. With the weight of legislation, he feels that "running a fleet of vehicles is getting like running a fleet of aircraft. Maintenance has to be 100 per cent; 99.9 per cent is not good enough."

Derick Perkins, of Fleet Management Services, points to another aspect of cost control, arguing that policyholders should watch out for insurers offering deflated prices for vehicles that are written off, and that many operators are still paying well over the odds for insured repairs.

General Accident has increased its training grants for advanced driver training, extended the scheme indefinitely into the future and opened it to people not initially insuring through GA. Other insurers have put more emphasis on providing information to policyholders, seeing this as crucial to cost control.

Dudley Brown, of brokers Alexander Stenhouse, argues that some of the fleets which carry only catastrophe level insurance are not properly measuring their losses. "If you can't measure it, you can't manage it," he says. Better use of databases can help operators to identify the causes of accidents and make informed judgments about the cost effectiveness of prevention measures, like controlling who is allowed to drive the vehicles in leisure periods, drivers' minimum ages and technologies such as anti-theft devices.

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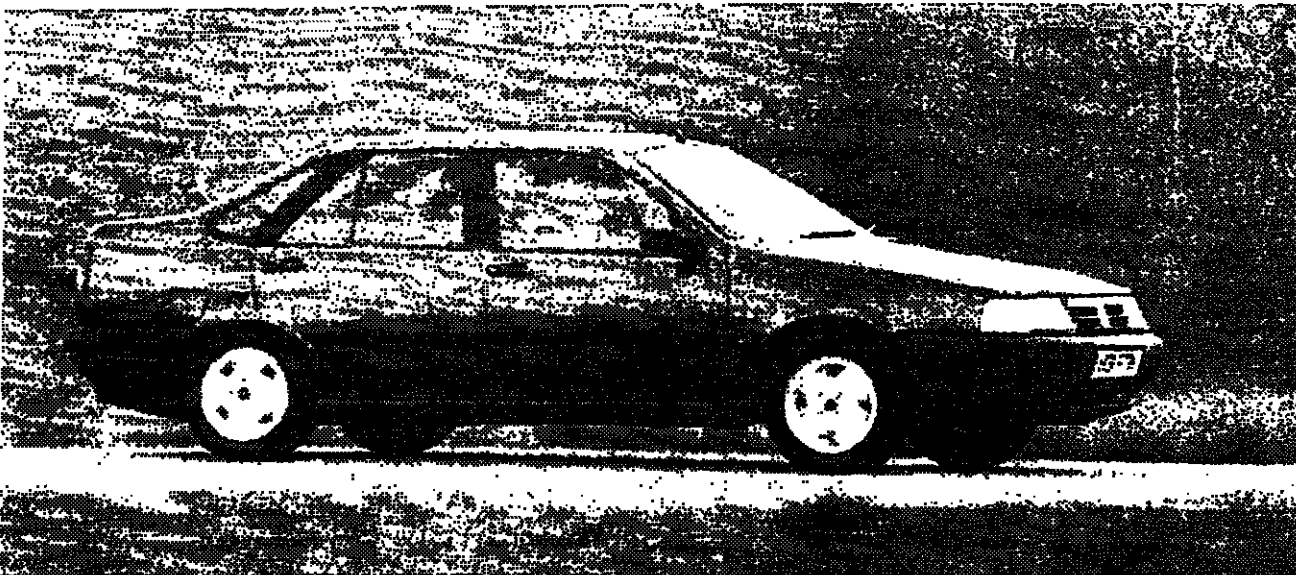
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VEHICLE FLEET MANAGEMENT 8



The new BMW 3 Series 4-door 316i



Fiat Tempra



The new Audi 80



Rover 420 GSi Sport

Merits of the latest business vehicles on the market assessed by Stuart Marshall

Emphasis switches to smaller engines

ALL THE emphasis among business car buyers and users is now on vehicles costing no more than £19,250 and having engines of less than 2-litre cylinder capacity.

This is nothing new for fleet cars but the business car user has become uncomfortably aware that going over £19,250 and two litres brings an unwelcome rise in personal taxation. As a result, the best sellers among executive cars are now the smaller-engined ones. They include the newly facelifted and much improved Rover 820s and such 4-cylinder familiars as the Granada and Carlton, Audi 100, BMW 518, Mercedes 190, Saab 9000 and Volvo 940.

Some even slip into the under £19,250 category when fitted with automatic transmission. This is something fewer and fewer business users, faced with city centre crawls and the aggravation of motorway tailbacks, are prepared to do without.

There is no doubt that a modern 4-cylinder engine, often multi-valved and fitted with contra-rotating balance shafts, performs so smoothly it is hard to distinguish from an in-line or V6. This is certainly the case up to moderately high revolutions.

It would, of course, be idle to suggest there is absolutely no difference at all between driving, say, a 2.7-litre Rover Sterling and an 850i, or a 2-litre Peugeot 605SLi and 3-litre 605 SEV. Of course, there is in terms of sheer acceleration and unusable top speed. But most user-choosers have decided it is not enough to make the tax penalty worthwhile, even if their employers should be in a

position to provide the larger-engined car.

Many front-wheel-driven executive class cars of similar size and price are so similar that the choice may depend more on subjective matters such as appearance and image than on actual performance.

The manufacturers may be

reluctant to acknowledge it, but there is not a great deal of difference in performance or general ambience between a Rover 820i and a Lancia Thema, a Saab 900i and an Alfa Romeo 164.

Standard power steering makes them easy to drive and park; they have comfortable

seats, electric windows, big boots, effective heating-ventilation systems and decent stereo radio/cassette players and, most important, are quiet enough for easy listening on motorway journeys.

The same can be said of 2-litre front-wheel-driven cars whose cheaper, smaller-en-

gined versions are either the staple of company fleets – the

Vauxhall Cavaliers and Peugeot 405s – or family cars. Now that the bitter conflict between Nissan's erstwhile UK distributor and Nissan Motor has been resolved, the admirable, British-made Nissan Primera deserves to pick up a lot of

sales in the business market this year.

From the entry model 1.6L to potent 2.0s ZX, the Primera – every one 16-valve-engined and power-steered – sets a class standard for refinement, build quality, handling and equipment.

There are, of course, still

some executive-type under 2-litre cars of individual character.

Among the front-wheel drives, the Citroën XM and the veteran Saab 900 spring to mind. For users who prefer rear-wheel drive (or who never think about such things), the BMW 518i and 520i look and

feel athletic, the Mercedes 190 oozes status and quality, and the roomy Volvo 940 carries real but undefinable overtones of safety and environmental acceptability.

If size is not first priority, the user-chooser is well catered for by highly specified cars, such as the new Audi 80 3 Series, Fiat Tempra, Lancia Thema and the Rover 800/900 Series.

They offer everything that most business drivers expect of larger cars except their bulk. If not more than two people are regularly to travel long distances in them, they are often to be preferred. They feel nimble on winding roads and are easier to park.

One of the best newcomers in this segment is the SEAT Toledo, in effect a Spanish-built Volkswagen between Golf and Passat in size and most competitively priced. Other new entrants that would appeal to younger business motorists include the Citroën ZX, Honda Civic 1.8 VTI and, insurers willing, such hot hatchbacks as the 16-valve-engined Renault Clio, Fiat Ritmo, Ford's admirable Escort RS2000 and the new Vauxhall Astra 2.0 GSi.

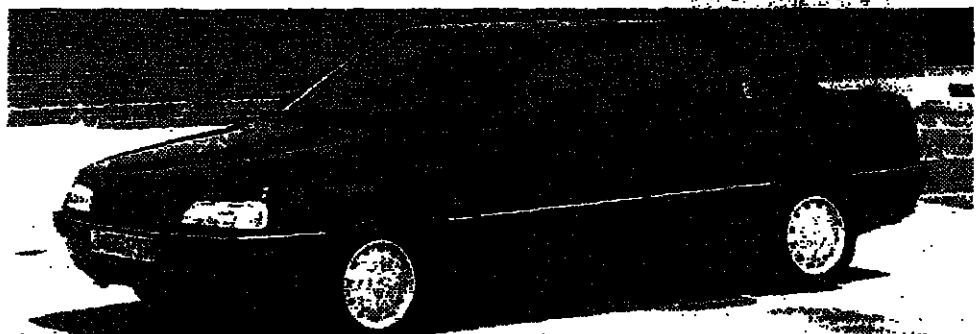
At the moment, Japanese makes are handicapped in the business market simply because they are Japanese and most companies feel they should support British or at least European manufacturers. In so doing they deprive their employees of an opportunity to drive cars that are often ahead of class rivals for reliability, refinement and equipment.



Nissan Primera 2.0 eGT four-door saloon



Citroën ZX 1.9D Aura



Peugeot 405 GL



SEAT Toledo 2.0 GTI

John Griffiths looks ahead to possible future developments

Mind-boggling technology

ONE AREA of costs associated with vehicle fleet operation lies largely beyond the control of the fleet manager: the delays, wasted fuel, lost man-hours and other inefficiencies caused by road congestion and often inadequate infrastructure.

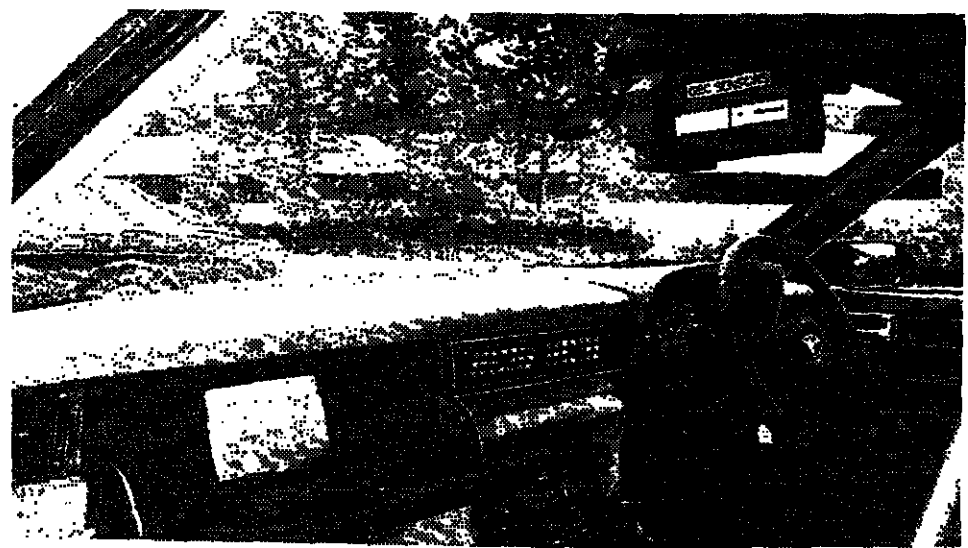
Near the end of last year, as part of the pan-European Prometheus (an acronym for Programme for European Traffic with Highest Efficiency and Safety) research programme to improve traffic safety and efficiency, Europe's motor industry issued its own estimate of the problem's cost: Ecu75bn (£96bn) or 15 per cent of the EC's entire transport-related spending.

Reducing those costs is a key goal within Prometheus's twin overall aims of improving traffic flow efficiency by at least 20 per cent, and safety by at least 30 per cent, between now and 2010.

Five years after the launch of the programme – which involves 18 European vehicle makers, 30 component companies and 124 research institutes, with help from EC governments – the first fruits of its non-competitive research efforts were put on display in Turin a few months ago.

It was a mind-boggling array of technology. Some – such as vision enhancement systems allowing drivers to "see" through fog – is intended to be commercially available by the mid-1990s.

Other technology, of closer interest to commercial vehicle fleets expecting to operate throughout the single EC market, is unlikely to be available until near the end of the



Vision enhancement system fitted to a vehicle allows drivers to "see" through fog

decade. Included within this are satellite-based fleet management systems and Cop-drive, in which the vehicles are permanently exchanging information with each other while driving and manoeuvring.

More controversially, there is the prospect of "convoying" on inter-city highways, with collision-avoidance systems controlling vehicles running in tight formation, thus maximising use of road space.

The Turin extravaganza included a vehicle fleet management demonstration system representing the pooled efforts of MAN and Daimler-Benz, the German truck makers; Sweden's Volvo; Iveco, Fiat of Italy's commercial vehicles arm and French state-owned

Renault Vehicules. Using a combination of cellular phone networks, a Satcom satellite ground station and satellites, the fleet operator can track the precise movements of all its vehicles, integrate them into route planning and exchange data.

The overall concept is even more complex than at first it might appear.

Its formally-defined goals are: improving transport planning and scheduling; increased safety and reliability; better use of available cargo space and to avoid empty runs; the creation of pan-European standards for the exchange of information on fleet movements; and improvements in areas such as monitoring the move-

ment of valuable or dangerous cargoes and improved emergency reporting procedures.

In spite of the long-term nature of the programme, substantial progress on it is expected to have been made by the end of this year.

Before 1990, the partners in the project intend to have evaluated all the likely alternative systems and formulated proposals for standardising the message and data exchange technology.

They then expect to conduct large-scale field tests with integrated freight and fleet management systems, in co-operation with some of the existing large international transport chains.

However, the Prometheus

partners acknowledge that such technology-based approaches to greater efficiencies are unlikely to be wholly effective in the absence of co-ordinated legislative activity at EC and individual government level.

As part of the process, they argue, it is essential for pan-European standards to be established for highway networks, traffic information systems and other "harmonised" infrastructure through which the new technologies would need to work.

The Prometheus estimates of the current cost of transport inefficiency appear certain to act as a significant incentive. Judging from the reaction of officials and bureaucrats from

the main EC countries and institutions invited to Turin, the response is already strongly sympathetic.

However, Prometheus is also likely to be seeking significantly more cash from governmental quarters.

So far, the Prometheus projects between them have been swallowing funds at the rate of around Ecu90m a year, with government contributing some Ecu30m annually between them.

But, as with the fleet management programme, many of the projects are moving from basic research and small-scale prototype work towards field trials and the need actually to manufacture hardware.

In the past few months, the

partners have formally committed themselves to extending their activities beyond 1994 and to strengthen Prometheus's management.

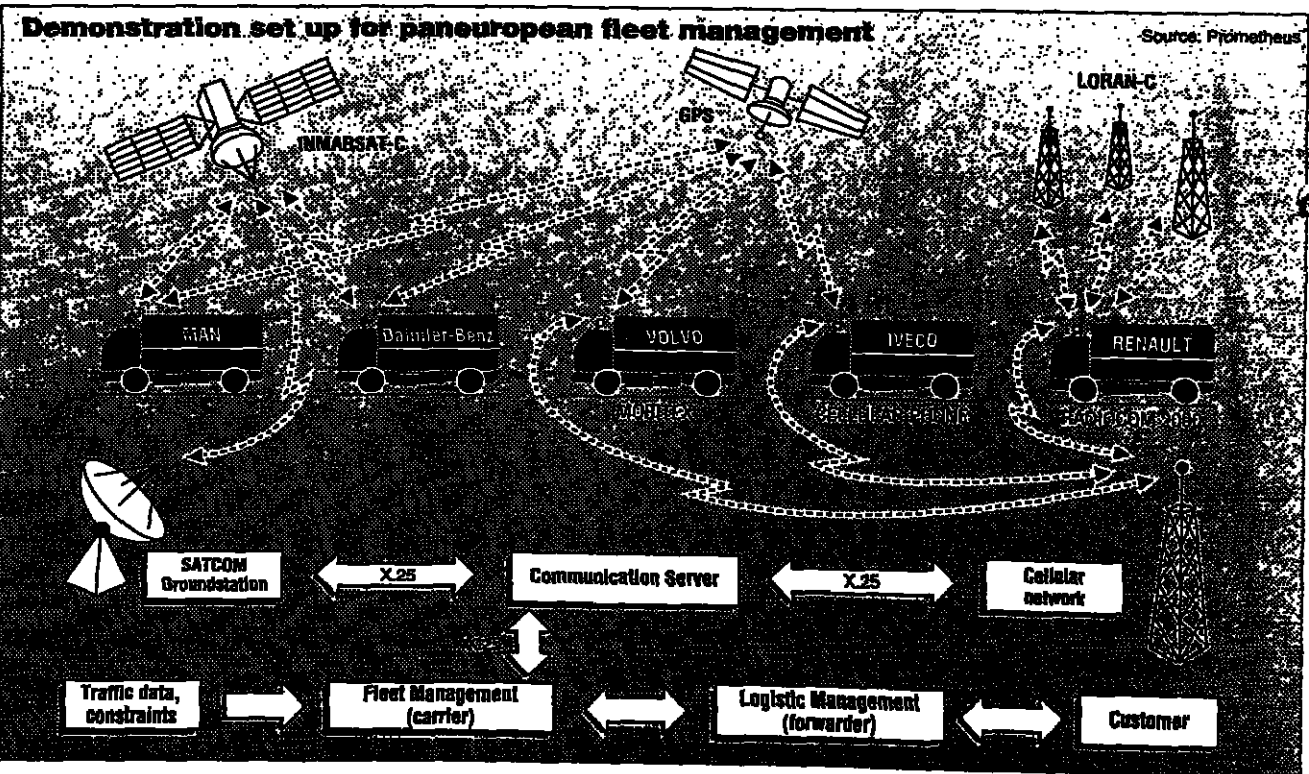
But from then on, spending will have to rise to several – perhaps many – times present levels. Without substantial extra government funding, it could fizzle out.

Few within the programme, however, expect this to happen. For Prometheus's spending appears puny in comparison with the sums required under DRIVE, the EC programme for improving transport infrastructure with which Prometheus is complementary.

The programme, which has already developed an Integrated Road Safety, Informa-

tion and Navigation System (IRIS) plan, outlines the prospect of having to invest up to Ecu15bn in information technology and transport telecommunications alone, within 70 European cities and along Europe's main highways, for an integrated approach to traffic infrastructure to be successful. That excluded the Ecu50bn worth of equipment that would have to be fitted inside vehicles themselves to make use of it.

The consolation, however, is that much of this is likely to be provided by the private sector, investing in both the equipment and the supply of the information services as new market sectors.



VEHICLE FLEET MANAGEMENT 9

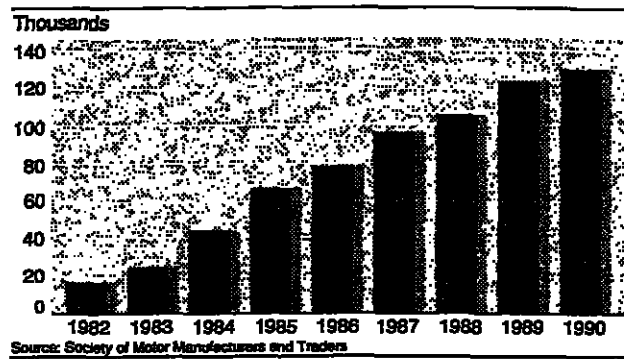
Phillip Hastings looks at diesel-engined vehicles

Attractive option



Geoff Cobley: cautious about wider use for fleet operators

UK diesel car sales



Source: Society of Motor Manufacturers and Traders

engined cars comes from vehicle manufacturer Peugeot Talbot which claims to have three models - the 405, 305 and 309 - in the half dozen top selling diesel cars in Britain.

"Our sales of diesel-engined cars for the first 11 months of 1991 rose by just over 37 per cent on the same months of 1990 to 42,292. That represented 38 per cent of our total 111,585 British car sales in that period," says Heather Yaxley, Peugeot Talbot UK public relations officer.

Peugeot Talbot also saw diesel sales account for 4,232 (77 per cent) of its total 5,460 UK light commercial vehicle sales in the 1991 period. In the overall UK light commercial vehicle market, diesels accounted for 59,772 (67 per cent) of the total 148,135 sales in the first 11 months of 1991.

There are now reckoned to be around 1.35m diesel-engined cars and light vans in the UK and by the mid-1990s that figure is expected to top 2m. The main selling point for

diesel cars in the UK has been their lower fuel costs. They have also held their value as used cars. Those advantages still hold good, says Geoff Cobley, managing director of Fleet Management Services. But he remains cautious about the wider attractions of diesel-engined cars for fleet operators.

"At the moment, we are only recommending diesel-engined users - those doing 25,000-30,000 miles a year," he says. Mr Cobley admits, though, that any change of policy by the UK government to make diesel much cheaper than petrol could result in diesel-engined cars becoming a more attractive proposition for a wider range of fleet operators.

Mr Ron Elder, managing director of Avis Lease and Fleet Management, believes the government should also look at "redressing the slightly unfair tax banding situation" in respect of diesel car engine capacities. "You generally need a larger capacity diesel engine

to deliver the same power as a petrol-driven unit. There should be some adjustment of the tax bands for diesels to reflect that," he says. Further support for that argument comes from the British Vehicle Rental and Leasing Association which claims in its recently-published 1992 Budget submission that in the context of vehicle taxation "the arbitrary use of engine capacity produces serious anomalies and discriminates unfairly against the diesel-engined car".

The main argument in favour of lowering diesel taxes is an environmental one. The SMMT claims the reduced levels of carbon monoxide, hydrocarbons and oxides of nitrogen resulting from the use of three-way catalytic converters on petrol engines is achieved naturally by diesel. And, it adds, diesel does not contain lead.

Many car drivers, though, apparently remain unconvinced about the environmental merits of diesels. A survey

commissioned by BRS Car Lease showed that only 33 per cent of more than 600 company car drivers questioned believed that diesel cars were more environmentally friendly than petrol-engined cars, with that figure falling to 28 per cent in respect of cars using unleaded petrol.

Only 36 per cent of drivers said they would consider choosing a diesel car. Forty-eight per cent said they thought diesels were "too polluting or smelly," with a further 31 per cent citing noise as a reason for not choosing one. Surprisingly, adds BRS Car Lease, only one in five drivers were concerned about performance.

"With only one in five drivers stating performance as a reason for not choosing a diesel, it is clear that manufacturers' advertising campaigns have worked well. However, these campaigns have been targeted at showing the improvements in performance of diesels and not promoting their environmental advantages," says Paul Bates, general manager of BRS Car Lease.

Particularly significant in terms of the performance improvements cited by Mr Bates has been the introduction of turbo-charging for passenger car applications. Such features add power increases of 25 per cent or more, helping to overcome the "sluggish" image of earlier car diesel engines. Turbo-charging has also been accompanied by improvements to fuel injectors and the combustion system to produce greater engine efficiency and lower emissions.

At the same time, diesel car manufacturers have upgraded vehicle trims and other features to make them more attractive to comfort and image-conscious users.

Further enhancements to diesel cars are likely to include the fitting of catalytic convert-

Jack Sample checks the new image of vans

Smarter Cinderellas

LIGHT commercial vehicles have traditionally been the Cinderellas of the motor industry. However, they are quietly and slowly, shaking off the worst of that image, as manufacturers, dealers and fleets start to take them more seriously. The supplier side of the industry appears to be putting its house in order, according to Derek Carpenter, of the Harris Research Centre.

Harris has been doing annual surveys of van operators' satisfaction since the mid-1980s, and found in its latest survey that "overall, operators said the standard of servicing was high, and better than in 1990. However, there are still examples of customers having to wait a very long time for spare parts." Other problem areas highlighted by a generally happy public were quality of workmanship, and having to return to the workshop more than once with a recurring fault.

Several manufacturers are doing detailed market studies and using the results much more actively to identify poor dealer performance. Some are using financial rewards and penalties to encourage improvements.

"Either manufacturers are co-opting dealers, or the dealers are simply improving their own performance. Although vans are low volume compared with cars, they can be very profitable. Many van customers are reliant on their vehicles, much more so than car users, he notes.

According to Stuart Wright, light commercial vehicle manager at Citroën UK, dealers are coming under increasing pressure from sections of the van market to move away from car-based after-sales support and move more towards what is available in the heavy truck sector, in terms of the style of maintenance and contracts.

Lorry operators have long been used to a responsive, open-all-hours service from their dealers, which has enabled them to get their vehicles serviced at times when they are not needed to carry freight, and repaired at the roadside urgently. Many truck dealers' workshops are open 24 hours a day, six days a week or more, contributing significantly to their customers' efficiency.

The influence of the heavy truck market is coming through on a number of fronts, according to Malcolm Jefferies, marketing director for Leyland Daf vans and trucks. More fleets are buying on a professional basis, they are looking at their costs in more detail. A lot of people are looking at vans on a whole life cost basis, who two or three years ago wouldn't have given it a thought.

"Out-of-hours servicing is



The new Ford Transit

one thing which grows out of that. If the vehicles are working on eight-hour day delivery cycles, one way to reduce the costs of non-productive time off the road is to have the vehicles maintained outside normal hours. Fleet managers running vans and trucks and demanding out-of-hours servicing for the heavier vehicles often have exactly the same operating requirements for their vans.

The difference in culture between car and lorry dealers shows up in the Leyland Daf network. While 140 dealers are part of car (mostly Rover) operations, a further 50 joined after the disposal of Rover's van and truck companies to Daf in the late 1980s.

Bill Beadnell, chairman of North East Leyland Daf, has two workshops which were more used to catering for hauliers working for chemicals and heavy engineering companies, than for van operators. After getting the van franchise, companies like his have been able to offer lev users with "a level of service most had hardly dreamed about".

Mr Jefferies agrees. "Heavy truck dealers have been able to provide a different type of service." But there are, by necessity, relatively few heavy truck outlets, and many van operators would prefer to deal with a car dealership, than have to walk into a huge truck workshop. The ideal would be a network which combined the best of both worlds, but that is impossible, he says.

At a time when there is pressure to reduce workshop hours the dilemma facing car dealers is how to justify the increase in overheads involved in putting on a second shift in the workshop to cater for van customers needing out-of-hours servicing. The demand will rarely be great - more than half the lev market seems happy to buy after-sales service in the same way as car owners.

There is no evidence that customers would pay more for the service in this recession. On the contrary they have been seeking lower labour rates. It seems certain that

some fleets seeking out-of-hours servicing, will move away from franchised garages to independent workshops.

Some manufacturers, who are seeking to expand their lev activities, are finding that dealers, hit by falling sales and profits, are reluctant to invest in the parts, vehicle lifts and trained personnel needed for a first-class van outlet.

Ford, the clear market leader, is putting pressure - it prefers the term "friendly persuasion" - on its car dealers to set up separate sales, parts and service operations for their van business. "Car specialists can't deal in a normal way with commercial vehicle requirements. It involves a different product knowledge, everything. It is obviously difficult at present, but we are putting a lot of weight behind commercial."

Another manufacturer commented: "By and large, customer requirements will be met. However, dealers would undoubtedly invest more, if it weren't for the recession."

Manufacturers' warranties are improving, however. Toyota and Mazda offer three-year, 60,000-miles cover, typically of interest to small traders, while Leyland Daf now gives two years or 100,000 miles as standard, with a third year option. Ford gives one year, unlimited, while Mercedes gives an optional second year warranty on the driveline.

Meanwhile, Iveco Ford Truck, market leader in goods vehicles up to the non-heavy goods vehicle limit of 7.5 tonnes, has introduced the concept of menu pricing along with its new Cargo range of midweight trucks. The computer-based system is part of a package of measures designed to overcome a long-standing criticism of truck dealers - that operators can never be sure of what they will be charged for maintenance work, until they get the bill.

The system seeks to impose the discipline of standard workshop hours, which are common in the car side of the industry but much less so with trucks, across a wide range of servicing and repairs.

THE LORRY industry is going through a radical change, due in part to the impact of the recession, but also as a result of a new, strategic offensive by truck manufacturers. They aim to broaden substantially their involvement in the market, so that they play a dominant role in the way in which fleets finance, and, subsequently, maintain their vehicles.

The truck companies are setting up their own finance companies to provide operators with everything from basic hire purchase to full contract hire packages.

On much of the Continent, the move will allow them to take the lead in the development of contract hire services. In the UK, where contract hire is more developed, it means they will challenge the established giants, such as BRS and Ryder, head-on.

In the UK, the move is also a short-term necessity, to plug the gap left by traditional lenders - the high street banks and finance houses - which have fled the market. BRS, the Cloud of Volvo Truck Finance (VTF) says these lenders have "lost their shirts" in trucks over the past 18 months.

Volvo was first to develop its own contract-hire and finance arm. In 1988, just 5 per cent of Volvo trucks went on the road with guaranteed buy-back from VTF. In 1991 the figure was one in four. VTF's receivables total around £70m, and the company says it has not yet reached top gear.

Companies such as ERF, in partnership with Royal Bank of Scotland, and Scania have followed Volvo's lead.

Mercedes-Benz is thought to be planning the most ambitious attack on the contract hire market yet with the formal launch expected in May this year. Underlying this strategic shift is the desire of manufacturers and their dealers - in many cases wholly-owned - to retain control of the profit opportunities available in selling and servicing lorries throughout the life of the vehicle.

The truck industry is following the example of General Motors in the US car market during the mid to late



Scania Streamline: following Volvo's lead

LORRIES

Geared for change

1980s. The company was making minimal profits from US car manufacturing, but the financing of those vehicles proved highly profitable. Truck manufacturers will tailor contracts to the realities of transport much more closely than traditional lenders, according to Mr Cloud. For example, a haulier may wish to finance a vehicle over five years, with the possibility of getting out after one year, if he loses the transport contract, and reducing the cost of a repair and maintenance agreement using the part exchange value of traded-in trucks.

"These deals are a million light years away from what finance companies were offering. We are to a finance house what a merchant bank is to the bank in the high street."

While only a proportion of operators will favour full contract hire, manufacturers will be attacking in-house workshops more strongly than they ever have in the past. Pence per mile repair

and maintenance contracts have become cheaper, partly as a result of commercial pressure to cut rates but also due to increased reliability of the trucks and a long-term drive to bring business back into dealers' workshops. Contract charges will continue to fall, in cash terms, over the next two years, Mr Cloud predicts.

They are also available over much longer periods, giving operators fixed maintenance costs for five or more years. In the past three months, Renault has broadened the concept by actively marketing repair and maintenance contracts on used lorries.

Several factors will favour the case for using dealers. Skilled fitters will become increasingly scarce, and therefore hard to attract. Electronics on vehicles are becoming increasingly sophisticated, and there will be pressure to invest in expensive diagnostic equipment. Some tasks, for example setting up the air suspension on some

Leyland Daf lorries, can be done only by using specialist equipment. As vehicles become more reliable, the convenience benefits of in-house workshops are reduced.

However, British hauliers are proving much more reluctant to part with their workshops than their continental counterparts. UK operations are renowned as the most demanding in Europe, and the rigorous legal requirements for mechanical inspections, typically every six weeks, are unmatched in Europe. As a result, trucks have to be in the workshop more often.

Trucks of Martley, a haulier running 100 trucks based near Worcester, is committed to having a workshop at its main depot, but recognises the increasing pressures to stay ahead of dealerships. Unusually, the family-owned firm has persisted with a three-year apprenticeship scheme throughout the 1980s to ensure it has skilled fitters.

"The trend in truck electronics will encourage us to specialise on one make, though," director Stephen Martley says. "Having your own workshops usually only starts to pay dividends in the second half of a vehicle's life, when maintenance costs start rising and miggling faults start to appear. I doubt if firms with 10-15 trucks will have their own workshops, in future."

Old lorries, unlike, old soldiers, rarely fade away gracefully - either they die suddenly or they cost a fortune in workshop charges.

The arrival of manufacturers alongside contract hire specialist companies coincides with a classic credit squeeze on many operators, and intense scrutiny of costs at all companies. There has been such a jolt to business confidence and profits, that many firms will feel reluctant, or unable to buy vehicles and suppliers predict a new surge in demand for contract hire.

Many operators will insist that in-house operations are still the cheapest, and the safest in the long term. However, guaranteed fixed-costs for truck fleets has rarely been as attractive an option or as widely available.

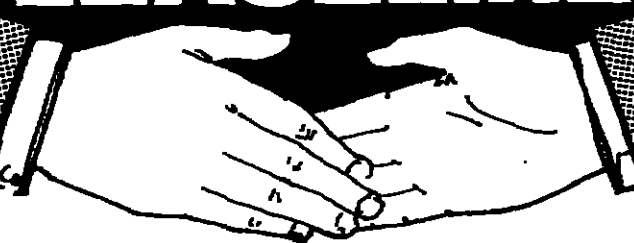
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CONTRACTED BUSINESS SERVICES

SECTION IV

Thursday February 20 1992

Rather than damaging the business support services sector, the recession may have given it a boost. More companies are concentrating on core businesses, contracting out other operations for a better use of capital and personnel, writes Michael Cassell

Recession's silver lining

INSOLVENCY specialists, it seems, are not the only breed of business to flourish during recession. The drive within companies to improve efficiency and cut costs without compromising quality has given fresh impetus to a fast-developing sector of the economy.

Call it contracted business services, facilities management or outsourcing, the process by which companies live off non-core activities to outside specialists is one which was already set to become an everyday part of the vocabulary of modern management.

Pre-recession forecasts suggested that the total business support services sector in Britain could be worth £800m a year by the year 2000, roughly twice the present estimated level.

Leading players in the business support sector claim that the tough economic situation has concentrated corporate minds to their advantage. Increasingly, companies are tending to concentrate on the business they know best - "sticking to their knitting" as one management guru has described it - while stepping up the search for greater cost-efficiencies.

The resulting, gradual change in management culture, combined with the opening up of new public sector

markets for the support services companies, has produced a contra-cyclical increase in their business.

Mr Peter Davies, commercial director of BET Contract Services, one of the UK's largest business contracting operations, says conditions are "absolutely booming" as growing numbers of companies wake up to the benefits of utilising professionally managed external support services.

Servo, the international task management contractor, says the recession has led directly to more companies contracting out elements of their business and reports the winning of contracts from big-name clients such as Marks and Spencer, British Aerospace and British Steel.

Drake & Scull Technical Services, the business support arm of Drake & Scull Engineering, recently reached agreement with British Airways to maintain all the airline's buildings, facilities and specialist equipment at Heathrow and Gatwick airports for 10 years. The deal is thought to be one of the largest "total provider" contracts yet signed in the UK.

The potential for facilities management in particular, the area of activity most directly associated with the care and control of physical assets, has recently been highlighted in a study by the Building Services

Research and Information Association. BSRIA identified significant prospects for facilities management but concluded that the UK market was still at an early stage in its development.

It added: "The potential is obviously vast. With a typical contract value of between £500,000 and £2m, if only 1 per cent of the 30,000 large industrial, retail and commercial sites in the UK take out a facilities management contract, the market would be worth £300m in the private sector alone."

The growing importance of facilities management is also reflected in the decision of the Confederation of British Industry to join with the Association of Facilities Managers in organising a three-day conference in London which starts next Tuesday. Unlike most trade shows, the event has doubled in size since last year.

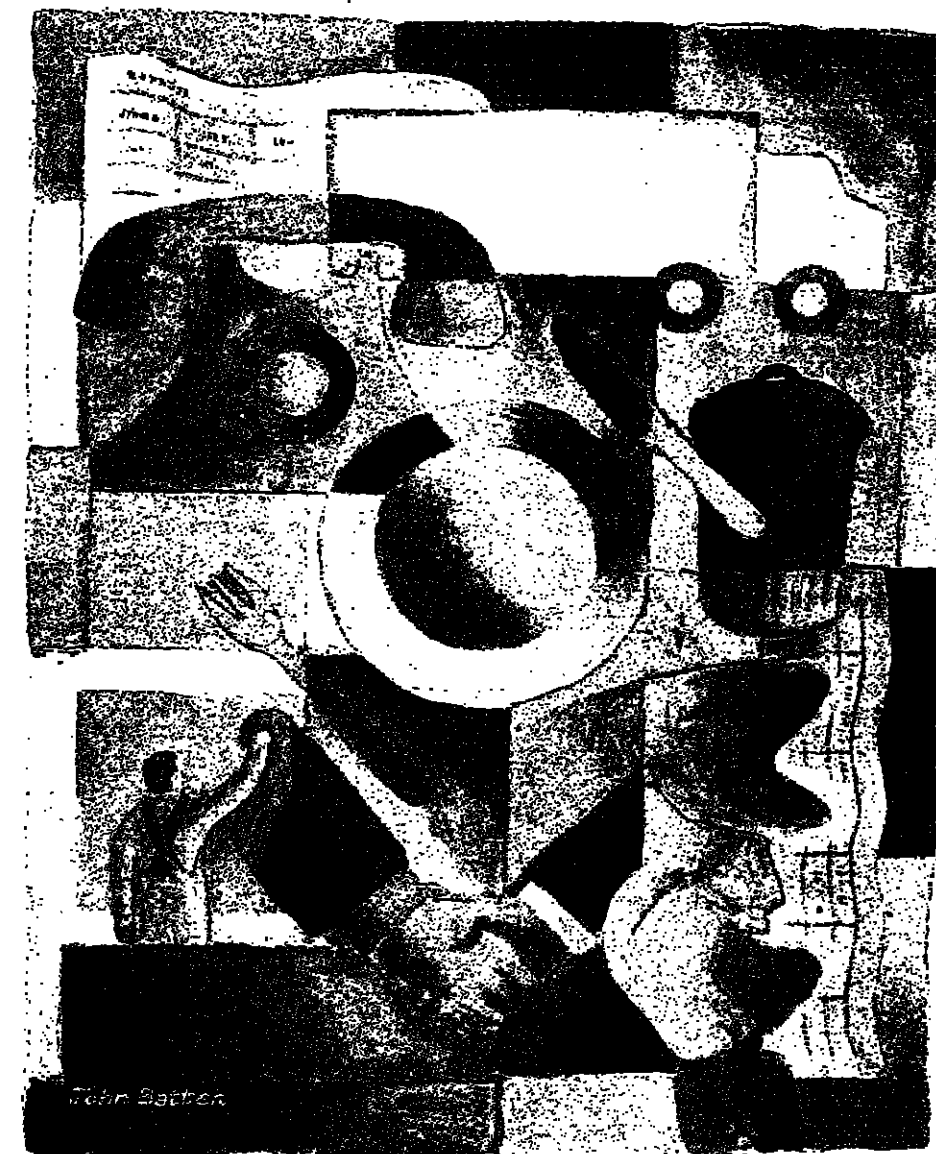
As the support services sector grows, so its parameters are expanding. A study conducted by the Henley Centre for Forecasting on behalf of Bank Xerox Business Services, one of the many recent newcomers to the sector, concluded that the phenomena of contracting out security, cleaning and catering will extend to other areas, requiring more highly-skilled managerial capabilities.

There is plenty of evidence that the broadening process is already well under way. A service that was initially property-oriented now extends to most aspects of personnel management, through legal and accounting services to marketing, sales, distribution and information technology systems.

Also, there will be new markets to conquer. The recent sea-change in political thinking has already opened up local government contracts to the disciplines of private sector competition and the process is gathering pace.

The government has now also published its proposals for exposing central government organisations to the same process. Departments will be expected to set annual targets for putting new areas of activity out to tender and to publish progress reports.

The new regime has been put to the test and the Treas-



ury says average cost savings of 25 per cent have already been achieved. Savings from contracting out will be ploughed back into improving services.

There will added opportunities still further afield. The European Commission has produced single market proposals for the procurement of 28 identified services by central, regional and local governments throughout the community. The result will be to open up to competition the market for the

supply of many business support services.

The logistic difficulties of providing business support services at locations around Europe, however, will be immense, making it likely that those companies wishing to exploit the opportunities offered by the single market will consider expansion by acquisition or joint venture. The process will be a two-way affair.

So why are increasing numbers of companies entrusting

critical but peripheral elements of their operations to outside experts? Mr John Kerry, head of outsourcing at Ernst & Young, the management consultants, lists a number of reasons.

They include pressures on costs, skills shortages, variable workload patterns and "management stretch" - spreading management across areas not well understood and, therefore, not effectively managed.

Mr Kerry also cites some reasons why companies have

resisted the trend. They may be suspicious of permitting access to outsiders or doubt the ability of contractors to deliver services as required. Another obstacle may be an internal culture which prevents executives from objectively considering why they assume responsibilities that have no impact on their business performance.

According to Mr Kerry, the benefits for corporate converts can be enormous. The process can lead to redefinition and better control over services - even if they are not always contracted out - and can relieve management of daily responsibility for potentially disruptive and possibly complex support services.

Costs can be reduced, although this is not always the case. A more useful result may be greater control of those costs incurred. Used extensively, outsourcing can transform the cost base of a business and substantially reduce the capital investment required for buildings and equipment.

But the process can present major risks unless handled carefully. An overlap of responsibilities between client and contractor can lead to wasted contract work and fractious relationships. Contracts must always be well defined to ensure that there are no misunderstandings over requirements while any contracting out programme predicated on the reduction of marginal costs must be accompanied by an aggressive strategy intended to recover them.

One wider concern centres on the calibre of the new entrants in the contracted services market. Contractors which have traditionally provided only a single support function to companies are expanding their service portfolios but some doubts exist as to their ability to manage multi-service packages.

BET's Mr Davies says: "Lots of organisations are coming out of the woodwork, claiming they can provide the full package of support services. While they can subcontract the services they do not have in-house, many simply lack the management skills required and there is a risk they will give the sector a bad name."

IN THIS SURVEY

■ PUBLIC SECTOR: challenge of competition
■ WORKPLACE MANAGERS: the case for outside help
Page Two

■ LEGISLATIVE IMPACT: new laws mean new business
■ SECURITY STAFF: guards to be qualified
■ TRAVEL: cost-cutting in the air
Page Three

■ CLEANING SERVICES: Mrs Mopp gets polished
■ CATERING: the sector is growing fast
■ DISTRIBUTION TRENDS: benefits may outweigh the risks
Page Four

Professional management is the key to contracting out, according to Mr Lionel Prodders, chairman of Facilities and Property Management, one of the new generation of business support specialists which has introduced an award scheme to promote standards of service.

FPM operates on an independent, "front-desk management" basis, installing its own managers within the buildings of clients to be responsible for the provision of all services required. Contractors are constantly monitored to ensure they maintain high standards.

Mr Prodders says: "Inefficiencies in the provision of services are often brought about by office politics, with individual employees jealously guarded against intrusion from other parts of the business. Managers are more likely to cede some of their responsibilities to an independent contractor than to someone else inside the organisation."

Contracting out, of course, may not always be the answer. A company may be too small or too large, supplier bids may be uncompetitive or the risks of having to change back to internal systems may be regarded as too great. It could be, of course, that everything already runs very smoothly. And as Mr Kerry of Ernst & Young puts it: "If it ain't broke - don't fix it."

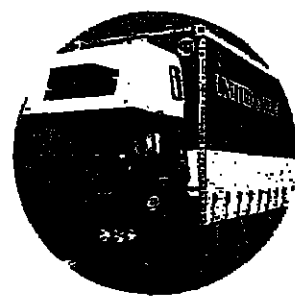
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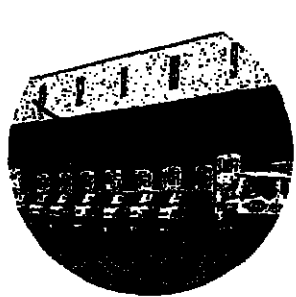
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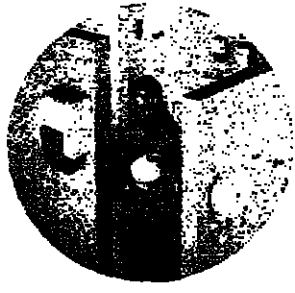
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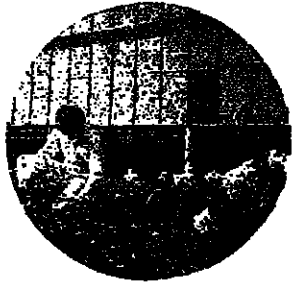
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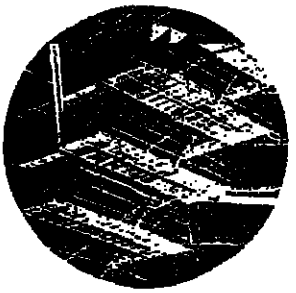
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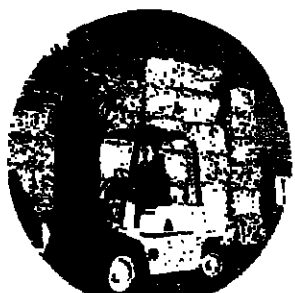
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CONTRACTED BUSINESS SERVICES 2

GOVERNMENT AND THE MARKETPLACE

Challenge of competition reaches the public sector

IT HAS been dubbed a "British disease" but there are signs that a cure is finally on the way.

For most of the post-war period, central and local government in Britain successfully resisted the idea of relinquishing any hold on their extensive responsibilities and handing over elements of the job to the disciplines of the competitive marketplace.

It was a national trait which, in the opinion of such critics as Mr Michael Ivens, director of Aims of Industry, the right-wing pressure group, spawned costs and inefficiencies on a scale which could no longer be tolerated in a modern economy.

According to a paper written by Mr Ivens and published last month by the Centre for Policy Studies, the passion shown by public bodies in Britain for "doing it themselves" has proved unique in the capitalist world.

But public services, he says, have finally had to admit they must learn from private business and can no longer resist the tide of events.

He suggests, for example, that if competition were extended to all general non-medical services in the National Health Service, annual savings could reach £500m. With schools now also able to seek grant-maintained status, handing them responsibility for most of their own budgets, there is potential for education to follow the same route. Others want to go further still.

The issue of introducing the rigours of the free market into the public sector has traditionally provoked an intense political debate which only now appears, gradually, to be giving way to a broader consensus. The era of the citizen's charter has arrived and the major political parties are laying at least as much emphasis on a fair deal for the consumers of public services as on the fate of those who have traditionally provided them.

Recently, Mr John Major, the prime minister, promised a comprehensive plan for buying outside skills into public ser-

vices. He said he was determined to ensure "there was no hiding place from the challenge of competition for the sloppy or second-rate".

Labour, whose own charter proposals include blinding "customer contracts", claims that the local councils it controls, far from representing the worst models of local authority management, are now among the most efficient. It accepts the role of private sector contractors, though it questions their ability to provide high quality services and has threatened to remove the compulsory element to the tendering process.

Whitehall is in for a shake-up ... Management consultants are to be appointed to government departments to help identify opportunities for putting more work out to competitive tender ... A huge, additional customer base is slowly opening up to businesses

But while the political debate continues, the actual process of opening up is well under way.

Over the past 10 years, competitive tendering has created a management revolution in local government, with a range of services having to go out to tender at regular intervals. Though the majority of contracts is still awarded to council workforces, managers have found the threat of contracting-out a powerful argument for improving the efficiency of services.

Last year, the government acted to reinforce moves towards contracting out in local government, publishing a consultation paper on improving arrangements for competitive tendering and for extending the process to some white collar services.

Competitive tendering has also been introduced in all central government departments for services such as cleaning, laundry, maintenance, catering and security, where total spending is around £260m a year. Savings are put at more than 10 per cent.

Until now, however, Whitehall itself has been notable for its failure to subject itself to

the competitive regime which it has imposed on local government.

Ministers have looked primarily to the Next Steps programme of executive agencies to deliver improved central government services, but critics see the move as an essentially managerial initiative which still shields civil servants from market pressures.

Mr Graham Mather, general director of the Institute of Economic Affairs, says that while Next Steps has improved the management of the civil service, it has nevertheless protected Whitehall from the chal-

enges and disciplines of competitive tendering which have been applied in local government for several years.

Mr Mather, one of the advocates of "government by contract", has gone as far as to suggest that a civil service of 500,000 people could be cut to as few as 10,000, their responsibilities confined to the narrow Whitehall tasks of assisting ministers and supervising the awarding and enforcement of contracts for the remainder of all civil service functions.

Even if his views are unlikely to be implemented fully, a new government initiative means that Whitehall is in for a shake-up. At the end of last year, the government published a white paper entitled "Competing for Quality", intended to increase competition and, hence efficiency, within the civil service.

It proposes the appointment of management consultants to government departments to help identify opportunities for putting more work out to competitive tender.

Beyond the traditional support services which have so far been contracted out, new areas to be considered include: professional and specialist ser-

vices like accounting and auditing, clerical operations, office services such as records storage and messengers and estate and construction services. A public competition and purchasing unit will be set up in the Treasury to help tenderers with applications.

Though the proposals may meet the same sort of resistance within Whitehall which greeted earlier competitive initiatives directed at the country's town halls, there seems no doubt that a huge, additional customer base is slowly opening up to those businesses who can provide services on a contracted basis.

Organisations like P&O Total Facilities Management, the business support services company, have been quick to capitalise on the potential within the public sector. P&O is negotiating, for example, with West Berkshire Health Authority to take over some of its non-core services. A contract worth over £8m could lead to annual savings in excess of £500,000.

Mr Robin Booker, managing director, believes the opportunities for support services in the public sector are "enormous" and says the culture which dictates the provision of public services is undergoing a revolution. He expects the sector to become increasingly competitive as more providers enter the marketplace.

Mr David Heyworth, marketing director of BET, the business services conglomerate, reckons the public sector will represent a market at least as big as that available in the private corporate sector. "We have been up against long-standing custom and practice which has refused to acknowledge there are better ways of doing things."

"But those attitudes are now shifting throughout the public sector as increasing numbers of clients, always under pressure to stretch resources to the limit, begin to see how much further their money can go if they bring in the private sector."

Michael Cassell
Business Correspondent

WORKPLACE MANAGEMENT

The case for outside help



John Jack spreading a gospel practised at IBM

WHEN THE chairman got stuck in a lift, his company suddenly acquired a facilities manager. When it jammed again, in came a specialist contractor.

Workplace managers enjoy recounting this fable, if only for its punchline. During the second breakdown the chairman became quite chatty with two people in the lift whom he did not recognise. They turned out to be the facilities manager and a maintenance contractor already taken on by the new man.

The message is that many bosses know little and care less about the buildings in which they work. "A recent survey threw up 100 companies where property made up a third of their assets. Yet fewer than half used property management systems," says Mr Ted Watts, president of the Royal Institution of Chartered Surveyors.

Even the more aware may dump the whole task on someone already responsible for an operational department, often the personnel director. And if the lift breaks down often enough to appoint a specialist, he or she will be well down the management hierarchy, expected to keep things ticking over rather than play a part in decision-making.

"That is asking for trouble," says Mr John Jack, a former property director for IBM (UK) now running Procord, his own property management company. "It is essential that facilities managers are brought in early enough and at a high enough level to forecast potential problems."

Mr Watts recalls an office building where, at the first stage of planning, one computer was specified for every 10 desks. A year later, this had changed to one in six and by the time the building was finished there was a screen on every desk. "Facilities managers have to look forward and make allowances for such things," he says. The rate of technological change makes planning all the more important, and often requires the help of outside experts.

A battalion of consultants and contractors now exists purely to take this load off the shoulders of untrained managers and work alongside in-house specialists. But it took a recession to confirm this role. Companies under pressure to cut costs are taking a new look at accommodation services. Moving is often out of the question: with so much empty space around, they are unlikely to get rid of it.

seek specialist advice. New laws spinning out of Westminster and Brussels will severely curtail emissions, forcing re-appraisal of energy systems, and facilities managers are already having to tackle increasing red tape. Every item of portable electrical equipment such as typewriters, kettles and screens must be tested; all potentially hazardous substances noted; and cold water systems must be screened for Legionella.

"Training needs to be a very high priority to keep up with all the changes," says Mr Mike McCloskey of Lorne Stewart, part of the BET plant services group. "This is costly and time-consuming. No wonder the building owner/operator is turning to outside help."

Health fears came to the fore following Legionella outbreaks during the 1980s which threatened companies with hefty lawsuits from those struck down - or their surviving families. Then the buildings themselves started to fall sick. Staff complained of rashes, headaches and nausea.

"Two-thirds of the nation's workforce think their productivity would improve if working conditions were raised," says Mr John Astley of support services group Midea. The worst problem seems to be the quality of air in offices, which was condemned by more than a third of workers questioned in a Gallup poll.

Employers often brush off such claims, particularly when they have just paid a fortune

for a new building. But productivity is becoming more important as costs rise, profits shrink and skilled staff drift away from congested city centres. Contractors are finding their hands full creating cleaning and engineering maintenance programmes tailored to individual buildings.

Mr Astley says that package deals more than pay for themselves. "Midea estimates that multi-service building maintenance contractors can save facilities managers up to 25 per cent compared with in-house operations." Considering that building management costs almost £11.5bn a year in the UK, that is a lot of saving. Add energy management and cost reductions can be as high as 35 per cent, he says.

This is why more companies are moving towards outside contracting. "Facilities management is coming of age," says Mr Jack. "It is still a little way off, but there are encouraging signs such as the development of professional qualifications." In future, contractors will play a more integral role in management, not just cleaning and maintaining existing spaces but advising whether companies should up sticks and move altogether - then helping plan a new home.

One simple sign may indicate that the sector has attained the respectability of the customers it serves, however. The chairman goes back to using the lift.

David Lawson

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CONTRACTED BUSINESS SERVICES 3

IMPACT OF LEGISLATION

New laws mean new business

OVER THE next decade, contracted business services in the broadest sense are destined to grow, partly because of the raft of legislation on environmental and safety standards in Britain and the European Community.

An early impetus for the growth of contracted services came in 1983 when compulsory competitive tendering was introduced in the national health service.

The 1988 Local Government Act extended competitive tendering to many local government services.

The government's current white paper, called "Competing for Quality", envisages the compulsory extension of contracting out to other local authority services provided by lawyers, architects and other professionals.

However, the legislation is making a tortuous path through parliament. But if an when a new local government act covering competitive tendering for professional services

is enacted, this will further expand the scope of the contracted business services industry.

Some idea of the size of the industry can be obtained by looking at the Cleaning and Support Services Association. The CSSA's 180 members employ 250,000 people. Some members do go in for catering, but not many.

Few of the CSSA members are involved in building maintenance or what is increasingly being called buildings health. Nor are many involved in professional services. Cleaning and support services are a small part of a large and growing industry.

It is an industry which has been relatively unhurt by the

recession. Mr John Hall, director-general of the CSSA, says: "In a perverse way, we have benefited. Companies are concentrating on their core businesses and contracting out marginal services to cut down on staff and costs."

After the recession, further growth can be expected because of legislation on environmental standards, which grew out of heightened public awareness of environmental issues and concern about food safety.

Control of Substances Hazardous to Health (Coshh) regulations came into effect in 1988. The Food Safety Act took effect in 1990 as did the Environmental Protection Act.

Earlier this year the new

Code of Practice for the Prevention and Control of Legionella in Water Systems came into operation.

Mr David Pearce, an industrial relations officer at the CSSA, says: "The new laws about environmental standards have meant more business for our members. The larger companies are now offering complete packages covering not just cleaning but also health and safety standards."

Mr Hall says: "There is no question that the laws on environmental protection and safety standards have meant increased business for the more enterprising contracting companies. An important part of our role is to make sure that our members know the latest

state of play on standards. Not many of them belong to trade associations any more, so they rely on us to keep up to date. They now have to be up to date on the law if they want the business and generally speaking they are."

Rentokil is an example of a company which has flourished by being aware of the fast-moving legislative background to contracting out services. It was once best known as a company specialising in dry rot in houses and domestic pest control, but these now account for only 7 per cent of the company's turnover.

It has branched out into industrial cleaning in a big way. It offers a service which will clean walls, floors, girders,

fittings and cable conduits, to a standard consistent with hygiene regulations.

It also offers risk assessment for buildings, covering chemical emissions, subsidence and water control. Mr Peter Bate-man, of Rentokil, says: "The tightening of standards has generally meant more business for our company. Look at air conditioning, water towers, water supplies, industrial safety - areas which we would not have been involved in a few years ago."

Rentokil's sales have been growing at a rate of 20 per cent for the past five years. Its turnover in 1990 was £200m, half of which was in Britain.

At the other end of the scale in terms of turnover is Envi-



John Hall: "In a perverse way, we have benefited"

ronmental Monitoring Services (EMS). This company, which employs 22 people and has a turnover of £1m after six years in business, specialises in monitoring the health of buildings.

Mr Rex Barnes, a managing

partner of EMS, says: "There is still a considerable lack of knowledge as to the legal responsibilities for building environment."

His company is involved in all aspects of buildings including the exteriors and the working conditions within.

"There has only recently come an awareness that standards within buildings are important. The legislation is responsible for that."

The rules and regulations will go on being tightened. In addition to the British laws, the EC is considering a number of directives under the general rubric of the 1992 legislation to form an internal market. These will deal specifically with the co-ordination of procedures on the award of public service contracts.

Few British contracting companies have a large involvement in Europe at present, but this should grow in line with the legislation.

Stewart Dalby

SECURITY STAFF

Guards to be qualified

WALK INTO any major US building and you see a uniform - usually attached to a gun. However, it is not just the crime rate that is responsible for this dedication to security. In fact, some US towns are safer than UK inner cities. "Americans are very territorial," explains one former policeman who crossed the Atlantic to study the system. "But they are also very sensible. Staff and customers are

Two decades of terrorist scares have left few reception areas unattended

easier to attract when they feel safe, whether in a supermarket or an office block."

The UK is moving rapidly along the same path. Two decades of terrorist scares have left few reception areas unattended, although stricter firearms laws preclude shows of extreme force. Managers are also more aware of the treasures held in their buildings. Docks and factories have

always been wary of pilfering, yet even an average office block nowadays can hold a fortune in computer technology.

Security means more than a watchful pair of eyes above an intimidating uniform. It involves a wide variety of skills ranging from guard duties to secure storage, computer protection, credit card distribution and even cleaning. "The days of Mrs Mopp have gone," says Mrs Ann Perkins, commercial director of Securicor. "Companies want to be sure the people wandering round their offices at night are trustworthy."

All Securicor staff are now selected through psychometric testing which reveals characteristics such as reliability and honesty. "It helps us retain staff by filtering out the wrong people," says Mrs Perkins. That helps the clients by ensuring they get a stable workforce.

The price of extra care is small considering the \$1bn turnover of this part of the industry, but it is probably more than customers themselves would fork out. Few

could stretch to such specialised techniques.

The industry as a whole is encouraging the move towards higher standards. For three years it has worked on a special certificate of competence, a national vocational qualification (or the Scottish equivalent), which should be in place by mid-1992.

One problem with creating a national standard is matching experts as varied as an emer-

The problem of cowboys muddying the industry's image may be solved

gency alarm fitter with an armoured van guard, so two panels were created to handle training on each side of the business, the Security and Emergency Systems Lead Body and the Security Services Lead Body.

A dozen companies are currently carrying out trials on the guarding qualification and large customers have already made clear that companies refusing to take part will not get their business. So the long-term problem of cowboy operators muddying the industry's image may at last be solved.

Securicor already runs several training schools, where staff attend residential courses. This attention to skills is important in an industry which covers such a wide spectrum of demands. These range from a small company looking for reception staff to provide a smart and efficient service, through to archiving of high-security documents and software for a major financial or legal group.

The recession has taken its toll of mature markets such as large-scale cash-carrying, but new areas are emerging to help ease the blow. Hospitals, for instance, were made tragically aware of their need for tighter security after assaults on patients and staff. Some

schools and colleges could soon be on the agenda as they switch to running their own expenditure. But small businesses are currently the main growth area, partly because the recession has boosted raids and also through an awareness of cash-carrying services tailored to their needs.

Shopkeepers, for instance, need no longer face the choice of storing takings overnight or creeping furtively to the bank with a plastic bag full of cash. "We have recently taken on £2.5m worth of this kind of business," says Mrs Perkins.

Many outlets are now in covered shopping centres, of course, where patrols are almost mandatory to guard the expensive fittings from vandals. Money transfers may be part of a security package contracted out by the mall managers, as can the stocking of cash machines for banks and building societies.

The variety of tasks also means a wide range of charges, and some customers have become increasingly nervous about what they are paying for. Sterling Security, part of the P&O group, has tackled this by investing heavily in software, according to Mr David Evans, its commercial director. "This enables us to monitor the costs of providing a security service to a particular site," he says.

Businesses can now specify levels of pay, hours worked and the type of staff. Instead of being charged the traditional hourly rate, they pay only the direct costs of a contract, plus a management charge. Mr Peter Hobbs, property manager of Esab, a manufacturing group based in Waltham Cross, says the new service gives me far more control of expenditure and the terms and conditions of employment of security officers.

"It seemed a good compromise between in-house security and using a contractor on the hourly rate system."

David Lawson

TRAVEL EXPENDITURE

Cost-cutting in the air

THE 1980s was the decade in which business travel got out of hand, says Mr Charles Parry, a senior London-based consultant with Arthur D. Little.

"It was the era in which the airlines competed with each other to pamper the business traveller, making him feel he was in first class when he wasn't really," he says.

Frequent business travellers and travel agents agree that the last year has been a period of relative austerity. Company employees who need to travel to meet colleagues and customers are still doing so. But their organisations are paying much more attention to how much they spend on their air fares and hotels.

During times of recession, companies frequently contract out services which were previously done in-house - from cleaning to security to data processing. Business travel is different because most organisations have always relied on outside travel agents to make arrangements for their employees. Only the largest organisations have tended to make their own travel bookings.

What companies do during

hard times is take a greater interest in the work of their travel agents, urging them to find cheaper airline and hotel bookings for their staff. Some insiders say that the real change in company attitudes was brought on by the Gulf War rather than by the recession. Senior company executives began to review employees' travel plans. Many started to think about the cost and purpose of business travel

During hard times, companies take greater interest in their travel agents

in a more systematic way than in the past.

"The Gulf War enabled companies to bring in some legitimate measures to control travel," says Mr Clive Adkin, the director in charge of business travel at Thomas Cook. "Nobody likes to have to toughen up travel policy. In a way, companies hid behind the Gulf War to gain control of travel and many have never gone back to the old ways."

Mr Parry, a frequent traveller, concurs. "It was

inevitable that at some stage companies would wake up to the fact that there were essential savings to be made." The result has not been to stop business people travelling. The increasing volume of business many UK companies are doing in continental Europe means frequent travel is as important as ever. "But what companies are trying to do is insist people travel economy rather than business class," Mr Parry says.

A recent survey by American Express confirms that companies have not abandoned business travel as a result of the Gulf War and the recession. The survey of 2,000 companies in Germany, France, the UK, Switzerland and the Netherlands revealed that spending on business travel and entertainment accounted for 5 to 6 per cent of total company costs and was rising faster than inflation. The average European expenditure per employee was about \$2,000, compared to \$2,121 in the US.

Although companies are taking a greater interest in what their employees spend on travel, the survey showed that many organisations have yet

to appoint senior executives to deal with the issue. Only 40 per cent of the European companies had appointed an executive to handle travel expenditure. Fewer than 60 per cent of the companies had a written policy document dealing with travel.

However, a separate American Express survey of the UK appeared to reveal a determination to cut travel costs. Of the UK companies

They were examining more carefully whether the trip was really necessary

surveyed, 68 per cent were economising on business travel expenses. They were still allowing employees to travel but examining more carefully whether the trip was really necessary. The survey found that 43 per cent of the UK companies were reducing the number of trips taken by employees and 65 per cent were downgrading the class of travel and hotel.

Michael Skapinker
Leisure Industries Correspondent

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CONTRACTED BUSINESS SERVICES 4

CLEANING SERVICES

Mrs Mopp gets polished

YOU CAN forget the all-enduring image of cleaning - the Mrs Mopp of flowered pinafore and crinkled stocking fame - getting someone else to do the dirty work has become a sophisticated multi-billion pound industry.

Commercial contract cleaning - sometimes thought of as a Cinderella industry - has tried on the glass slipper and it fits, to the tune of being worth £2bn in a private and public sector cleaning market worth £4.3bn.

It also appears to be but-tuned up against the chill wind of recession better than most as companies seeking to cut overheads contract out services and it continues to sop up the gravy poured by government's privatisation of the public sector.

The major player is Initial Contract Services - a subsidiary of BET - while other big league names include Office Cleaning Services, ISS Service System and RCO Support Services.

The modest capital outlay involved in setting up as a contract cleaner makes it the perfect breeding ground for the entrepreneur and it is believed there are more than 5,000 small businesses throughout the UK.

Not surprisingly the scope of services, like the companies offering them, vary enormously in size and sophistication - from a cleaner armed with a tin of polish and a Hoover to one with the specialist knowledge to clean a hospital operating theatre.

At one end of the scale, services would cover a full-time manager and staff on site responsible for everything from dusting light fittings to degreasing the canteen while at the other there will be a couple of cleaners working a few evenings a week.

Some companies offer frill or luxury services such as sprucing up telephones and office equipment or doing extra cleaning at weekends - it is in this area that the industry appears to have seen some of the recession's effects as clients prune costs by getting back to basics.

However, according to Mr John Hall, director-general of the Cleaning and Support Services Association, whose membership makes up 80 per cent



Initial Healthcare Services at work in the hospital theatre



Michael Aldridge: "Steady growth is the order of the day"

of the industry, the market on the whole is extremely buoyant.

Mr Hall says: "Generally speaking there has been increased performance by between 11 and 15 per cent a year over the past five years."

He attributes this to recession-hit companies cutting costs by putting ancillary services out to tender and what he describes as the pro-active government approach - open-

ing up the public sector to market forces.

Compulsory competitive tendering for NHS catering, laundry and domestic services was introduced in 1983 and for local authority services in 1988. Mr Hall estimates that 28 per cent of NHS and 30 per cent of local authority cleaning business is now in the hands of the private sector.

Initial Contract Services claims to be one of the largest providers of contracted out cleaning services to the NHS and local government. Its healthcare services division, according to Ms Jennie Harvey, its director, has an annual revenue of £35m.

"A lot of hospital contracts are still in house at the moment but we have made a few million this year and expect to make a few million next year," says Mr Mark Aldridge, ICS chief executive. "Steady growth is the order of the day in a niche market which demands high quality service."

Ms Harvey explains that hospital cleaning contracts are about controlling infection and not just about tidying up. Her staff not only clean but also carry out patient-related work that varies from one hospital to another, but covers serving meals, preparing drinks, making beds and changing

curtains. At Office Cleaning Services, Mr Peter Goodliffe, acting managing director, says the company has moved from a standing start two years ago to an annual turnover of £10m in local government and NHS contracts.

"By introducing compulsory competitive tendering, the government opened up an enormous area of business potential," he says. "This sector is the main expanding area in contract cleaning and is three times the size it was 10 years ago."

As the industry expands into more specialist areas, so has training in techniques and the use of chemicals and equipment.

Plans are currently in the pipeline for a new national basic cleaning qualification to be introduced by the end of 1992 and training is now a matter of course for a large number of companies.

Mr Goodliffe says that more than half of his full-time operational staff are currently on in-house training schemes.

"Over the past 10 years there has been a quantum leap in how much training goes on - qualified staff are essential if we are going to compete," he explains.

Janina Walker

The sector is buoyant, reports Jim Kelly

The caterers are growing fat

EVEN FOR an industry well known for bucking recessions, contract catering is witnessing remarkable growth, with a 21 per cent increase in outlets, and a 35 per cent increase in meals served since 1988, according to the latest survey by the British Hospitality Association.

The sector boasts a workforce of 90,000 and an annual turnover of £1.4bn, a far cry from its roots half a century ago when the law forced employers with more than 250 staff to provide "wholesome meals at reasonable prices" to boost morale.

Several factors have kept the sector buoyant in the current recession, leading many observers to believe that contract catering is the natural base from which, eventually, "total facility management" will evolve.

While many contract caterers are consolidating their market in the recession and refusing to dilute their expertise and energies by diversification, there is little doubt about the trend for the 1990s.

Gardner Merchant, one of the big three with a turnover of £75m, provides a typical example. In 1991 it took on a contract at BBC Wales' Cardiff headquarters, with a turnover of £1.3m. Nine services are pro-

vided within the building: printing, mail room, catering, ground maintenance, switchboard, porters, and two subcontractors provide maintenance and security.

The trend is bolstered by the sector's current strength. Sutcliffe Catering, also among the big three with a £340m turnover, claims cost savings of 10-20 per cent over client-run contracts and a 10 per cent improvement in uptake. In the depths of recession, these savings are irresistible. Fixed price contracts are on the increase, putting a high risk factor on the caterers, as against the traditional management fee system where the client meets costs.

Government policy on privatisation, the internal market in the health service and reform of education services have all provided spectacular growth. Figures from the British Hospitality Association show a jump from 250 healthcare outlets in 1989-90 to 337 in 1991-92; similar figures for the ministry of defence are 68 and 190; and for state education from 262 to 450.

The Food Safety Act has also played a significant role, placing on employers the need to demonstrate "due diligence" in the event of food poisoning as well as enforcing a code on training, temperature con-

trol and storage. Many companies now use contract caterers as a form of insurance.

While contract caterers originally helped boost wartime morale, many companies now employ caterers to enhance company image. Compas, also in the big three with a £265m turnover, found in a survey last July that 46 per cent of respondents saw company catering as a perk, valued more highly than a company car.

Innovative ventures are becoming more common in the sector as is the search to find new markets. Sutcliffe has set up a joint venture with BP Oil at Hemel Hempstead, north of London, using the petroleum company's facilities to provide general catering and a turnover of £100,000. New markets can range in from British Telecom's 600 outlets to the Youth Hostel Association or P&O Ferries.

Diversification is not limited to the big three. Kent-based Russell & Brand, with a 1990 turnover of £7.5m, has picked up 100 contracts in three years and offers a total facility management package including 24-hour close circuit TV security.

Perhaps the real challenge facing the sector as a whole is whether it can protect its market in a post-recession economy.

John Thornhill looks at the distribution trend

Benefits may outweigh risks

CONTRACTING OUT distribution services to third-party operators by both retailers and manufacturers has spawned a thriving logistics industry in the UK. And many specialist distribution companies, such as NFI, Securicor, Christian Salvesen, Hays and United Transport have grown big and clever in the process.

Contracting out has many benefits in terms of creating commercial flexibility and eliminating the need for costly capital investments. But its major potential drawback is that it places an essential business service in the hands of an outside agency.

Nevertheless, many companies clearly believe the benefits outweigh the risks and the move towards contracting out has trundled on. "In the UK there has been no let-up in the trend towards contracting out of transport and warehousing services that has been happening for the past six or seven years," says Mr Raymond Horsley, director-general of the Institute of Logistics and Distribution Management.

One area in which a strong symbiotic partnership has evolved in contracting out distribution services has been the food retailing sector. Working closely with such retailers as J. Sainsbury and Tesco, logistics companies have developed sophisticated distribution skills. Several of them are now touting for business in mainland Europe, offering their know-how to retailing companies which have yet to appreciate the benefits of integrated supply-chain management.

But such contracted-out services, particularly in the food business, require enormous trust. On the one side, the retailer entrusts the logistics company with distributing products in pristine condition in an environment in which late deliveries inevitably result in lost sales. On the other hand, the logistics company has to invest substantial sums to build and operate a warehouse that may have little or no alternative use if the contract is lost.

For both parties, the relationship touches on delicate areas of commercial activity, requiring an open exchange of sensitive information and a shared responsibility for such emotive issues as food safety and hygiene.

One example of such a relationship has been struck up between Waitrose, the supermarket group owned by the John Lewis Partnership, and Hays, the business services company floated on the stock market three years ago.

Hays runs an 80,000 sq ft distribution centre at Theale, in Berkshire, delivering short-life food products to 97 Waitrose supermarkets. It receives goods from 200 suppliers and handles 2,500 chilled product lines and 440,000 cases of products a week, or more than 23m cases a year.

As an example of the longevity of the relationships required, Hays has concluded a 25-year contract with Waitrose to build another distribution site in Milton Keynes.

However, not all are convinced by the virtues of such arrangements. Some retailers, such as T&S Stores, the dis-

count newsagents and convenience stores chain, have retained full control over some of its vast distribution centres to provide a measure of security and establish a control against which it can judge its third-party distributors.

Just as in retailing, a revolution has occurred in the distribution arrangements of many manufacturing companies, spurred on by the arrival of Japanese companies, with their just-in-time mentality. Sony and Nissan have built greenfield sites allowing them to benefit from logistics arrangements, providing them with an advantage over indigenous manufacturers.

The Japanese increasingly have been looking to contract out distribution services to the most efficient Japanese distribution companies. That is a prospect that many European logistics companies privately admit fills them with terror.

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